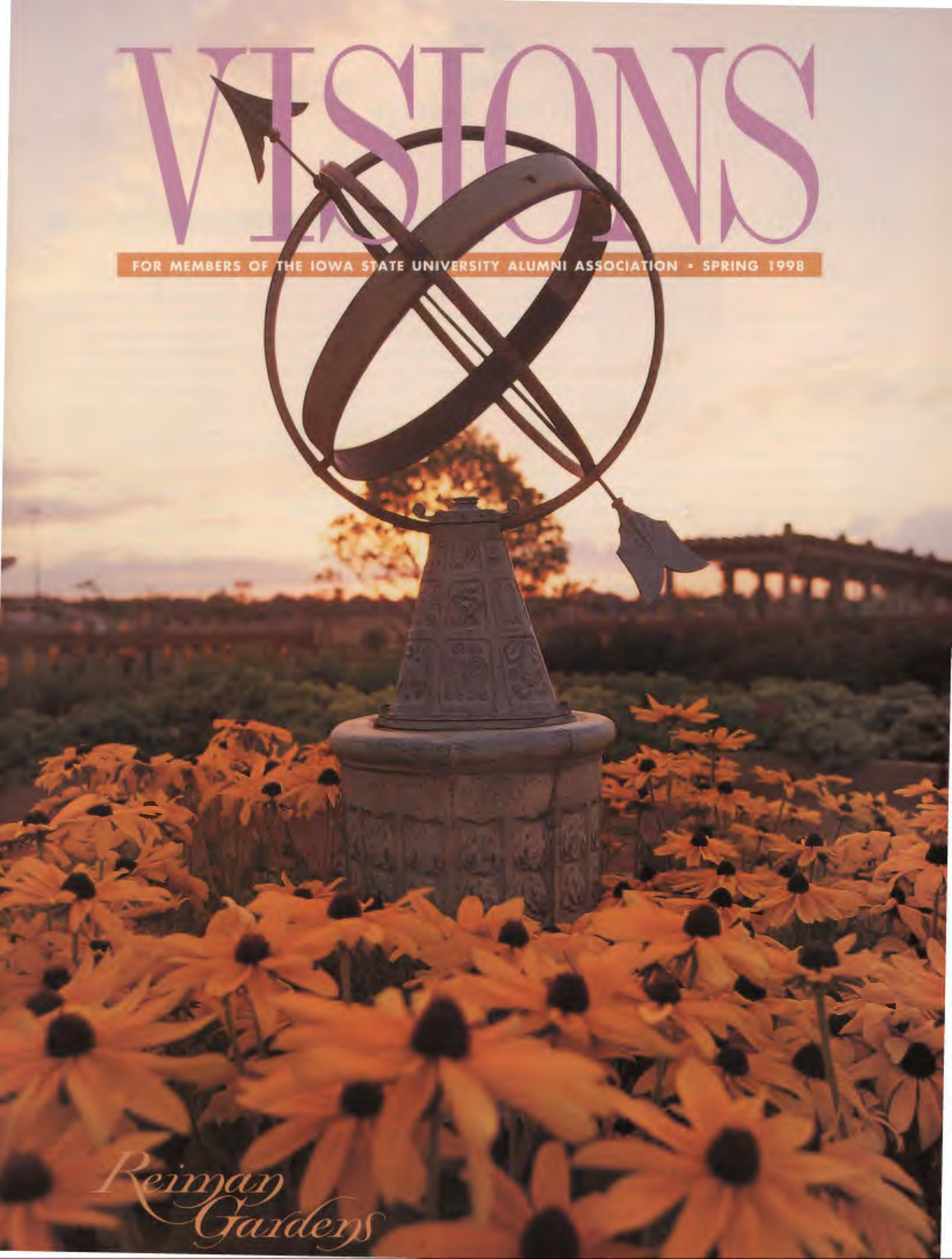
VISIONS

FOR MEMBERS OF THE IOWA STATE UNIVERSITY ALUMNI ASSOCIATION • SPRING 1998



Reiman Gardens

Food for thought

By Carole Gieseke

On my first day at Iowa State, they welcomed me with doughnuts.

As it turns out, this was not an isolated incident.

Food is a constant source of entertainment, pleasure, and camaraderie for the Alumni Association staff. Our executive director, Jim Hopson, always has a ready supply of bite-size Reeses Peanut Butter Cups for us in a little basket on his desk. Last summer, he made the mistake of filling the basket with peppermints. Days later, a threatening, ransom-style note appeared in the basket: "We want chocolate," it read. Nobody admits to the crime, but we all have our suspects. It's undoubtedly the same person who turned the candy basket upside down last week to emphasize the fact that it was empty. Subtle, huh?

This obsession with food is not limited to my office, although we may be on the cutting edge. All across campus – indeed, all across America – people bond over food, talk about food, celebrate with food, complain about food. We munch carrots and eat low-fat yogurt for lunch, but don't hesitate to consume sticky buns with extra nuts if they happen to be in the break room. Food makes us irrational, but it brings us together.

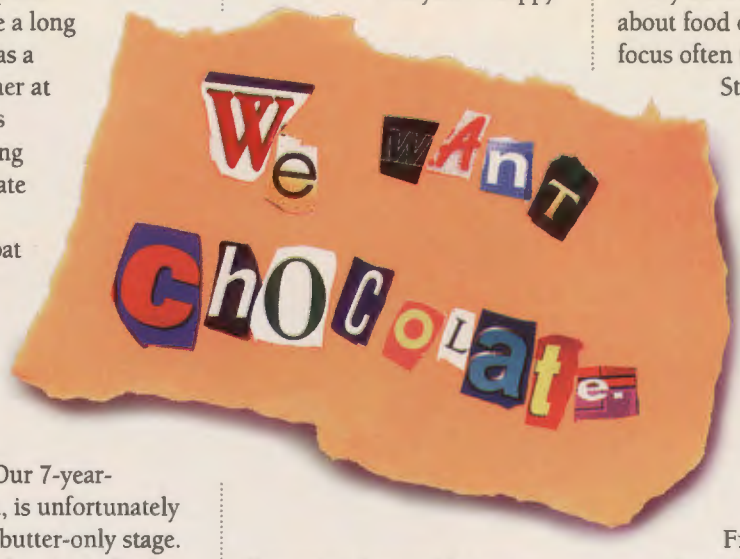
I consider myself sort of an expert on food. Why not? I eat three meals a day, every day. Every morning, I make breakfast for myself and my two school-age daughters and pack them a lunch before I come to work. Most nights, I fix dinner for my family.

If this sounds simple enough, you obviously don't know my family. My husband isn't picky; he'll eat pretty much anything I put in front of him. The kids are a different story. At age 11, Katie is finally starting to be more adventuresome in her food choices, even beginning to try some ethnic foods beyond pepperoni pizza. (She's come a long way since, as a kindergartner at her school's Thanksgiving lunch, she ate only one thing: the pat of butter that came with her roll. It was a proud moment.) Our 7-year-old, Lauren, is unfortunately still at that butter-only stage. To her, the four basic food groups are grilled cheese, hot-dogs, chicken nuggets, and macaroni & cheese. Oh, wait, I forgot candy.

So dinner at my house is always interesting. It's not unusual for me to make two, and often even three, different entrees (if you can call tortilla chips with cheese an entree) for my family of four.

Which makes me wish I could bring my gang to one of the Iowa State student dining halls on a regular basis. I had lunch in Oak-Elm Dining Hall last week, and it truly is paradise compared to my collegiate dining experience. It's a perfect setup for a family like mine. Dave could take three helpings of meat, some vegetables, and go back for some more meat. I could eat a salad and a couple of desserts. Katie could grab a slice of pizza and some chocolate milk. And Lauren could eat cheese doodles or something.

Everyone's happy.



I'm seriously considering buying a family plan.

My kids' eating habits aside, I enjoy the wide variety of foods available on campus, in Campustown, and in the city of Ames. I mean, who knew there was more to Ames cuisine than Hickory Park? Before I moved here last spring, Hickory Park was the only place in town I'd ever eaten, and I'd been here half a dozen times. Living here, I've eaten at Battles (the "other" barbecue joint), ordered "Pokey sticks" from Gumby's Pizza, devoured a two-foot-long bruschetta at Cafe Beaudelaire, experienced the ecstasy of eating a Bruegger's sun-dried-tomato bagel still hot from the oven, chowed down a world-class gyro at Pammel Grocery, sipped Italian sodas at Lucullan's, savored crab cakes at Aunt Maude's, and munched more monster cookies at Cookies Etc. than I care to admit.

My co-workers and I talk about food constantly, and the focus often turns to "Iowa State food." Traditional stuff, like Veishea cherry pies and the Tearoom. Changes in the Memorial Union. Foods our alumni remember, like black and white sundaes, nickel hamburgers, and chocolate Frosties.

Am I drooling?

So it seemed appropriate to do a story in VISIONS about eating at Iowa State. Karol Crosbie has spent the last couple of months doing "research" for this story. I went along, you know, just to make sure it's accurate. Journalistic integrity and all that.

So join us for the foods of Iowa State: the good, the bad, the indifferent.

Is this a great job, or what? ◐

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VISIONS
FOR MEMBERS OF THE IOWA STATE UNIVERSITY ALUMNI ASSOCIATION

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VOLUME 11 NO. 1

ON THE COVER

Reiman Gardens' sundial was moved from the old Iowa State garden in 1995. Donated in memory of an Ames family, the sundial is surrounded by bright rudbeckia and forms the center of the herb garden. Photo by Jim Heemstra.

Printed with soy ink on recycled and recyclable paper.

MIKE HAYNES, ISU PHOTO SERVICES

Gary Cornelious at his farm west of Ames.

Cornelious represents black agriculturalists in Washington, D.C.

And then there were none. That was the message on a political button worn by Black Farmers and Agriculturists Association members who addressed a Congressional forum in Washington, D.C., last fall. ISU's Gary Cornelious is a regional officer for that organization, and he's doing everything he can to keep that ominous prediction from becoming reality.

CORNELIOUS IS ONE OF ONLY 33 BLACK FARMERS IN Iowa, one of only 18,000 in the nation. More than 920,000 black-operated farms existed in 1920. That's a 98 percent drop.

As a USDA Farm Service Agency state committee member, Cornelious joined the delegation of 200 black farmers last year to address the plight of black farmers before the Congressional Black Caucus, the Agriculture Committee, and President Clinton himself.

"I'm a pioneer," Cornelious says. "When lawmakers think of farmers, they don't think about black farmers. They think of black issues as urban issues." The black farmers group has accused the U.S. Department of Agriculture of loan discrimination.

Cornelious supervises media resources for ISU's Department of Journalism and Mass Communication by day, but he spends his weekends and summers on his central Iowa farm, where he grows 47 kinds of produce. His fresh vegetables can be spotted at the local Hy-Vee store, and his okra has taken home a blue ribbon five times from the Iowa State Fair.

He's been described as an "activist," but Cornelious prefers to call this involvement his "civic duty." His family's agricultural roots date back to the Civil War, when his ancestors owned two mules and 80 acres of land, and they eventually owned more than 270 midwestern acres. Although Cornelious lived the life of a "military brat," moving throughout the United States and Europe, he says he has never strayed far from the soil of a working farm.

Today, Cornelious is coordinating a proposal for Iowa State to start a 200-acre multicultural/international research farm which would produce foods from around the world.

Cornelious brightens when he is described as a modern-day George Washington Carver, the famous plant scientist and educator who received bachelor's and master's degrees at Iowa State.

"My colleagues tell me that," Cornelious says. "They say that every time I go to Washington, D.C., I take a little bit of George Washington Carver's spirit with me."

Buck Rose picked

CAREFREE BEAUTY, DEVELOPED BY ISU'S LATE PROFESSOR OF HORTICULTURE, Griffith Buck, and patented by ISU, has been chosen by Better Homes and Gardens as one of its favorite roses of 1998. Carefree Beauty grows to almost five feet (Buck described his roses as "flowering shrubs") and is covered with bright pink blossoms throughout the summer. The rose was chosen for its ability to withstand nasty winters, its resistance to disease, its repeat flowering, and its beauty. The rose is available at garden centers in Iowa, or by mail-order from Rosearie at Bayfields, 207-832-6330.

Bald eagle receives special care at wildlife clinic

JIM FOSSE, BIOMEDICAL COMMUNICATIONS

AMID THE USUAL ARRAY OF OWLS, RABBITS, OTTERS, AND PELICANS AT ISU'S Wildlife Care Clinic, one patient stands out.

A 12-pound bald eagle has been showered with media attention since it crashed through a car windshield Dec. 5 in Des Moines. The eagle had been wounded by a shotgun blast that shattered bones in its left wing. Four shotgun pellets were lodged in the bird, and its beak was badly cracked.

But true to its character as America's national symbol, the wounded eagle survived an initial five-hour surgery as well as a post-surgical infection and additional surgery. Students in the Wildlife Care Clinic hand-feed the eagle once a day as it recovers.

According to the wildlife care specialists, the bird is making progress, but at a slow rate. It is still too early to predict whether the eagle will ever fly again.

Think Spring

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Post this: 3M Corporation gives ISU students real-world experience

IOWA STATE STUDENTS ARE FINDING out first-hand what it's like to be in a high-level corporate think tank.

A 4,200-square-foot 3M Corporate Business Laboratory, established through a $1 million commitment from 3M, is a cooperative effort between 3M and ISU's Colleges of Business, Engineering, and Education.

The students apply theories and lessons learned in the classroom as they research markets for new 3M products, suggest strategies to sell existing products, or study ways to improve product designs.

Students work their way up through three phases within the business lab, from basic research activities through promotion and management.

College of Business faculty scholar Russell Laczniak says, "One of the most important attributes of this program is that students are actually put in a situation where they apply basic research and analytical strategies to real world business problems for a major corporation."

The little engineering career fair that could

ONLY HILTON COLISEUM COULD hold the College of Engineering's mammoth career fair last fall. The event was forced to move from its historic home in the Memorial Union due to an unprecedented demand by companies seeking ISU engineering graduates.

"It was just amazing, seeing the coliseum filled with 180 companies," said Dwight Long, a 1984 industrial engineering graduate who attended the fair as a General Motors recruiter. "I mean, three years ago only 65 companies came."

Companies included Microsoft, Intel Corp., IBM, Boeing Co., Procter & Gamble, Texas Instruments, Frito Lay Inc., Lockheed Martin, 3M, Rockwell Collins, and Motorola. Approximately 4000 students attended the fair.

Scott Meline, lead recruiter for Procter & Gamble, said, "We hire the best engineering students and that is why we recruit at Iowa State. More than 25 years of recruiting ISU students speaks for itself."

– From Fall 1997 Marston Muses

Photos taken on Gateway Center's 17 acres of scenic countryside by Leigh Charlton Photography

We're No. 2, so we try harder

YOU'VE ALWAYS KNOWN AMES WAS A GREAT PLACE TO LIVE, BUT MAYBE you didn't know why. Now that intuition has been articulated in a book, The New Rating Guide to Life in America's Small Cities, which ranks Ames as the second-best small city in the nation.

The book ranks similar-sized cities in several quality-of-life categories, including education, personal income, crime rate, community assets, diversions, transportation, urban proximity, climate and environment, health care, and housing. Mount Vernon, Wash., came out on top.

The guide to America's "micropolitan areas" was written by Kevin Heubusch, a contributing editor for American Demographics magazine. The book ranks 193 cities ranging in population from 15,000 to 50,000.

Ames Lab scientist will 'go with the floe'

SIX WEEKS ABOARD A SHIP FROZEN INTO AN ARCTIC ICE PACK WILL GIVE a scientist at the U.S. Department of Energy's Ames Laboratory a chilly glimpse into the mysteries of polar clouds and global warming.

Jim Liljegren, a scientist in atmospheric research, is scheduled to spend May 13 - June 23, 1998, on the Des Groseilliers, a Canadian icebreaker that was frozen into the ice in September as part of a 13-month mission to study the arctic's role in relation to global climate change.

"Because of the remoteness of the arctic, the data on polar clouds has been extremely limited," says Liljegren. "I'm eager to go because, as an experimentalist, it really helps to go into the field and actually be there as the data are collected so that you get a reality check rather than simply being an armchair commando."

The polar regions are viewed as key areas in determining the possible effects of global warming. Because the poles are sensitive regions, the effects of global climate change are likely to be noticed there first.

Included in Liljegren's training in preparation for the journey is how to handle polar bear attack. "Better safe than sorry," he says.

Day by day, week by week, month by month

the Alumni Association will be there... in stunning color...on your wall!

The 1998-99 ISU Alumni Association events calendar is heading your way this summer. As a member of the Alumni Association, you'll receive yours automatically. Be sure your membership is current – you won't want to miss this colorful and nostalgic reminder of your days at Iowa State. If you're not a member, or aren't sure, call us at (515) 294-6478.

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Tom Hill, vice president for student affairs, is Iowa State's newest Beardshear Hall occupant.

Clearing the HURDLES

By Chris Miller Photography by Jim Heemstra

THOMAS HILL HAS JUMPED HIGH AND LOW AND EVERYWHERE IN BETWEEN. HE'S JUMPED OVER HURDLES, TIED A WORLD RECORD, JUMPED IN THE OLYMPICS, JOINED THE MILITARY, JUMPED INTO FLORIDA AND ARKANSAS AND LOUISIANA AND OKLAHOMA, JUMPED ON A FRATERNITY, AND NOW HE'S JUMPED THROUGH TO VEISHEA AND ALCOHOL AND MOVEMENTS AND MEETINGS — LOTS OF MEETINGS.

Hill is Iowa State University's newest administrator, the highest-ranking African American ever at the 130-year-old university and only the second vice president for student affairs here in 25 years. Last August, he replaced Tom Thielen, a well-liked mainstay in Beardshear Hall. As vice president, Hill oversees all student services and student activities on campus.

Hill is an Olympic bronze medal winner in the high hurdles and a noted achiever who specializes in conflict.

Hill has an inviting look and manner – he's a tall, slender man with a friendly smile – yet he can fill a room with an off-the-cuff tone that both intimidates and challenges students. His speech largely consists of questions and clarifications.

"Am I early?" Hill asks his multicultural task force. Actually, he is 20 minutes late, but at least one member of the group says that's early for Hill, whose schedule book is filled with an inky blur of appointments.

With his task force – a new diversity think-tank of sorts for students – Hill quickly switches from chairman to motivator.

"Sitting here and being knots on the wall won't cut it. Come on now people, work with me," Hill says. "Let me hear you talk to each other. How about we give everybody here a little homework? How about by the next time we meet everybody contact somebody else if for no other reason than to say hello? How about we do that? Yeah? That's what we'll do."

"Thomas Hill is the man: He is one of the most talented, aggressive, tenacious, tireless leaders I've ever known. And I've known a lot of leaders."

NO-NONSENSE LEADERSHIP

Those who know Hill well, and even those just getting to know him, use adjectives on top of adjectives – some good, some bad – to describe the world's top-rated hurdler in the mid-1970s.

"Thomas Hill is the man: He is one of the most talented, aggressive, tenacious, tireless leaders I've ever known. And I've known a lot of leaders," says Donnie Duncan, a former Iowa State football coach and University of Oklahoma athletic director. Now director of football operations for the Big 12, Duncan hired Hill in 1989 as assistant athletic director for student life at Oklahoma, where Hill's responsibilities included cleaning up what had become a corrupt football program.

Hill converses easily with students, and he moves across campus with speed and precision. "Hey, this is Iowa in the winter," he moans. "I moved here from Florida and I am cold."

At Oklahoma, Hill handled a dormitory rape, a shooting, and a drug-dealing charge against a star athlete. He's credited with saving a handful of All-Americans from their own egos by clamping down on academic standards.

From Oklahoma, Hill became dean of student services at the University of Florida, where he gained prestige as an administrator, earned the respect of many, and picked up a few enemies.

As dean, Hill shut down a Florida fraternity for drinking and hazing problems. He was criticized for enforcing a university policy to deny "spouse ID cards" to partners of gay and lesbian students. And he advocated a get-tough policy with athletes who showed up on police blotters.

Student leaders and university officials at Florida say Hill was at times anything but popular. But nearly across the board, Florida students and faculty say Hill was respected, and that's a combination that Hill says he's perfectly comfortable with.

"Not everyone loved him, particularly those students who got caught, got in trouble, if you know what I mean," said Jack Battenfield, Florida's associate vice president for university relations. "Tom especially had to deal a lot with the student government here, and they've got a hefty budget of about $6 million. With that kind of money, you can make a lot of mistakes. Tom could handle all that. People here valued his straight-forwardness."

Florida Student Body President Chris Dorworth, a Hill supporter despite occasional disagreements, says as dean Hill held the most criticized position on campus. Because of university procedures, it was Hill's job to sign off on funds allocated by the student government and enforce the most controversial of administrative policies. Conflict was a function of both jobs.

But that's no revelation. By his own admission, conflict is Hill's vocation. And whether it's football players in trouble with the law or other students drinking in the dorms, Hill says he works people when looking for solutions.

"Problems involve people. It's really as simple as that," he says. "And you know, here's how I look at it: I have a fundamental belief that given the right conditions, most people will make the right decision. Most people are good people. I really believe that. That's my philosophy, that's what I'm trying to get at."

Hill has lots of success stories, lots of examples of young lives he's proud to say he helped make better with lectures, suspensions, or occasionally some more creative punishments.

He can spit out names like a who's who of college athletics. But one kid, who happened not to be an athlete, sticks out.

"Look. Look here at this," Hill says. He jumps from his office conference table and struts toward his desk, picking up an envelope. "This knucklehead was bad. I mean he was bad, just bad. I'm telling you."

Recently, Hill received a letter from the admissions office of the Tulane Law School, thanking him for recommending a Florida student that he nearly kicked out of school four years ago for causing problems in the dorms.

"Man, I chewed him out when he was a freshman. Just scared the snot out of him," Hill says. "I probably should have suspended him, but I didn't. I said, 'Every week, you will come in here and visit me. If I'm busy, you will sit your happy butt down and wait.' He didn't miss a week, and now he's a law student."

MAKING AN IMPACT ON IOWA STATE

Action – sometimes creative action, Hill says – carries far more meaning than rhetoric when working through conflict, especially with college students. His style, he says, is attacking an issue with truth and biting down hard when

he's crossed.

At Iowa State, Hill's had a short grace period. In his first three months on the job, he was baptized into arguably the university's two biggest problem areas – alcohol and racial tensions.

And though he's now more of a policy-maker than a policy-implementor, he's still an atypical administrator who has a hard time being anything but blunt.

Example: His views on the never-ending debate about the name of Carrie Chapman Catt Hall on the ISU campus.

"Why in the heck should we spend that kind of time – two years, two years man – on the name of a building when we've got students who need help? Is this an issue? Yes, it's an issue, but do we stop everything for it? No. I say no way," Hill says.

In that respect, Hill's Iowa State colleagues say he's impatient for progress and eager – really eager – to make an impact. He works long hours, often returning phone calls well into the evening, and many of his days start before the sun comes up.

Iowa State Dean of Students Kathy MacKay says she's having a hard time keeping up.

"You can sometimes see [Hill] sprinting to meetings," MacKay says. "I used to think I had a lot of energy, but then I met him and now I just feel tired."

And Iowa State students – most less than half of Hill's 48 years – say they, too, have a hard time matching Hill's energy level. Veishea co-chairman Ben Dohrman says Hill is unlike any higher education administrator he's known.

"He's definitely let everyone know that he's here and he means business," Dohrman says. "Just take the Veishea pledge, for example. The pledge is to be alcohol free on Veishea weekend, and whether you're on IFC, Pan Hel, or GSB, he feels that the people under the people making the pledge shouldn't drink either. And he means it."

It's that honesty, student leaders say, that has helped make for a smooth transition in the Student Affairs Office after Thielen's retirement. Still, some students say they remain apprehensive about Hill and his reputation as an action-oriented administrator.

Mark Holm, IFC president, says Iowa State's fraternity members had heard about Hill's decision to shut down Florida's Sigma Alpha Epsilon chapter for repeated drinking and hazing violations. That made many uneasy when Hill was hired. And tension mounted, Holm says, when Hill and MacKay made unannounced visits to Greek houses during evening hours over the weekend of the Iowa State/Iowa football game last fall.

Most Greeks, however, are starting to warm to Hill, Holm says. "He stepped into one of the most controversial problems in the nation [colleges and alcohol]. It's got to be tough."

"TOES UP MY NOSE"

But for Hill, conflict has been routine for as long as he can remember.

His childhood, for example, was somewhat cramped. The fourth of five boys, Hill was raised in a small two-bedroom apartment in the New Orleans projects. His mother slept in one room, and Hill and his brothers shared the other.

An aggressive, tireless leader, Hill spends his evenings returning phone calls. After a recent two-day absence from the office, he returned to find a stack of phone messages nearly an inch high and ("They're killin' me!") a whopping 138 e-mail messages.

The boys' bedroom was only big enough for two beds – two single beds. Hill's oldest brother got one to himself, and the four youngest brothers shared the other.

"Oh man. Let me tell you. I'd have toes up my nose, feet in my face. You can imagine. Just think about it: All four of us slept in one bed," Hill says. "But I didn't really think about it. I never knew I was poor until I went on a recruiting trip. that was the first time I ever had a steak. I never knew people ate like that."

Hill doesn't remember much about his father. His parents split up when he was very young. Hill's mother, Mattie Hill, who died two years ago, raised all her boys as strict Baptists and made sure they graduated from high school.

Hill was recruited in 1965 to run for Arkansas State University. Within two years, Hill had positioned himself as one of the world's top hurdlers. He would later go on to tie the world record in the 110-meter high hurdles and win the bronze medal in the 1972 Olympics.

Of Iowa State, Hill says he's here to stay, or "until they run me off." He has a history of moving one step up the higher education ladder after three or four years on the job, but he says he doesn't have the desire to become a university president.

Hill says he knows he's a little bit different, certainly louder and probably more controversial than Iowa State is used to in Beardshear Hall. But he's comfortable making a few waves, he's determined to stress action over rhetoric when hurdling student issues, and he's trying harder to be on time.

"Listen up here, people," Hill tells his multicultural task force. "You've all got to start telling it like it is. How about that? Oh yeah. I want to know straight up what's going on. You will not hurt my feelings if you tell me things like, 'That's the dumbest idea I've ever heard.' I hear that all the time. You can do that. Can't ya? What you can't do is just sit there and stare. Let's tell it like it is. Let's get busy. We've got work to do." ◐

This article first appeared in the Ames Tribune. Writer Chris Miller, a December 1997 ISU journalism graduate, is a winner of the Hurst Foundation National Writing Championship. His work has appeared in the Dallas Morning News, Dow Jones Newspaper, Omaha World-Herald, Des Moines Register, and Iowa State Daily. Miller will begin law school at the University of Toledo next fall. Reprinted by permission of the Tribune.

Savoring

An appetite for change in residence hall dining

Nothing sticks in our memories as much as what we eat . . . and where we eat it. We have long ago forgotten what we learned in our western civilization class, but we clearly remember leisurely slurping a chocolate Frosty on the Memorial Union patio, the first time we tasted a Veishea cherry pie, and exact details of residence hall meals.

Food at Iowa State has changed. Some of our favorite things have disappeared. On the other hand, cherished traditions continue. Read on.

by
Karol Crosbie

An Iowa State student of the '50s, magically fast-forwarded to an October night last fall at the ISU dining halls, would have scratched her carefully coifed head in amazement. There would have been a certain familiarity about the scene: Students in jeans and leather jackets; "t-bird burgers," foot-long hot dogs, "Sandra Dee curlie fries," and "drive-in malts;" Elvis crooning in the background; students spinning hoola hoops in the aisles.

Hoola hoops, jeans, and Elvis in the dining halls? The scene is from last semester's "Greased Lightning" event, which took place at all six residence dining halls. If the students got a kick out of the '50s nostalgia created for their entertainment, they would have been less amused by a realistic enactment of the '50s residential dining hall experience.

A '50s coed would have begun her evening meal by waiting in line to pick up her personally labeled cloth napkin, stored in a napkin box at the door. Having just completed a table etiquette class required of all residents, she knows to put the napkin in her lap and wait to pick up the proper fork until the house mother or counselor at her table begins eating. Food is delivered to the table by male student waiters. On this night the meal is meat loaf, scalloped potatoes, peas, and rolls. When the main course has disappeared, the waiters clear the tables and deliver bowls of apple cobbler. When all are finished, all may leave.

"Back then we used to say we had a choice in our meals," says Anne Clubine, who lived at Welch Hall in her freshman year in 1955. "Our choice was we could either take it or leave it."

Whether in 1955 or 1998, student dining halls are a microcosm of national tastes – tastes that are constantly evolving, says Stewart Burger, ISU associate director of residence halls. While the 1955 student compared dormitory meals to mom's cooking, today's student is much more likely to use fast food restaurants as his quality barometer.

And truthfully, a noon visit

Iowa State

to ISU's Oak-Elm Dining Hall feels very much like a restaurant experience. The newly remodeled dining hall features a bank of windows and spacious table groupings. Purple neon script proclaims that the name of this establishment is, indeed, "Elm" and "Oak," and a green and pink canopy over the wide selection of soft drink offerings is reminiscent of a preppy cafe.

The salad bar includes five kinds of salads, fresh vegetables, and nine kinds of salad dressings. The deli bar lets students build their own sandwiches, and a hot line, on this particular day, offers Greek pita gyro, garlic chicken stir fry, beef pot pie, chicken salad, pizza, and steamed rice. Can't decide between the cherry cobbler, ice cream sundae, angel food cake with strawberries, or cream puff? No problem. Take whatever you want. Take as much as you want. Eating on the run? Pick up a boxed meal.

A state-of-the-art computer program gives food planners a history of each meal. Burger has his own, internal memory of the rise and fall of food favorites. While he could depend on fried chicken as a sure-fire pleaser 15 years ago, now he counts on cajun grilled chicken breasts. Tortellini with marinara sauce has replaced spaghetti with meatballs, sugar snap peas have edged out green bean casserole, and oreo crumb cake has replaced green mint dessert.

Today's freshmen leave ISU having sampled mangoes, jicama, garbanzo beans, and tofu.

Students today scorn the formal dining rituals of their ancestors, but the dining experience is no less important, says Burger. "Sometimes students sit at the tables late into the night. With their scattered lives, this interaction is more important than ever." ◐

SEMROW ARCHIVES ISU LIBRARY

This 1955 lunch scene from Birch Hall shows residents being waited on by the guys down the road. (Young women provided the same service at the men's dorms.)

JIM HOUSTON

Self-serve, flexible hours, and a wide variety of selections are the expectation of today's students at the Oak-Elm Dining Hall and other ISU dining halls.

Making merry at the Madrigal Dinner

JIM HEEMSTRA

ISU students Mindy Phomvisay and Tony Hooper are members of the ISU Chamber Singers, which serenaded guests at the 33rd annual Madrigal Dinner in January.

About midway through the second course the guests freeze, as a scream rips through the cavernous and solemn depths of the Memorial Union's Great Hall. But it is nothing. Only a serving wench, accused of stealing a fork. She escapes beheading and is instead banished to "a desolate and

ILLUSTRATION: JOEL WILLIAMSON

The Memorial Union's culinary legacy

There are, to be sure, many things that folks remember about the food at the Memorial Union. In those days of slow food, before fast food arrived, young women in ankle-length crinkley green dresses, heads peculiarly rounded under extra-strength hairnets, would ladle out stews, hash, and gravy. "Watch now," they would say as you lifted your tray to the serving counter, "the plates are hot."

But if the cafeteria line was where you went for food like mom's, the Union's Grill was where you went for "hip" food. Hamburgers for 25¢. Day-old doughnuts and rolls, buttered and grilled for 10¢. In 1941, ISU had the biggest Coca-Cola account west of the Mississippi, and at the Grill you could get vanilla, cherry, lemon, and chocolate Cokes.

At the Union's Malt Bar you could buy Black & Whites, a sundae so popular that alumni who return to campus ask for them to be recreated. Chocolate and vanilla ice creams were scooped into glass parfait dishes and layered with marshmallow syrup and fudge sauce. The concoction was topped with whipped cream and frozen hard before serving.

But what was the most special, the most remembered, the most sought after, was the Frosty. The Union's towering Frosty was a landmark in the culinary memory, as important an icon as the Campanile.

Nelson Wageman, who managed the Grill for 30 years, swirled the first Frosty in 1941, a time before Dairy Queens dotted every corner. In fact, Wageman recollects that the Union was one of the first places in the Midwest to serve the new, soft ice cream. The Union's vanilla Frosty was, well, just vanilla. But the chocolate Frosty was extra special – rich, malty, and dark. The mixes, created by ISU's Dairy Industry Department, were bottled into five gallon cans and shipped to the Union, where Wageman poured them into his two new soft-serve machines, piled them into glasses or

flat land to the west" (also known as Nebraska).

Where, besides ISU's Madrigal Dinner, can one receive a sensuous sackbut* serenade, delivered tableside? Sample delicacies of the 17th century? Watch comely students frolic around a maypole?

For 33 years, ISU's Music Department has delighted hundreds of guests, who line up for multiple performances that combine the talents of singers, dancers, actors, and an army of cooks and servers.

A trumpet fanfare and a song signifies the serving of the wassail. Although the dinner's menu has varied over the years, the wassail remains constant. A concoction of cider and citrus juices, liberally spiked with cloves and cinnamon, the drink is served steaming hot.

Another traditional menu item, staunchly created by Memorial Union kitchen knaves, is flaming plum pudding with hard sauce. If ever there was a dish misnamed, it's this one. It is not a pudding, it has no plums, and the sauce – which isn't really a sauce at all – isn't hard; it's soft and buttery. The "pudding" name comes from the old English tradition of calling any sweet dish following the main dish a "pudding." The Union's recipe calls for apple, suet, molasses, raisins, nuts, candied fruit, and buttermilk. ◐

*Medieval French horn

In 1963, the Grill at the Memorial Union provided students with burgers, fries, and soft drinks.

In the late '50s, students dawdled over Cokes and books at the Commons area of the Memorial Union.

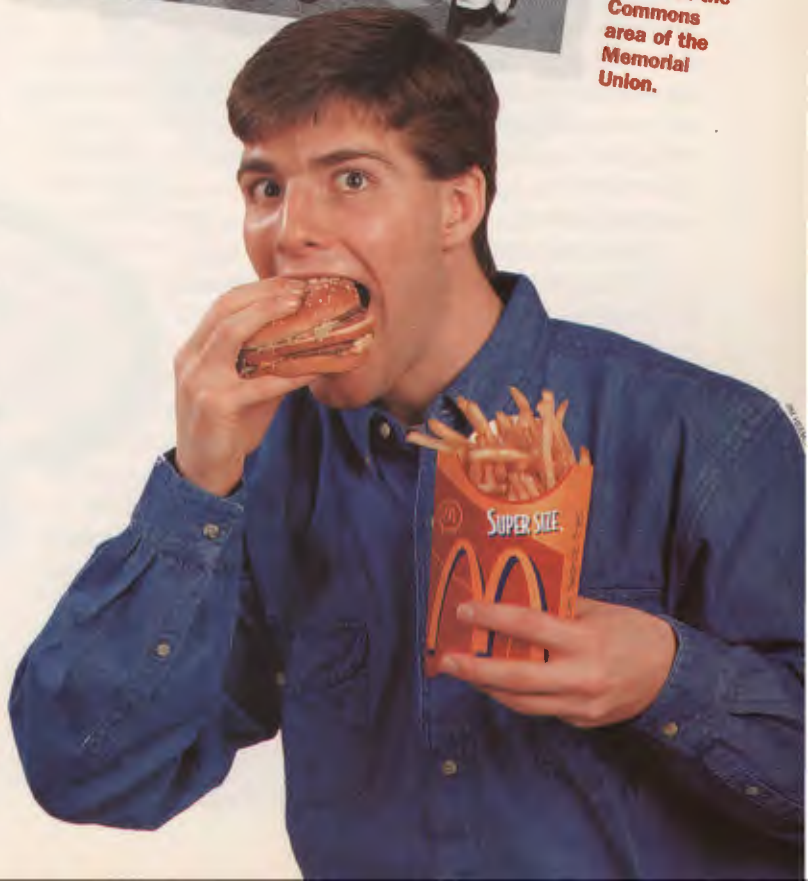
cones, and sold them for a dime.

By 1980 they had become so popular that he was selling between 800 and 1,000 Frosties daily. On warm days, business exploded and he could move as many as 2,000. But new food managers and directors came and went; soft yogurt and new flavors were introduced, and the name "Frosty" was used less frequently. What was once an icon began to melt away from the students' collective memory.

By 1986 the Union was in danger of losing the ice-cream shop and the Frosty. Ann Jennings, who graduated in 1956 and who had had her share of Frosties, stepped forward. She donated $10,000 for an ice cream bar, and the Frosty lived on at the Corner Creamery.

But in 1996, when the Union remodeled its food area and created a food court that featured name brands, the final meltdown occurred. Today, the smells of McDonald's, Subway, and Casa Oretega fill the halls. Students top off their lunches with drinks and frozen yogurt from Burgie's Espresso Cafe.

The days of the Frosty are over. ◐



Today the Memorial Union Commons has become a fast-moving, fast-food court, featuring the likes of Subway and McDonald's.

The cherry pies of Veishea

There isn't really anything exotic about those Veishea cherry pies. ISU's hotel, restaurant, and institutional management staff swears that the ingredients are no different than what any American mom would use: cherries thickened with starch, crust made with shortening, water, and flour. A dollop of non-dairy topping.

So why do people wait patiently in line every Veishea for the famed pies? Why are 8,000 pies sold every year? Why has Veishea become synonymous with cherry pies? Well – we don't know, exactly. It's the Veishea mystique. It's tradition.

The tradition began in 1921, the year before the first Veishea. The Home Economics Club made 2,000 pies and sold them as part of HEc Day, which soon gave way to Veishea.

Today, the 8,000 pies require a crew of about 100 student cooks and organizers. Pie profits provide for the Cherry Pie Scholarships. The two recipients of the $1,000 stipend must, of course, have worked on the cherry pie front line. ◐

ILLUSTRATION: JOEL WILLIAMSON

International tastes

Twice each year international students at ISU join forces to offer their Iowa friends a taste of the world. The Sun Room and Great Hall at the Memorial Union are transformed into culinary international marketplaces during the International Food Fair in the spring and International Week in the fall.

The events, which began in the mid-'80s, have become ISU traditions; it is well known that if you are dedicated to maximum sampling, you must arrive early. The scene is one of color, adventure, and united cultures. Students in native dress explain and serve their specialties; parents balance plates on the tops of baby strollers; food connoisseurs move quickly from booth to booth. (A tightly clutched Tupperware "doggy bag" is the mark of a true aficionado.)

International students donate their labors and food out of love for their culture and a willingness to share it. The approximately $2,500 raised at the Food Fair goes toward international student scholarships.

More than 100 students from 15 different international student associations participate in the event. From Portugal, for example, you can sample salada de feijao frade, marinated black-eyed peas. From Algiers there is the fine grain, couscous. From India and Kenya are somosas, bread pastries stuffed with spicy vegetables. Kujol pan, small pancakes from Korea, are served with varieties of fillings and sauces.

For dessert there are mounds of pastries, including flaky, honey-filled baklava from Greece; cassata alla sicliana, a rich cake from Sicily, or coconut empanadas from Nicaragua.

Midway through the evening the singing and dancing begins. At the evening's end, guests have broadened both their understanding and their waistlines. ◐

Constandina Kottaridi, a graduate student in economics from Athens, Greece, cooks her specialties for international student events: Spanacopita, a spinach pie; pastitsio, layered pasta, ground beef and cream sauce; and Greek salad.

The uniforms have changed from pink chambray dresses and starched white aprons to black trousers and white shirts, but the service is still impeccable at the Tearoom, which began in 1911. (Hair nets remain de regueur.)

The Tearoom laboratory is a required course for students majoring in hotel, restaurant, and institutional management, as well as some students in dietetics, and food science and nutrition. Marsha Audas is one of approximately 130 students who each year help plan and serve daily lunches at the Tearoom.

The Tearoom tradition

In the midst of swirling culinary changes that moved ISU from prune whip to pita bread, there remains an institution that is a gentle reminder of bygone days. If the story at the Memorial Union and the dorms is one of change, the story of the Tearoom is one of constancy.

For 87 years, the ISU lunch crowd has enjoyed the comfort food and genteel service of the Tearoom, created in 1911 as a food preparation and service laboratory for students. A hostess greets you and takes you to your table, which holds fresh flowers and a little card bearing your name.

If smorgasbord is the name of the game at today's dorms, the one-choice meal at the Tearoom is a throw-back to the lunch of yesteryear. The meal is carefully planned by students and faculty to be nutritionally correct, attractive, and tasty. Menus are simple — a Polynesian honey chicken breast, for example, with peas and freshly baked breads. The service is impeccable. Dishes are whisked away to make room for dessert — apple crisp, or perhaps almond rice pudding.

Both faculty and students work to develop recipes that please changing tastes. June Hee Kwon, a graduate student in hotel, restaurant, and institutional management, for example, developed a recipe for moo goo gai pan, a combination of white chicken meat, pea pods, and mushrooms. Graduate student Erica Beirman developed vegetarian pizza primavera.

"We have a wonderful customer base," says Janice Dana, Tearoom coordinator. "As in every teaching situation, there are things that don't always turn out perfectly." She remembers a lime pineapple gelatin salad, for example, in which 3/4 cup of salt was used instead of 3/4 teaspoon. The error was discovered at the last minute, and guests were hastily served an "orange smile" (a fancy name for an orange cut into six wedges, often used when a smile is needed).

But at $3.90 (no tipping allowed) for a well-prepared, well-served meal, guests keep coming back. Reservations must be made days in advance.

Chances are that 75 years from now they'll still be lining up for the lasagna, brown derby pie, hot crescent rolls, and the occasional orange smile. ◐

LETTERS

VISIONS magazine encourages you, the readers, to express your opinions by writing letters to the editor. Please include your full name, class year, address, and daytime phone number. Letters chosen for publication may be edited for length and clarity. Send letters to: VISIONS editor, Alumni Suite, Memorial Union, 2229 Lincoln Way, Ames, IA 50014-7164; fax 515-294-9402, e-mail cgieseke@iastate.edu.

Compassionate healing

YOUR MAGAZINE IS EXCELLENT and is enjoyed very much by our family. The story by Karol Crosbie, "Compassionate Healing: Women in Veterinary Medicine" *(Winter 1998)*, was very interesting. Soon after the issue arrived, a story about University of Kentucky professor Roberta Dwyer appeared in the *Lexington Herald-Leader.* I thought this would be of interest to you, especially since Dr. Dwyer received her DVM at ISU. (Dr. Dwyer was recently named Kentucky Veterinarian of the Year, the first woman to earn that honor.)

Donald R. Norris, '49
Winchester, Ky.

AS PARENTS OF A MALE veterinarian, we feel your article about female veterinarians was misleading. Our son, a graduate of Washington State University, is a compassionate, caring, animal lover with skilled hands. He has a "touch as soft as a female's on an injured puppy," as well as being "skilled in how he relates to the puppy's owner."

When he was applying for veterinary medicine school in the '70s, there was a major emphasis on admitting female students over the male students. It was necessary for his grade point to be considerably higher than those of the female applicants; his interview was very penetrating and demanding. He earned his way into vet medicine and is doing a caring, compassionate job.

James A Fenner, '48
Carolyn R. Fenner, '50
Renton, Washington

Rekindling memories

MY OH MY, WHAT FOND memories of Iowa State! First VISIONS reminds us of Pammel Court's history and impending demise *(Summer 1997)*, and then came your article about our much-loved sculptor Christian Petersen *(Fall 1997)*. Both are deeply rooted in my memories of Iowa State.

Thank you very much for coverage of these important parts of Iowa State University's history.

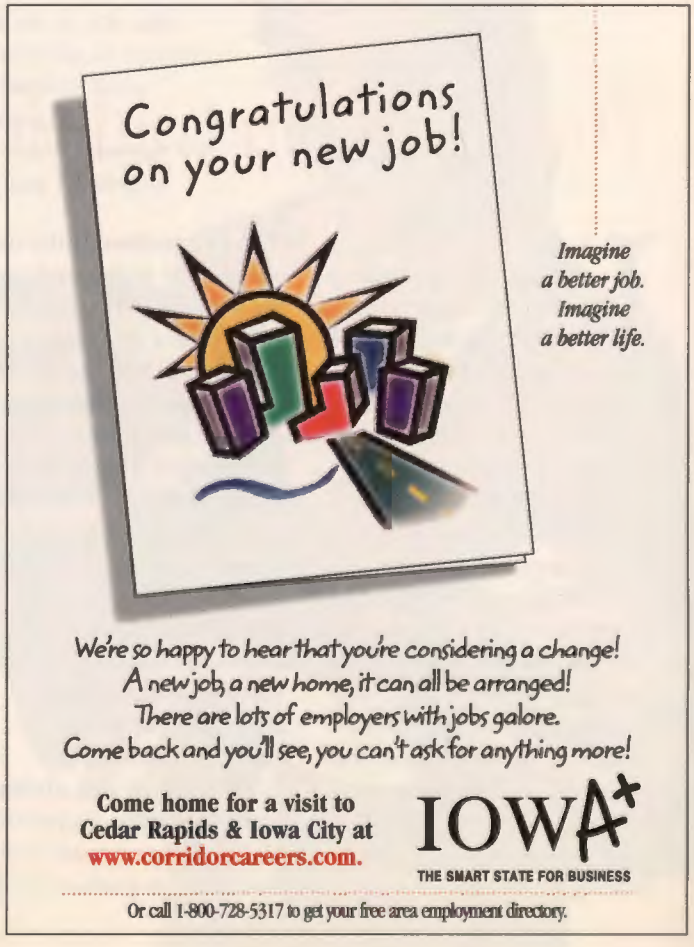
Richard Dillman, '59, '61
Raleigh, North Carolina

Clarification

IN AN ARTICLE ABOUT BRIX Restaurant *(Fall 1997)*, you represent Phillip Vlieger to be an architect. I believe that your readers need to be informed of the fact that Mr. Vlieger is not a licensed architect.

Lauri A. Weissenburger, '77
West Des Moines, Iowa

Editor's note: Although Phillip Vlieger is not a licensed architect, he does provide design services and has architects within his firm.



BECOMING THE BEST

IOWA STATE UNIVERSITY ALUMNI ASSOCIATION

As Iowa State University aspires to become the premier land-grant university in the nation, your Alumni Association is proud to contribute to achieving the goals of the university's strategic plan. Highlights of the Alumni Association's accomplishments in the past year are listed under each of the university's strategic goals. The Association also supports the university's strategic plan by providing in-depth coverage in VISIONS of Iowa State's progress toward these goals.

***Goal 1:** Strengthen undergraduate teaching, programs and services*

The Alumni Association:

- Engaged 20 award-winning alumni in seminars and classes with ISU students
- Created a mentoring program that matched 86 National Merit and Achievement Scholars with ISU alumni professionals
- Provided Career Preview Days through the Student Alumni Association for 115 students to observe ISU alumni professionals working in their jobs
- Added 800 alumni career contacts to the Career Networking File for student members to seek career advice from alumni
- Assisted student recruitment efforts by contacting 5,500 children of alumni through the ISU Legacy Program
- Provided employment opportunities for 31 undergraduate students

***Goal 2:** Strengthen graduate, professional and research programs*

The Alumni Association:

- Provided employment and professional experiences for three graduate students
- Reported on the university's outstanding research and professional programs in four issues of VISIONS

***Goal 3:** Strengthen outreach and extension efforts*

The Alumni Association:

- Created a career networking monthly Breakfast Club, attended by 300 alumni in Des Moines
- Met with 180 alumni in Malaysia, Singapore and Indonesia, and organized a Malaysian ISU alumni club
- Organized 16 educational international and domestic travel tours for 148 alumni and friends
- Organized educational seminars with ISU faculty for 175 alumni attending their 50th class reunion during Alumni Days
- Provided programs, benefits and services to 39,000 Alumni Association members
- Enrolled 770 new life members of the Alumni Association
- Received six awards from CASE District VI for outstanding programs and publications that connect alumni to the university
- Conducted 10 off-campus ISU club meetings with faculty and administrators as featured speakers
- Introduced 185 alumni to the Atanasoff-Berry Computer (ABC) replica at receptions in Washington, D.C. and Iowa
- Reconnected over 8,000 alumni to Iowa State through 80 alumni events

***Goal 4:** Sustain and enhance an intellectually stimulating environment and a supportive university community*

The Alumni Association:

- Created a student membership program to inform and involve 2,600 students with the Alumni Association
- Promoted alcohol-free Association-sponsored events for students
- Sponsored professional memberships in CASE for eight college alumni relations professionals
- Initiated regular meetings with college deans to improve service to constituents and coverage in VISIONS
- Honored 20 senior students for outstanding academic and leadership achievements with complimentary life memberships in the Alumni Association
- Recognized 16 faculty and staff members with awards for outstanding service
- Involved 120 students in Student Alumni Association leadership activities
- Sponsored two receptions for 60 graduating international students
- Hosted 500 families for Parent and Family Weekend

***Goal 5:** Establish international leadership in the integration and effective use of information technology and computation services*

The Alumni Association:

- Linked the Career Networking File to the Alumni Association homepage on the World Wide Web, to provide on-line career contacts for members
- Enhanced the Alumni Association homepage by adding new information and a counting system that tracks over 1,000 visits to the site each month
- Communicated with hundreds of alumni worldwide via email

***Goal 6:** Strengthen initiatives to stimulate economic development, with a special emphasis on environmental stewardship and enhancing human resources and the quality of life*

The Alumni Association:

- Sponsored SAA's Homecoming service project in which 1,500 ISU students contributed 15,000 hours labor building a Habitat for Humanity home
- Secured $25,000 in high quality local, regional and national advertising in VISIONS
- Secured $15,000 in corporate sponsorships for alumni and student programs
- Organized a benefit at the Rock Bottom Brewery in Des Moines that raised $2,500 for the National Merit Scholars Mentor Program
- Secured $40,000 in pledges for the 1997 Senior Class Gift: volleyball and tennis courts on the campus

from the President and Executive Director

IOWA STATE UNIVERSITY ALUMNI ASSOCIATION

Mary Beukema Harms and James A. Hopson

Dear Alumni:

We all resist it. We all want it. What are we talking about? Change. Technology, demographic and life-style trends, and economics are all impacting Iowa State University and, in turn, your Alumni Association.

This year has been one of critically examining the Association and developing strategies that will allow us to better meet our mission of creating that lifetime link between alumni and the university.

Steps we've taken to fulfill our mission this year include:

- Initiating a career networking breakfast club in Des Moines with plans to expand the program regionally
- Matching 86 alumni with National Merit and National Achievement Scholars
- Going on-line with our career contact file for members
- Creating an international alumni club in Malaysia
- Enhancing our relationship with the academic colleges
- Increasing Alumni Association student memberships from 750 to 2600 current ISU students in just the second year of the program
- Expanding our web page
- Adding a toll-free telephone number, spring 1998

But, we're not finished. We've become increasingly aware of the opportunities technology holds for the Association in strengthening our ties to alumni. And we're aware of the challenges of maintaining those ties when an increasing number of our alumni are either international or working abroad, and the difficulties of building loyalty in alumni when more than 30 percent of our undergraduates enter as transfer students and graduate with less than the traditional four-year experience at Iowa State.

During this past year we've also explored the influence of distance learning on Iowa State, and we've looked for ways to fulfill your quest for life-long learning.

What are we doing about these forces influencing us? We're exploring:

- an on-line alumni membership directory
- expanding *VISIONS*' circulation to include more alumni, parents, educators, and business leaders
- developing a cooperative site to coordinate all distance learning opportunities generated from Iowa State to better inform you
- creating corporate and special interest alumni groups to relate better to your changing interests and involvement

It's been challenging and exhilarating. We're not through yet, but we're on the right path to serve you, our alumni, better.

Sincerely,

Mary Beukema Harms and Jim Hopson

Mission Statement

The Iowa State University Alumni Association provides the lifetime link between the university, present and future alumni and friends.

Vision Statement

By the year 2000, the Iowa State University Alumni Association will be a highly visible, clearly defined, financially sound organization known for its quality services to all present and future alumni and friends.

Values Statement

The Iowa State University Alumni Association enhances for a lifetime the values developed through the educational experience at Iowa State University: loyalty, integrity, diversity, giving and the pursuit of knowledge.

ISU Alumni Association Professional Staff

James A. Hopson, 1969
Executive Director

Karen Tow, 1967
Associate Executive Director

Jan Breitman
Assistant to the Director

Dave Critchlow, 1991
Assistant Director of Student Programs

Karol Crosbie, 1972, MS 1984
Assistant Director of Publications

Carole Gieseke
Director of Publications

Julie Larson, MS 1984
Director of Student and Career Programs

Erin Lonergan, 1982
Director of Development

Frankee Oleson
Director of Membership Development

David Orth, 1987
Assistant Director of Alumni Events

Martha Van Der Kamp, 1984
Director of Alumni Events

Alumni Association Staff Assistants

Carolyn Ringgenberg
Administration

Cecilia Dunlay
Student and Career Services

Joyce Hagley
Student Recruitment and Membership

Joanne Hansson
Publications

Beth Lott
Alumni Events and Clubs

Pat Thiede
Alumni Events

Kathy Thomas
Membership and Merchandise

Row 1: Les Omotani, Martha Lagomarcino Gleason, Jamie Lucas Stensland, Mary Beukema Harms, Jim Hopson. Row 2: Gary Aitchison, Dale Anderson, Ken Anderson, Tom Andreesen, Matt Wiebers, Stephenie Elliott. Row 3: Paul Armbrecht, Glen Mente, Scott Olson. Voting members not pictured: Denise Bricker Essman, Stephen Gleason, Warren Madden, Jacqueline Mitchell, Doug Pletcher, Anne Templeman, Deborah Turner.

ISU Alumni Association Board of Directors

Mary Beukema Harms, 1973, 1979, MS 1989
President
Ames, Iowa

Glen A. Mente, 1961, MS 1963
Vice President/President-Elect
Muscatine, Iowa

Scott E. Olson, 1969
Past-president
Cedar Rapids, Iowa

Jamie Lucas Stensland, 1988, MS 1993
Secretary
Waverly, Iowa

Warren Madden, 1961
Treasurer
Ames, Iowa

James A. Hopson, 1969
Executive Director
Ames, Iowa

Dale E. Anderson, 1957
Peoria, Illinois

Kenneth O. Anderson, 1947
Ames, Iowa

Tom Andreesen, 1989
Overland Park, Kansas

Paul J. Armbrecht, DVM 1971
Rockwell City, Iowa

Denise Bricker Essman, 1973
Des Moines, Iowa

Martha Lagomarcino Gleason, 1980
Sioux City, Iowa

Stephen C. Gleason, 1971
Des Moines, Iowa

Jacqueline K. Mitchell, PhD 1984
Toledo, Ohio

Les M. Omotani, PhD 1992
West Des Moines, Iowa

Douglas A. Pletcher, 1983
Edina, Minnesota

Anne Templeman, 1980
Eagan, Minnesota

Deborah A. Turner, 1973
Mason City, Iowa

Ex-Officio Members

Gary L. Aitchison, PhD 1972
College of Business
Ames, Iowa

Roger E. Baer
College of Design
Ames, Iowa

Roger J. Bruene, 1956
College of Agriculture
Ames, Iowa

Cathy Thompson Curtis, 1979
College of Education
Ames, Iowa

Stephenie Elliott
College of Engineering
Ames, Iowa

William D. Hoefle, DVM 1966, MS 1974
College of Veterinary Medicine
Ames, Iowa

Anne Collison Johnson, 1963
College of Liberal Arts & Sciences
Ames, Iowa

Thomas J. Mitchell
President, ISU Foundation
Ames, Iowa

Dynette Mosher, 1981, MS 1984
College of Family & Consumer Sciences
Ames, Iowa

Matt Wiebers
President, Student Alumni Association
Denison, Iowa

STATEMENTS OF ACTIVITIES AND CHANGES IN UNRESTRICTED NET ASSETS

Years ended June 30, 1997 and 1996

REVENUES	1997	1996
Contributions:		
Annual dues	$ 521,328	$ 474,271
Life memberships	393,392	465,600
University support	143,182	143,063
Foundation support	132,382	100,000
Gift support	51,722	116,298
Total contributions	$ 1,242,006	$ 1,299,232
Earnings:		
Interest and dividend income	90,554	77,395
Net unrealized gains on investments	267,729	132,487
Equity in earnings (loss) of University Systems Technology	(92,035)	25,608
Sales and royalties	462,087	409,132
Activity and event fees	93,893	157,014
Miscellaneous income	6,110	8,614
Total earnings	828,338	810,250
Total revenues	$ 2,070,344	$ 2,109,482
EXPENSES		
Membership and income development	$ 297,210	$ 286,374
Alumni activities	159,456	138,176
Student recruitment	35,129	45,512
Constituent relations	151,980	146,116
Publications	368,449	433,923
Student and career programs	140,387	245,071
Administration	436,677	371,919
Fundraising	23,070	419
Total expenses	$ 1,612,358	$ 1,667,510
Increase in unrestricted net assets	457,986	441,972
Unrestricted net assets at beginning of year	1,586,984	1,145,012
Unrestricted net assets at end of year	$ 2,044,970	$ 1,586,984

STATEMENTS OF FINANCIAL POSITION

June 30, 1997 and 1996

ASSETS	1997	1996
Cash and cash equivalents	$ 202,411	$ 141,256
Receivables:		
Investment income	20,507	38,132
Income tax	3,700	-
Royalty	9,209	-
Prepaid expenses	44,031	59,403
Investments managed by Iowa State University Foundation	2,031,451	1,740,723
Office furniture and equipment	161,220	111,728
Less accumulated depreciation	67,325	49,348
Net office furniture and equipment	93,895	62,380
Investment in University Systems Technology	43,493	135,528
Cash value of life insurance	3,752	3,642
Other assets	-	31,568
Deferred endowment campaign costs	54,543	54,896
Total assets	$ 2,506,992	$ 2,267,528
LIABILITIES AND NET ASSETS		
Accounts payable and accrued liabilities	179,638	105,376
Deferred revenue	18,000	323,504
Unearned dues	264,384	251,664
Total liabilities	462,022	680,544
Net assets: unrestricted	2,044,970	1,586,984
Total liabilities and net assets	2,506,992	2,267,528

Investments managed by the Iowa State University Foundation include the Life Membership Investment Fund. This fund was established in accordance with the Articles of Incorporation. The Investment Fund is not donor restricted and the Board of Directors may authorize expenditure from the Investment Fund in payment of current expenses of the Corporation or in the furtherance of its objectives and purposes. The current minimum Fund balance, in accordance with Article III of the Bylaws, is $1,277,280 and is included in unrestricted net assets.

IOWA STATE UNIVERSITY ALUMNI ASSOCIATION

ASSOCIATION

Class of '48 honored at Alumni Days

Has it been 50 years — or more — since you graduated from Iowa State? If it has, you're invited back to campus as our special guest for Alumni Days '98, June 4-6. The event honors the 50-year class of 1948 and includes reunions for the classes of 1943, 1938, 1933, 1928, 1923, and 1918.

Weekend activities include concerts, campus tours, college receptions, and a chance to reminisce with Iowa State classmates and friends.

Special to this year's Alumni Days is the re-dedication ceremony for Christian Petersen's timeless sculpture, "Fountain of the Four Seasons," planned for Saturday. The class of 1948 has selected the fountain restoration as its class gift. Contributions from this class and many other groups have helped restore the Indian maidens, which have become beloved landmarks of the Iowa State campus.

For more information on Alumni Days, call David Orth at (515) 294-2584.

JOIN IOWA STATE FACULTY AS YOU

Discover your WORLD

Romantic Rivers

Jeffrey Prater, ISU professor of music, will accompany an Alumni Association tour group on a seven-night cruise of the Neckar, Rhine, Mosel, and Saar Rivers. Prater will inspire travelers with his insights and practical information, based on extensive knowledge of European music, art, history, geography, language, and culture. The trip, entitled "Bavarian Alps and Four Romantic Rivers" will take place Sept. 1-12, 1998. An optional three-night Paris extension is also available.

Rome Escapade

Art history professor John Cunnally will share his knowledge of art, art history, and architecture during the Alumni Association's tour of Rome, Nov. 10-17, 1998. Cunnally has published extensively on the survival and revival of Greek and classic Roman art during the Renaissance. This "Rome Escapade" gives alumni travelers a distinctive, unique look at Europe's most famous "city of fountains."

In addition to these faculty-led tours, the Alumni Association will sponsor a trip to China and the Yangtze River, Sept. 14-30; Canada and New England, September/October; and South Africa, Oct. 20-29. For more information on these and other alumni travel opportunities, contact Jan Breitman at (515) 294-6526, or e-mail jbreitm@foun.adp.iastate.edu.

Ace of Clubs

Brandon and Elissa Crouch

You might say Elissa and Brandon Crouch stacked the deck.

This brother-and-sister duo from Franktown, Colo., are both attending Iowa State and have a few less tuition bills to pay — thanks to the ISU Club of Southern Colorado. Both siblings receive the club's scholarship, which is given annually to a southern Colorado high school graduate.

Raising scholarship funds isn't all this Rocky Mountain club is about, however. Members sponsor a Valentine dinner and an annual summer picnic. Plus, they help with the local Habitat for Humanity project and staff the college night booth in the Pike's Peak area.

The ISU Alumni Association joins Brandon and Elissa in saying "thanks" to the ISU Club of Southern Colorado for a hand well played.

ISU Alumni Clubs — What a Deal.

THE ISU ALUMNI ASSOCIATION — HELPING IOWA STATE BECOME ITS BEST

The ISU Alumni Association welcomes the following new lifetime members who joined during the months of November and December 1997 and January 1998. If you would like to convert your membership from annual to lifetime and receive a complimentary gift, call (515) 294-6478 for more information.

Carl M. and Diana Anderson
Kristen L. Andrews
Sumir Bahl
David C. Barnett
Charles and Debra S. Bishop
Jeffrey A. and Merrilee M. Blosser
Bruce W. Blythe
Lynette R. Buchwald
Blythe Burkhardt
Christine M. Cain
James E. and Judith Casey
Kim F. and Becky Christiansen
Joshua D. Clausen
Janice E. Coleman
Cornelius B. and Kitty S. Conover
Jeffrey S. Crain
Paul B. and Georgia A. Crockett
Troy A. and Michelle M. Deutmeyer
William R. and Carolyn S. Donels
Thomas A. and Donja M. Esk
William C. and Jeennine Evans
Melissa K. Fanger
Lewis B. Faris
Daniel S. Frederick
Peter H. and Luann H. Gilman
Leroy F. and Fay Grantham
Jacallyn D. Greenlees
Lisa A. Gunderman
Scott A. and Mary K. Hansen
Terry W. Harder
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R. Samuel Winningham

In the early morning hours

and late into the day, Iowa State horticulture staff and students gently dug hundreds of roses, preparing to move them to their new home. Among the varieties were the Ames Rose, a violet rose developed at ISU by George Washington Carver; the pale yellow April Moon, the delicate, salmon Pearlie Mae, and the dark yellow Skinner's Yellow, all developed by former horticulture professor Griffith Buck.

The garden they were leaving had been tended well. But as the workers dug roses, peonies, magnolia trees, and hundreds of other perennials, they could hear and smell some of the reasons for the move. Nestled next to ISU's heating plant and the train tracks, the garden was not a peaceful place. Puffs of sulfur dioxide wafted through the rose-scented air and train whistles shattered the morning hours. The water irrigation main line

Bobbi and Roy Reiman have inspired many families and businesses to give both time and resources to Reiman Gardens. Here, the couple breaks ground for the gardens with President Martin Jischke at a ceremony in the fall of 1993.

A prairie heritage takes

was so old that it blew at least twice every summer. A new cooling tower would soon add its voice to the mechanical cacophony. But the garden and its flowers held legacies of nurturing that began at ISU in 1914, when the first horticulture garden was planted. A dramatic future for the tradition had been made possible through a gift by ISU alumnus Roy Reiman and his wife Bobbi. In 1995, 5,000 plants from the old garden were moved to their new five-acre home south of Jack Trice Stadium. The surrounding 10 acres of land will someday also be transformed into gardens, making Reiman Gardens the largest public gardens in Iowa.

By Karol Crosbie

Photos by Jim Heemstra

The community quickly discovered that weddings, parties, retreats, and receptions could be held in an elegant, new venue. The John P. Mahlstede Learning Center is booked solid with weddings, May through October. The building is used throughout the year by business people, master gardeners, and ISU faculty and staff in need of a sunny retreat. Weekly brown bag lunches, open to the public, cover topics that range from bluebirds to blueberries.

Informal materials have been used in a formal environment, such as these blocks of rough-edged limestone, which march in symmetrical lines.

In preparation for designing Reiman Gardens, landscape architect Rodney Robinson, from Wilmington, Del., traveled through Iowa. "He observed our natural materials, where we lived, what we liked, and what we didn't," says Nick Howell, garden superintendent. "The fountain represents the gurgling of little streams as they sparkle through the Iowa landscape."

Cultivation takes time, tenderness, and training. The more than 300 members of CoHorts, the gardens' group of volunteers, plant, weed, lead tours, publicize events, and help raise funds. In addition to having patience, these friends of flowers also have vision. "Even when the garden was under construction, I could see how it would look someday when the plants are full-grown," says Patty Jischke, wife of ISU president Martin Jischke, who helped start the group.

"There's hardly a time when you don't see someone here," says Michael Chaplin, ISU Horticulture Department head and director of the gardens. The gardens are only in their fourth season, and already between 25,000 and 40,000 people visit every year.

These verbena bonariensis are part of a collection of 30,000 annuals. The verbena were first planted in a trial bed so that planners could observe their hardiness, disease and insect resistance, and how much labor they would require. They did so well last summer that masses of them will move to the permanent annual bed, teaming up with big yellow daisies to splash color in the Campanile Garden. Butterflies are attracted to flowers because of the shape and construction of the flower. The verbena, with its hundreds of tiny flowers on each head, is a favorite.

"There's a story behind everything in the garden," says Howell. But one story he's not telling is the one behind the $500,000 anonymous donation that will make possible the creation of a Children's Garden. "Somebody likes us," is all he will say, with a wide smile.

And, clearly, someone also likes children. The new garden will cover one-third of an acre and is scheduled to be completed in May 1999. If landscape architect Robinson studied Iowa's landscape and living conditions to learn "what we like," there is strong evidence that he has also studied children. He knows that they like to roll down hills, balance on curbs, hide from parents, and splash in water.

The Children's Garden will include a tunnel to hide in, a maze of ornamental grasses, porcelain animals to climb on, and hills to tumble down. Children will be encouraged to plant and nurture seeds in a special garden plot. Another area will provide a water source for splashing and sailing boats; a gourd house will offer viney shelter; and a pavilion will include space for parties, classes, and an amphitheater for performances.

ncepts for the Children's Garden
gin to take shape.

Still in its infancy, the Wetland Garden will some day cover two acres, with water iris, bull rushes, and grasses so thick they will obscure the view of the stadium. For now, the stream holds crawdads and minnows, but more wildlife will soon fill the stream. The tiny stream, which is just the result of a drainage system, nonetheless allows horticulturists to demonstrate the power of plants to cleanse water systems. "We measured the nitrate level of the water as it enters the garden and then again as it leaves. The nitrates are lower when it drains away," says Howell. The plants have worked their magic.

"Many things grow in the garden

Reiman Gardens,

whose construction and development are entirely funded through private support, are a visual symbol of a legacy of nurturing by individuals who collectively make up the Iowa State family. A teen helps plant annuals in the spring; children honor their mother through a space dedicated to her memory; a professor devotes his life to teaching students how to care for plants; a grandfather helps a child plant a seed. Behind each flower, grass, bush, and tree is a story of caring.

The ISU Extension Horticulture Hotline operates from the John P. Mahlstede Horticulture Learning Center; visitors cradling ailing plants are frequent visitors. The Hotline number is 515-294-3108.

Reiman Gardens are open to the public at no charge from dawn to dusk, April through November. The building is open year-round, from 8 a.m. to 5 p.m. Monday through Friday and may also be rented during weekend hours. For more information about tours, volunteer opportunities, renting the facilities, or any other aspects of the gardens, call 515-294-2710.

hat were never sown there" —John Ray

Sophisticated senses

"THE BIGGEST OBSTACLE FOR BLIND PEOPLE IS THE MISCONCEPTIONS OF THE PUBLIC."

IF YOU WANT TO UNDERSTAND how it feels to navigate the ISU campus with no sight, Jamie and Clay Gurganus do *not* recommend putting on a blindfold and trying to walk, say, from Beardshear to the Memorial Union. The stumbling, halting experiment would bear no resemblance to the actual experience of the Gurganus couple.

Jamie and Clay Gurganus walk with their dogs past Beardshear Hall.

"You have to learn the techniques of travel and you can't learn that in half a day," says Clay. "So when you put a blindfold on someone and give them a white cane and send them out – all that does is instill fear, and the certainty that *no one* could possibly get around without sight."

The inability of sighted people to understand that graceful, successful navigation is possible, not only through campus, but through life, is one of the biggest challenges facing blind people, says the couple.

Both Jamie and Clay are Iowa State graduates and current ISU staff members. Jamie is a counselor for low income or disabled students in ISU's Student Support Services Program, and Clay is a student adviser in the Financial Aid Office. They say they are happy with their jobs and to be part of ISU. But getting here was an uphill battle.

After graduation from high school, Clay had intended to go to a trade school. When he suddenly became blind, he realized he needed a professional degree to get a job. But with two degrees under his belt, one in business and one in speech communication, the only position he was able to land in 1991 was a job at McDonald's. The food chain's proud claim that he was the only blind person in the nation to work behind the grill wasn't enough to keep him there.

And Jamie, who had moved from Pennsylvania to Iowa to marry Clay, found employers in her new home state less sophisticated than her old one in their understanding of the abilities of blind professionals. To make herself more marketable, she entered ISU to begin a master's degree in counseling education.

The couple says the best way for people to understand how they live their lives is to assume nothing, and to simply ask.

So how *do* they find their way from Beardshear to the Memorial Union? Both agree it's hard to explain. Jamie calls it "muscle memory;" Clay calls it "sonar." What it *doesn't* involve is counting steps or "following" their dogs, both popular misconceptions.

Although they can move more quickly and gracefully with their dogs, they must give the animals explicit instructions. Both Clay and Jamie move confidently through campus, "feeling" buildings as they approach them.

When Jamie arrived on campus in 1993, she found the campus fairly easy to navigate and the faculty and staff accommodating. What was missing was a well-organized system of volunteer readers, like those at Penn State.

But if today's society falls short on volunteers, its progress in technology has opened new doors. Both Clay and Jamie's computers are equipped with a voice synthesizer. Scanners, taking the place of human volunteers, "read" material so that it can be digitized. Clay also uses a Braille display keyboard.

But more important than advanced technology is advanced understanding, says Clay. "The biggest obstacle for blind people is not technology, or getting around. It's the misconceptions of the public." The Gurganuses are expecting twins in June, and Jamie says they constantly face incorrect assumptions about their parenting abilities.

"You know, we're just going to do it. We're going to be just like any new parents – any parents of twins. We're going to have our hands full – not because we're blind, but because we're going to have two new babies for the first time."

Karol Crosbie

Tour of a lifetime

THIRTYSOMETHING YEARS AGO, inside the Kappa Sigma fraternity house at Iowa State, four young musicians were strumming acoustic guitars and singing folk tunes. They sounded pretty good, so they kept at it. In time, the four-man group expanded, adding a fifth man and two women. They called themselves "The FolkSwingers," and they were about to make Iowa State University history.

But first, they had to pay their dues. The group's first gig was in the hallway of Ames High School. From that auspicious debut, they moved on to entertaining on campus, at Homecoming, Greek Week, and Varieties. They performed throughout central Iowa for three years, getting paid little but having lots of fun.

About the time the seven musicians began to finish up their degrees at Iowa State and think about moving on, they were presented with the chance of a lifetime: a European performance tour with the USO (United Service Organizations).

They jumped at the offer. From November 1967 to February 1968, the FolkSwingers represented Iowa State at U.S. military bases in and around Germany. They were the only Iowa State group ever chosen for a USO tour – the kind of tour made famous by Bob Hope's Christmas shows. Their music was as welcome as a letter from home to the troops who were often stationed in isolated locales.

The FolkSwingers, circa 1967: Front row: Jeff Klein, John Ritchhart, Jim Hannum. Back row: Joe Sutton (who did not go on the USO tour), Mary Steffenson Dennis, Gary Krull (who replaced Sutton), Marti Farrell Erickson, Rick Patterson.

"Some of the places we traveled were right out of a Cold War novel," remembers Jim Hannum, the group's lead male vocalist. "The Berlin Wall was still up. We were in communist territory a lot of the time."

Gary Krull, the band's drummer, says the young musicians had to grow up fast. "We had all traveled a little before," he says. "But we had never had our guitar cases inspected by guards with machine guns."

The group performed six days a week, sometimes twice a day, traveling to a different town each night. One show blended into the next. But one performance stands out.

Krull says, "We were traveling through missile sites, up skinny little German mountain roads so narrow that the tour bus had to stop and back up to get around the curves. We were a bunch of 20-year-olds, it was late at night, the snow was blowing, and we were freaked. We got up to the top of this long hill to a Quonset hut, and they said that was where we'd be playing. They only had one electrical outlet in the whole place. We needed five just to plug in our equipment, and the building was freezing cold. So they started hauling in kerosene heaters and every extension cord they could find to bring power up from the kitchen. And we did the show. We played our music until the heaters gave out and the guitarists' fingers started freezing to the strings. But the audience was just so thrilled we were there. I'll never forget that night."

The FolkSwingers, summer 1997: Same pose, minus Joe Sutton.

The USO tour lasted three months. When the young musicians returned to Iowa, they were offered a recording contract. But the Army, school, and marriage forced them to disband. The formerly close-knit group went the way of jobs, families, station wagons, and mortgages.

But they never lost touch. And when the 30-year anniversary of their USO tour approached last summer, it was too good to pass up. The whole group – spouses, children and all – met in Hamburg, Germany, where band member John Ritchhart now lives.

For four days, the group reminisced, played guitars, sang songs, and took in the sights of Hamburg. Being in Germany again, the memories came in a rush.

"We hadn't sung any of these songs in years, but the guys remembered all the chords, and we knew all the words to the songs," Krull says.

Hannum said it was like a family reunion. "Our children are the ages now that we were when we toured Germany in '67. They had never met each other before, but they said they felt like cousins. They got along famously."

Krull says they sing slower now, but they're still above average. "Hey, 30 years is 30 years," he jokes. "A lot of our brain cells have died. But most of our memories of that tour are still alive. It must have been pretty special."

Carole Gieseke

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IOWA STATE CYCLONES

Big 12 Tournament Hoop-la!

Photos by Jim Heemstra

"Loyal" doesn't even come close to describing Iowa State fans at the Big 12 Basketball Tournaments in Kansas City. "Crazed" is more like it.

IT'S THE SAME STORY EVERY YEAR. IN A RUSH of early March madness, Kansas City is transformed into Basketball Heaven as fans descend for the endless party which is the Big 12 Tournament.

Year after year, however, it's not the fans from Columbia, Manhattan, or even Lawrence that get all the attention. That honor belongs to the fans who follow the Iowa State Cyclones.

Newspaper columnists write about the Cyclone basketball fans. Hotels in the Westport area are filled almost exclusively with Iowa State supporters. Kelly's, a popular Westport hangout, has become THE spot for ISU fans — so exclusively that before the first men's game this year the entire Kelly's staff was wearing Cyclone gear.

So what's the attraction?

"It's just a lot of fun," says Mark Schmidt, '76 of Fairfax, Va. "I wouldn't miss it for the world."

Schmidt is true to his word. After living in Kansas City for 10 years, he moved two years ago to Virginia. Still, he comes back every March to the Big 12 Tournament.

"I meet four of my fraternity brothers from the Sigma Chi pledge class of '72 twice a year," he said, "once in Ames for a football game and once at the Big 12 Tournament."

Schmidt and his friends always start out at the ISU Alumni Association Spirit Rally. They remember the very first rally, when ISU was the only Big 12 (at the time Big 8) school to hold such a function prior to the tournament.

"It started out in a basement bar inside Kemper Arena (the site of the tournament)," Joe Chandler, '76 of Kansas City, remembered. "We soon outgrew that and then they moved us over here," to the American Royal Convention Center adjacent to Kemper Arena.

That basement bar in Kemper wouldn't come close to holding today's ISU faithful. Last year when the Cyclone men were on their way to the NCAA Tournament, more than 2000 fans streamed into the spirit rally. More than 1000 trekked into the facility this year, a higher number than was expected because for the first time ever the Cyclones played on Thursday instead of Friday.

For many Cyclone fans, spending the first weekend of March in Kansas City is a ritual. For Dan and Karen Adams, both class of '87 from Grinnell, it's their vacation.

Cyclone fans rally outside Kemper Arena before the men's game.

The Big 12 Basketball Tournaments draw thousands of fans to Kansas City.

The Vanderleys and Abbotts aren't ISU grads – but that doesn't keep them from being huge fans.

"Every year we come here in March and go to the State Fair in August," Karen said. "It was touch-and-go a little this year, since our daughters (Megan, 4, and Rachel, 1) are just getting over the chicken pox, but the doctor gave us permission to come on down."

March Madness also attracts ISU fans who have little connection with the university. Roy and Aloris Abbott of Des Moines and their friends Gary and Paula Vanderley of Ankeny, have been attending Big 8 and Big 12 Tournaments in Kansas City since 1974. None are ISU graduates, although their children are.

"We started coming down here and loved it so much, that we just can't stop. It's habit forming," Gary said.

Brent Christian, '89 from Nevada, has attended the Big 8 and Big 12 Tournaments for the past four years. Like the Abbotts and Vanderleys, the game, rallies, and Kelly's are on his to-do list.

"Kelly's is the ISU hangout at the Big 12," he says. "It's always packed and 99 percent of the people there are ISU people.

When I first came down for the tournament, I was told Kelly's was the place to go and they weren't kidding.

"I love meeting new people and seeing old friends again. This is a great time."

Traditionally the ISU party atmosphere has been reserved exclusively for the men's tournament. This year marked only the second time in conference history that the men's and women's tournaments were held in Kansas City simultaneously.

The excitement traditionally generated by the men's team is starting to gain momentum for Bill Fennelly's nationally-ranked Cyclone women. Last year, spirit rallies held before the Cyclone women's games attracted parents and a handful of fans. Not so this year.

Originally assigned to one small room before Wednesday's quarterfinal game against Texas A&M, the overflow crowd soon spilled into three adjoining rooms. Fennelly made a brief appearance to thank the fans for their support, not only for the tournament, but for the entire season.

"I HAVE SAID IT BEFORE AND I'LL SAY IT AGAIN. THE MVP ON THIS TEAM IS OUR FANS. WE ARE WHERE WE ARE AT BECAUSE OF YOU." – BILL FENNELLY

"I have said it before and I'll say it again," Fennelly said. "The MVP on this team is our fans. We are where we are at because of you."

Fennelly's team has hundreds of loyal supporters, including superfans like Bill Yungclas of Ames, dubbed "Wild Bill" by the Cyclone women's team.

"The atmosphere down here has turned 180 degrees from last year," Yungclas said, "and I know if we get into the finals we'll have 6000 or 7000 fans in that arena."

Wild Bill didn't get his wish. The Cyclones fell in the tournament's semi-finals to Kansas. The men didn't get as far as the Cyclone fans would have liked, either. They dropped their opening round game to Missouri.

Bill Yungclas earned his nickname "Wild Bill" as a vocal supporter of women's basketball.

Pep band members receive Cyclone tattoos and face paint in preparation for the women's quarterfinals.

The Adams family of Grinnell, joined by Deloros and Harlan Renshaw of Chariton, were nearly sidelined this year by the chicken pox but managed to make it to Kansas City for the men's rally.

But come next March, Kansas City will again be awash in cardinal and gold as the masses of Iowa State fans storm into town. The Embassy Suites will resound with the ISU fight song, and there won't be room to budge in Kelly's at Westport.

"None of the other schools in the Big 12 can do this," Schmidt says. "This is our tradition." ◐

Cy is ever-present at the tournament.

Vince Stephans, Ames, grabs a bite before heading inside for more men's action.

1998

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Lied Foundation gift expands opportunity scholarship program to $12 million

STUDENTS WERE AWAKENED BY their roommates' whoops of joy early Jan. 27 as the news came over an Ames radio station: The Hixson Opportunity Awards Program had just been increased by $5 million.

Included in the Lied Foundation Trust's gift was a promise that all current Hixson Scholars would continue to receive a $2,500 scholarship each year throughout their four years at Iowa State.

The Hixson Opportunity Awards Program is the largest privately funded scholarship program at Iowa State. The Lied Foundation Trust of Las Vegas, Nev., through its trustee, native Iowan Christina Hixson, has now contributed $10 million of the scholarship's total endowment of $12 million.

"Driven by her belief in the opportunity higher education can provide young people, Christina Hixson has created one of the premier scholarship programs in the country at Iowa State," said ISU President Martin C. Jischke. "We know of no other state-wide scholarship programs like this in the country."

The Hixson Opportunity Awards endowment – part of the ISU Foundation's Campaign Destiny: To Become the Best – annually provides $2,500 scholarships to 100 qualifying Iowa high school students who have experienced significant personal or financial difficulty. The goal is to bring the Hixson endowment to $17 million within five years. An endowment of this size will provide four-year, $2,500 scholarships for all students in the program.

"As she has stated on many occasions, Christina Hixson doesn't give money, she gives opportunity," Jischke said. "Her generosity in 1995 provided opportunity for hundreds of young Iowans, and this new gift will provide this opportunity for hundreds more in the coming years."

Via a live satellite link, news shared between ISU President Martin Jischke and Christina Hixson, trustee of the Lied Foundation Trust in Las Vegas, Nev., resulted in confetti, roses, and tears of happiness as students in the Hixson Opportunity Awards program were guaranteed scholarships through four years of college.

Rogers makes gift as challenge to other ISU design alumni

JOHN ROGERS, A 1973 ARCHITECTURE graduate, has made a $650,000 private gift to the College of Design capital project as a challenge to other college alumni.

The challenge is to raise an additional $650,000 in cash gifts and pledges so that construction can begin on an addition to the College of Design building. Iowa State has received $1 million in state funding for the capital project, while another $1.33 million has been provided through private gifts to the ISU Foundation's Campaign Destiny: To Become the Best.

John Rogers is recognized for his College of Design gift during a basketball game in Hilton Coliseum. Pictured left to right are Chuck Johnson, Campaign Destiny national chair; Rogers; President Martin Jischke; and Dean Engelbrecht.

"John Rogers' generous gift to the College of Design is an indication of the great pride that design alumni take in this college," said Dean Mark Engelbrecht.

Rogers is owner and president of Westchester Capital Management, an investment firm in Omaha, Neb. Originally from Mt. Pleasant, Rogers is an ISU Foundation Governor and member of the Order of the Knoll. Recently, he was named president of the College of Design Dean's Council. His cash gift of $50,000 will go toward the $3 million needed to complete the design building addition; the deferred portion of $600,000 will help to establish a computation endowment fund for the college.

"The training I received at Iowa State was exactly the preparation I needed for the future," Rogers said. "For that, I owe Iowa State a lot. This building addition is vital for the future of the College of Design. Hopefully, my gift will challenge other alumni to step forward and help their college achieve success."

IOWA STATE UNIVERSITY

FOUNDATION

Campaign Destiny

The Iowa State University Foundation salutes those individuals, especially Lied Foundation Trustee Christina Hixson, for helping to build Iowa State's largest privately funded scholarship program — the Christina Hixson Opportunity Awards, now exceeding $12 million. Pictured with several Hixson Scholars, these individuals include (from left) Chuck Johnson, national chair of Campaign Destiny; John Devries, co-chair of the President's Scholarship Campaign; ISU President Martin and Patty Jischke; and Steven and Kathy Zumbach, also scholarship co-chairs.

To find out how you can become involved with Campaign Destiny, call 515-294-4607

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Note: If you're not an Alumni Association member, join now and save! Include $45 for your annual membership and get the member price for your campanile print.

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