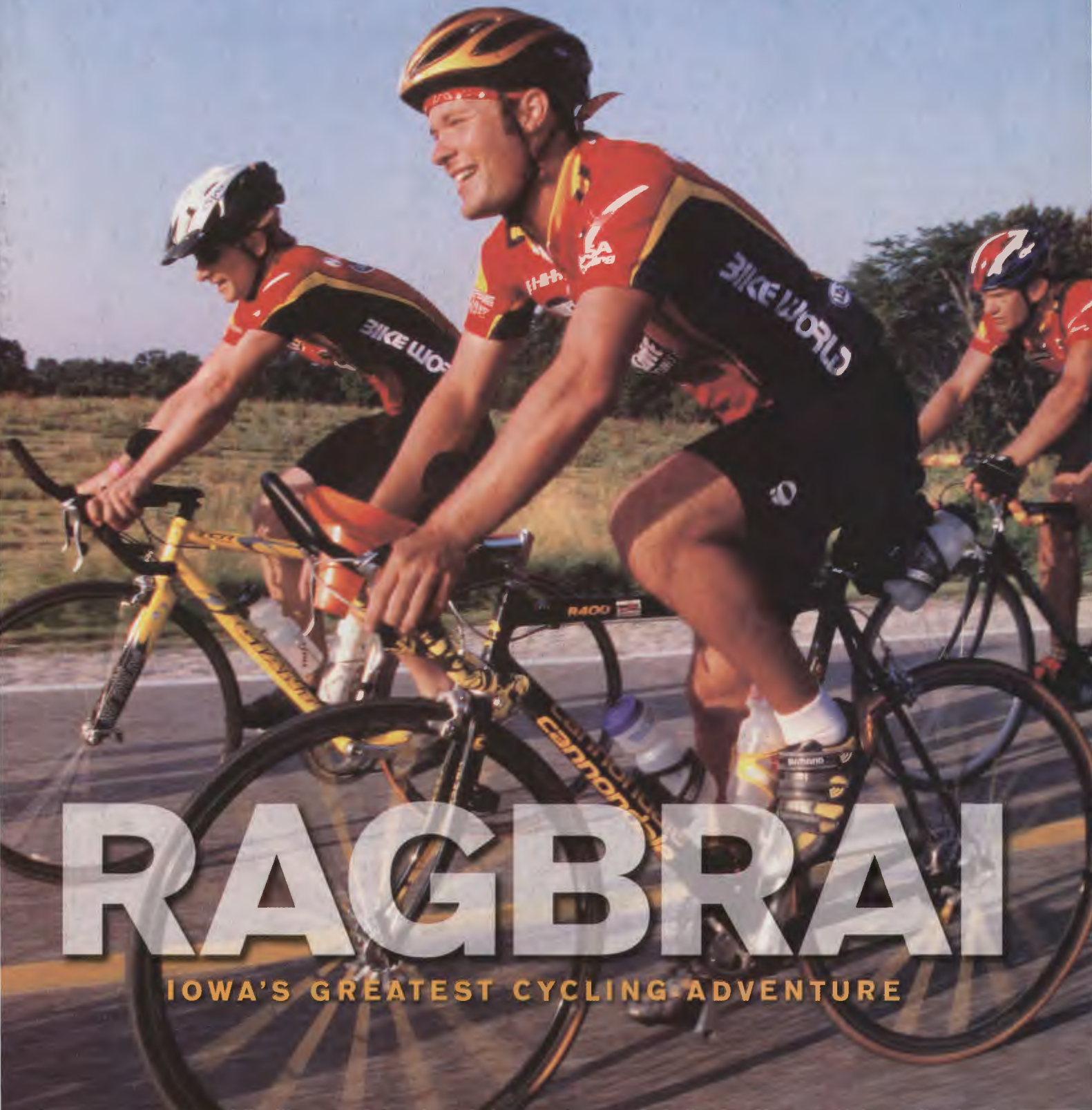
IOWA STATE UNIVERSITY

VISIONS

SUMMER 2004

FOR MEMBERS OF THE IOWA STATE UNIVERSITY ALUMNI ASSOCIATION



RAGBRAI

IOWA'S GREATEST CYCLING ADVENTURE

By Carole Gieseke

On the road with RAGBRAI

THERE'S SOMETHING TO BE SAID FOR DOING RAGBRAI without a bike.

I had my first RAGBRAI experience last summer, after living in Iowa for six years and hearing about the *Register's* Annual Great Bicycle Ride Across Iowa from lots of people who had done it the old-fashioned way: on their bicycles. I thought the weeklong ride sounded like fun. I mean, what a great way to see the state and get a little fresh air and exercise. But it never occurred to me to actually do it, because – OK, I guess it's true-confession time now – I don't know how to ride a bike.

Does this shock you? Most people can't believe it when I tell them, so mostly I just keep this fact to myself. I grew up in a Kansas City suburb with lots of traffic, and my parents never let my sisters and me ride bikes because they thought it was too dangerous. So that was that. No discussion. No bikes.

Of course, once I became a grown-up, I guess I could have taught myself to ride, but really, who makes training wheels for 40-year-olds? So I never learned.

But RAGBRAI is such an Iowa experience, and it involves so many Iowa Staters that it really has intrigued me over the years. Two years ago I was captivated by the *Register's* coverage of the event, so I decided to get involved. Last summer, when the route went across the southern tier of the state, I went along – as a reporter and observer – for three of the seven days of RAGBRAI XXXI.

What a blast it was! Just the sight of 10,000 bicycles pouring into Iowa's tiny towns and along its rural roads was worth the drive. Photographer Jim Heemstra and I caught up with dozens of Iowa State alumni and students as they biked through the fog outside Glenwood, cruised along Highway 59 near Shenandoah, stopped for pie in Blakesburg, rode across the bridge at Keosauqua, and camped out in Bloomfield.

Besides meeting awesome alumni and students, RAGBRAI holds a lot of other memories for me. At one point, on the next-to-last day of the ride, I was trying to locate Mel Cook, head bike dude for Team Toad, in Keosauqua. I was trying to set up a meeting, and our cell phones were cutting out on us big time. I was shouting, "So you'll have toads on your heads, right?" I don't believe I've ever said that to anyone before.

Then there was the intersection at Troy, Iowa, population zero from what I could tell, but lots going on at 7:30 that morning, because it was the designated breakfast stop. People were standing in the Porta-potty Line, which was getting confused with the Pancake Line, which was getting intermingled with the group waiting to see then-presidential candidate Howard Dean, who was biking the route from Bloomfield to Mount Pleasant that day. But who'd be paying any attention to Howard Dean when there's a guy wearing a ladies' slip and a woman wearing a metallic thong bikini? In the middle of it all, one happy biker was loudly singing "God Bless America." I'm thinking, "Only on RAGBRAI."

I'll never forget driving alongside the ISU Cycling Team as we left Bloomfield. Jim was photographing them from the open side door of the van (hanging on for dear life, I imagine) while I drove on the graveled shoulder, trying to keep up with the team, which I swear was traveling about 35 miles an hour, and not hit any bikers or oncoming cars. It was so exhilarating that afterward I think I hyperventilated just a little bit.

I have more lovely memories of RAGBRAI XXXI: the Amish farms and families along the route; the man who got off his bicycle to play his harmonica with two local boys who were entertaining the bikers as they pedaled up a long, arduous hill; the good-natured shouts of "Car up!" and "Bike on!" to warn fellow bikers of the conditions ahead; the wonderful pie and ice cream served at local churches; the rolling southern Iowa countryside that I learned you have to get off the main highways to see.

I did it all without developing road rash. But you know what? It almost makes me want to do it for real, on a real bike, just so I can say I did it. Almost. □

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Summer 2004 Volume 17 No. 2

Features

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COVER STORY

RAGBRAI: Iowa's Greatest Cycling Adventure

Every year since 1973, folks from all over the country have been peddling their bicycles across Iowa on the last weekend of July. For some Iowa Staters, it's an adventure of a lifetime.

BY CAROLE GIESEKE

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An innocent man

May 22, 2003, began as an ordinary day for J.D. Mullen, but the events of that day put into motion a seven-month nightmare that still isn't over.

BY CAROLE GIESEKE

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125 years of loyalty, pride, and tradition

Fourth in our series of alumni memories and observations: Murray Williams reflects on his 30th birthday and the 30th anniversary of the student alumni leadership program.

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The ISU Alumni Association mission:
To engage the talents and resources of alumni, students, and friends in the life, work, and aspiration of Iowa State University

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On the cover:
ISU Cycling Team members Alex Syhlman ('03 management info systems), foreground; ISU student Adam Dreyer, left; and ISU student Ryan Grimm, right, start Day 6 of their 7-day bicycling adventure, RAGBRAI XXXI. There were 950 registered teams on RAGBRAI in 2003.
Photo by Jim Heemstra.

Printed with soy ink on recycled and recyclable paper.

Letters

VISIONS magazine encourages you, the readers, to express your opinions by writing letters to the editor. Please include your name, class year, address, and daytime phone number. Letters chosen for publication may be edited for length and clarity. Complete letters, as well as additional letters, may be viewed on the Alumni Association Web site: www.isualum.org/go/visions. Send letters to: VISIONS Editor, ISU Alumni Association, Fisher-Nickell Building, Ames, IA 50011-1370; fax 515-294-9402; or e-mail cgieseke@alumni.iastate.edu.

Hanging tough

INTERESTING CHOICES IN THE budget story ("Hanging Tough in a Tough Economy," *spring 2004*). I know there could have been a long litany of budget impacts. What was not included was that Iowa State has had to close three research farm operations, which has been perhaps the most public, and arguably the most painful, sign of our tough times.

Brian Meyer*
'83 journalism
Director of College Relations
ISU College of Agriculture
Communications Service

IN READING THE SPRING ISSUE, two things jumped out at me. First was the increased cost for out-of-state students. Iowa State and other universities are unfortunately being placed in the position of losing these students due to increased costs. It's becoming more and more likely that students will look in-state to maximize the education dollar. Fewer out-of-state students will mean that Iowa State will need to rely more heavily on recruiting in Iowa – as will other Iowa schools – same pie, smaller slice? I guess my son needs to forget going out of state for a higher education.

The second item deals with the article about Mark Conrad ("One Special Gift"). Iowa State should do everything it can to make sure that there will be room for him as a freshman. He will definitely be an asset to the university.

Mark Richner*
MS '81 water resources
Cranberry Twp., Pennsylvania

Editor's Note: Compared to bordering and peer land-grant universities, ISU's out-of-state tuition is still among the lowest. Non-resident tuition increases for next year are also much lower than in previous years, at just 5.26%.

One special gift

THE STORY KATE BRUNS WROTE about Mark Conrad had me crying ("One Special Gift," *spring 2004*). It was so touching. It's stories like this that make you proud to be an Iowa State alum.

Beth Haag*
'89, MS '95 journalism and mass communication
Urbandale, Iowa

"ONE SPECIAL GIFT" WAS BEAUtifully written. It was a topic that so easily could have been presented in a contrived, maudlin manner. But instead, you found the heart in each of its subjects and laid them out there ever so carefully for the rest of us to discover. Priceless.

Debra Gibson**
'81 home economics journalism
Ames, Iowa

THANK YOU FOR WRITING SUCH A beautiful article on the helmet. It was so gently written with compassion and sincerity. We were touched beyond words. Thank you for sharing this beautiful story with so many.

We were in Ames recently, and we placed a large wooden cross at the accident site with the words "We Love You Matt" painted on. We all wrote a note on it and told Matt's friends if they wanted to write on it to feel free to.

We continue to take things one day at a time. We miss Matt more than words can say, but we know he is with us always.

Joann Grosserode
Lincoln, Nebraska

Say cheese!

GOOD STORY ON CHEESE MAKING ("Say Cheese!" *spring 2004*) – BUT no need to disparage a brand name, Velveeta®. And please don't give me that "freedom of the press" stuff – the way to get across the idea without using a brand name is to use the "generic term" as in "pasteurized processed cheese product."

Nancy Snider**
'62 food science, MS '70 journalism
Chicago, Illinois

Bridges

THE WINTER 2004 COPY OF VISIONS, with the attention-grabbing photograph of a covered bridge, was delightful. As I flipped through the pages, I was greeted by fantastic illustrations of bridges designed, built, and preserved by Iowa State alumni. "The Legacy of Conde B. McCullough" was awesome!

I am currently a student in the construction engineering program, and I was excited to read about how alumni engineers made a difference. The combined balance of engineering, art, and history painted a perfect picture.

Angie Guggisberg***
ISU senior
Lake Benton, Minnesota

Sad news

WE RECENTLY received word that Roy Craig (Ph.D. chemistry '52) died at age 70 after a struggle with cancer. VISIONS profiled Craig in January 2003 for his work as chief field investigator for a comprehensive investigation of UFOs in the 1960s. Craig spent his retirement years on a llama ranch in Ignacio, Colo.

DONNA RIZZO (DVM '89) was critically injured in a car accident near Ames on March 24. Her golden retriever Copy was killed in the accident. Copy was featured on the cover of the spring 2003 issue of VISIONS with ISU psychology student Sara Vaughn. Dr. Rizzo's condition continues to improve, and she was moved in late April to a rehab facility. Memorial gifts for Copy may be directed to the K9TheraPets, a pet therapy program. For more information, go to www.pmcofames.com.

*Annual member of the ISU Alumni Association
** Life member of the ISU Alumni Association
*** Student member of the ISU Alumni Association

www.smartcareermove.com

3 little reasons

Some of the best reasons for making a smart career move to Iowa stand less than three feet tall. In a recent annual national comparison called Kids Count, Iowa ranked among the **top four states for overall well-being of children.**

In its annual study of states, Morgan Quitno Publishing recently named Iowa **the nation's second "Most Livable State."** Contributing to that are Iowa's quality education, world-class communities and balanced lifestyle.

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Alumni expressed their opinions after the VEISHEA 2004 celebration was marred when crowds massed in Campustown, threw rocks and bottles at police, broke windows, damaged police cars, and pulled down streetlights.

Discontinue VEISHEA? That would be like throwing out the baby with the bathwater. Don't discontinue the good things because of irresponsible people doing bad things.

Dean McMullen '73

• • •

Please, please don't let the ugliness of Saturday night overshadow the thousands of hours and positive student efforts that went into creating an enjoyable experience for thousands of visitors during the day on Saturday. I sincerely hope the people who actively participated in the damage are legally and financially held accountable for their actions. VEISHEA is one of the things that makes ISU a special place. I hope the desire to save VEISHEA is there. If it is not, my family and thousands of others will be sad to see it go.

Jeanene Skarshaug '83

• • •

VEISHEA was designed to showcase the best and brightest students that ISU has to offer. The university and the state of Iowa must step up by changing the culture to once again value the proud accomplishments of our very brightest students.

John Primus '65

Taking a break: No VEISHEA in 2005

The safety and security of students and the community were key in the decision to suspend VEISHEA for a year.

In 2005, for the first time since 1922, Iowa State won't be celebrating VEISHEA when spring rolls around. On April 27, 2004, ISU President Gregory Geoffroy announced that the 82-year-old student-run celebration will be suspended for one year following a four-hour riot in the early morning hours of Sunday, April 18. The riot, which occurred after the official VEISHEA celebration ended, resulted in 38 arrests and more than $230,000 in property damage to Campustown and to the ISU campus.

During the one-year VEISHEA suspension, a special task force will assess the underlying cause of the disturbance and develop recommendations for minimizing the likelihood of similar disturbances in the future – disturbances associated with VEISHEA, athletic celebrations, or other events.

A second task force will develop recommendations for improving the relationship among ISU students, the university, and the Ames community.

Geoffroy expressed his strong disappointment in the violence, noting that the university had enjoyed six consecutive years of incident-free VEISHEAs. While there were no serious injuries at the 2004 disturbance, some in the crowd threw rocks, concrete, and bottles; broke windows; set fire to a dumpster; pulled down streetlights; and damaged police cars and a fire truck. Ames mayor Ted Tedesco described the incident as more violent and angry than three past VEISHEA riots and said there was cause for serious evaluation. Geoffroy agreed and said he hopes the task forces can find the answers.

> The president's announcement, while a disappointment to some, offers the opportunity to revive VEISHEA and strengthen it for the future.

"While I and many others want to see VEISHEA continue in some form, we must look objectively at the risks associated with it," Geoffroy said. "These risks involve the safety of our students, the well-being of our staff and those members of our community who must deal with these disturbances and the aftermath, and the reputation of the university, which affects all aspects of our operations, including student recruitment, state funding, and support from alumni and friends."

JIM HEEMSTRA

Calm before the storm *The weather on Saturday, April 17, was warm and sunny, and there was little disagreement that VEISHEA 2004 was a success – until the early hours of Sunday morning when late-night revelers turned violent in Campustown.*

Geoffroy added that another riot following closely on the heels of this one would almost surely mean the permanent end of VEISHEA and that it is important to take time to study the issues and make changes that will help ensure the future of VEISHEA for the long term.

Some students, alumni, and Ames residents raised questions about law enforcement officials' crowd-control tactics, which included pepper spray and Mace. Investigators at the state level will conduct an independent review.

While several Ames businesses sustained significant damage, local merchants support the continuation of VEISHEA. A Chamber of Commerce survey found that 70 percent of members said "yes" to VEISHEA's future.

"There's obviously a disconnect between students and the community that we need to address," said Government of the Student Body President Sophia Magill. "You feel some disappointment, but you have time to show how much support we [students] do have for VEISHEA." □

On the web

www.iastate.edu/~nscentral/releases/2004/may/veisheatask/shtml

ASK AN EXPERT

In training? Don't cut the carbs!

Counting carbs. The evils of super-sized fast foods. Health implications of childhood obesity. Trans fats.

Today's headlines are filled with messages about what we should and shouldn't eat. Americans are obsessed with their weight, but bombarded with conflicting messages about what to do to control it.

The one thing the experts agree on is this: To lose weight and maintain a healthy lifestyle, you should exercise more and consume fewer calories. But what happens to your nutritional needs when you exercise strenuously? What foods should you eat when you're training for a marathon or RAGBRAI?

Our expert is Doug King, ISU professor of health and human performance.

Q: What nutritional changes does your body undergo when exercising strenuously?
A: The main nutritional change is that your body burns more calories, especially in the form of carbohydrates.

Q: How much water should you drink when you work out? Are sports drinks better?
A: People should eat a balanced diet and drink adequate amounts of fluids for 24 hours before a contest. About 500 ml (about 17 ounces) of fluid should be consumed about two hours before exercise to promote adequate hydration and allow time for excretion of excess ingested water. During exercise, people should start drinking early, and in a volume to match the rate of water loss from sweating. The drinks should be cold to enhance fluid replacement.

Sports drinks can be helpful because they contain carbohydrates for energy during events lasting more than an hour.

It is important that the fluid contains sodium, as this will improve fluid retention and prevent hyponatremia (lower sodium content in the blood). Interestingly, we found in one study that people rehydrate better if they eat chicken noodle soup instead of a sports drink.

Q: What's the most common nutritional mistake people make when they're training or engaging in intense physical activity?
A: The most common mistake people make is that they think that the best way to maintain nutrition is through the use of dietary supplements. In 2003, I participated in a Consensus Conference put on by the International Olympic Committee. Our conclusion was that athletes are best served by eating real foods. □

"YOUR GIFTS MAKE IOWA STATE GREAT"

DR. DIANE BIRT

Professor of Food Science & Human Nutrition

Director of the Center for Research on Dietary Botanical Supplements

"Having the Lovell Fellowship will help the center attract research faculty and develop an outreach program to provide accurate scientific information to replace much of the misinformation on these two popular dietary supplements."

The Center for Research on Dietary Botanical Supplements at Iowa State is focusing its research on Echinacea and St. John's Wort. A generous private gift has created the Lura M. Lovell Faculty Fellowship, which will ensure continued research and education about these popular botanical supplements and unlock secrets to help determine their effectiveness.

To learn more on how your gift can enhance the work of ISU faculty research, call the ISU Foundation at 1-800-621-8515 or visit us at www.foundation.iastate.edu.

IOWA STATE UNIVERSITY FOUNDATION

New kids on the block

The kids have finally moved out of the Quonset huts. The building at 100 University Village has been renovated to accommodate University Community Childcare, a non-profit day care for about 90 kids, many of whom are children of ISU students. The new building replaces nine West Pammel Court huts. Among the public art that will be included in the new facility is a quilt made by Kathy Geoffroy, wife of ISU President Gregory Geoffroy.

Whiteford named dean of Liberal Arts and Sciences *More dean searches still underway*

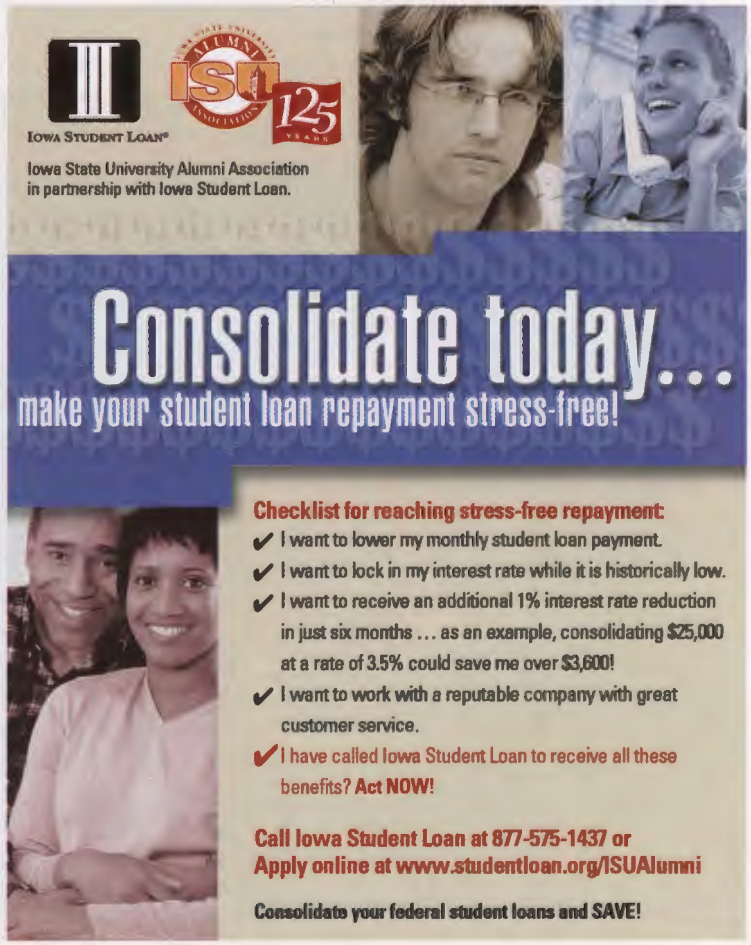
Michael Whiteford, associate dean for administrative affairs for the College of Liberal Arts and Sciences, became that college's new dean on April 1, 2004. Whiteford had been serving in an interim capacity since the departure of former dean Peter Rabideau, who became provost and vice president for academic affairs at Mississippi State University in July 2003.

Whiteford has a 32-year history with Iowa State that includes stints as a professor of anthropology and Anthropology Department chair. He holds a bachelor's degree from Beloit College and master's and doctoral degrees from the University of California at Berkeley.

Iowa State continues to search for deans of three of its other colleges. As we go to press, the College of Engineering and the College of Veterinary Medicine had narrowed their searches to four candidates each, but no announcement had been made on a new dean for either college. Additionally, College of Education Dean Walter Gmelch announced in late March that he was leaving Iowa State to become dean of the University of San Francisco's School of Education. An interim dean for ISU's College of Education had not been announced at press time. □

On the web

For hiring announcements, go to the ISU homepage:
www.iastate.edu



It takes planning

Committee formed to draft proposal for combination of colleges

As we reported in the spring issue of VISIONS, ISU President Gregory Geoffroy announced last February that the university was considering a proposal to combine the College of Family and Consumer Sciences and the College of Education.

Since that time, the university has convened a College Planning Committee to gather input on the proposal. Among the topics being explored by the committee are a name and mission for the combined college, dean selection process, staff and space needs, and the appointment of 13 working groups to address other key issues.

The planning committee held an open forum for alumni of both affected colleges on April 15. No action will be taken on the proposal until the planning committee completes its review and submits a proposal for the combination this fall. The Board of Regents, State of Iowa, must approve any action involving the colleges. □

On the web

Visit the College Planning Committee's Web site: www.provost.iastate.edu/educfcs/

100 years later

ISU had plans to demolish the English Office Building way back in 1905. This summer, it looks like the 1885-vintage building will finally come down. Currently vacant, the building does not meet fire and accessibility codes and will be torn down to accommodate a green space and plaza between Carver and Beardshear Halls.

You don't have to come to Iowa State to go to Iowa State.

Iowa State University is located in Ames. The problem? You're not. No problem. You can still enjoy the prestige, pay, and personal satisfaction that can come with a graduate degree from Iowa State. Many courses are offered online, by CD-ROM or videotape, and via the Iowa Communications Network (ICN).

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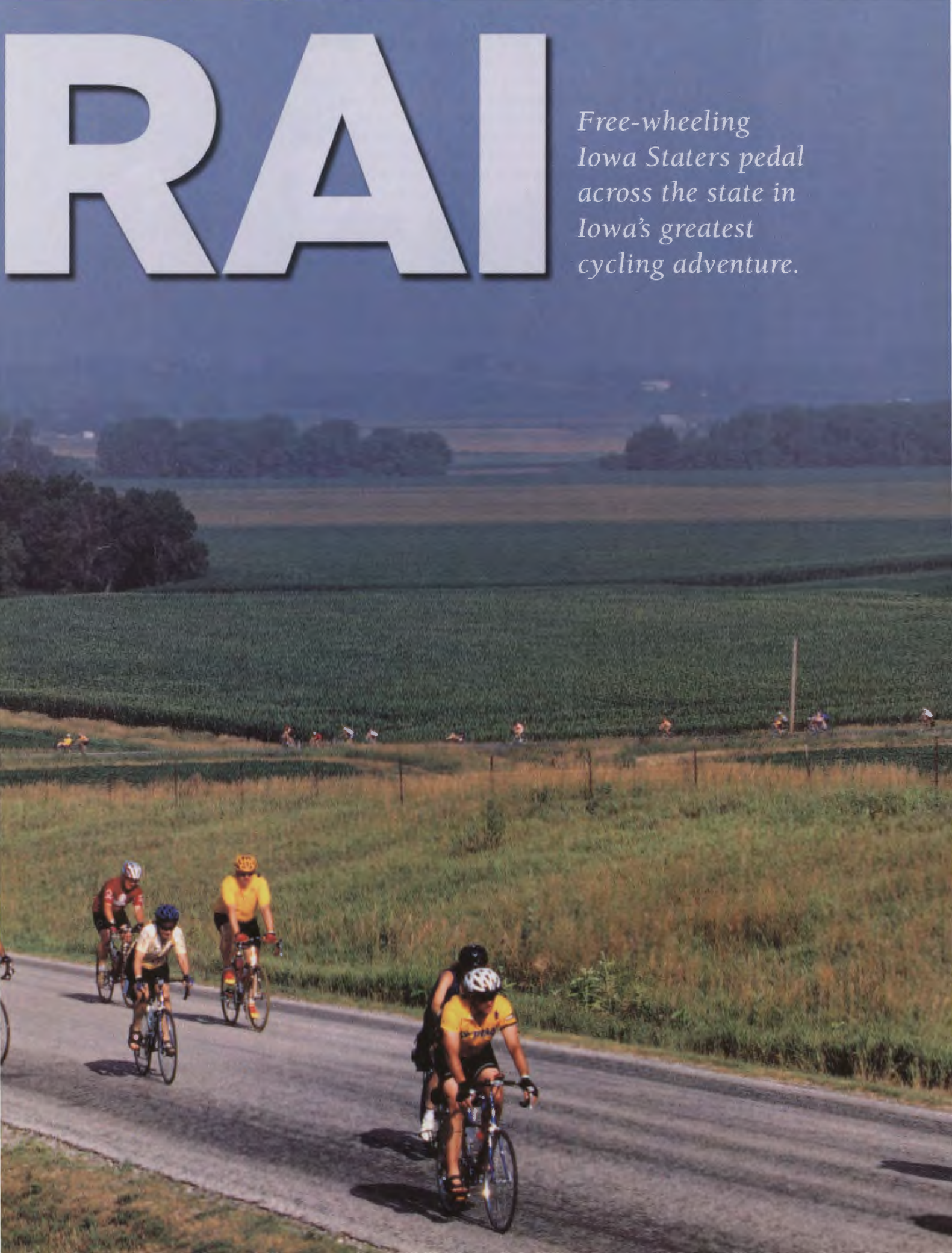
RAGB

BY CAROLE GIESEKE PHOTOS BY JIM HEEMSTRA

RAI

Free-wheeling Iowa Staters pedal across the state in Iowa's greatest cycling adventure.



Pete and Joanne Tubbs walk with 18-month-old daughter Julia after taking a lunch break in Blakesburg. Julia was one of the youngest children on RAGBRAI XXXI; the average age of RAGBRAI riders was 42 years old, and the youngest registered rider was age 3.

Julia Tubbs is sucking on a juice box. Her dad, Pete Tubbs ('92 telecommunicative arts), is rustling up some grub in a long food-vendor line across the street. Her mom, Joanne Tubbs ('94 music) is scrubbing Julia's sticky face and fingers with a wet wipe. It is Julia's first RAGBRAI – Iowa's annual bicycle ride across the state. Julia is 18 months old.

For most rational adults, the idea of riding a bicycle 450 miles across Iowa is a little bit nuts. The idea of riding a tandem bicycle 450 miles across Iowa with a toddler in a pull-behind trailer is completely insane. But for Joanne (who's ridden RAGBRAI for nine years) and Pete (a 12-year veteran), of Dallas Center, Iowa, it's just the next natural step.

Pete and Joanne were two of the 10,000 participants in RAGBRAI XXXI – the *Des Moines Register's* Annual Great Bicycle Ride Across Iowa – July 20-26, 2003. And they were two of the many Iowa State University alumni and students to participate in what has become one of Iowa's signature events.

The 31st ride across Iowa was an especially hilly one, and there weren't many children as young as Julia making the trip. But Julia's parents were relaxed as they took a break in Blakesburg on Day 5 of the 7-day ride.

"Julia thinks this is a scream," Joanne said. "She thinks everything is funny. She loves riding in the trailer."

Julia's trailer is a miniature home-on-wheels for the blonde, pink-cheeked toddler. She has toys to play with, a comfortable place to nap, and her sippy cup. On the back hangs a sign: "Hi, my name is Julia and I'm 18 months old."

"Everyone who goes by says, 'Hi, Julia!' Joanne laughs. "She says, 'Hi!' all day long."

Pete moans, "Her adjustment back to civilian life is going to be difficult."

The history of RAGBRAI goes back to 1973 when *Des Moines Register* feature writer/copy editor John Karras and *Register* columnist Donald Kaul decided to bike across Iowa and write newspaper columns about the experience. The two invited the public to join them on their journey, and that first year 300 people showed up for the start of the ride, which began in Sioux City and ended in Davenport. Officially, 114 riders went the distance.

From there, RAGBRAI grew, thanks to enthusiastic *Sports Illustrated* coverage on

▶ Brian Steen, foreground, traveled from Palo Alto, Calif., to ride RAGBRAI XXXI with Mark Ackelson of Pleasant Hill, Iowa. The two friends – who did not know each other at Iowa State although they were both in the outdoor recreation program in the early 1970s – have ridden RAGBRAI together three times. "I imagine we'll continue for some time, until one of us can't physically make it," says Steen.

More than **223,600 bicyclists** *have ridden at least some part of RAGBRAI in its 31-year history, and more than* **14,500 Iowa miles** *have been covered.*

▲ Emily Van Arkel ('02 ag ed) stopped to eat breakfast near a grain elevator in Troy, Iowa. Breakfast was served by the "Pancake Man" of Coin, Iowa, who reportedly cooked on the longest griddle in the world, producing 96 pancakes every two minutes.

"I should've **trained more.** *I'm getting passed on hills by women in ther 60s. It's embarrassing."*

– Matt Cassidy, '96

the second annual ride and word-of-mouth promotion among avid bikers in Iowa, across the country, and throughout the world. Today's RAGBRAI annually attracts 10,000 riders and is the longest, largest, and oldest bicycle touring event in the world.

There are lots of reasons that RAGBRAI is so popular. Brian Steen ('72 outdoor recreation services) has returned to the Midwest from Palo Alto, Calif., each of the last three years for the ride.

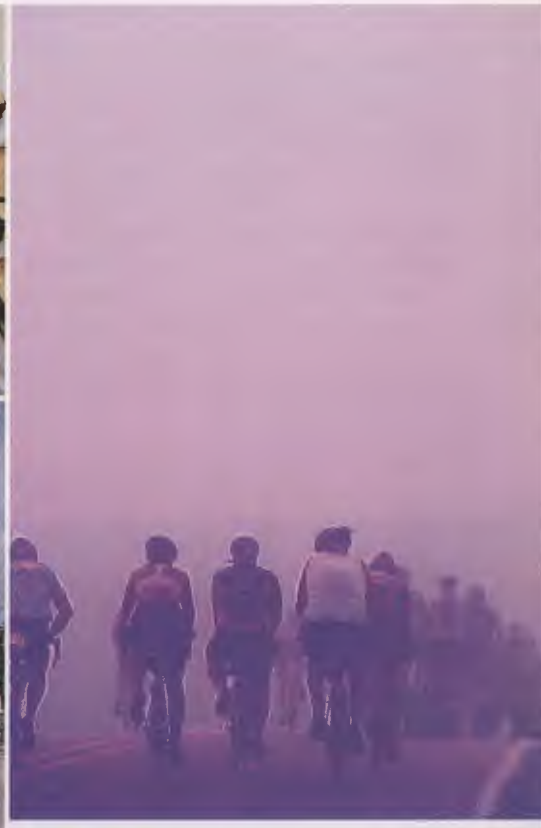
"RAGBRAI provides a whole menu of choices for riders," says Steen. "It's athletic, it's a party, it's great food, it's silly, it's romantic, it's real, it's friendly. I can't imagine a summer without it. I like the preparation, the training, the anticipation, and then just ***doing it***."

Matt Cassidy is too tired to eat. He is sweating, hair matted down from his bike helmet, several-days growth of beard getting itchier by the day. "Gatorade, that's what I'm looking for," he groaned near the end of RAGBRAI XXXI. Even the promise of pie a la mode doesn't appeal to him as he slumps to the ground to rest.

Cassidy ('96 political science) made the trip to Iowa from Memphis, Tenn. The 2003 statewide ride is his first after hearing about the event for years. He and a friend are doing the ride "for real" – camping, with no support vehicle – and the heat and hills are taking their toll.

But the ride has been a learning experience. "I should've trained more," Cassidy says. "I probably rode 250 to

◀ Team Checker unloads its bus and settles in for the night at the home of Allan and Cheryl Miller in Mt. Pleasant. Of the 34 team members riding in 2003, a dozen or so are Iowa Staters. On top of the bus are Cody Morrow (ISU student), John Nielsen (MS '85), and David Wyckoff ('73). Lifting the bike is team leader Sam Cogdill ('71). Sorting bags are Elsye Gieseman ('95, '98), Sue Cogdill ('72, '88), and Kurt Steinkamp ('93).



◀ Matt Cassidy takes a mid-day break in Blakesburg across from a church where homemade pie and ice cream are being served. At the time, Cassidy said he wished he had trained more, but he finished the weeklong ride and reported that he and his father plan to ride RAGBRAI together in 2005.

300 miles this summer, but I should've done more, maybe 500 miles. I'm getting passed on hills by women in their 60s. It's embarrassing."

More than 223,600 bicyclists have ridden at least some part of RAGBRAI in its 31-year history, and more than 14,500 Iowa miles have been covered. Residents of some 760 Iowa towns have seen RAGBRAI riders come through their communities. In all, RAGBRAI has been through about 75 percent of the incorporated towns in Iowa.

"RAGBRAI has taken me back to my roots," said Jim Freeman ('62 psychology), of Madison, Wis. At age 63, Freeman has ridden in RAGBRAI three times. "RAGBRAI XIX took me through the part of the state where my dad was born and raised and near where I grew up, and RAGBRAI XXX took me through Emmetsburg, where my mother was born and raised. It's a unique and wonderful experience that you can't fully appreciate unless you actually spend a week riding across Iowa with 10,000 of your closest friends."

It's hard to miss the Team Checker bus. Painted cardinal and gold, with a big "Iowa State Cyclones" on the side, it's about as Iowa State as you can get. And the Team Checker members are, too. Sam ('71 ag business) and Sue ('72 and '88 education) Cogdill of Dunlap, Iowa, are the official

"RAGBRAI has taken me **back to my roots.** *It's a unique and wonderful experience that you can't fully appreciate unless you actually spend a week riding across Iowa with* **10,000 of your closest friends."**

– Jim Freeman, '62

▼ The ISU Cycling Team gets an early start out of Bloomfield, headed west toward Troy, where the breakfast would be sausage and pancakes. Team members pictured are, foreground, left to right: ISU students Adam Dreyer and Chris Johnson, and alumnus Alex Syhlman ('03 management info systems); behind: ISU student Ryan Grimm and alumnus William Allen ('03 mech engr).

◄ Team Toad rides across Keosauqua's steel truss bridge. Built in 1939, RAGBRAI XXXI may be the last crossing, as the bridge was scheduled to be torn down and replaced after last summer's ride. Team Toad consists of 18 members, about half of whom are Iowa State grads. Pictured are Mel Cook ('68 interior design, '72 MA applied art) Mike Cook ('79 elec engr), and Roger Cook ('67 statistics). The team has ridden RAGBRAI every year since 1997.

▲ At the Blakesburg lunch stop on Day 5, the ISU Cycling Team regroups and rehydrates. "We try to get together in each town and make sure everyone's OK," said Mark Kargol ('00 architecture) of West Des Moines. "It's hard to stay together, especially on hills."

▲ The ISU Cycling Team camped at Bloomfield High School, a plum spot if you're lucky enough to get it. The school not only provided showers for the riders but indoor toilets, too.

Team Checker patriarchs, and they'll hand you one of their business cards to prove it. The team that began with 20 people eight years ago in Dunlap, Iowa, has now grown to 45 members, 34 of whom rode in RAGBRAI XXXI.

The team has a stretch limo with a built-on bike rack – the team's own personal sag wagon.

"The bus meets us in the middle and overnight towns, but the limo hops between towns for pickup and delivery, and takes us around in the overnight town," explained Sue.

Elsye Gieseman ('95, '98 community and regional planning) of Ames is a self-described "social rider" who joined Team Checker after riding a few days of RAGBRAI XXX in 2002.

"I met so many people last year that I joined this team and I'm doing the full ride this year," Gieseman said as she unpacked camping supplies from the Team Checker bus in Mt. Pleasant.

Sue said RAGBRAI XXXI was a "rough one" because of the hills, but they'll definitely be there next year, with the big red Cyclone bus and limo.

RAGBRAI teams are a sight to behold. Groups of riders are dressed as bees. They wear helmets adorned with loons and frogs and everything else you can imagine. Their nicknames range from the obvious ("Team Air Force") to the borderline obscene. Their brightly decorated buses crowd campgrounds and block side streets.

There were 950 registered teams of five or more riders in RAGBRAI XXXI. The Pork Belly Ventures – recognizable by their bright pink pig shirts – is one of the largest, with 200 riders. Team RADPAN is said to be the brainiest, with a GPS (global positioning system) in its 82-passenger bus and every mile broadcast on the team's Web site. Team Gourmet's head chef begins testing recipes for the event as early as Christmas. Team Me-Off members train together on their bikes and their bar stools months in advance. And Team Skunk and Team Bad Monkey? Well, we just don't want to know.

Jim Freeman's team from Wisconsin calls itself "Team DairyAir." Though none of the team members has any direct connection to the actual Wisconsin dairy industry, they enjoy the theme. A 3-foot-long inflatable cow marks the group's campsite each day. Full team uniform

"[We've] done RAGBRAI **every way** you can do it."

– Joyce Smith, '71

▼ Judy ('74 textiles & clothing) and Richard ('73 aero engr, '80 MS mech engr) Szydlowski of Plymouth, Minn., are easy-to-recognize Cyclone fans. Twice during the couple's second RAGBRAI in 2003, the large ISU flag flew off the back of their tandem bicycle. "Once we were going down a hill and had to go back UP the hill to retrieve it," they said. Now that's loyalty!

includes cow horns sprouting from bike helmets and black-and-white Holstein shirts. Oh, and the women riders have cow udders hanging from their bikes.

It's 6:12 a.m. on Friday, the next-to-last day of RAGBRAI XXXI. A small but steady line of riders is already heading out of Bloomfield, hoping to make some miles before the day heats up. At Bloomfield High School, the ISU Cycling Team is just waking up. Their tents and sleeping bags are arranged neatly on the lawn. One by one, a dozen groggy riders extract themselves from their mummy-shaped bags, crawl from their tents, pull on their jerseys, and break camp.

The process doesn't take long. "They have this down to a science," says team member Steve Karsjen, manager of public affairs and information at Iowa State's Ames Lab and the Institute for Physical Research and Technology. "It's like ROTC," offers another team member. "The first few times it takes forever and everyone's barking and complaining, and now…" He shrugs. It's no big deal.

Many of the ISU Cycling Team members are students, working on undergraduate and graduate degrees at Iowa State. Some are alumni. Some are friends of friends. Many of the students are members of the ISU Cy-cling Club or Triathlon Club. Young and fit, most are under the age of 23.

But Karsjen is no kid. At age 46, he's ridden RAGBRAI five times. He camps with the team, eats with the team, rides with the team. Stands in line for the portable toilets with the team.

"I don't mind standing in line," he says, munching an energy bar at 6:20 a.m. "You expect that on RAGBRAI. You meet a lot of people waiting in line for food and toilets. It's very easy to meet people on RAGBRAI – you find yourself riding with people for miles – you tell them your story and they tell you theirs. Many of us look forward to this every year. There's nothing really negative about RAGBRAI."

The *Register's* Annual Great Bicycle Ride Across Iowa brings more than warm fuzzy feelings to the state. According to RAGBRAI director Jim Green, each rider spends $30 to $35 a day during the weeklong ride, mostly in the overnight towns. Those

In Keosauqua, Ray and Joyce Smith relax on the bank of the Des Moines River near the historic Hotel Manning. Twenty-two-year veterans of RAGBRAI, the Smiths say they have ridden their bicycles 2,500 miles during each of the last three years.

who benefit most are churches, restaurants, retailers, civic groups, and other vendors whose food stands are well attended.

Towns along the route don't necessarily turn a profit, although Green says each of the overnight towns did make money in 2003. The cost to host 10,000 riders often counterbalances a town's profit margin. Bedford, for instance, spent an estimated $49,000 in 2003 on law enforcement, sanitation, and entertainment. Osceola spent $43,000, including $650 budgeted for cleanup. Thousands more dollars are spent on road repairs. Officials hope to make a small profit in their beverage gardens, but most say they just hope to break even.

Ray Smith is a fanatic. At least, that's what his wife, Joyce, says about his compulsion for biking. The couple from Manchester, Mo., has ridden 22 times on RAGBRAI. Every year, Joyce says, she tries to talk him out of it.

But then people ask them if they're going. Their friends and relatives say ***they're*** going. And before you know it, the Smiths are going. Again. Ray ('70 ag business) logged his 10,000th RAGBRAI mile on Day 3 of RAGBRAI XXXI.

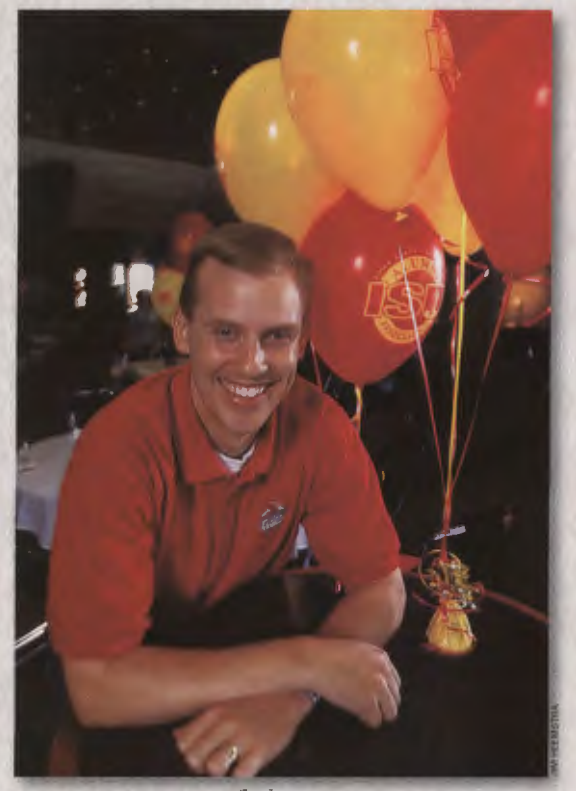
Joyce ('71 home economics studies) says they've "done RAGBRAI every way you can do it." They've stayed in people's homes, camped, driven from their home in St. Louis, come up on the bus, brought the kids, left the kids at Grandma's.

Now the kids are grown, and it's just Joyce and Ray. Ray organizes 250-mile bike rides on the Katy Trail across Missouri. The Smiths are the proud owners of the coveted Missouri "RAGBRI" license plate. They are arguably Mr. and Mrs. RAGBRAI.

"RAGBRAI is our motivator to ride the rest of the year and stay in shape," says Ray. "It's also how we stay connected to Iowa, where we were both born and raised. It's an opportunity to see friends and family from Iowa and renew friendships with people we have met on RAGBRAI."

Plus, he said, with RAGBRAI, "I can forget all of my problems for one week. My only concerns are where to pitch my tent, where to shower, and where to eat. RAGBRAI is a chance to be a kid again." □

To my ISU Friends:



I don't know when it happened, but I think I've become officially "old." Of course, old is a relative term. I'm not saying that I dislike the aging process. On the contrary, I think every new step in my life has been better than the last. From my years at ISU, to my marriage, to the birth of my son, I feel truly blessed to be at this stage in my life.

But that doesn't stop this nagging feeling in the back of my head that I'm just not the 18-year-old I was yesterday (or was it over a decade ago?). It could be the sense of responsibility and adultness that fatherhood brings. Or the 30th birthday that sprung up on me last October. Or the hair slowly creeping further back on my head and reappearing in odd places …

More likely, it's my ongoing ties to Iowa State and, in particular, my recent assistance with the Student Alumni Association/Student Alumni Leadership Council Homecoming Reunion on Oct. 18. When Julie Larson called to see if my wife, Amy, and I would help plan the event, we jumped at the chance.

During the planning, I realized that SAA/SALC and I shared a 30th birthday. This started to put my 30 years into perspective. And let me tell you, nothing brings the startling realization of age into sharper focus than attending an ISU reunion event with old friends and current students who simply look too young for college. I swear I was giving campus tours just a few years ago, but I never looked that young.

Nowadays, our ISU friends and fellow SAA alums meet for morning football tailgates with bagels and egg casseroles instead of beer and chili. Nearby in the parking lot is a flock of younger fans with something cleverly called the "booze luge" – an ingenious contraption involving gravity and a large block of ice, whereby assorted beverages are poured down channels into the awaiting person's open mouth. While eating my muffin and observing this newest improvement on chilled drinks, all I can think is, "Boy, that certainly isn't very sanitary."

Yes, I'm most definitely old. It doesn't take co-eds saying, "Excuse me, Sir," as they shuffle past our stadium seats to tell me that. And you know what? I couldn't be happier.

There is nothing more gratifying than mentoring current ISU students and experiencing college again through their eyes. Or bringing my infant son to campus and knowing that the university will be even better when he turns 18. Or enjoying the memories and lifelong friends I have gained through SAA. I'll take that over youth any day.

So, happy 30th birthday SAA/SALC, and happy 125th anniversary ISU Alumni Association. We've never looked better. May we enjoy many more years of Cyclone memories, and may we grow "old" together.

Murray Williams

Murray Williams ('96 journalism and mass communication, '00 MBA) is director of strategic alliances and public affairs for the Iowa Credit Union League in West Des Moines, Iowa, and a life member of the ISU Alumni Association.

So you wanna be a leader?

Thirty years ago, the ISU Alumni Association tapped into one of the university's greatest resources: its students. The establishment of the Student Alumni Association in 1973 gave students a new leadership opportunity that, along with Government of the Student Body and VEISHEA, allowed students to actively participate in campus-wide planning and involvement.

Iowa State's Student Alumni Association received the Best New Program in the Nation award that very first year. Since that time, the group has continued to be one of the top groups in the nation, winning the Seal of Excellence, Best Program award, and many other national and district awards.

The group has organized Homecoming, sponsored Senior Class Council and the senior class gift, and developed the Student Ambassadors program. Student leaders – about 100 each year – have organized Lil' Sibs Weekend, Cyclone Stay-A-Days, Career Preview Days, and Family Weekend.

SAA has evolved through the years, adding new programs (such as Cyclone Alley and an annual Chili Cook-off) and allowing activities to transition to other departments on campus (Family Weekend is now organized through the Dean of Students Office, for example). And in 2000, the organization's name changed to Student Alumni Leadership Council to more accurately reflect its mission.

But the core of the group remains the same: planning major university events, networking with alumni, and establishing an important pattern of volunteerism.

Julie Larson, Alumni Association director of outreach and events, advised the student group from 1984 until 1998. "Students in SAA and SALC have strong ties to the university," she said. "They continue to actively promote Iowa State long after they graduate."

"My first experience with SAA was as an ambassador, traveling to high schools around Iowa, talking about the university. The job of a diplomat is very similar. A lot of the skills [I needed for that job] I developed in SAA: articulating ideas and exchanging viewpoints."

Kent Lucken*
'86 Political Science
Vice President,
Citigroup Bank, Boston
Former U.S. Diplomat to Russia, Italy, and Yugoslavia (1987-2001)
Newton, Mass.

"I can honestly say that without the confidence I gained through SAA, I would not have had some of the opportunities I have had in my professional career."

Billi Hunt*
1993 Human Development and Family Studies
State Government Affairs Manager for DuPont
Urbandale, Iowa

"Many young people get opportunities to volunteer, but it is rare to have situations where they are volunteering in leadership roles. The individuals who have been involved in SAA are leaders."

Ken Bonus*
1985 Construction Engineering
President, Weitz National
West Des Moines, Iowa

*Life member of the ISU Alumni Association

Below: Students help the Alumni Association celebrate its 125th anniversary, 2003.

SAA members participate in Cyclone Days, 1981.

Members promote SAA on central campus, 1986.

By Carole Gieseke

Safe haven

In 1939, as Hitler was conducting his deadly march across Europe, many of his targeted victims began to flee, seeking safe haven from the Nazis. Nearly 200 refugees traveled to America to a remote location on the Iowa prairie: The Scattergood Hostel.

Built by the Religious Society of Friends – better known as Quakers – Scattergood had been operated as a boarding school near West Branch, Iowa, from 1890 until 1931. The school had been closed for eight years when a group of Friends proposed bringing European refugees to Iowa. Crews of volunteers reshaped former classrooms into dormitories, and in 1939, Scattergood Hostel received its first resident.

For the next four years, a total of 186 refugees – a diverse mixture of single young adults, married couples, children, infants, and the elderly with an ever-changing mix of nationalities – lived and worked at the remote sanctuary. Residents (or "guests" as they were called by the staff) included Jews, political and religious activists, intellectuals, artists, professionals, and merchants. The hostel's daily life "Americanized" the newcomers, teaching them the language and culture of the United States.

Michael Luick-Thrams sits inside the Scattergood Hostel exhibit, which includes hundreds of photographs, panels, original documents, artifacts, and period furniture.

Michael Luick-Thrams first learned about the Scattergood Hostel during an obscure conversation with Robert Berquist, an elderly man who had taught at Scattergood after it re-opened as a school following the war. Luick-Thrams, a 1985 ISU history graduate, remembered the conversation when he was struggling to find a research topic for his Ph.D. dissertation at Humboldt University in Berlin, Germany.

Berquist had been a volunteer at the hostel, and he introduced Luick-Thrams to more than 30 former Scattergood refugees and staff.

"Within two weeks of sending them letters, I got a thousand pages of photocopied letters to elders who died at Auschwicz. I got pictures of children. I got poems that children wrote, thanking the Quakers for saving them," Luick-Thrams said. At the same time, an Iowa Historical Society archivist sent him another thousand pages of documentation on Scattergood Hostel.

From those 2,000 pages, Luick-Thrams finalized his dissertation and wrote a book, *Out of Hitler's Reach: The Scattergood Hostel for European Refugees, 1939-43*. He established "Traces," a Des Moines-based, not-for-profit educational organization created to gather, preserve, and present personal narratives from World War II. He produced an exhibit, "Far From Hitler: The Scattergood Hostel for European Refugees, 1939-43," that premiered last November at the Iowa Jewish Historical Society's Caspe Gallery in Waukee, Iowa. Funded in part by a Humanities Iowa grant and the National Endowment for the Humanities, the exhibit will travel throughout Iowa until August 2005.

Luick-Thrams is passionate about preserving the stories of Iowans' involvement during World War II.

"You'd think that in the 1930s, Iowa would have been planets away from what was going on in Nazi Germany, but if you just scratch the surface, you find all these connections," said Luick-Thrams. "Anne Frank had a pen pal here. The Von Trapps sang here. The first American troops to go to Europe in World War II came from Iowa, and they served the longest stint of any division, 611 days. At the end of the war, there were 20,000 German POWs in Iowa. They're all of our stories, but people have forgotten them."

Luick-Thrams' latest project is entitled "Behind Barbed Wire: Iowa POWs in Nazi Germany." The traveling exhibit recently toured all 99 Iowa counties in a converted school bus. And he's working on the story of Camp Algona, a POW camp where 10,000 German prisoners were stationed from 1943 to 1946. He has produced 75 hours of filmed interviews with 55 former German POWs and gathered 1,500 artifacts.

"Our stories go in both directions," he says.

Luick-Thrams laughs when he says his parents keep asking him when he plans to get a "real job," but his thirst for preserving history compels him to continue recording these virtually unknown stories.

"How could I not do this?" he asks. "We're bringing history to life and giving it meaning."

His one obstacle is lack of funding. "Traces" has been run on "accidents, absurdities, and miracles" and very little actual budget.

"I would like to have a museum to have all these stories put together under one roof," said Luick-Thrams. "I believe this should be permanent." □

On the web

www.traces.org

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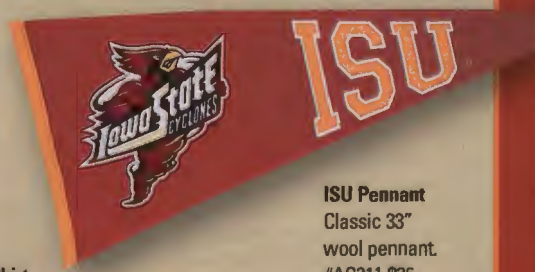

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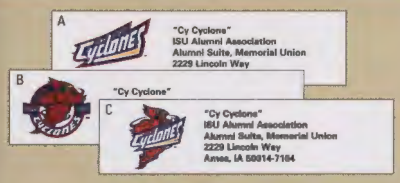

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IOWA STATE UNIVERSITY ALUMNI ASSOCIATION ISU 125 YEARS

Calendar

Here's a sampling of upcoming events on the ISU campus and of alumni events across the country and around the world. Events are subject to change. For more information, visit the Alumni Association Web site: www.isualum.org or call toll-free 1-877-ISU-ALUM.

JULY

2 Alumni Travel: Italy and the Dalmatian Coast (through July 12)
9 Jazz in July, Reiman Gardens
16-18 Iowa Games
18 Alumni Travel: Journey of the Czars (through July 31)
18 Alumni Travel: Alaska and the Canadian Rockies (through Aug. 8)

AUGUST

1 Alumni Association nominations due for Distinguished Achievement Citation and Honorary Alumni Award (www.isualum.org/services/awards/nominate.html)
7 Summer Commencement
10 ISU hosts Ames Chamber Business After Hours, Reiman Gardens
13 ISU Alumni Association Board of Directors summer meeting and planning retreat
18 Alumni Travel: Amsterdam to Budapest (through Sept. 3)
19-21 Destination Iowa State
21 George Washington Carver Day at Reiman Gardens
23 Classes begin
25 Alumni Travel: Alumni College in Ireland – Kilkenny (through Sept. 2)
25 WelcomeFest
27 SAA Welcome Back BBQ
27 Garden Glow Concert, Reiman Gardens
30 Metallica concert, Hilton

SEPTEMBER

3-5 2004 Black College Reunion
4 Cyclone football vs. Northern Iowa
4 Steve and Debbie Bergstrom Indoor Training Facility dedication
6 University holiday
11 Cyclone football at Iowa
13 Alumni Travel: Nova Scotia and New England Isles (through Sept. 27)
13 ISU Community Visit and Alumni Reception in Sioux City
16 Alumni Travel: Pacific Northwest (through Sept. 21)
17 Legacy Migration
17 Athletic Letterwinners Hall of Fame Banquet and Induction Ceremony
17-19 Family Weekend
18 Cyclone football vs. Northern Illinois
18 College of Engineering alumni tailgate
18 Agronomy Department tailgate
26 BeauSoleil *avec* Michael Doucet and the Preservation Hall Jazz band in *Laissez Les Bon Temps Rouler!*, Stephens
29 Alumni Travel: Alumni College in Tuscany – Cortona (through Oct. 7)
29 Alumni Travel: Turkey and Greece (through Oct. 9)
29 SAA T-shirt Day

OCTOBER

2 Cyclone football at Oklahoma State
2 Virsky Ukrainian National Dance Company, Stephens

2-10 **Homecoming Week**

7 Induction Ceremony, ISU Alumni Association Circle of past presidents, executive directors, and chairs
8 Alumni Association Board of Directors fall meeting
8 Honors and Awards Luncheon and Ceremony

8 **ISU Alumni Association's 125th Gala Dinner and Dance**

9 Homecoming Alumni Tailgate
9 Homecoming Game: Cyclone Football vs. Texas A&M
9 Family of the Year Society reunion
16 Cyclone football at Colorado
20 Alumni Travel: California Wine Country (through Oct. 25)
21-22 *RENT*, Stephens
22 Class of 1953 Mediterranean Cruise (through Nov. 3)
23 Cyclone football at Baylor
28 The Capitol Steps, Stephens
29 Alumni Travel: Galapagos Islands (through Nov. 8)
29 Order of the Knoll fall celebration
30 Cyclone football vs. Kansas
31 Warsaw Philharmonic, Stephens

Save the date

- **Alumni Days**
  May 19-20, 2005

Remaining 2004 Alumni Travel Tours

- **Austria's Holiday Markets**
  Dec. 1-9

On the web

For a list of 2005 alumni travel tours, go to: www.isualum.org/services/travel/

Celebrate the Cyclone Legacy!

HOMECOMING IS OCT. 2-10, 2004

Mark your calendars and plan to attend ISU Homecoming 2004: The Cyclone Legacy – and help us celebrate Cy's 50th birthday! This year's Homecoming will feature activities for students, alumni, and families. Here are just a few of the highlights:

October 2
- Student food drive
- Storefront window painting

October 3
- Painting Victory Lane
- Yell-Like-Hell competition (through Oct. 8)

October 4
- Student Blitz Build (through Oct. 8)

October 8
- Honors and Awards Luncheon and Ceremony
- ISU Alumni Association 125th Anniversary gala dinner and dance
- Memorial Union Terrace Party
- Pep Rally
- ExCYtement in the Streets: Lawn display judging
- Mass Campaniling

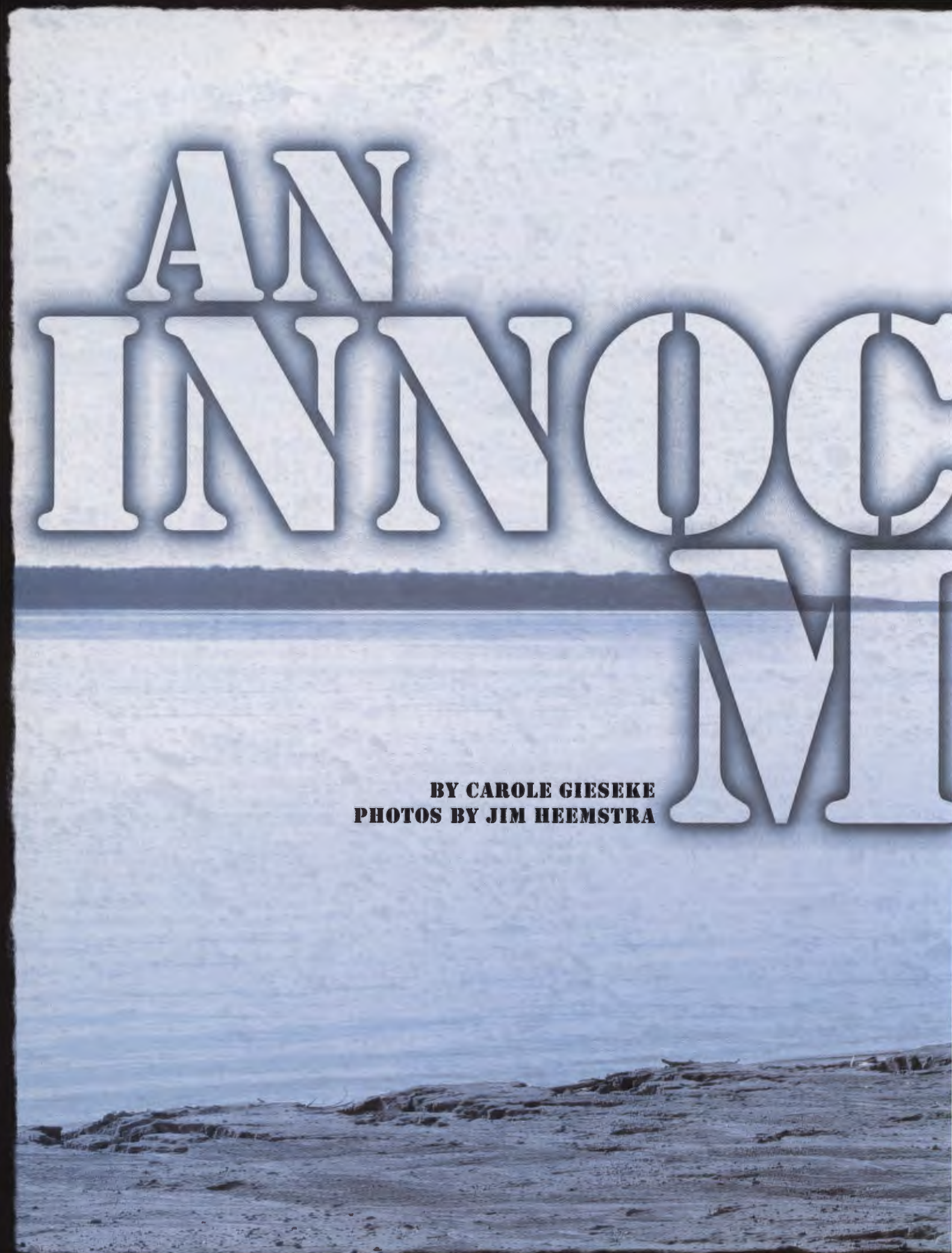
October 9
- Alumni Tailgate and Silent Auction
- Cyclone Football vs. Texas A&M
- Family of the Year Society Reunion

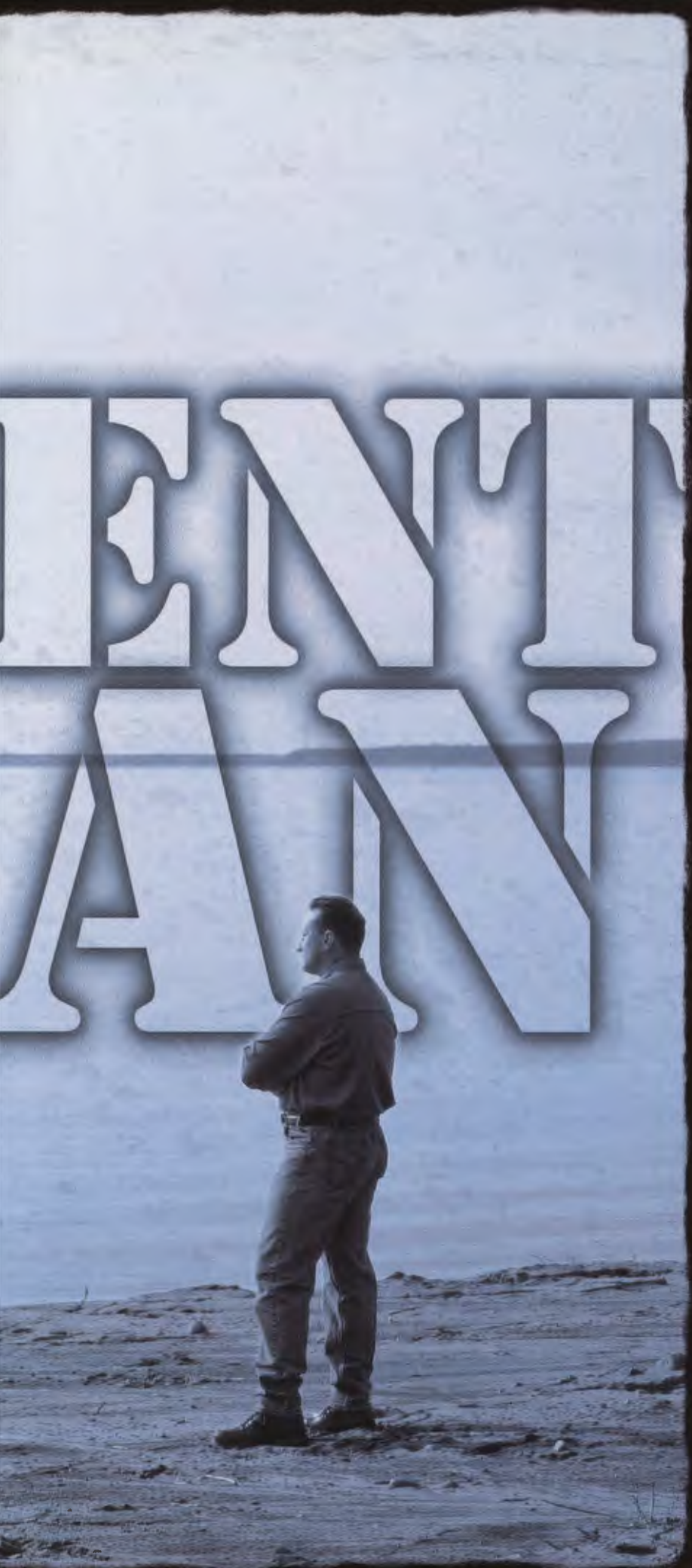
On the web

For a complete list of events, and for times and locations, go to: www.isusalc.org/homecoming/hc04schedule.html

AN INNOC MI

BY CAROLE GIESEKE
PHOTOS BY JIM HEEMSTRA





WHAT IS YOUR WORST NIGHTMARE?

That you're awakened in the middle of the night because your teenager has been in a car accident? That the stock market crashes and you lose your life savings? That your wife runs away with your best friend? That you learn you have cancer?

How about this: You get a call at work one day from a police detective who tells you that you've been identified as the perpetrator of a crime you didn't commit. You get handcuffed in your front yard and taken away in a police car. The newspapers pick up the story, assume you're guilty, and tell horrible lies about you. You lose your job. You lose your reputation. You lose all confidence in yourself.

For J.D. Mullen, this was no nightmare. It was horrifyingly real.

"We never thought something like this would happen to us, you know. This happens to other kinds of people. The fact is, it can happen to anybody."

– ELLEN MULLEN

May 22, 2003, was a hurry-scurry day for 39-year-old John Douglas Mullen, a 1987 ISU art and design graduate. Mullen was program director for Des Moines' Historic Valley Junction Foundation, and he'd been out of town at a meeting for four days. May 22 was a Thursday, Valley Junction's farmers' market day. Mullen had a million things to do: go to the bank, return phone calls, attend meetings, buy supplies, check his e-mail, and get caught up on everything that had been going on while he was away. So on Thursday, May 22, he was, as he later remembers, "running all day from one thing to another."

What he didn't know then was that the minutia of his schedule on May 22 would later be scrutinized and analyzed and examined by lawyers, police, and the media. To him, it was just a Thursday. A normal, busy Thursday.

A week later, Mullen was in his office in Valley Junction, and he saw a phone message from an Ankeny police detective. Mullen didn't think too much about it. In his previous job, he had been director of the Ankeny Chamber of Commerce, and he and his wife, Ellen, and their three young daughters still lived in Ankeny. He tried to return the call, but the detective was unavailable. So that was that.

But the next day, the detective called again, and what he said to Mullen changed his life.

A man matching Mullen's general description had exposed himself to women in an Ankeny beauty salon on May 22. The detective said the Ankeny Police Department had enough evidence to arrest Mullen for the crime.

It was a mistake, of course. Mullen knew that. It was a simple case of mistaken identity. He'd just run up to the police station in Ankeny and clear things up.

Mullen drove himself to the police station and walked right in. But instead of clearing things up, Mullen found himself being arrested for indecent exposure. He was allowed to leave on his own recognizance.

Dazed, Mullen returned home and attempted to act as though nothing was wrong as he and Ellen took their daughters – twin 9-year-olds and a 6-year-old – to a dance recital dress rehearsal that night.

While the girls were backstage, Mullen broke the news to his wife. She freaked. At least that's how J.D. later described her reaction. Ellen says she felt "like somebody had just punched me as hard as they could in the stomach. I felt like I was going to throw up. I felt like I was going to faint. My head was spinning."

The next few days were a blur. The Mullens didn't know what to do first. Should they spend money to hire a lawyer? Surely the charges would be dropped, they thought. They knew J.D. was innocent. He had a series of air-tight alibis. The authorities would come to him and say, gee, buddy, we made a mistake. We're sorry for the trouble we caused. And life would go back to normal.

But that didn't happen. A week later, the *Des Moines Register* ran an article about the indecent exposure incident in the Ankeny salon. That prompted women in West Des Moines and Urbandale to report similar incidents that allegedly took place in tanning and beauty salons on May 22.

On June 6, two police cars pulled up in front of the Mullens' middle-class, suburban home, handcuffed J.D. in full view of the neighbors, and took him away. The charges: five counts of indecent exposure and one count of simple assault. Mullen was fingerprinted, photographed, and held in the Polk County jail for four days. Ellen and the girls didn't even know where he'd gone.

The basis for the charges was a series of eyewitness accounts. Women in the Des Moines-area salons described a man who looked very much like John Douglas Mullen, and in a photo lineup, they chose his picture.

They said he looked like the guy in the salon.

That was enough to bring charges against Mullen. Enough to require J.D. and his wife to spend $15,000 on lawyers and a private investigator. Enough for the Historic Valley Junction Foundation board of directors to strip him of his employment. Enough for the local print media to

publish graphic, mean-spirited articles that perpetuated his guilt. Enough that the Polk County prosecuting attorney encouraged him to accept a plea bargain. Enough that his neighbors stopped talking to him.

All because he looked like the guy in the salon.

That was it. The police didn't have an additional shred of evidence. And in every case, the guy in the salon was wearing a baseball cap and tinted glasses.

So J.D. and Ellen Mullen waited for the legal system to do the right thing. They knew J.D. was innocent. Mullen and his lawyer had developed a precise timeline that accounted for Mullen's every move on May 22. They knew the police were aware of a man with a startling resemblance to Mullen who had many other arrests for similar behavior in surrounding states. They knew there was a videotape of one of the incidents in which the flasher was clearly not Mullen. They knew about fingerprints, handwriting samples, a brown get-away van. It just seemed so simple. Why were the charges not being dropped?

"Every minute, we're wanting it to be solved," Ellen said. "We kept thinking, great, now the case will be cracked. But it still dragged on and on and on."

And so they waited, believing that the system, in the end, would work. Believing that the charges would eventually be dropped. For seven long months they waited. Every morning, the children went to their elementary school. Ellen ('87 B.S., '90 M.S. industrial relations) went to her teaching job in the College of Business at Iowa State. And J.D. waited at home, unable to leave the judicial district without permission, without a job, virtually a prisoner in his own home.

They waited through Thanksgiving. And then Christmas.

Finally, on New Year's Eve 2003, just days before the case was scheduled to go to trial, the family returned home to find a message from their lawyer on their answering machine. The charges had finally been dropped. The nightmare was over.

Only, as it turns out, it wasn't over. It still isn't over.

"It's kind of like the Charlie Brown Christmas Syndrome," Mullen said, sitting in his dining room on a sunny April morning. "It's Christmas and you're supposed to be happy, but you're not happy. You think everything's going to go right back to normal. But the damage has been done."

Oh sure, everything appears normal at the Mullen house. The family's typical middle-class home sits at the end of a typical suburban cul-de-sac. Bogey, a white poodle, bounds happily across the front yard. Children's bicycles and toys spill from the front porch onto the sidewalk. A red minivan sits in the two-car garage, with a cardinal-and-gold ISU license plate that reads "3GIRLZ." Out back, a swing set sways gently in the breeze.

Inside, the dining room table is comfortably messy, and J.D. is wiping away toast crumbs and juice-glass rings from his children's morning meal. Plastic Easter eggs spill from a basket nearby, evidence of a neighborhood egg hunt the day before.

Mullen seems embarrassed by the untidiness of the room, and uncomfortable about the story he's telling. He nervously runs his big hands through his short, neat hair. He's having "a little more trouble after the fact" than he expected. He's "not as ecstatic" as he thought he'd be, now that the charges have been dropped. He's spent some time away, trying to clear his mind at his parents' home up in Storm Lake.

He's just not the same guy he used to be.

He's having trouble getting motivated to find a job, he says. He's applied lots of places, and he's had a few interviews, but no offers. His old career is over, and he hasn't found a new one yet. He's having trouble leaving the house. He's insecure. He's paranoid. He's ready to move away.

Ellen says her husband needs some success in his life, and get back into a normal routine.

But normal is hard to come by, not knowing what friends and neighbors are thinking of you, thinking for seven months that you were some kind of sex criminal. They don't come running back, telling you how great it is that the charges were dropped. Most just stay away, not knowing what to say.

The newspapers have been more forthcoming. The Mullens have a stack of papers on top of their china cabinet, all featuring stories on the case. The *Des Moines Register* splashed the news all over the front page on Jan. 6 when the charges against Mullen were dropped, and a *Register* columnist has twice written supportive stories about the family's humiliating experience. Two of Des Moines' weekly tabloids, known for their sensationalism, were quick to condemn Mullen when he was accused of sleazy sex crimes (calling him a "poster child for strange sexual behavior") – but equally quick to cover the fact that the charges were false. One actually apologized. But still, J.D. Mullen is damaged goods.

Once, in the aftermath of the seven-month nightmare that cost Mullen his job and forced the family to deplete their savings, Ellen contacted a victim's rights group to seek assistance for financial retribution.

She was told they didn't deal with "that kind of victims."

So the Mullens hang together, waiting for someone to offer J.D. a job worthy of his skills, waiting for the pain to stop, waiting for normal to return.

Mullen says quietly, "There's not a day that goes by that you don't think about it." □

TIMELINE

May 21	J.D. Mullen returns home after a four-day meeting out of town.
May 22	A man matching Mullen's description exposes himself to women at Ankeny, Urbandale, and West Des Moines tanning and hair salons.
May 22	Farmers' market is held in Historic Valley Junction.
May 30	Ankeny police detective calls Mullen at work and informs him that he has enough evidence to arrest him for the Ankeny incident.
May 30	Mullen goes to the police station, where he is arrested and released.
June 6	Article in the *Des Moines Register* causes women at the other salons to come forward.
June 6	Mullen is arrested at his home and charged with additional counts of indecent exposure and one count of simple assault. He spends the weekend in jail.
June 10	Mullen is fired from his job as program director for Des Moines' Historic Valley Junction Foundation.
Dec. 31	Mullen's lawyer leaves a message on his answering machine saying that the charges have been dropped.
Jan. 6	Front-page *Des Moines Register* article reports that authorities dropped all charges against Mullen and states that the man believed to be responsible for the salon incidents is serving a one-year sentence for indecent exposure in St. Paul, Minn.

"You're guilty until you're proven innocent. And that's for sure." – J.D. MULLEN

ABOUT FACE

ISU professor calls for reform in the process of eyewitness identification

Gary Wells is not in the habit of providing advice and counsel to suspected criminals.

The ISU distinguished professor of psychology has made such a name for himself on the topic of eyewitness identification reform that his efforts are better spent working with prosecutors and police across the country, trying to improve their procedures to prevent mistaken identifications from happening in the first place.

But then Ellen Mullen called, and Wells was hooked.

"I get three or four calls a day from individual people wanting my help," Wells said. "Several years ago I stopped giving expert testimony. It's just too time-consuming for me."

Besides, he said, "It's difficult to appreciate somebody's nightmare if you're talking to them across the country or by e-mail. But when they're sitting right across from you, it's hard to get it out of your mind. [The Mullens] were two wonderful people, and I felt an instant liking toward them. They were really devastated by all of this."

During their seven-month ordeal, Wells provided J.D. and Ellen Mullen with expert advice on how to fight a criminal charge based solely on eyewitness accounts:

- First of all, he told them that "just because you're innocent, do not assume this thing will automatically sort itself out." Mistaken identifications have a way of resulting in the conviction of innocent people, he said. More than 75 percent of the people who were convicted of crimes they did not commit and later exonerated by DNA testing were victims of mistaken eyewitness identification.
- Wells encouraged them to play an active role in their own case. "Don't assume that the defense attorney is going to turn over all possible rocks," he told them.
- He explained how a mistake like this could be made in the first place. In Mullen's case, he was probably identified as a suspect by someone in the Ankeny Police Department because of a June 2002 disorderly conduct case. Mullen had been caught relieving himself in a rural cemetery and had paid a $90 fine for a simple misdemeanor. (Mullen later described the incident as "embarrassing.")

If the case had gone to trial, Wells was prepared to give expert testimony on the witness stand and "tease apart all of the problems that existed with regard to [Mullen's] identification" by the eyewitnesses in the Des Moines-area salons. He would have keyed in on the two primary biases in the eyewitness identification process: The photo lineup was administered by the detective that suspected Mullen of committing the crime, and the lineup was presented all at once rather than sequentially.

Wells said that although several eyewitnesses identified Mullen, it didn't surprise him. All that has to happen in a photo lineup, he said, is that "you have to look more like the guy than the other people in the lineup."

Wells' research has led to the development of ways to cut the chances of mistaken identification in half, and his procedures for lineups have been adopted by many law enforcement agencies in the United States and Canada. □

Try. Try. Try again. BY MATT CHRISTENSEN

Students persevere en route to a degree

Alisha Roeder was on summer vacation, working as a camp counselor in Connecticut, and trying her best to enjoy the summer while she waited to hear the news. Just a few weeks earlier, Roeder applied to the graphic design program at ISU, and any day now a letter would arrive at her parents' house in Dubuque, Iowa, telling her if she was accepted. One evening as the sun was setting, Roeder sat on the steps outside the counselors' cabin. It was her turn to use the phone. She brushed back her short brown hair and pressed the receiver to her ear. Her mom answered. "Did you get the letter?" Roeder asked excitedly. "Yes," said her mom. "You didn't get in."

Each summer, more than 100 students in the College of Design, like Roeder, get rejection letters from programs like architecture and graphic design. They all start the same – "I'm sorry to inform you…" – but not all students take the news alike. For most, it means changing majors and starting over. For a few, a rejection letter is only a minor hindrance on the long road to earning a degree.

Tears welled up in Roeder's green eyes as her mom read her the letter. By the end, Roeder was sobbing. But there's not much a parent can say over the phone to cheer a wounded child. Especially when the child's heart is crushed, her dreams trampled by way of a letter she couldn't even read herself.

Roeder stood, wiped her tears, and opened the door, unsure for the first time in her life what she was going to do next.

Joe Geddes was at home in Kansas City for the summer waiting for his letter. He struggled to relax, trying to stay calm but not doing such a great job. Geddes got up in the morning with mail on his mind. He sat around all day thinking about mail. Then he went to bed to dream about it.

The Geddes' mailbox creaks and scratches when the mailman drops the envelopes in, and it was a sound Geddes had grown to hate. Each time he heard the scratching, his stomach turned. Would he be accepted into the graphic design program? One July morning, Geddes heard the creaking and rushed to the door to collect the mail. The letter had finally come. He fingered the envelope open as he walked into the kitchen. Geddes sat down at the table and stared at the envelope for a full minute before he pulled the letter out. He took a deep breath and read it calmly to himself. "I'm sorry to inform you…"

But Geddes wasn't surprised. He'd been preparing himself for rejection for months. "I knew where I stood when I applied. But I was still hoping." He decided not to tell his parents the bad news. They'd be too disappointed.

To apply to the College of Design's professional programs in graphic design and interior design, prospective students build a display of projects they've completed throughout their freshman year. Faculty members critique each display during finals week as part of the selection process that determines which students get into the programs. Students are assigned a time and an area inside the design building to set up their projects. Although the numbers vary with each professional program, an average of around 100 students apply for about 50 spots in each program within the College of Design. Students are admitted to the programs based on completion of a required set of courses, grade-point average, written essay, and the portfolio review.

When Geddes returned to campus the following fall, he wasn't sure where his life was headed, let alone his sophomore year. He even gave some consideration to changing his major to advertising. Then he sought the advice of Frank Bell ('93, MSEd '99), who was then one of the College of Design's student service specialists.

Bell told Geddes, "Our goal is to get you in the program. What needs to change for that to happen?"

With Bell's help, Geddes identified his weaknesses, and together they formed a plan that would help bring his work to the level it took to get in. Geddes needed to refocus – no more staying up late watching TV, procrastinating, or blowing

About the College of Design

- Established in 1978
- College of Design Building dedicated in May 1979
- Dean: Mark C. Engelbrecht, FAIA
- Number of undergraduate majors: 1,807
- Number of graduate students: 163
- Number of faculty: 117
- Number of alumni: 8,641
- Number of Alumni Association members: 1,053
- Undergraduate programs in architecture,* art and design, community & regional planning,* graphic design, interior design,* and landscape architecture*
- Geographic information systems graduate certificate program and advanced degrees in architecture,* architectural studies, art and design, art education, community and regional planning,* graphic design, integrated visual arts, interior design, landscape architecture, and transportation planning

*Accredited degree programs
Statistics from fall 2003

Alisha Roeder had to improve her basic design skills to be accepted into the College of Design's professional graphic design program.

The Core Design Program

This fall, undergraduate students entering the College of Design will begin an integrated course of study called the "Core Design Program." In this new program, all first-year students will attend a common set of studio and lecture classes intended to prepare them for application to any of the college's professional degree curricula.

In the past, students enrolled in "foundation" courses that were specific to their department or major, but classes in the Core Design Program will create a shared language, experience, and community that exposes students to all disciplines within the College of Design. This will allow students to make more informed degree choices, apply to multiple programs at the end of their first year, and experiment with interdisciplinary work at the earliest stage of their college education.

The Core Design Program will be offered experimentally in 2004-05, with full implementation to begin in fall 2005.

Points of pride

- ISU's College of Design is one of only a half-dozen design schools in the country where architecture, community and regional planning, graphic design, interior design, landscape architecture, and studio arts are housed in the same college, under the same roof.
- The college's undergraduate architecture program and graduate interior design program are ranked in the top 15 such programs nationwide, according to *DesignIntelligence* (November 2003). The architecture program is also ranked 5th for institutions with an out-of-state tuition less than $20,000 and 2nd for programs in the Midwest regardless of cost.
- The Design Exchange residential learning community received the Outstanding Innovations Award for Exemplary Contributions to Iowa State Learning Communities in 2003.
- Two projects led by College of Design personnel were among 12 winners of the Federal Highway Administration's 2003 Environmental Excellence Awards.
- A majority of students in the College of Design's undergraduate professional programs participate in study abroad. More than 100 students per year take part in the college's Rome Program.
- In cooperation with other departments at Iowa State, the community and regional planning department administers a comprehensive new graduate certificate program in geographic information systems.
- Dorothy Fowles, professor of interior design, has the distinction of being a fellow in three professional organizations: American Society of Interior Designers, International Interior Design Association, and Interior Design Educators Council.
- 18 faculty members serve on editorial or advisory boards of national/international professional journals, hold offices in national/international professional associations, and/or serve on national academy committees.
- Kate Schwennsen ('78, MAR '80), associate dean for academic affairs and associate professor of architecture, was a vice president and member of the executive committee of the American Institute of Architects in 2003.
- William Grundmann ('67, MLA '73), associate professor of landscape architecture, is secretary of the Council of Educators in Landscape Architecture.
- Mira Engler, associate professor of landscape architecture, is one of 14 designers/design teams selected to build a garden for the 2004 Westonbirt Festival of the Garden at the Westonbirt Arboretum, UK.

off assignments – and, above all, seize the opportunity.

The meeting with Frank Bell turned Geddes's life around. "I knew what I had to do. I really matured and adapted that second year. I realized that if I was going to get into the program, I couldn't make the same mistakes I made my freshman year."

There were nights during Geddes's freshman year when he'd be watching TV with his buddies and suddenly remember he had a project due the next day. It happened so often, his friends would burst into laughter when he jumped up and ran out of the room with no explanation. But his sophomore year was a different story. Instead of staying up late watching TV, Geddes stayed up late studying at the design building. Instead of putting projects off, Geddes tackled them with a new enthusiasm and confidence. Instead of dreading assignments, he was eager to get them done.

When Alisha Roeder returned to campus for her sophomore year, she felt adrift and without purpose. She was almost sure she wanted to stick with graphic design, but she didn't know what she could do to change that would help her get in. The first week of the fall semester, Roeder went to see Lisa Fontaine, associate professor of art and design.

Fontaine helped set Roeder on the right track. Roeder studied the basic graphic design principles to sharpen her work. In addition, she worked hard on improving two essays that accompanied her projects. Roeder also studied to boost her GPA. Instead of going to the bars with friends, she went to the library. In fact, she was at the library studying so often, she memorized the recording the library plays just before it closes at midnight. That second year, Roeder forgot what "free time" was. She devoted every spare moment to working on graphic design.

When it came time to reapply in the spring, both Geddes and Roeder were confident. They'd come a long way. Geddes brought his GPA up from 2.75 to 3.33, and Roeder now felt certain she'd mastered the graphic design principles.

Geddes was back in Kansas City when he heard the scratching from the mailbox. The letter had arrived, and it was thicker than the one that came last summer. Confident, he ripped it open. "Congratulations...." Geddes smiled. "Wow. I'm finally a graphic designer." This time, he told his parents the good news.

Roeder stayed in Ames for the summer. The day her second letter came, she walked into her apartment building with a friend and headed straight to the mailbox. She pulled the letter out. They went upstairs to her apartment to open it. "Here," she shoved the envelope at her friend. "You do it." He shoved it back. She nervously thumbed the corners of the envelope. She finally opened it. "Congratulations..." □

Matt Christensen is a senior in journalism and mass communication from East Moline, Ill. This article was originally published in Iowa State's ETHOS *magazine.*

On the web

www.design.iastate.edu

Upcoming College of Design Activities

- Christian Petersen Design Award Reception, Aug. 23, 2004
- Philip H. Elwood Lecture in Landscape Architecture, Sept. 9
- Premiere '04 Architecture Celebration, Sept. 10
- College of Design Golf Tournament, Sept. 10
- Honors and Awards, Oct. 8
- Richard F. Hansen Annual Student Design Forum, Jan. 12, 2005
- College of Design Career Days, Feb. 24-25

Joe Geddes changed his study habits – no more late-night TV – and focused on schoolwork to make it into the graphic design program.

Location, location, location

DEAR FRIENDS,

This has been a busy summer for the Alumni Association. After more than 75 years in the Memorial Union, our offices have moved across campus to Fisher-Nickell Hall, located on Wallace Road in the Richardson Court residence hall complex.

We moved to Fisher-Nickell for two reasons. First, the Memorial Union will begin a major $17 million renovation in 2005. The space in the MU formerly occupied by the Alumni Association will be a part of the renovation that includes a bookstore expansion, ADA and fire code upgrades, an addition on the south side of the building, and new corridors that will make the Union more easily navigated. While the bookstore renovation is being completed, bookstore personnel will occupy our old space.

Second, as we've communicated with you in the past, the Alumni Association Board of Directors has been discussing for more than 30 years the possibility of building an alumni center that would serve ISU and its alumni, students, and friends. The board formed a facility feasibility task force in May 2001, formed a facility committee in May 2002, and voted in February 2003 to formally pursue a financial feasibility study on the reality of constructing an alumni center. Our last three Board of Directors chairs – Les Omotani (Ph.D. '92), Martha Lagomarcino Gleason (elementary education '80), and Stan Thompson (political science '82) – have worked diligently with their respective boards toward the goal of securing future permanent housing for the Alumni Association.

We're excited to report that the study has now been completed in consultation with ISU President Greg Geoffroy and the ISU Foundation. The Alumni Association has been given formal approval to finalize the fundraising for a future alumni center with an approved list of limited donors and friends of the Association.

Of course, all building projects at Iowa State must go through an approval process, during which the university and Board of Regents, State of Iowa, approve each planning and building phase. We will announce more details of the project in future issues of VISIONS and in *ISU News Flash*.

We invite you all to come by and see us in our new location at Fisher-Nickell Building. Homecoming would be a great time to visit!

Yours for Iowa State,

Jeff Johnson
President, ISU Alumni Association

P.S. *We also invite you to help us celebrate the grand finale of our yearlong 125th anniversary celebration by attending our 125th anniversary gala during Homecoming weekend. See the next page for more information.*

About Fisher-Nickell Hall

- Built in 1952
- Located in the Richardson Court residence hall complex, south of Oak Hall and across Wallace Road from Maple Hall
- Originally used as a home management house, and for a time used to house elementary education programs
- Most recently used as a residence hall, designated as an "international house," pairing international and American students as roommates
- A Colonial-Georgian style brick building, the smallest of the Richardson Court residence halls
- Named for Genevieve Fisher, who served as dean of home economics from 1927 to 1944, and Paulena Nickell, who was head of the home management department from 1936 to 1952

We've moved!

The ISU Alumni Association has moved from the Memorial Union to:

Fisher-Nickell Building
Iowa State University
Ames, Iowa 50011-1370

Our phone numbers, fax, Web site, and e-mail addresses are still the same:
Local phone: 294-6525
Toll-free: 1-877-ISU-ALUM (478-2586)
Fax: 515-294-9402
www.isualum.org
alumni@iastate.edu

You are invited to attend a very special, once-in-a-lifetime anniversary event

THE IOWA STATE UNIVERSITY ALUMNI ASSOCIATION'S

125th Anniversary Gala

AN EVENING TO CELEBRATE 125 YEARS OF LOYALTY, PRIDE, AND TRADITION AND TO EMBRACE PLANS FOR THE ASSOCIATION'S FUTURE

HOMECOMING WEEKEND

Friday, October 8, 2004

AT SEVEN-THIRTY IN THE EVENING

BLACK TIE OPTIONAL

Seating is limited. Reservations will be taken beginning in August 2004. For event details and to place your reservation, go to www.isualum.org/gala or call toll-free 1-877-ISU-ALUM.

Association News in Brief

We need updates!

The Alumni Association will publish a 125th anniversary edition of the ISU Alumni Directory to be distributed in spring 2005. We are currently editing biographical information to be included in the directory, and we need your help. A brief phone call will ensure your listing is completely accurate and up to date. Please call toll-free 1-800-982-1589 at your earliest convenience so we may verify your information. If you have already updated your record, thank you!

Wanted: Children of alumni

Children of ISU alumni who are juniors or seniors in high school are invited to campus with their families to attend Legacy Migration on Friday, Sept. 17, during ISU's Family Weekend 2004. Students will have the opportunity to tour the campus, visit with currently enrolled students, attend an advisor session, find out about the Greek system, tour and eat in ISU's newest residence complex, and learn about admissions and financial aid.

If you plan to stay overnight and attend the football game (ISU vs. Northern Illinois) on Saturday, we suggest that you make reservations now. For information, go to www.amescvb.com/lodging/hotelsmotels.asp

Legacy Migration is co-sponsored by the ISU Alumni Association and the Office of Admissions.

On the web

www.isualumorg/services/migration.html
www.admissions.iastate.edu

Get *Flashed!*

We've been told by a number of Alumni Association members that they are not receiving *ISU News Flash,* our bi-weekly electronic newsletter that highlights campus news, faculty research, updates for alumni, networking opportunities, Cyclone sports, and more.

This could be happening for any number of reasons: We may not have your correct e-mail address on file, or perhaps your e-mail provider is filtering the newsletter as spam because it is a message sent to more than 20,000 recipients… we don't really know, because we don't know who you are! If you are not currently receiving *ISU News Flash* and would like to, please send an e-mail with your name, address, graduation year, and e-mail address to Kate Bruns, *ISU News Flash* editor, at kbruns@alumni.iastate.edu. We'll check into it and work with you to get your subscription up and running.

Top 10 seniors

The Senior Class Council recognized 10 seniors on April 13 with Senior Leadership Recognition Awards. The award, established in 2002, honors student leaders who have dedicated their energy and talents to improving campus life at Iowa State, participated in a variety of on- and off-campus experiences, and demonstrated growth and learning in leadership and student service.

The recipients were:

- La Mei Chow, Kowloon, Hong Kong; food science
- Carrie Clingan, Fairfield, Iowa; sociology/psychology
- Nicole Edmond, Columbia, S.C.; biology
- Lisa Flammang, Lawton, Iowa; advertising
- Daniel Fulton, Grand Rapids, Minn.; biology
- Halef Gunawan, Bandung, Indonesia; landscape architecture
- Rebecca Jones, North Liberty, Iowa; civil engineering
- Susan Kloewer, Defiance, Iowa; advertising
- Ryan Meier, LaPorte City, Iowa; mechanical engineering
- Riley Smith, Red Oak, Iowa; civil engineering

Senior Class Council is sponsored by the ISU Alumni Association.

Black College Reunion: "Let's do it Again"

You are invited to attend the second bi-annual Black College Reunion, Sept. 3-5, 2004. Exciting events are planned for this weekend, including awards, step show, comedian, golf outing, mixer in the park, and farewell breakfast. If you did not receive the registration form in the mail, please contact Beth Lott at 1-877-ISU-ALUM (blott@alumni.iastate.edu) or Tinika Roland at Tinika.Y.Roland@wellsfargo.com. Or simply register online.

On the web

www.isualum.org/events/bcr.html

Kudos

- *To the Student Alumni Leadership Council:* SALC was named "Outstanding Organization" in District VI by the Association for Student Advancement Programs at the annual district conference this spring.
- *To the ISU Alumni Association student outreach team:* Ellen Shertzer ('00 MS Ed), assistant director for student outreach, received the Dr. Kathleen MacKay Adviser Hall of Fame Award in April, and graduate assistant Stacy Williams Horner ('04 MS Ed) was an Advisor Recognition recipient.

Friends for life

The Iowa State University Alumni Association would like to thank and recognize the following **charter members** of the Association's **Sustaining Life Membership** program.

This program, introduced in December 2003 by the ISU Alumni Association Board of Directors, serves as a voluntary way for current Life Members of the Alumni Association to provide **additional annual support** to the Association at one of four tax-deductible levels. Sustaining Life members are recognized annually in VISIONS magazine and receive special certificates of appreciation. Funds received through this program support new Alumni Association initiatives as well as the traditional programs such as VISIONS, scholarships, and student leadership opportunities that members have come to expect and enjoy.

To participate in the 2005 Sustaining Life Membership program, please call toll-free **877-ISU-ALUM** or go to **www.isualum.org/sustaining** for more information.

KEY TO ACADEMIC CURRICULUM:

A: *Agriculture;* **B:** *Agricultural Engineering;* **C:** *Design;* **D:** *Education;* **E:** *Engineering;* **H:** *Family and Consumer Sciences;* **M:** *Business;* **S:** *Liberal Arts and Sciences;* **U:** *Interdisciplinary;* **V:** *Veterinary Medicine;* **X:** *Attended*

Ja Nelle ('69 S) and Lloyd ('57 A) Anderson
Julia ('41 H) Faltinson Anderson and Marvin ('39 A) Anderson
Marlene ('69 H) and Paul ('71 V) Armbrecht
Peg ('81 A) Armstrong Gustafson and Gregory ('80 A) Gustafson
Candace ('73 H) and David ('73 A) Arp
Gretchen ('48 H) Backlund
Sue ('60 S) Baltzer
Teresa ('73 S) Beer Larson and James ('74 M) Larson
Winton ('66 S) and Gail Boyd
Janice and Jeffrey Breitman
Marjorie ('52 H) and Lynn ('50 A) Brown
Kathleen ('66 H) and Gordon ('62 S) Brown
C. Roger ('52 E) and Jill ('52 XH) Buckmaster
Agatha ('56 H) and George ('48 E) Burnet
George ('50 E) and E. Linda Bussey
John ('57 A) and Cecilia Cairns
Douglas ('72 S) and Joan Carlson
Robert ('74 E) and Elizabeth Carlson
Susan ('79 V) Chadima and Michael ('75 C,E) Steitzer
James ('48 B) and Doris Chandler
Karen ('92 M) Heldt-Chapman and Jay ('90 E) Chapman
James ('51 A) and Dorothy Christy
Janice ('78 M,S) and Timothy ('77 S) Coble
Christine ('83 A) and Charles ('83 A) Cornelius
Janice ('54 H) and Darrell ('54 E) Coy
Blaine ('72 S) and Diane Crandell
Lucille ('52 H) and Robert ('50A) Crom
Alisa ('92 S) and David ('94 E) Dean
Gene ('58 S) and Peggy DeKoster
Patricia ('55 H) and Paul ('56 E) Farris
Fred ('61 E) and Marilynn Forsberg
Barbara ('71 D) and Craig ('71 E) Foss
James ('45 XE) and Jean Frevert
Mary ('56 H) Glenn Fuchs and J. David ('58 E) Fuchs
Carl ('66 E) and Donna ('67 XS) Gahwiler
Julie ('64 H) and Jeffrey ('64 S) Gilbert
Katherine ('70 S) and William ('70 S) Gilbert
Eugene ('49 E) Gildermaster
Joann ('55 H) and Robert ('55 S) Hanson
Barbara ('43 H) and Dean Harrington
Jane ('56 H) and Larry ('58 V) Herbold
Ruth ('54 H) and James ('54 E) Herriott
Anne ('58 H) and Charles ('58 S) Hesse
Carol ('72 S) and J. Winston Hodges
Betty ('68 S) Holland
Gary ('61 E) and Donna Hoover
Sandra ('62 H) and Richard ('62 E) Horton
Dwight ('70 A) and Debra Hughes
Lois ('50 H) and Henryk ('49 E) Hurwicz
Norman ('66 V) and Shirley Hutton
Peggy and Jeffery Johnson
Gerald ('68 A) and Gwen Johnson
David ('72 S) and Sharon ('69 XS) Juon
John ('70 S) and Cheryl Kingland
Bryan ('69 E) and Susan Kinnamon
Christopher ('73 S) and Vernette Knapp
William ('53 A) and Laura LaGrange
Darlene ('45 S) and Melvin ('46 E) Larsen
Karen ('84 E) and Eric ('83 M) Larson
David ('77 V) and Diane Larson
Richard ('57 S) and Joanne ('59 XH) Liddy
Edith ('43 H) and Lawrence ('43 S) Liggett
Helen ('44 H) and Seeley ('42 A) Lodwick
Michelle ('87 M) Rinker Mahoney and Craig ('91 E) Mahoney
Melissa ('78 H) and Richard ('77 H) Mark
Sandy ('59 H) and Everett May
Jeannie and Charles McCandless
Sue ('77 D) and Jay ('73 A) Merryman
Emily ('52 H) and M. William ('52 A) Myers
Lorna ('64 H) and Donald ('67 V) Myrtue
Gerald ('58 E) and Audrey Olson
Thomas ('59 S) and Elizabeth Phelps
Jewel ('55 H) and Samuel Porter
Lois ('49 H) and Eugene ('49 A) Pugh
Carol ('75 S) and Marlin ('75 E) Reimer
Willard ('34 E) and Leitha Richardson
Catherine ('55 H) and Louis Sanders
Mary ('83 S) and Raymond Sheve
Charles ('58 A) and Darlene Schmidt
Vanita ('55 H) and Robert ('57 E) Sels
Ruth ('56 H) and John (56 S) Sherman
Harriet ('60 H) and Gary ('60 A) Short
Margaret ('38 H) and Lawrence ('37 B) Skromme
Elizabeth ('52 H) and James ('51 A) Smalley
Ruth ('52 H) and Noel ('52 B) Smith
Robert ('45 X,S) and Virginia Stafford
Marcia ('85 M) and Steven Stahly
Karen ('67 S) and Jerry ('68 H) Tow
Sandra ('59 H) and Roy ('57 E) Uelner
Robert ('58 A) and Ruth Verbrugge
Dale ('52 A) and Mary Weber
Richard ('67 M,S) and Sandy Wellman
Maria ('77 E) and Michael ('79 V) Westfall
Cheryl ('81 H) and Jeffrey ('71 S) Whiton
Ivan ('52 A) and Genevieve Wikner
Janice ('53 H) and Glen ('56 A) Wilson
Mary ('78 C,H) and Timothy ('76 A) Wolf
Mary Ann ('70 S) and Joseph ('70 A) Yedlik
Gertrude ('52 H) and Ralph ('57 A) Yoder
Donald ('60 E) and Carolyn Zuck
Gary Albertson ('81 E)
John Anderson ('67 E)
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Stephen Anderson ('80 V)
Lowell Arps ('53 A)
George Atkins ('66 V)
Brian) Barringer ('88 M
Edwin Bartine ('64 A)
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Emily Burton ('76 A)
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Elizabeth Byron ('37 H)
Douglas Caffrey ('72 A)
David Callahan ('59 E)
Wilma Chiotti
Charles Christensen ('55 E)
Dean Christensen ('59 E)
Virginia Clark ('37 H)
Stephen Cooper ('70 E)
David Cranston ('68 S)
Katharine Cross ('75 V)
James Crouse ('57 E)
Todd Dahlof ('90 D)
Scott Daunheimer ('73 E)
David Dawson ('61 E)
Dorothy Demeter ('53 A)
Robert Derby ('50 E)
Ronald Doofe ('68 E)
Michael Dorhout ('85 M)
Kevin Drury ('83 A)
Lucille Dunker ('34 H)
Richard Duroe ('52 S)
Clyde Eastman ('58 A)
Raymond Edlund ('60 E)
Donald Eggerling ('59 A)
James Eggert ('55 S)
Todd Ellgren ('85 E)
Lindsay Erdman ('81 E)
Peter Ferguson ('68 S)
Gary Flander ('80 C)
Darrell Flannery ('76 E)
Jon Fleming ('75 S)
Catharine Fruth ('44 H)
Pilar Garcia ('52 H)
Nancy Gauthier ('79 D)
Betty Goettsch ('57 S)
Vernon Greimann ('62 A)
Craig Griffin ('83 E)
Carol Grindem ('75 V)
Dale Grosvenor ('48 B)
Walter Hagen
Arlo Hagge ('35 A)
Russell Hansen ('67 A)
Kyle Harms ('89 S)
Gerald Harris ('43 E)
Thomas Heggen ('79 E)
Paul Hermann ('47 E)
Thomas Hills ('81 S)
Thomas Hoak ('42 E)
Daryl Hohl ('76 A)
Billi Hunt ('93 H)
Fred Husmann ('52 V)
James Jacobs ('61 S)
Kimberly Jensen ('82 E)
Wilbur Johnson ('52 A)
Ross Johnson ('69 S)
Maryl Johnson ('73 S)
James Jorgensen ('90 S)
Kristal Kagy ('85 H)
Ah Leong Kam ('50 E)
Kellie Jo Kilberg ('89 S)
Brent Kuehnast ('91 A)
Wanda Lack ('93 M)
Brian Lage ('92 S)
Gene Lange ('69 S)
David Leatherman ('65 E)
Joyce Lenz ('51 H)
Irene Lessing ('40 H)
Alvin Lo ('63 E)
Harold Locke ('51 A)
Jane Lohnes
Mary Lower ('59 H)
Ryan Lund ('94 S)
Ronald Lutz ('64 A)
David Mahling ('65 S)
Thomas Maine ('52 E)
Abe Malae ('73 S)
Jane Mall
Ralph Martin ('56 A)
Jon McCarty ('69 E)
Larry McCurdy ('69 A)
Kent McNeley ('79 E)
James Mefferd ('66 S)
Nadine Mellem ('40 H)
Elaine Messenger ('48 H)
David Metzger ('86 B)
Martha Miller ('85 M)
Todd Mizner ('83 A)
Sondra Mount ('65 H)
David Munson ('64 A)
Steven Nelson ('87 E)
Roy Nelson ('53 S)
William Oates ('41 B)
Merle Oleson ('59 A)
Carroll Ottrok ('51 H)
Sheila Palczewski ('84 S)
Richard Pratt ('56 A)
Lloyd Prince ('67 A)
Marilyn Randels ('53 H)
Joanne Reeves ('56 XH)
Scarlett Rehrig (96 D)
William Reinhardt ('48 E)
Randa Richardson ('79 S)
John Rickerson ('55 A)
Lucia Robinson ('52 S)
Harold Rosen ('90 M)
Michael Rutledge ('68 A)
Mary Schlick ('47 H)
Neil Schraeder ('81 M,S)
Marlene Schrimper
Rudy Schuver ('53 A)
Bernard Schwartze ('95 E)
Donald Seaton ('59 E)
Mark Seling ('80 S)
Theodore Settle ('68 S)
Gerald Sewick ('55 S)
William Sherman ('61 A)
Lee Simmons ('72 S)
Michael Sinclair ('80 S)
Bernadine Solberg ('34 H)
Harriet Spanel ('61 S)
Charlotte Stafford ('43 H)
David Stang ('70 A)
Dmar Stoutner ('70 A)
Dean Stubbe ('79 S)
Thomas W. Thatcher ('42 E)
Daniel Thomas ('72 S)
Ronald Thompson ('76 E)
Richard Towle ('50 S)
John Troeger ('67 B)
Sara Turner
Alice Van Wert Murray ('34 H)
Howard Vandeweerd ('75 A)
Byron Veath ('51 E)
James Washburn ('79 E)
Richard Waterbury ('61 S)
Willard Watney ('70 S)
Mary Glee Watson ('54 H)
Garnett Whitehurst ('80 A)
Lynn Wiese ('78 M)
Lynn Wiese ('78 M,S)
Walter Wilson ('41 E)
Gabriele Wohlauer ('56 S)
Gary Woods ('62 A)
Suzanne Wyckoff ('70 S)
Yee-Mui Yang ('46 A)
Paul Yeske ('85 V)

With honors

Alumni and friends are honored with top university awards

Honored during Iowa State's Distinguished Awards Celebration weekend April 16-17 were, from left: Graham Spanier, Sen. Tom Harkin, Victoria Bernhardt, Al Jennings, Richard Stanley, Ann Jennings, John Dasher, Richard Jacobson, Linda Dasher, Chris Richardson for Square D/Schneider Electric, Russell Gerdin, and Ann Gerdin.

IOWA STATE UNIVERSITY PRESENTED ITS most prestigious awards to alumni and friends during VEISHEA weekend, April 16-17. The inaugural Distinguished Awards Celebration was the first time these highest honors, coordinated by the ISU Alumni Association and ISU Foundation, were presented jointly.

During the two-day series of events, the university presented Distinguished Achievement Citations to Victoria Bernhardt of Paradise, Calif., Sen. Thomas Harkin of Washington, D.C., and Graham Spanier of University Park, Pa. Honorary Alumni titles were granted to Linda and John Dasher of Ames, Ann and Russell Gerdin of Coralville, Iowa, and Richard Jacobson of Des Moines. Ann and Albert Jennings of Des Moines received the Order of the Knoll Campanile Award, Richard Stanley of Muscatine, Iowa, received the Order of the Knoll Cardinal and Gold Award, and Square D/Schneider Electric of Palatine, Ill. was presented the Order of the Knoll Corporate/Foundation Award.

Honorees had an opportunity to interact with faculty, staff, and students on Friday, April 16, during activities sponsored by ISU's academic colleges. On Friday afternoon, the university community was invited to the Distinguished Awards Ceremony and reception, during which each honoree was presented with his or her award.

On Saturday, honorees rode in the VEISHEA parade, and on Saturday night the awardees and their guests attended a black-tie event in the newly restored Beardshear Hall, where the atmosphere was as special as the ceremony itself. Honorees and their guests were treated to dinner and a ceremony beneath Beardshear's glistening dome, restored in 2002 to its original 1906 color scheme. The dome restoration included 24-karat gold leaf detailing and stained-glass windows. □

On the web

To read biographies for the Distinguished Achievement and Honorary Alumni honorees, go to www.isualum.org/services/AWARDS/recipients.html.

To read more about the Order of the Knoll honorees, go to www.foundation.iastate.edu/whatsnew/2003winners.html.

To nominate deserving alumni and friends for Alumni Association awards, go to www.isualum.org/services/AWARDS/nominate.html.

Thank you,

Iowa State University Alumni Association 125th Anniversary sponsors!

A special thank you to the following businesses and individuals who have generously contributed to the Iowa State University Alumni Association's 125th Anniversary celebration:

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Target, Ames
Travel & Transport, Ames
Cookies, Etc., Ames
Synder & Associates, Ankeny
Iowa Sports Foundation/Iowa Games, Ames

The ISU Alumni Association encourages its members to patronize these businesses!

**New sponsors*

By Ann Wilson

Thanks, Mom

Wendell Mosby recognizes his mother by establishing a scholarship in her honor

Terri Lynn Mosby Memorial Scholarship fund

If you would like to contribute to the Terri Lynn Mosby Memorial Scholarship fund – or discuss ways to establish other scholarships – please contact the Iowa State University Foundation at 515-294-4607, toll free 866-419-6768 or www.foundation.iastate.edu.

Wendell Mosby (FCS '01) has experienced more in 26 years than most people do in a lifetime. He witnessed poverty and violence at a young age. Started a clothing company when he was 14. Became a father at 19. And watched his mother die when he was 22.

Now at age 26, Mosby has returned to his hometown of Chicago Heights, Ill. He has more than his share of life stories to tell, and he views each one as an important learning experience. He is still managing his clothing company (now in business for 11 years), parenting an active 7-year-old son, attending the Illinois Institute of Art (he will graduate in October), and enjoying frequent visits to Ames.

It's easy for Mosby to reflect on his time at Iowa State University – an experience that started out a bit bumpy, but proved to be one of the best things that ever happened to him. "I was fortunate to have the support of many people, and I will never forget that," Mosby says. "Iowa State and the Ames community have been very good to me."

In 1996 as a high school senior, Wendell Mosby first became aware of Iowa State University based on conversations with his home economics teacher. He had an interest in the clothing industry and wanted to study apparel design and production. Mosby applied to ISU and was accepted without ever visiting the campus. He was thrilled with the opportunity and felt on top of the world.

Once on campus, Mosby began experiencing some difficulties. He felt homesick. He missed his son and mother. He had a hard time in his classes. He felt out of place in his new environment – and he told his mother he wanted to come home.

Terri Lynn Mosby was a loving mother who faced many adversities in her life. Even though she never attended college, she was a champion of higher education. Terri told her son if he stayed in school he would achieve great things at Iowa State. Terri's encouragement worked, and things began to improve. By the time Mosby was a junior, Terri had visited Ames several times to meet his friends and talk with his professors. She attended VEISHEA and ate cherry pies with FCS Dean Bev Crabtree (Ph.D. '65). During many of these visits, Terri brought Mosby's son, Tyrone, so he could spend time with his dad.

Mosby became involved on campus and received several honors and awards. He was a Government of Student Body senator, George Washington Carver scholar, campus tour guide, FCS freshman peer mentor, teacher's assistant for Textiles and Clothing 165, and ISU Strategic Planning Committee member. He was nominated for student employee of the year in 1999.

In the late months of 2000, Wendell was looking forward to his graduation the following spring. But then, Mosby's world took a sudden jolt. His mother died of complications from the HIV virus on Dec. 1. Through his grief, Mosby was even more determined to graduate and make his mother proud. In May of 2001, Mosby received his bachelor's degree in apparel merchandising, design and production.

Following graduation, Wendell worked several jobs in Ames while he continued managing and building his clothing company, WIMP Wear Phations (WIMP stands for "Wisdom is Misunderstood Power"). He became active in the Ames community and involved with the ISU Alumni Association.

Because Mosby had been helped financially with several college scholarships, he learned firsthand the direct impact that private support can make. Just before his graduation from ISU, he decided to do something to help other students in need. He had saved a small amount of money from his various jobs, so he was able to make a $250 contribution to support scholarship programs in the College of Family and Consumer Sciences. "It felt good to give something back to Iowa State and knowing that I could help other students in my same situation," Mosby said. "I knew I wanted to give more in the future and needed to think about what was right for me."

Last year, Mosby realized the perfect giving opportunity for him. With a $25,000 pledge, he established the Terri Lynn Mosby Memorial Scholarship. "This opportunity encompasses everything I wanted to do," Mosby said. "I was able to help incoming freshmen coping with financial burdens, create a lasting tribute to my mother, and thank her publicly for the impact she made on my life." □

Ann Wilson is director of communications for the ISU Foundation.

Wendell Mosby

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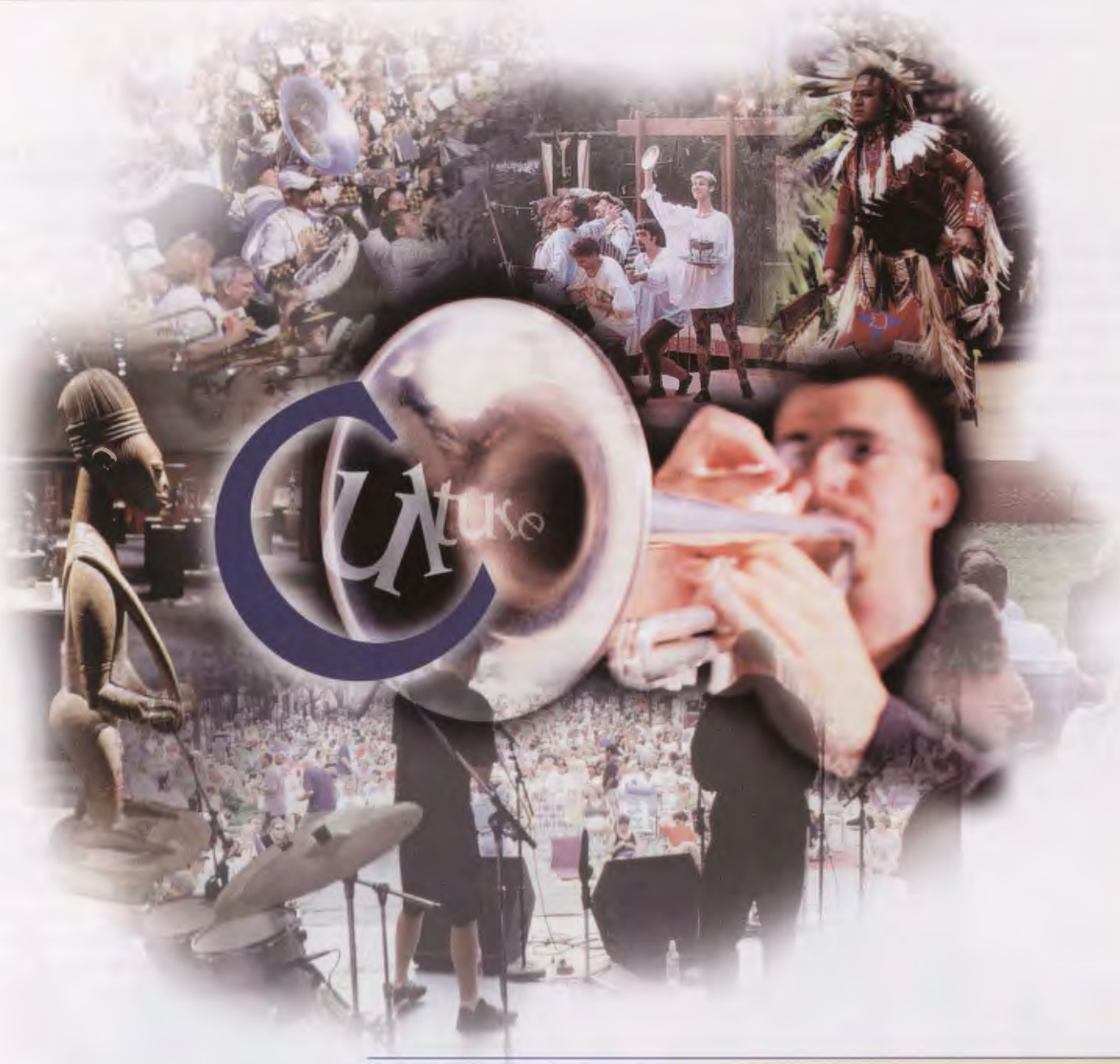

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Raising the bar

Gymnastics coach K.J. Kindler is leading her team toward the top

THIS MIGHT BE K.J. KINDLER'S DREAM JOB.

The willowy brunette, who came to Ames in 1988 from Connecticut with "raw" gymnastics ability, the dream of someday becoming head coach of an elite program, and the internal motivation to do anything she set her mind to, isn't satisfied yet.

"It's my dream job if I can get us where we want," Iowa State's head gymnastics coach explains, sitting in her office surrounded by color photos of Cyclone gymnasts – the family she has embraced through a program that she has made her livelihood and her life. Kindler's grace and fortitude are a striking combination as she talks about her passion for her work.

"I definitely have goals of being a top-three program," she says without hesitation. "If I can get us there, it's a dream job. Working toward achieving that is definitely the difficult part, but I've never been one who shied away from a challenge."

The vision Kindler has for the Iowa State gymnastics program is grounded in her deep ISU history. A three-time MVP, she was Iowa State's first-ever NCAA regional individual qualifier and the 1992 Big Eight Conference runner-up in the all-around. Upon graduation, Kindler jumped immediately into a coaching position and hasn't looked back. Her rather serendipitous love affair with Iowa State gymnastics has gone on for more than 15 years.

"The fact that a position opened the day I graduated obviously was what I call a no-brainer," Kindler says of the day she found out assistant Amy Pyle would replace Mike Sharples as head coach and wanted Kindler to be her assistant. Kindler would spend eight years in the role of right-hand woman before taking the reins from Pyle, who retired after the 2000 season.

"K.J. is so dedicated and wants it so bad; you couldn't ask for a better package," Pyle said. "K.J. has a God-given talent that's hard to match. She could coach anywhere."

But right now, Kindler coaches at Iowa State. And the longer she has remained, the closer Iowa State's gymnastics program has inched toward the top. A Cyclone gymnast has qualified for nationals every year since 1999. Iowa State won the Big 12 title in 2000. Last season, the squad posted a 10-1-1 record, owning a spot in the nation's top 10 for a large part of the season.

Janet Anson, only a freshman, placed sixth on vault at the 2004 NCAA championships, but the Cyclones failed to qualify as a team for the finals after finishing third in regional competition. Kindler says she wasn't disappointed in her team's performance at regionals, but she also understands the reality of competition.

"You either did the job or you didn't," she explains. "We've been there [nationals] before, but we need to be there every

JIM HEEMSTRA

In three seasons as head coach, K.J. Kindler has moved ISU's women's gymnastics program forward toward becoming a national power.

other year, *every year*. I hate to judge my entire season on one competition when we had 14; however, it is the ultimate measure of how good you are as a team. Next year we'll do better."

With a strong and experienced junior class in the fold for 2005, the reigning conference coach of the year says better is to be expected. Getting better in "baby steps" has always been Kindler's approach, and she says advancing regularly as a team to the national championship is the natural next step in the progression.

"The administration has been very trusting of my plan," Kindler says. "I have freedom to run my program the way I think it needs to be run for us to be successful."

There's freedom, Kindler says, and then there's control.

"When I first started coaching, I hated it. I didn't hate the coaching, but I hated the meets. As an athlete, I had so much control over what I did. As a coach, I felt a complete *lack* of control."

Gymnastics is a rare sport, Kindler explains. In basketball, a coach can yell out commands, call a time out, make a substitution.

"In gymnastics," she says, "[the athletes] hold the outcome in their own hands, and you just have to hope that you've prepared them well enough."

But that element of drama is the beauty of the sport.

"It's an all-encompassing sport," Kindler says. "You have to use every body part. It's just a different mentality you have to have when you're out there by yourself. You have to practice day in and day out. It involves a lot of dedication for your entire life."

Kindler says Americans can appreciate the dedication and artistry involved in a sport like gymnastics through watching the Olympic games. With the excitement of the 2004 Summer Olympics and the high expectations for the U.S. team, Kindler expects to see a spike in interest in the 225-member youth club program she and her staff oversee. She also hopes the Olympics will help increase attendance at Cyclone meets. ISU ranked first in the conference and 15th in the nation in attendance last season with an average of 2,000 fans.

"I personally believe the advantage is given to the athlete the more people that are in the stands," Kindler says. "It's a misconception that you have to be quiet at a gymnastics meet. We like the noise."

Kindler's goal is to double attendance in the next two years – one exception to her "baby steps" approach. Season tickets will be available for fans for the second time next year, and a scheduled quadrangular meet should spark interest in 2005.

While the purse strings continue to tighten for athletics programs across the country, Kindler walks in faith. "I think if you're putting a successful product out there, people will come," she says.

And with Kindler leading the way, it's hard not to believe they will.

Tom Kroeschell, director of athletic media relations, contributed to this story. □

Sports Briefs

March madness

Both the men's and women's Cyclone basketball teams advanced to the final four in post-season tournaments in March. Iowa State hosted four of the Women's National Invitational Tournament games, where the Cyclones defeated Idaho State, Miami of Ohio, and St. Joseph's before falling to UNLV in the semi-finals. The men's team had to travel a bit farther than Hilton Coliseum for their National Invitational Tournament final-four appearance: New York City's Madison Square Garden. Despite 32 points from freshman phenom (and Bronx native) Curtis Stinson, the Cyclones fell short in overtime against Rutgers in the semi-finals. Stinson was named the Associated Press' Big 12 Freshman of the Year.

Honoring greatness

ISU paid tribute to nine Cyclone basketball legends in February. The Department of Athletics recognized the late Waldo Wegner (1932-35), Gary Thompson (1954-57), Zaid Abdul-Aziz (Don Smith, 1965-68), Tonya Burns (1981-85), Jeff Hornacek (1982-86), Jeff Grayer (1984-88), Fred Hoiberg (1991-95), and Jayme Olson (1994-98) by hanging their retired jerseys in the rafters of Hilton Coliseum. The late Pete Taylor, Cyclone play-by-play announcer for 24 years, was also honored.

Roberson wins it all

For three years, he battled injury and adversity and still emerged an All-American. But in 2004, 133-pound Cyclone senior wrestler Zach Roberson (Overland Park, Kan.) made the ultimate comeback and fulfilled a childhood dream by earning a 7-3 decision over Penn State's Josh Moore in the national championship match. As a team, Iowa State finished sixth nationally and placed five All-Americans, two of them freshmen.

Speaking of wrestling

This season, Cyclone head coach Bobby Douglas became only the fourth NCAA Division I coach in history to claim 400 career victories, including this season's ISU win over Iowa, the first such defeat since 1987. Douglas, who has coached for 13 years at Iowa State, will be one of the wrestling coaches for the 2004 Olympics held in Athens, Greece.

A roof over their helmets

After a year of construction, the Steve and Debbie Bergstrom Indoor Training Facility was officially christened with blood, sweat, and the pitter-patter of about 250 smelly feet when the Cyclones held their first official spring football practice in the new facility in March. The $9.6 million, 88,000-square-foot facility is located just west of Jack Trice Stadium and funded through a lead gift from Steve ('79 industrial administration) and Debbie Bergstrom of Kingwood, Texas. The building will be formally dedicated Sept. 4.

Deck the Hall with 10 new legends

Ten new names will be added to the Iowa State Athletics Hall of Fame in an induction ceremony Sept. 17. The 2004 inductees include: Les Anderson (education '60, '69), wrestling; Larry Corrigan (physical education '74), baseball; Eric Hansen (physical education '88), swimming; Pat Hodgson (advertising design '78), basketball/softball; Tom Peckham (physical education '67), wrestling; Faye Perkins (physical education '79, '85), softball/track & field/basketball; Clyde Shugart (dairy industry '39), football; Barry Stevens (family and consumer sciences '87), basketball; Tom Vantiger (mathematics '92), baseball; and Brian Tietjens (1982-85), track & field.

On the web

Follow the Cyclones all year at: http://cyclones.collegesports.com/ **Hall of Fame inductees:** http://cyclones.collegesports.com/genrel/041704aaa.html

By Richard Doak

Beyond RAGBRAI

Rolling countryside and small-town hospitality should make Iowa THE destination for cycling vacations.

EVERY YEAR, DURING THE LAST FULL WEEK OF July, RAGBRAI brings thousands of people to Iowa from all parts of America and beyond. No other event showcases the essence of Iowa so well: the enchantment of the rolling countryside and the down-home fun of small-town hospitality.

It is a great thing my colleagues John Karras and Donald Kaul started on a lark 31 years ago, but lately I've been thinking it could have been so much more. Iowa could have built on the success of RAGBRAI to market our state as the bicycling mecca of the nation.

Maybe we still can, and at the same time make Iowa a more enticing place to live.

Think of all the places that have acquired a special identity because of a home-grown event that grew into something big: Louisville and the Derby, Daytona and the 500, Hawaii and the Ironman, Alaska and Iditarod.

RAGBRAI did something like that for Iowa. The ride has been featured in national magazines and network television and in newspapers around the world. That's what Iowa should be capitalizing on – trying to bring even more cyclists to Iowa, not just during one week in July but throughout the cycling season.

We've preached this notion a bit on the *Register*'s editorial page. It wouldn't take a whole lot to make Iowa the place that comes to mind when people think about bicycling vacations. Mostly, it would require construction of a lot more bike trails. The state has a reasonably good start on trails, but we shouldn't rest until we have indisputably more and better trails than any other state.

Combined with Iowa's network of paved county roads (which make RAGBRAI possible), Iowa could attract families and small groups from spring through fall for cycling vacations or weekends. The "destination parks" being planned by the state could become hubs of trail networks, with visitors exploring the countryside and small towns during the day and returning to the park at night.

Look around the country. The regions with the strongest growth are those that are perceived as offering first-class outdoor recreation experiences.

Cycling vacations could even be combined with golfing vacations, taking advantage of the many rural golf courses all over Iowa.

Iowa doesn't have mountains or seashores, but we sure have gorgeous countryside and charming communities. In our quest for economic development, we shouldn't overlook the potential of tourism, especially if we can take advantage of a recognized niche, such as cycling.

And it wouldn't be just for tourists. It would be for us, too. The need for more and better outdoor recreation in Iowa transcends tourism.

That is another thing we've been preaching on the *Register*'s editorial page. We've been arguing for years that a sorely neglected piece of the state's economic development strategy is the enhancement of outdoor recreation.

Look around the country. The regions with the strongest growth are those that are perceived as offering first-class outdoor recreation experiences. Companies are choosing to locate in places where their employees want to live, and those tend to be places with clean lakes and streams and lots of opportunity for outdoor adventures.

Iowa could be such a place, with a special emphasis on cycling adventures.

It's gratifying to note that economic-development agencies in recent years have come to see "quality of life" as central to attracting growth. Recent studies such as one done by researchers at Iowa State have borne out that regions with outdoor amenities are more prosperous than regions without them.

Perhaps Iowa State alumni could join a crusade to create more outdoor amenities in Iowa, especially those that can best be enjoyed at 10 miles per hour in the tradition of RAGBRAI. □

Richard Doak ('62 journalism, M.S. '64 history) is the editorial page editor for the Des Moines Register. *He has ridden in RAGBRAI six times.*

Sun worshippers

Sunflowers in a west Ames field nod their sunny heads on a late-summer morning. The sunflowers are a project of the Central Regional Plant Introduction Station. The flowers are planted for ongoing research projects and to increase seeds available for new studies.
Photo by Jim Heemstra

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Deborah Turner, M.D.

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Deborah Turner has devoted her life to helping women get well and stay well. She's a gynecologic oncologist at Mercy Surgical Affiliates in Des Moines – the only physician in central Iowa to specialize in surgery and treatment of female cancers. Besides her full clinic schedule, Turner takes classes at Drake University law school to learn more about medical law, plus she's raising a 12-year-old son.

Deb has served on the Board of Regents, State of Iowa, since 1999. She has been a member of the ISU Alumni Association Board of Directors, currently serves on the Association's 125th Anniversary Committee, and is active on a number of other professional and volunteer boards.

Deb is just one of the 46,130* fascinating, involved, diverse individuals who make up the Association's membership. In celebration of our 125th anniversary, we've set a **milestone membership goal of 50,000** by the end of 2005. So if you're a member of the Iowa State Alumni Association, you're in good company! If you're not, we invite you to join or renew your membership today by calling toll-free 1-877-ISU-ALUM or joining online at www.isualum.org/join.

**as of May 2004*