

ELECTED OFFICERS



Mark Shelstad



Anke Voss



Michael Doynen



Dina Kellams



Alexis Braun Marks



Erik Nordberg

See page 13 for election results and ex officio appointments.

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Fall Symposium: Archival User Studies Dayton, Ohio, October 21–23, 2010

You are about to enter another dimension, a dimension not only of sight and sound but of mind. A journey into the unknown, into the minds of archival researchers. Your next stop, user studies.

Rod Serling of *Twilight Zone* fame graduated from Antioch College near Dayton, Ohio, the site of the 2010 Fall Symposium. Before his *Twilight Zone* days, Serling tested experimental parachutes for the air force to make ends meet in college. We will be taking on the less physically dangerous but still daunting job of understanding how archival users think. What do users believe you are doing well, and what can you improve upon? How can user studies help you demonstrate your repository's effectiveness in your larger organization? What improvements can you make based on hard evidence—quantitative and qualitative data gleaned from user feedback?

In the symposium you will learn how to create user studies and interpret the findings in order to improve your services. Through presentations, small group discussions, and hands-on activities, you will develop an understanding of the fundamental theories and the practical skills necessary for successful implementation of archival user studies. The symposium will examine the role of user studies in nurturing and sustaining an archival program and explain the nuts and bolts of conducting user studies. Upon completion, you will return to your repository with a draft user survey that you can quickly and confidently administer to start incorporating assessment tools into your work.

Our presenters and facilitators will train you to gather the data you need to make informed decisions based on the priorities and needs of your users. Rick Pifer, director of reference and public services at the Wisconsin Historical Society, will address the topic of user-centered archives and delivering archival services based on actual user needs. Pifer has worked with a wide array of public and academic users for over thirty years and has conducted numerous studies evaluating user preferences, behavior, demographics, and satisfaction using in-person and on-line surveys, focus groups, observational studies, and individual interviews. Elizabeth Yakel, associate professor at the University of Michigan School of Information, will present on the process of collecting user feedback and implementing change. Yakel is a lead investigator of the Archival Metrics Project, which seeks to promote a culture of assessment in archives and special collections, and one of her key research interests is how researchers use primary sources. Chris Prom, assistant university archivist at the University of Illinois at Urbana-Champaign, will introduce us to quantitative methods. Prom's research addresses how archival users seek information relevant to their needs, especially with electronic tools. Ciaran Trace, assistant professor at

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July 2010

Dear MACers,

Chicago has come and gone, and the meeting was amazing! It was our largest meeting ever (nearly 450 attendees), and almost 50 attendees joined MAC. Our annual meeting is so very important for us to connect with each other; however, I want to reassure all MAC members that it is important for us to connect with each other all year long. What follows is my brief "State of MAC" address given at the members' meeting on Friday.

My goal this afternoon is to briefly share some of the topics and issues that Council has been working on over the past year. Before I start, however, I want to tell you how seriously I take this position of presidency of MAC; I am following in the footsteps of some tremendous archives role models and colleagues, and I want to live up to their standards. The role of president is really being and serving as a facilitator—to help our elected officers and volunteers reach their goals, to ensure that we are following the wishes of the membership, and to lead us to be more than we are. MAC is such a special organization, and I do not want you to forget that. We have a unique combination of professionalism and archives fun and flexibility that makes every MAC meeting I have ever attended a real pleasure. I want to ensure that every member, or at least as many as I can, has as positive an experience as I have had.

If you are interested in volunteering for MAC, please let me know. We have open committee slots and other openings that I need to fill. But beyond that, if you are interested in MAC, then tell me. I will do my best to find a way to utilize your talents. I don't care if you are a student, if you are starting out, if you are in middle management, or if you are retired. E-mail or call me. I need to make sure as many of you are involved and invested in MAC as I can—that will be the secret to our future success. As Craig, MAC treasurer, has reported, our financial status is solid. And in many ways, this gives us some flexibility in considering our future.

Council has been focusing our efforts on the following initiatives. We are now using MemberClicks to host our Web site and manage our membership information. There have been many long and hard hours spent by Council members—especially Craig, Erik, and Josh—and DMN to ensure the accurate transfer of all our information to this new system. We can now use it for listservs. We can now take credit cards for meeting registrations and renewals. There is still more training to come, but I do believe this is one of the best investments that MAC has ever made.

Time has also been spent on discussing the recruiting and retention of MAC members. The Membership Committee has worked hard to connect with members, and our new members' dinner currently has 70 attendees this evening. We are also trying to reach and build our student memberships—students, if you are here, please consider sticking with MAC throughout your careers. Our dues are incredibly reasonable (\$30), and guess what? They are going to stay the same for as long as we can keep them there. Our meeting costs, while growing when we visit a big city like Chicago, are still a great bargain.

Another area we are emphasizing and need some feedback from you is in the area of education. Last fall, Council asked the Education Committee to create a listing of all the archives programs (library, history, whatever) in the MAC region and make it available on our Web site. It is there now. Use it, share it, and introduce the archives profession to future generations. I have also appointed a task force to look at our education offerings, review our workshops, and target new audiences. Ellen Swain is chairing the task force, and you should be hearing from them in the next couple of months as they move forward. If you think there is something they should know or consider, please let Ellen know.

One of our greatest education and outreach tools is *Archival Issues*. This journal is so highly regarded, and yet we are short of materials and articles to be reviewed. MAC members, this is your journal, and is a tremendous opportunity for you to develop and share ideas and experiences. Please contact Bill about submitting your work.

Lastly, I have also appointed two additional working groups. One will focus on MAC's investment and development efforts—what do we need to be doing and where should we focus? There is also a working group looking at our marketing efforts for the organization. These groups will all be sending reports for Council to consider at its fall meeting in Dayton, Ohio, and once we hear from you, our constituents, then we will make the decisions as to how we will move forward from there. But again, we need to hear from you. I need for you to invest in MAC as professionals, and commit your time and effort to this organization and to your fellow archivists so we can make MAC even better than it already is.

Sincerely,



Tanya Zanish-Belcher
President, Midwest Archives Conference

MAC News—Adriana Cuervo, Assistant Editor, University of Illinois at Urbana-Champaign

Fall Symposium: Archival User Studies

(Continued from page 1)

the University of Texas School of Information, will introduce us to qualitative methods. Trace's research examines the relationship and intersection of people and objects in everyday society, and the study of the nature, meaning, and function of everyday writing, recording, and record keeping.

The symposium will kick off on Thursday evening with an opening reception at the Hilton Garden Inn; on Friday we move to the beautiful and welcoming Berry Room at the Nutter Center on the Wright State University campus. The symposium begins with an overview of user studies, followed by a box lunch, and continues in the afternoon with discussions on methodologies of user study design. Saturday concludes with small group work to complete a user study, followed by reflection and group discussion on the design process.

Dayton was not only the stomping grounds of Rod Serling but has a rich history and exciting present as well. Some of the sites you may want to visit while in Dayton include the National Museum of the Air Force, Dayton Aviation National Historical Park, Carillon Historical Park, Dayton Art Institute, Sunwatch Indian Village, Cox Arboretum, and the many nearby restaurants, which you will be able to sample during Friday evening's restaurant tours. To learn more about the Dayton area, visit the official Dayton Web site at <http://www.daytoncvb.com/>.

The Hilton Garden Inn is located across from the Fairfield Commons Mall and within two miles of the Nutter Center. Hotel rooms include a microwave and mini-refrigerator. A shuttle will run the short distance from the hotel to the Nutter Center. Visit <http://www.nuttercenter.com/> and click on "Tours" to see a 3-D tour of the lovely Berry Room!

Registration fees:

MAC members: \$100
Nonmembers: \$150
Students: \$20

The Symposium Organizing Committee looks forward to seeing you in Dayton in October! If you have questions about local arrangements, contact Shari Christy at mac.vendor@zoomtown.com, and for program questions contact Colleen McFarland at ColleenM@MennoniteUSA.org

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Annual Meeting an Unqualified Success

More than 450 MAC members and wannabes converged in Chicago for the annual meeting attracted by a sterling selection of sessions and events planned by the Program Committee (PC) and Local Arrangements Committee (LAC), and by the charms of the cultural crossroads itself. By all accounts, the conference was an unqualified success. The weather cooperated, and the hotel was conveniently located near a plethora of eating, shopping, and cultural enticements.

The meeting was marked by several innovations that contributed to its success, starting with on-line registration. The technological innovations continued with a LAC blog providing tourist advice and conference updates, <http://macchicago2010.wordpress.com/>, and a Student Interest Subcommittee blog during the meeting itself reporting on sessions, <http://macsessionreviews.wordpress.com/>. The Twitter back channels tweeted away during the conference using the hash tag #MAC10. Also new this year, we are posting presentations using the forum feature of the new MAC Web site under “Chicago.” Another well-received innovation was the addition of five mini-tours on Friday during the noon hour, visiting sites within close walking distance such as the Playboy Archives and the archival consulting firm HistoryWorks.



Amanda Haldy, winner of the student poster competition.

chosen for the judged session. The winner of the \$100 prize was Amanda Haldy, University of Alabama, with her poster “Orphan Works in the Digital Archive.”

A new subcommittee made sure that the interests of students/archivists-in-training were addressed—resulting in a large contingent of registrants from library and public history programs across the Midwest and beyond. The first-ever student poster session generated nearly 20 proposals, resulting in 10 participants



LAC members Glenn Longacre and Benn Joseph.

The reception, held at a local bookstore, was also a great success, despite fears of overcrowding. MAC was happy to support the cause of the independent bookstore, and attendees happily bought books as they talked, mingled, hobnobbed, ate hot dogs (no ketchup), drank locally brewed beer, and listened to an excellent jazz band. A large number of attendees made the students, lone arrangers, and new members’ evening events a rousing success.



Laura Sullivan, Heather Richmond, and Marguerite Moran at the reception.

Despite the constant temptation of museums and shops nearby, the sessions were extremely well attended and received high praise. Vendors filled 20 tables in the exhibit hall and reported a high level of interest from attendees. The streamlined members’ meeting (another welcome innovation) included a “State of MAC” report from Presi-



MACers enjoy the hot dogs at the reception.

dent Tanya Zanish-Belcher; a vote on a revision to MAC's bylaws allowing for electronic components in the election process; announcements of scholarships and emeritus and distinguished service awards; and previews of the 2010 Fall Symposium on user studies in Dayton, Ohio, and the 2011 Annual Meeting in St. Paul, Minnesota.



Gabe Angulo and Nathaniel Wilson.

keep themselves educated, updated, and marketable, and also need to find the most convenient and affordable venue. MAC worked hard to provide all of that.

Many thanks to LAC members Leigh Moran Armstrong, Andrea Bainbridge, Stephanie Giordano, Peggy Glowacki, Glenn Humphreys, Benn Joseph, Kelly Kress, Glenn Longacre, Morgen MacIntosh Hodgetts (cochair), Elizabeth Myers, Janet Olson (cochair), Sue Sacharski, Frank Villella, and M. Nathalie Wheaton; PC members Leah Broaddus,

The blend of longtime MAC members and new faces made for a high level of energy throughout the conference. The number of attendees proved the value (in all senses of the word) of our regional organization—in this difficult economy, people are looking for information to

for information to



Janet Carleton (cochair), Rosemary Flynn, Adam Groves, Sara Holmes, Dina Kellams, Noah Lenstra, Rick Pifer, Bart Ryckbosch (cochair), Lynn Smith (ex officio), Karen Spilman, Alison Stankrauff (ex officio), Rachel Vagts, and Nancy Webster; and Student Interest Subcommittee members Kevlin Haire, Benn Joseph, Noah Lenstra (chair), Rick Pifer, and Karen Spilman.



Michelle Sweetser, winner of the highly coveted iPad.

Summary of Minutes of the MAC Council Meeting Thursday, April 22, 2010, 8:00–11:45 A.M. Doubletree Hotel Chicago Magnificent Mile, Chicago, Illinois

Present: President Tanya Zanish-Belcher; Vice President Douglas Bicknese; Treasurer Craig Wright; Secretary Joshua Ranger; Council members Kimberly Butler, Sally Childs-Helton, Matt Blessing, Deirdre Scaggs, and Martha Briggs; incoming vice president Mark Shelstad; incoming Council members Michael Doyle and Dina Kellams; ex officio Council members Anke Voss, Chadwick Owen, Kathy Koch, Shari Christy, David McCartney, and Erik Moore; incoming ex officio Council members Adriana Cuervo and Miriam Kahn; and guests Janet Carleton, Bart Ryckbosch, Janet Olson, Morgen MacIntosh Hodgetts, Karen Spilman, Ann Kenne, Lynn Smith, Alison Stankrauff, Amy Cooper Cary, and Colleen McFarland.

Full minutes and reports from individual committees and ex officio Council are available upon request from Secretary Ranger.

The agenda for the meeting was unanimously approved. Minutes of the fall 2009 Council meeting were approved previously by electronic vote.

2010 Annual Meeting, Chicago, Illinois: Local Arrangement Committee (LAC) cochairs Janet Olson and Morgen MacIntosh Hodgetts reported that due to a great turnout in registration, there may be some overcrowding in meetings rooms. There were 413 attendees and counting. Program Committee (PC) cochairs Bart Ryckbosch and Janet Carleton reported that committee did a lot of merging of proposed sessions, allowing most proposals to advance into sessions. Carleton stated that the presenter agreements, which were tried this year for the first time, worked, but it took a lot of work to process them. Ryckbosch and Carleton discussed the student interest group attached to the LAC, believing the relationship went well and that there are 80 students attending. Carleton observed that the Road Trip contest was difficult to execute, so they abandoned it.

President: President Zanish-Belcher updated Council on recent appointments, some already approved via E-mail. Martha Briggs has agreed to chair the Nominating Committee. An apprentice position for the Web Master is needed in order to learn from Moore in advance of his departure in two years.

Zanish-Belcher stated that the members' meeting will be streamlined without committee and ex officio reports. Various task forces and working groups (Marketing, Development, and Education) will be delivering their reports at the fall Council meeting in Dayton. Her main goal for 2010–2011 is the fuller implementation of MemberClicks tools. The president stated that Council will engage in some minor strategic planning activities in Dayton as informed by the task force reports.

Vice President: Vice President Bicknese proudly reported that the on-line registration for the meeting went well and recommended that incoming vice president Shelstad get feedback from attendees on their experiences.

2009 Fall Symposium, Madison, Wisconsin: Bicknese reported the meeting made a profit of \$1,213.85. Amy Cooper Cary reported she is working with presenters to write articles based on the symposium for a special issue of *Archival Issues*. A follow-up E-mail to symposium attendees will come soon.

2010 Fall Symposium, Dayton, Ohio: Bicknese reminded Council that it approved a \$100 registration fee. Wright State University will serve as a host, subsidizing some of the cost of the facility rental. Organizing Committee cochairs Shari Christy and Colleen McFarland answered questions. McFarland reported that she has expanded the Organizing Committee so that facilitators are easier to find.

2011 Annual Meeting, St. Paul, Minnesota: LAC cochairs Karen Spilman and Ann Kenne announced that the Wabasha Caves will be the site of the reception and that a poker night after the reception could be arranged. Shelstad will look into any legal concerns about gambling associated with the organization. The LAC reported it is considering a mentoring program to engage first-time attendees. PC cochairs Lynn Smith and Alison Stankrauff reported that they are considering a unique track approach in the program with some small group sessions and assigned readings. President Zanish-Belcher asked that the members' meeting be restored to its traditional 4:00–5:00 P.M. time slot. Ranger expressed concerns the early plans were too much like symposium formats. Smith and Stankrauff thanked Council for their opinions and would take them under consideration.

2011 Fall Symposium: Bicknese shared a proposal for the 2011 Fall Symposium on the management of magnetic tape collections to be held in Sioux City, Iowa. Bicknese noted that there were no flights out of Sioux City on Saturday evenings, and he presented two options for dealing with this: shift the meeting a day to Thursday–Friday or encourage an overnight stay with a social event Saturday evening. President Zanish-Belcher expressed concerns about individuals serving as both chairs and presenters and requested that they choose one role or the other. The proposal was unanimously approved.

2012 Annual Meeting, Grand Rapids, Michigan: Bicknese reported that the hotel was locked in, and that the LAC was now looking for a reception site. Bicknese recommended that Beth Myers and Rachel Vagts serve as PC cochairs. Council approved these appointments unanimously. President Zanish-Belcher asked that the cochairs make sure that the PC include members from different types of archives and not be too academically focused.

Secretary: Secretary Ranger reported on logistical problems during the 2010 renewal period. Specifically, 17 members who had renewed in time for the election were

not updated in the membership database and thus were not mailed ballots. Ballots were sent to all of these individuals in time for voting. DMN, MAC's membership services company, reviewed its workflow, building in redundancies to make certain the problems were not repeated. Changes will be made to the MAC Web site. Ranger reported that MAC posted its first gain in members, with 849 members compared with 814 last April. This is a reversal of 10 years of decreasing membership.

Ranger also reported that at full set of *Midwest Archivist/Archival Issues* will be digitized by the University of Wisconsin Digital Collections (UWDC) Center at UW–Madison in time for the 2010 Fall Symposium.

Treasurer: Treasurer Wright began his report by commenting that MAC's investment accounts have recovered fairly well from the downturn in the financial markets. MAC had total assets of \$265,909.02 as of March 31, 2010, an increase from \$220,031.89 in December 2009, the previous quarter. Council unanimously approved to authorize President Zanish-Belcher and incoming treasurer Anke Voss to sell or transfer stocks and securities for MAC.

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Wright reported he is mostly positive about the transition to the new MemberClicks site and asked Council to consider the creation of a proofreading process for Web content, possibly reconstituting the Web Committee to do so. Wright also reported that there is a new Art & Print policy that requires MAC to pay for postage before a mailing ships. This may cause a delay in the delivery of publications.

Task Force and Working Group Reports: President Zanish-Belcher stated that all reports distributed to Council were preliminary and that final reports would be delivered for the fall Council meeting in Dayton. Council member Blessing asked that Council create a structure that will provide continuity and implementation of the recommendations of the Development Task Force as these sorts of recommendations have been made before without action. Koch gave a preview of her proofreader report, as a final version will be submitted soon. Membership Committee Chair David McCartney discussed the “Come Back to MAC” campaign of the Membership Retention Task Force. The task force was able to contact 100 out of the 300 lapsed members. Half of these individuals stated they would consider renewing. Others were in new professions or had moved out of the MAC region.

Ex-Officio and Standing Committee Reports

Web Master: Web Master Moore presented retention schedules for Web copies of MAC records to be considered. Council recommended that the retention schedule be sent to the Archives Committee for its consideration and advice. Doynen recommended a records management page be added to the Web site. Moore supported the idea of a Web committee to guide content.

Membership Committee: Chair David McCartney reported that there will be one recipient of the Emeritus Membership Award this year: Dr. Frederick Honhart.

Education Committee: Chair Chadwick Owen reported that MAC’s directory of archival education is now online. Indiana archivists requested that MAC work with the Indiana State Library to offer continuing education credits. Council supported Owen pursuing this.

Archival Issues: Council discussed the issue of noncurrent dates on current issues. President Zanish-Belcher told Council there was not sufficient support among Editorial Board members for publishing symposium proceedings. Due to the journal’s inability to get submissions, the suggestion was made that *AI* change its promise of fre-

quency from two issues per year to one. Council agreed unanimously “to investigate a change in the promise of *Archival Issues* publication frequency to a minimum of one per year; to change the date of the upcoming issue to reflect the current date; and to update the Web site with table of contents and information regarding recent publications.” Council will review and revise author award guidelines if needed as a result of these changes.

MAC Newsletter Editor: Kathy Koch recommended bringing on an apprentice editor to train an issue in advance of her term ending. Zanish-Belcher proposed sending out a job proposal for the editor position and asking members to apply. Koch reported there is now a one-year public moratorium for newsletters on the Web site, after which the issue will be available on the public portion. Koch recommended that the application for awards and scholarships be made available on-line only, instead of printed in the newsletter. Council affirmed.

Public Information Officer: Anke Voss recommended improving MAC’s contacts section of the Web site to include the secretary, meeting contacts, and so forth. Ranger will make the appropriate changes.

Vendor Coordinator: Shari Christy presented several issues requiring Council votes. Council agreed that one free registration will be included in the for-profit vendor fee, but that no registration will be included in the non-profit fee. Council voted to pay for vendor electricity use. Council agreed to make the fee for a MAC mailing list \$25 for nonprofits and \$125 for for-profits and affirmed these were one-time use purchases.

Several vendors asked for lists of E-mails of conference attendees. Instead of providing these lists to vendors, Public Information Officer (PIO) Voss recommended that MAC combine vendor announcements into a single message sent by the PIO prior to the meeting. Council agreed that incoming PIO Adriana Cuervo will initiate this process. Christy reported that vendor payments on the Web site need to be integrated into the normal workflow. There was general agreement for this to be explored.

Development Coordinator: Miriam Kahn will be working on a development plan and not soliciting funds during this year.

Nominating Committee: One hundred and seventy-eight valid ballots were cast, representing a gradual downturn in turnout that has been observed over the past several elections.

Archives Committee: Council recommended that the committee work with Moore and the MAC archivist to do more scheduling work.

Presidents' Award and Distinguished Service Award Committee: The committee announced Janet Olson as the winner of the Distinguished Service Award.

Archie Motley Memorial Scholarship for Minority Students Committee: Elizabeth Meyers will be taking over as chair of this committee. There were two recipients of this scholarship: Yung Hua Nancy Ng Tam of New York University and Susan Gehr of San Jose State University.

Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration Committee: The recipient for this year's scholarship was Virginia Corvid of

the University of Wisconsin–Madison. Council thanked Hillary Bober and Kimberly Neuenschwander and recognized that they discharged their duties faithfully as committee chairs.

Emeritus Scholarship for First-Time MAC Meeting Attendees Committee: Angela Manella of Cuyahoga Community College was awarded the Emeritus Scholarship. Matt Blessing asked about the options for further funding of this award. Committee Chair Ann Bowers will be consulted on the following issues: including the fund in general membership renewal materials, MAC matching donations, and the appropriate contact to make requests for support to emeritus members.

Respectfully submitted,
Joshua Ranger, Secretary

Between-Meeting Council Actions

March 5: Council unanimously approved by vote that Elizabeth Myers be appointed as chair of the Archie Motley Memorial Scholarship for Minority Students Committee (2010–2012).

March 18: President Zanish-Belcher arranged for one MAC member who mistakenly not had been issued a ballot due to a problem in the renewal process to vote via E-mail. Due to the member's traveling schedule, this member was unable to receive her reissued ballot via the U.S. mail in time to take part in the election. Council supported this decision without objection.

April 9: President Zanish-Belcher made the following appointments with Council's consent:

Martha Briggs as Nominating Committee chair (2010–2011)

Miriam Kahn as Development Coordinator (2010–2012)

Adriana Cuervo as Public Information Officer (2010–2012)

Erik Moore as MAC Web Master for a second two-year term (2010–2012)

Ann Bowers to a second two-year term as chair of the Emeritus Scholarship for First-Time MAC Meeting Attendees Committee (2010–2012)

April 14: President Zanish-Belcher made the following appointments with Council's consent:

Barbara Floyd and Pamela Hackbart-Dean to two-year terms on the *Archival Issues* Editorial Board

Tom Steman as chair of the Louisa Bowen Memorial Scholarship Committee (2010–2012)

April 15: Council unanimously approved the following motion via E-mail: Approve the Dayton fall symposium budget with registration set at the \$100 base registration level.

Summary of Minutes of the MAC Council Meeting
Saturday, April 24, 2010, 7:30–8:00 A.M.
Doubletree Hotel Chicago Magnificent Mile, Chicago, Illinois

Present: President Tanya Zanish-Belcher; Vice President Mark Shelstad; Treasurer Anke Voss; Secretary Joshua Ranger; Council members Kimberley Butler, Deirdre Scaggs, and Dina Kellams; ex officio Council members Adriana Cuervo and Chadwick Owen; and guest Lynn Smith.

There was no agenda for the meeting.

President Zanish-Belcher called the meeting to order at 7:30 A.M. to address action items Council should consider over the summer. By way of agenda, Zanish-Belcher asked all those present if they had any issues or questions for her and then made sure they understood the action items for which they were responsible.

Vice President: Zanish-Belcher asked Vice President Shelstad to look into the legal issues regarding the poker night being planned after the reception in St. Paul. She asked that he reinforce in all his Program committees the necessity for a Friday afternoon members' meeting at the time slot of 4:00–5:00 P.M. She also asked Shelstad to remind Local Arrangement committees to submit their budgets to the treasurer.

2011 Annual Meeting Program Committee (PC) Chair Lynn Smith updated Council on the PC meeting the day before. The PC is working to keep audiovisual costs down and is committed to one plenary and a regular members' meeting time slot, but is hoping to have a few small group sessions in the program.

Treasurer: Treasurer Voss stated that she has spent time training with former treasurer Wright, and that they were planning on moving MAC's accounts to one bank as having it split between two is inefficient.

Secretary: Zanish-Belcher asked Secretary Ranger to arrange for a conference call with DMN to include Voss, Shelstad, Moore, and Doylen to discuss DMN workflow and changes to the MAC Web site to make renewals and other membership transactions go more smoothly.

Council Members: Zanish-Belcher asked Council member Scaggs to work with Web Master Moore to get the table of contents and publishing information for *Archival Issues* on the Web site, assuming that we will be linking to content from the University of Wisconsin Digital Collections when available.

Zanish-Belcher asked Council member Butler to make sure committee guidelines are completed and updated if necessary in light of the possibility of *Archival Issues* being published only once a year.

Ex Officio: Education Committee Chair Owen stated that the Education Task Force had met in person at the meeting and progress is being made. PIO Cuervo was asked to investigate further exploitation of MAC's Facebook page.

Respectfully submitted,
Joshua Ranger, Secretary

Electronic Communications Approved for MAC Business and Voting

At the MAC members' meeting on April 23, members unanimously passed two amendments to the MAC Constitution and Bylaws that will allow the use of E-mail and other electronic forms of communication to conduct official MAC business. Formerly the governing documents required the use of U.S. mail and hand signatures to pass motions and conduct elections. The new language, which removes specifics on how communication takes place, allows MAC officers and Council members to make formal decisions via E-mail and will permit MAC to hold electronic elections via MAC's new MemberClicks-based Web site.

Summary of the Minutes of the MAC Annual Members' Meeting Friday, April 23, 2010, 4:15–5:30 P.M. Doubletree Hotel Chicago Magnificent Mile, Chicago, Illinois

Reports from individual committees and ex officio Council are available upon request from Secretary Joshua Ranger.

Presentation of the Distinguished Service Award: The MAC Distinguished Service Award is given in recognition of significant contributions to MAC and/or to the archival profession in the Midwest by an active MAC member. Former president Steve McShane announced that this year's recipient was Janet Olson, Northwestern University. Janet accepted the award and thanked MAC and the many friends she has made as a member.

Presentation of the Emeritus Membership Award: Special emeritus member status is awarded to a retired MAC member who has contributed substantial service to MAC and who has been a member for 10 or more years. Membership Committee Chair David McCartney announced the recipient of this year's award: Dr. Frederick Honhart of Michigan State University. Dr. Honhart thanked MAC, the committee, and his nominators, and commented on his experience in the organization.

Acknowledgments and Recognition: Zanish-Belcher began her recognitions by announcing the recipients of the MAC scholarships. She then thanked the Nominating Committee members for their work in producing the slate for the 2010 election and welcomed incoming Council members Dina Kellams and Michael Doyle, Treasurer Anke Voss, and Vice President Mark Shelstad.

Zanish-Belcher acknowledged and thanked the Local Arrangement Committee (LAC) and Program Committee members and cochairs for their hard work to make the Chicago meeting a great success, noting that MAC broke attendance records with 450 attendees. Zanish-Belcher thanked the student interest group that worked with the Chicago LAC. She then announced the winner of the student poster contest: Amanda Haldy.

President Zanish-Belcher asked the membership to acknowledge the dedicated work of several ex officio Council members and committee chairs who were completing their terms: Anke Voss, public information officer; Shari Christy, vendor coordinator; Hillary Bober, Bowen Scholarship Committee chair; and Kimberly Neuenschwander, Motley Scholarship chair. She then

made a special recognition to outgoing Council members Matt Blessing and Martha Briggs for their service to MAC. Zanish-Belcher thanked outgoing vice president Douglas Bicknese for his leadership and asked him to make a short report on upcoming meetings.

Vice President Bicknese thanked the many committee members with whom he has worked in preparing and executing MAC's annual meetings and symposia. Bicknese reminded the members of the locations of upcoming meetings. Bicknese announced that the 2011 Fall Symposium will take place in Sioux City, Iowa, and will cover the topic of the preservation of magnetic tape.

Financial Report for MAC: President Zanish-Belcher recognized and thanked Craig Wright for his two terms as treasurer. Wright reported that the state of MAC's finances and financial practices was good. Wright explained that the MemberClicks Web services company MAC employed now allows for credit card payments for membership dues and meeting fees. Wright then presented the budget.

"State of MAC" Address: For her report, President Zanish-Belcher presented a "State of MAC" address. Please see the president's letter on page 2 for a recap of her comments.

MAC Constitution and Bylaws Amendments: Secretary Ranger reviewed the need to amend the Constitution and Bylaws to permit electronic decision making by Council and the membership. Through these amendments, Council would be able to make binding decisions by E-mail and other electronic means. It would also permit MAC to hold elections via MemberClicks or other electronic means.

Ranger read the first amendment: *To Amend the Constitution (Articles VIII and IX) and Bylaws (Articles II, IV, VI) by removing all references to paper voting and notifications, striking the words regarding activities associated with mailing and replacing them, when necessary, with general terms.*

Ranger asked for questions or comments, and hearing none he called for a voice vote. The amendment passed unanimously.

Ranger read the second amendment: *To Amend the Bylaws (Article VI, section 4) by removing all references to "signed consents," replacing them with general terms.*

(Continued on page 12)

(Continued from page 11)

Ranger asked for questions or comments. There was one question asking for an example. President Zanish-Belcher stated that currently Council actions taken outside of meetings are required to be signed by all Council members and kept with the secretary, and that this is inefficient. Hearing no other questions, Ranger call for a voice vote. The amendment passed unanimously.

MemberClicks Overview: Secretary Ranger presented a demo prepared by Web Master Moore of the new MemberClicks-based MAC Web site, showing the features, including the availability of forums, receipts for payments, and the improved membership directory.

Meetings: Vice President Bicknese introduced Shari Christy and Colleen McFarland of the Symposium Organizing Committee for the 2010 Fall Symposium. Christy and McFarland conducted the drawing for prizes from Dayton-area cultural institutions.

Vice President Bicknese then introduced Ann Kenne, cochair of the Local Arrangements Committee for the 2011 Annual Meeting. Kenne acknowledged her cochair, Karen Spilman, and the entire committee and presented a short program on St. Paul's history and information on the meeting location.

Respectfully submitted,
Joshua Ranger, Secretary

MAC Membership, 2004–2009

Membership Type	2004	2005	2006	2007	2008	2009	2010
Institutional	153	148	141	133	139	131	130
Individual*	822	781	771	749	726	683	719
TOTAL	975	929	912	882	865	814	849

*Includes emeritus and complimentary

St. Cloud State Publishes Sinclair Lewis Letters

The world now has a closer look into the personal life of Nobel Prize-winning author and Minnesota native Sinclair Lewis through a newly published collection of 262 letters and one poem written between 1939 and 1947 to his most intimate friend at the time, Marcella Powers. The letters, owned by St. Cloud State University's Archives and Special Collections, were digitized and published on the Web through the Minnesota Digital Library's digital portal, Minnesota Reflections. This is the first time this collection has been published, and it is the first comprehensive collection of primary source text material of Lewis available on the Web. This large body of Lewis's private writings offers scholars, historians, and others interested in Lewis new insight into the day-to-day life and creative processes of the world-famous writer and important figure in Minnesota's history.

Lewis wrote the letters to Marcella Powers, whom he met in Cape Cod during rehearsals of *Ah, Wilderness* in

1939, when Lewis was 54 and Powers 18. In the letters, Lewis detailed his travels, writing screenplays in Hollywood, and his time at the University of Wisconsin, University of Minnesota, and University of Minnesota–Duluth. He discussed the articles, short stories, and novels he was writing, especially *Gideon Planish* (1943), *Cass Timberlane* (1945), and *Kingsblood Royal* (1947). In addition, the collection provides a glimpse into the author's everyday life and insight into his emotions and dreams, including his wish to settle down with Powers on a small farm in New England. Many of the letters address his longing and love for Powers. Their correspondence ended shortly after Powers married Michael Amrine in 1947. The letters are available and fully searchable at <http://reflections.mndigital.org/> and can be accessed by browsing by collection under St. Cloud State University Archives–Sinclair Lewis Letters to Marcella Powers.

Your New MAC Leadership

At the members' meeting on April 23, the following elected individuals took office:

Vice President

Mark Shelstad, University of Texas at San Antonio

Treasurer

Anke Voss, Champaign County Historical Archives

Council

Michael Doyle, University of Wisconsin–Milwaukee

Dina Kellams, Indiana University–Bloomington

Nominating Committee

Alexis Braun Marks, Wright Museum of African American History

Erik Nordberg, Michigan Technological University

The following individuals have been appointed to these positions:

Archie Motley Memorial Scholarship for Minority Students Chair

Elizabeth Myers, Loyola University Chicago

Development Coordinator

Miriam Kahn, MBK Consulting

Emeritus Scholarship for First-Time MAC Meeting Attendees Chair

Ann Bowers, Bowling Green State University (second term)

Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration Chair

Tom Steman, St. Cloud State University

Nominating Committee Chair

Martha Briggs, Newberry Library

Public Information Officer

Adriana Cuervo, University of Illinois

Web Master

Erik Moore, University of Minnesota (second term)

MAC Thanks

MAC thanks these members for offering their time and skills to MAC in the following capacities:

Doug Bicknese, vice president; Matt Blessing, Council; Hillary Bober, Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration chair; Martha Briggs, Council; Brenda Burk, development coordinator; Janet Carleton, 2010 Program Committee cochair; Shari Christy, vendor coordinator; Amy Cooper Cary, 2009 Symposium Organizing Committee cochair; Morgan MacIntosh Hodgetts, 2010 Local Arrangements Committee cochair; Sally Jacobs, 2009 Symposium Organizing Committee cochair; Dennis Meissner, Nominating Committee chair; Kimberly Neuenschwander, Archie Motley Memorial Scholarship for Minority Students chair; Janet Olson, 2010 Local Arrangements Committee cochair; Bart Ryckbosch, 2010 Program Committee cochair; Anke Voss, public information officer; and Craig Wright, treasurer.

Distinguished Service Award Presented to Janet C. Olson

MAC presented the Distinguished Service Award (DSA) to Janet C. Olson, Northwestern University Archives, at the annual members' meeting in Chicago. The DSA is designed to recognize MACers who have given extensive and/or superior volunteer work in elected, appointed, or unofficial but definable roles within MAC and/or have made outstanding contributions to the archival community in the Midwest. Often, these folks are the unsung heroes of our organization. The MAC Presidents' Award Committee is charged with receiving and reviewing nominations for the DSA.

A MAC member since 1997, Janet has served on and co-chaired numerous Chicago meeting Local Arrangements committees. In addition, her MAC service has included terms as representative to the National Council on History, as a member and chair of Nominating committees, and as member and chair of the Program Committee. Janet's contributions have, however, gone far beyond MAC, as she reenergized the Chicago Area Archivists group and has nurtured and encouraged many new archivists to become active in the profession.

Nominated by Morgen MacIntosh Hodgetts, Peter Gunther, and Laura Carroll, Janet's receipt of the DSA was a no-brainer for the Presidents' Award Committee. "Janet's spirit, drive, and commitment to our profession is impressive," noted the committee, "and her outstanding contributions to the archival community in the Midwest, especially her numerous and significant activities resulting in successful MAC meetings in the City of Chicago; her efforts to revitalize the Chicago Area Archivists organization; her service as a mentor to new members of the archival profession; and her overall commitment to and



Janet C. Olson

passion for high quality educational programming and service for all members of the archival profession" resulted in unanimous approval of her nomination.

As the third DSA recipient in MAC's history, Janet joins past awardees Marion Matters in 2000 and Mona Wei in 2002. Upon learning of Janet's receiving the award, one of her Chicago archival colleagues summed up the sentiments of her fellow MACers, "Congratulations, Janet. You are a gem!"

MAC Archives Reminder

Outgoing MAC officers, appointees, and committee chairs are reminded to donate their papers to the MAC Archives, held at the University of Wisconsin–Milwaukee. For further information, please contact Archives Committee Chair William Stolz.

Frederick L. Honhart Receives Emeritus Membership Award

The MAC Membership Committee is pleased to announce that this year's recipient of the Emeritus Membership Award is Dr. Frederick L. Honhart, retired director of the Michigan State University Archives and Historical Collections. Fred was nominated by Bill Maher of the University of Illinois and Dennis Meissner and James Fogerty of the Minnesota Historical Society. Fred completed his undergraduate work at Wayne State University and earned graduate degrees in history at Case Western Reserve University. His entire professional career has been dedicated to archives and history in the Midwest. He devoted substantial time to improving the profession by serving on multiple committees, task forces, and working groups for MAC; the Michigan Archival Association; the Society of American Archivists; and the International Council on Archives; and he served as a founding member of the CIC (Big Ten) University Archivists Group. Among his many contributions to the profession was his support of the MicroMARC:AMC software for personal computers throughout the 1980s, an expansion of cataloging software that benefited many small repositories in the MAC region. In his letter of nomination, Bill Maher wrote, "Throughout his career, Fred Honhart has been a steady, consistent, and ever-present voice for openness, careful deliberation, and equitable treatment of professional colleagues within MAC as well as nationally and internationally. He has never hesitated to speak up for the cause of archives and the good of the profession."

Each year the MAC Membership Committee solicits nominations from the MAC membership for candidates to the status of emeritus member. The nominee must be



Bill Maher and Fred Honhart

retired from archival work and have been a MAC member for a minimum of 10, not necessarily consecutive, years. More important, nominees must have made a significant and substantial contribution to MAC during their archival career. The Emeritus Membership Award and special membership status of emeritus member were created to recognize those who have contributed to the success, growth, and visibility of MAC through committee work, programming, outreach, and governance. The award intends to recognize those who work behind the scenes for MAC, as well as those who have been honored by election to office. A complete list of emeritus members is available on the MAC Web site.

Call for Nominations

Interested in serving MAC? The Nominating Committee is gathering names for next year's election slate for president, secretary, two Council members, and two Nominating Committee members. If you know of persons you believe would be good candidates, please forward their names to Nominating Committee Chair Martha Briggs at briggsm@newberry.org. Committee members are Alexis Braun Marks and Erik Nordberg.

Virginia Corvid Receives Bowen Scholarship

The recipient of the 2010 Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration is Virginia Corvid. Virginia is a student at the University of Wisconsin–Madison, working toward an M.A. in library and information studies, with a specialization in archives and records administration. Virginia has worked on a variety of archival projects—as a zine librarian and Riot Grrrl Collection manager at the Zine Archive and Publishing Project in Seattle, and as a digital lab technician and processing archivist at the Wisconsin Historical Society. Virginia has also written a chapter titled “Documenting the Third Wave: Zines and Women’s Archives” for the Society of American Archivists’ forthcoming *Women’s Archives Reader* (2011). Virginia expects to graduate in May 2011 and wants to use her archival training to preserve and promote access to women’s and feminist history.

The award is named in honor of Louisa Bowen, archivist and active MAC member who died of cancer in 1996. Award recipients receive a \$750 scholarship and a one-year membership in MAC, and are asked to write an essay for the *MAC Newsletter* (which will appear in the October issue) on their academic activities assisted by the scholarship. Thanks are due to committee members Valoise Armstrong, Alison Stankrauff, Tom Steman, and chair Hillary Bober for the difficult task of selecting one recipient from a very strong group of applicants. Congratulations Virginia . . . we look forward to working with you in the future!

Two Awarded Archie Motley Scholarships

The 2010 recipients of the Archie Motley Memorial Scholarship for Minority Students are Yung Hua Nancy Ng Tam and Susan Gehr. Nancy earned a B.A. in history and women’s studies from Colgate University. She is finishing her M.A. in archives and public history from New York University with an anticipated graduation date of May 2010. Nancy has been working the past year and a half as a graduate scholar in the archives of the Asian/Pacific/American Institute at New York University. She is currently working on a documentary heritage project on the Asian American experience on the East Coast, with emphasis on the New York region.

Susan received her B.A. in women’s and Native American studies from the University of California–Santa Cruz and her M.A. in linguistics from the University of Oregon. Currently she is enrolled in the MLIS program with an archives specialization at San Jose State University. She hopes to receive her degree in fall 2012. Susan is an enrolled descendant of the Karuk tribe and since 1992 has been working to revitalize their ancestral language. She has intern and work experience in several Native American archives and is published in four Karuk dictionaries and video guides.

Motley Scholarship recipients receive a \$750 scholarship and a one-year membership to MAC, and are asked to write an essay for the October issue of the *MAC Newsletter* on their academic activities assisted by the scholarship. The purpose of the scholarship is to foster ethnic diversity within the archival profession by providing financial assistance to students of color. Established in 1994, the scholarship was renamed in honor of Archie Motley (1934–2002), a founder of MAC and a leading activist archivist. The scholarship committee was chaired by Kimberly Neuenschwander and included Joseph Laframboise, Elizabeth Myers, Patricia Sides, and Gary Stockton.

Angela Manella Receives Emeritus Scholarship

The 2010 recipient of the Emeritus Scholarship for First-Time MAC Meeting Attendees is Angela Manella. She is the first archivist at Cuyahoga Community College, and, working with the records manager, she is building the archives program from the ground up. To quote from her letter, "I am consciously putting down roots in the Midwest archival community. I want to participate in the unfolding conversation about records and archives in an increasingly electronic world." She is also working with the history department to develop a student assistant program. Angela is active in ARMA and the Ohio Electronic Records Committee, as well as MAC, and is most interested in learning from these peer and professional groups.

The 2010 Emeritus Scholarship for First-Time MAC Meeting Attendees Committee was chaired by Anne Bowers and included Betsy Butler, Karen Koka, and Lydia Lucas. The scholarship provides financial assistance for travel and conference expenses to individuals who have not previously attended a MAC meeting; one scholarship of up to \$500 or two scholarships of up to \$250 are awarded. In order to be eligible for the scholarship an applicant must be attending his or her first MAC meeting. It is not necessary to be a MAC member or to reside in the thirteen-state MAC region.



Deadlines for MAC Newsletters:

January issue: November 10

April issue: February 10

July issue: May 10

October issue: August 10

Send items to:

Kathy Koch

MAC Newsletter Editor

American Association of
Nurse Anesthetists

222 South Prospect Avenue
Park Ridge, IL 60068-4037

847-655-1106

kkoch@aana.com

2011 Annual Meeting Call for Papers

MAC invites submissions of proposals for presentations, sessions, workshops, and papers for its annual meeting, to be held April 28–30, 2011, in St. Paul, Minnesota. The MAC Program Committee invites proposals on all aspects of archives and archival work, but is also seeking proposals that focus on the meeting's theme of "Headwaters of History." We seek creative and timely presentations that will engage archivists and records managers from all types of organizations. Proposals from graduate students and from professionals in allied fields are very welcome.

Typically, sessions are 90 minutes in length, with three panelists and a chair or moderator. Nontraditional sessions with fewer speakers that allow time for group discussion/interaction will also be held. One session will be dedicated to student papers. Proposals that need additional presenters or fine-tuning will also be considered, although fully completed proposals are preferred. Early proposal submissions are encouraged!

Please submit proposals by **September 1**. The required submission form is downloadable from <http://www.midwestarchives.org/page/2011proposals>. To submit a session proposal, please save the form to your computer, complete it, and then E-mail it to MACPC2011@midwestarchives.org.

If you opt for traditional mail, please send it to cochair Alison Stankrauff or Lynn Smith; mailing addresses are located on page 43, of the *Newsletter*.

MAC Members Show Their Generosity

The development portion of the 2010 membership renewal has resulted in donations totaling \$2,890 as of May 2010. A heartfelt thanks to the following MAC members who donated to the general operating fund (\$370), the Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration (\$540), the Archie Motley Memorial Scholarship for Minority Students (\$1,480), and the Emeritus Scholarship for First-Time MAC Meeting Attendees (\$500).

General Operating Fund

Menzi Behrnd-Klodt
Mark Burnette
Kimberly Butler
Stuart Campbell
Anita Taylor Doering
Kevlin Haire
Mary Huelsbeck
Joanne Kaczmarek
Miriam Kahn
Kären Mason
David McCartney
Meg Miner
Jane Nicoll
Janet Olson
Judith Robins

Bowen Scholarship

Menzi Behrndt-Klodt
Rebecca Bizonet
Hillary Bober
Frank Boles
Martha Briggs
Leah Broaddus
Janet Carleton
Susan Davis
Barbara Floyd
Sue Holbert
David Horrocks
Mary Huelsbeck
L. Rebecca Johnson-Melvin
Joanne Kaczmarek
David Koch
Nancy Kunde
Joseph Laframboise
Kären Mason
Meg Miner
Marguerite Moran
Monica Manny Ralston
Judith Robins

Mike Smith
Michael Swanson
Cheri Thies
Portia Vescio
Victoria Irons Walch
Elisabeth Wittman
Elizabeth Yakel

Motley Scholarship

Danna Bell-Russel
Rebecca Bizonet
Matt Blessing
Frank Boles
Martha Briggs
Leah Broaddus
Mary Uhl Brooks
Mark Burnette
Janet Carleton
Jeanie Child
Sally Childs-Helton
Thomas Connors
William Crozier
Deborah Dandridge
Ron Davidson
Susan Davis
Cheryl Day
Kim Efrid
Ellen Engseth
John Fleckner
Ann Flowers
Barbara Floyd
Julie Herrada
David Herrewig
Alison Hinderliter
Sue Holbert
Terry Hoover
David Horrocks
Mary Huelsbeck
Joanne Kaczmarek
Jane Kenamore

David Koch
Kathy Koch
Nancy Kunde
Joseph Laframboise
James Lynch
Kathy Marquis
Kären Mason
Dennis Meissner
Meg Miner
Kathryn Neal
David Null
Marta O'Neill
Claire Prechtel-Klusken
Monica Manny Ralston
Joshua Ranger
Judith Robins
Michael Robinson
Phillip Runkel
Matthew Schaefer
Debra Shapiro
Mark Shelstad
Gary Stockton
Lee Stout
Michael Swanson
Anne Tilden
Cheri Thies
Ciaran Trace
Victoria Irons Walch
Kermit Westerberg
Elisabeth Wittman
Tanya Zanish-Belcher

Emeritus Scholarship

Tim and Vallie Ericson



Vice President's Column: MAC Meetings Update

Douglas Bicknese, Vice President, Midwest Archives Conference

The 2010 Annual Meeting in Chicago was a great success. The committees found themselves with the pleasant challenge of making last-minute adjustments to handle record attendance that broke even the most optimistic estimates. I'd like to thank the Program Committee, cochaired by Bart Ryckbosch and Janet Carleton, for the outstanding sessions and plenary speakers. The Local Arrangements Committee, cochaired by Janet Olson and Morgen MacIntosh Hodgetts, also did a great job of organizing the hotel activities, the reception, and tours. If you were torn between two sessions taking place at the same time and want to know what you missed, many of the presentations are now available on-line on the MAC Web site at <http://www.midwestarchives.org/>.

Dayton, Ohio, October 21–23, 2010

The final pieces are being put into place for the 2010 Fall Symposium. In this time of rapid change and shrinking budgets, user studies are an important, but often overlooked, part of a successful archival program. Through presentations, group discussions, and hands-on activities at Wright State University's Nutter Center, you will develop an understanding of the fundamental methodologies and the practical skills necessary for successful implementation of archival user studies. Be sure to see the cover story on the symposium to learn more about the speakers and topics.

St Paul, Minnesota, April 28–30, 2011

St. Paul is almost ready for the 2011 Annual Meeting. Great meetings depend on great session proposals—be sure to share your session ideas with the Program Committee this summer. The committee, cochaired by Lynn Smith and Alison Stankrauff, will be glad to work with you to put the polishing touches on any ideas you have. Meanwhile, Ann Kenne, Karen Spilman, and the Local Arrangements Committee are busy working on events at the Crown Plaza St. Paul–Riverfront hotel and the Wabasha Street Caves.

Sioux City, Iowa, Fall 2011

The 2011 Fall Symposium will focus on the challenges of preserving and providing access to magnetic tape. Every repository has a collection of audio- and videotapes that contain priceless recordings, yet few have a dedicated staff of specialists who can advise on how to handle them. This symposium gathers archivists and engineers to discuss the basics of magnetic audio and video media. Paul Eisloeffel, Lisa Carter, and David McCartney have begun identifying presenters to cover topics such as history of the media, physical characteristics, preservation issues, format obso-

lescence, collections management, description, use, and options for reformatting. For those of you unfamiliar with western Iowa, Sioux City is a medium-size city located along the banks of the Missouri River. During breaks in the symposium, be sure to explore its noted prairie school, Romanesque revival, and other styles of architecture as well as the new Sioux City Public Museum.

Grand Rapids, Michigan, April 19–21, 2012

The 2012 Annual Meeting will be held at the Amway Grand Plaza Hotel, located off the Grand River in downtown Grand Rapids near the brand new Grand Rapids Art Museum. It is also a short walk from the Gerald R. Ford Presidential Museum, which will host the reception. Keep your eyes open for additional information on the reception site, tours, and other meeting attractions.

It has been a great two years as vice president. I've enjoyed working with all of the MAC members on the Symposium Organizing committees, Local Arrangements committees, and Program committees, and watching all of the meetings fall into place. If you have ideas for future MAC meetings, be sure to share them with Mark Shelstad, who will be guiding all of MAC's meetings to success during the next two years.



Upcoming MAC Meeting Sites and Dates

Fall Symposium, 2010

Dayton, Ohio

October 22–23, 2010

Annual Meeting, 2011

St. Paul, Minnesota

April 28–30, 2011

Fall Symposium, 2011

Sioux City, IA

Fall 2011

Annual Meeting, 2012

Grand Rapids, Michigan

April 19–21, 2012

Treasury Notes

By Craig Wright, outgoing MAC treasurer

The last four years have been an interesting ride as treasurer. Although frustrating at times, overall it has been a wonderful experience. I have been reflecting on some of the changes that have occurred during my tenure. MAC has gone through the transition of outsourcing some of the treasurer's duties and many of the secretary's tasks to DMN. With the help of Frank Boles, we have regained control of more than \$39,000 that was in an inaccessible account, and the money has been transferred to our operating budget. After suffering a sharp, negative impact from the recent economic downturn, our finances have rebounded, and our current total assets are the highest they have ever been. Most recently we began the transition to providing more services on-line through the membership software MemberClicks, which finally allows MAC to meet the desire of membership to accept payments by credit cards.

One of the first tasks I was assigned when I was elected as treasurer in 2006 was to investigate how much MAC would need to increase dues and give a recommendation to Council. After comparing dues of similar-size groups, it was obvious how low our dues are relative to others, and I also discovered it had been quite some time since our dues have been raised. On the other hand, MAC had (and continues to have) a large financial cushion, yet there seemed to be plenty of opportunities to tighten

our expenses, and the long-term financial implications of outsourcing to DMN were unclear. In that environment, I was not comfortable recommending a dues increase, and I am greatly pleased that we have not had to do so over the past four years.

Looking ahead as we move more into an on-line environment, I see the potential for additional cost savings, especially with regard to printing and postage. Approximately 20 percent of our annual expenses are spent in this area—more than \$16,600 in 2009. On-line voting, print-on-demand possibilities for the *MAC Newsletter* and *Archival Issues*, and a discussion about the efficacy and cost of sending out the full annual meeting program to all members (at a cost of more than \$3,800 for the Chicago meeting) when only about a third attend the meeting could all lead to significant savings. I recommend that Council consider looking into accounting services to outsource many of the routine financial tasks of the treasurer. This will likely be costly, but will make the treasurer position more attractive to future candidates and with a more manageable workload will allow them to focus more on the larger financial issues. This is essentially what DMN has done for the secretary position.

One last thought courtesy of a former governor: "It's clearly a budget. It's got a lot of numbers in it."

SAA's 75th Anniversary Task Force

Seventy-five years of growth and achievement are good reasons to celebrate, and in 2011 SAA will do just that as the society toasts its 75th anniversary. David Gracy, University of Texas at Austin, and Leon Stout, Pennsylvania State University, are task force cochairs. Chief among the task force's priorities is to provide a variety of opportunities for member participation in both development of materials and celebration of this milestone. In addition, the task force intends to stimulate perspectives on SAA's present and future, both of which are shaped by the past that we celebrate. Among the activities being planned and/or explored for development are a special issue of the *American Archivist*; a session track and student poster session at the 2011 annual meeting; an on-line timeline documenting SAA's history; an oral history project involving video interviews of SAA leaders and members; a card deck highlighting the 75 most influential people, places, and things in the association's history; and a special reception at the 2011 annual meeting in Chicago.



TREASURER'S REPORT—Craig Wright
Herbert Hoover Presidential Library

MIDWEST ARCHIVES CONFERENCE
Cash Statement (Detailed) January 1–December 31, 2009

	Budgeted	Details	Actual
INCOME			
Advertising	\$ 5,000.00		\$ 2,750.00
Mailing Lists	250.00		250.00
Gifts - Emeritus Scholarship	500.00		1,000.00
Gifts - General Operating	500.00		205.00
Gifts - Bowen Scholarship	1,000.00		1,111.50
Gifts - Motley Scholarship	2,500.00		1,317.50
Bank Interest	450.00		15.76
Meetings (Gross)			45,859.80
Fall Symposium 2008		5,175.00	
Annual Meeting 2009	30,000.00	32,709.80	
Fall Symposium 2009	10,000.00	6,775.00	
Annual Meeting 2010		1,200.00	
Memberships	35,000.00		22,290.00
Other			21.04
Royalties	250.00		7,275.89
Total	\$85,450.00		\$82,096.49
EXPENSES			
Administration	\$ 800.00		\$ 353.00
Ballot	1,300.00		1,499.22
Design		400.00	
Proofing		360.00	
Printing		530.73	
Mailing		208.49	
Bank Charges	500.00		701.47
Contributions - NCH	1,000.00		1,000.00
Credit Card Fees			171.75
Development Coordinator	-		-
Contract Services - DMN	15,750.00		17,062.50
Insurance	2,850.00		2,776.00
Journal	6,000.00		6,086.28
Design		1,570.00	
Proofing		1,500.00	
Printing		2,437.98	
Mailing		578.30	
Journal Awards (in even years)	250.00		250.00
Meetings (Gross)			31,821.39
Annual Meeting 2009	29,000.00	29,138.45	
Fall Symposium 2009	8,500.00	2,682.94	
Member Clicks	2,040.00		2,133.50
Miscellaneous			30.00
New Members Program	700.00		610.45
<i>Newsletter</i>	12,000.00		12,199.67
Design		1,960.00	
Proofing		1,331.00	
Printing		6,938.18	
Mailing		1,970.49	
PIO	400.00		-
Presidents' Award/DSA	100.00		-
Publications - Miscellaneous			-
Scholarships	2,750.00		2,000.00
Secretarial Expenses	1,500.00		741.41
Vendor Coordinator	50.00		-
Web site	150.00		-
Total	\$85,640.00		\$79,486.64

Archival Resources on the Web—Adam Groves, Assistant Editor, Illinois Fire Service Institute

Contact Adam Groves at agroves@uiuc.edu if you would like to guest-author a column or have a good idea to share.

Internet Resources for the Kent State Shootings

By Craig S. Simpson, *Special Collections Librarian, Kent State University*

On May 4, 1970, a confrontation on the Kent State University (KSU) campus between Vietnam War protesters and the Ohio National Guard turned tragic when armed guardsmen fired into a crowd of KSU students, leaving four dead and nine wounded. Although conventional wisdom at the time believed such a tragedy to be inevitable, few expected that it would happen on a relatively serene campus in a small Ohio town. For forty years, “Why Kent State?” has been a question with a plethora of possible answers, and for researchers it is a subject that has revealed numerous complexities. It is also a subject that continues to generate considerable popular interest and information in the digital realm. Here are some of the best on-line resources documenting the Kent State shootings.

The May 4 Collection at the Kent State University Special Collections and Archives, <http://www.library.kent.edu/page/11247/>, contains more than 300 cubic feet of archival materials described in numerous on-line finding aids. Users can either browse by the collection contents or peruse the subject index to find descriptive information for court documents, faculty and administrative records, correspondence, newspaper clippings, sound recordings, poetry, scholarly articles, art works, and other materials pertaining to the shootings. The collection also houses digital photographs. Of particular note are images in the University News Service Photographs series, <http://speccoll.library.kent.edu/4may70/box28/28.html>, many of which date May 1–4, 1970. Other noteworthy digital images can be found in the Chuck Ayers Photographs, the Howard Ruffner Photographs, and the Ohio State Highway Patrol Photographs. Researchers should note, however, that the KSU Special Collections and Archives does not own the copyright for all of these photos, and should be contacted in advance for any inquiries regarding visual reproduction.

For six years I have headed the Kent State Shootings Oral History Project, a collection of approximately 120 oral history interviews for which the full audio recordings and transcripts are available on-line, <http://www.library.kent.edu/page/13894/>. What began primarily as a commemoration-based project in 1990 has more recently acquired a more varied range of interviews, from university

alumni, faculty, and administration to citizens of Kent and members of the Ohio National Guard. To access the oral histories, users can utilize the basic search function to perform a key word search of the collection, or they can browse by subject, narrator, or narrators’ roles, the last of which describes the individual narrator’s relationship to the Kent State shootings.

Incidentally, “Kent State Shootings” is the term researchers can utilize to conduct a subject search for the more than 300 books about May 4 that are cataloged in KentLINK, <http://kentlink.kent.edu/search/?searchtype=d&searcharg=kent%20state%20shootings>. It was only a few years ago that my colleague Kate Medicus, KSU Special Collections cataloger and MAC member, successfully petitioned the Library of Congress to change its subject heading from “Kent State–Riot” to “Kent State Shootings, Kent, Ohio, 1970.” Some of these books are available via interlibrary loan, while others do not circulate and are available only in the Special Collections reading room.

Kent State is not the only source for May 4–related materials that are accessible on the World Wide Web. For example, a number of Ohio institutions have scanned original materials related to the shootings and provided access to them via the Ohio Memory Project, <http://www.ohiomemory.org/>, an on-line repository that was created as a collaborative project between the Ohio Historical Society and the State Library of Ohio. Ohio Memory Project users who browse by the subject phrase “Kent State University Riot, 1970 (May 4)” can view digitized photographs and newspaper clippings that document the reactions to the tragedy from throughout the state. The on-line repository also provides access to scanned interview records from the Ohio State Highway Patrol investigation into the shootings, as well as digitized letters that President Richard Nixon sent to Kent State University president Robert I. White during summer and fall 1970.

Looking beyond Ohio’s borders, researchers can peruse the finding aids for the archival materials housed in the Kent State Collection at the Yale University Library Manuscripts and Archives by using the Yale Finding Aid Database tool, <http://drs.library.yale.edu:8083/>

fedoragsearch/rest/. Yale's Kent State Collection contains the personal papers of former KSU faculty members Peter Davies, Bill Gordon, and Paul Keane, which include correspondence, photographs, films and tapes, and legal records. By searching the database, researchers can also access the findings aids for the ACLU of Ohio Kent State Project Records Collection, which contains records that document preparation for the retrial of *Krause v. Rhodes*, the civil trial between families of the victims and Ohio governor James Rhodes.

The Kent State shootings understandably had a great impact on college students throughout the United States, and the University of Washington's Vietnam War Era Ephemera Collection, <http://content.lib.washington.edu/protestweb/index.html>, documents a few examples of how students reacted to the tragedy. The collection, accessible on-line via CONTENTdm, contains scanned images detailing the history of protest movements during the 1960s and 1970s, including original flyers and handouts from 1970 and 1971 that directly respond to or reference the Kent State shootings.

Men and women who were college students at the time of the Kent State shootings are still affected by and

inspired by the incident, and some have responded to and memorialized the tragedy with their own Web sites. J. Gregory Payne of Emerson College, who has studied the shootings for forty years, created the May 4 Archive, <http://www.may4archive.org/>, to share original photographs and records related to the shootings, along with materials documenting various memorials, forums, and retrospectives about the incident from the past four decades. Although it has not been updated for several years, and is more political than academic in nature, "Mike and Kendra's May 4, 1970 Web Site," <http://www.may41970.com/>, is notable for presenting rare color photographs of the shootings, as well as transcripts of speeches from various commemorative events held on the KSU campus since 1970.

Finally, a May 4 "Infography," <http://www.infography.com/content/273296814539.html>, points users to numerous print and on-line sources about the Kent State shootings, including the FBI's official report on the incident, <http://foia.fbi.gov/foiaindex/kentstat.htm>. The report, released through the Freedom of Information Act, is divided into 22 separate downloadable PDF files.

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News from the Midwest—Audrey McKanna Coleman, University of Kansas, and Troy Eller, Wayne State, Assistant Editors

Please submit “News from the Midwest” items for Illinois, Iowa, Michigan, Nebraska, North Dakota, and Ohio to Troy Eller at troy.eller@wayne.edu, and items for Indiana, Kansas, Kentucky, Minnesota, Missouri, South Dakota, and Wisconsin to Audrey McKanna Coleman at amcoleman@ku.edu.

ILLINOIS

Chicago History Museum (CHM)

In summer 2009, CHM received a \$138,175 Basic Projects grant from the National Historical Publications and Records Commission to survey the museum’s manuscripts holdings and begin processing priority collections to the series level. The project team began their survey of the museum’s holdings in October 2009 and recently completed the assessment and preliminary recataloging of 1,112 collections totaling 17,909 linear feet. The assessment portion of the survey involved evaluating collections to determine their ideal minimum processing level, informed by MPLP methodology, and ranked collections based on research interest, current accessibility, and other factors to determine their processing priority. In the next phase of the project, spanning from April through December 2010, priority collections will be processed to the series level, and catalog records for every collection at or above 0.5 linear feet will be finalized and uploaded to WorldCat. This project is a critical step in the museum’s plan to gain physical, intellectual, and administrative control over its processing backlog and will result in substantially greater public access to the museum’s manuscript holdings.

INDIANA

Indiana Historical Society (IHS)

On March 20, IHS successfully opened the Indiana Experience featuring unique “time travel” exhibition programs such as “Destination

Indiana,” which uses touch screen technology to explore hundreds of collections’ items arranged in geographic and topical journeys, and “You Are There,” which recreates the content of a photograph in life-size three dimensions with first-person interpretation. <http://www.indianahistory.org/>

IOWA

Iowa State University (ISU)

For several years the ISU Archives has subscribed to the Internet Archive’s Archive-It Web site preservation service. In 2008, Archive-It partnered with the Library of Congress to launch a special program designed for K–12 students, which has them choose what kinds of Web sites to save for future generations. Special Collections Head Tanya Zanish-Belcher sent a recommendation to Sarah Passonneau, assistant to the



Tanya Zanish-Belcher shows artists’ books to middle and high school students in the ISU Archives.

ISU Library dean, suggesting that students from the Ames, Iowa, middle and high schools participate. Each year since 2008, students from these schools have been working together to decide what topical areas they believe should be collected and then finding appropriate Web sites for those areas. Through this project, students have learned about archives, the selection process, and the importance of primary resources and their preservation. Before the end of the 2009–2010 school year, the Ames students working on the project visited the ISU Special Collections Department to learn about the archives and its books and collections. Visit the Web sites of the Ames students and the ISU Archives to see what on-line content has been preserved for the future: Ames High School collections, <http://www.archive-it.org/k12/8AmesHS.html>; Ames Middle School collections, <http://www.archive-it.org/k12/9AmesMS.html>; and ISU Special Collections Department, <http://www.lib.iastate.edu/spcl/collections/webarch.html>.

University of Iowa (UI)

The UI Archives, with the help of a gift from Hal and Avril Chase of Des Moines, Iowa, recently acquired an album of 120 photographs assembled by UI alumnus Patrobus Cassius Robinson (1905–1984), a St. Louis, Missouri, native who graduated in 1927 with a bachelor’s degree in chemistry. The album includes several pages of inscriptions from friends, many of whom were, like Mr. Robinson, members of the UI chapter of Alpha Phi Alpha, a historically black fraternity. The album provides

a rare glimpse into African American student life on the UI campus during the 1920s. Plans are under way to digitize the material.

A new on-line exhibit, “LGBTQ Life in Iowa City, Iowa: 1967–2010,” chronicles more than 40 years of political, legal, and social milestones in Iowa City’s gay and lesbian community history. A collaborative project of the Iowa Women’s Archives (IWA) and the UI Archives, it is part of OutHistory.org, a Web site coordinated by The Center for Lesbian and Gay Studies at the City University of New York Graduate Center. Members of the Iowa City LGBTQ community contributed material to the project and provided IWA and UI Archives staff with research assistance. http://outhistory.org/wiki/LGBTQ_Life_in_Iowa_City%2C_Iowa:_1967-2010/

KENTUCKY

Kentucky Department of Libraries & Archives (KDLA)

“Reflections of the Past” is the theme of the 26th annual Kentucky Archives Institute, scheduled for July 9 at KDLA in Frankfort. The institute, sponsored by the Friends of Kentucky Public Archives, Inc., provides information for scholars, general researchers, and genealogists interested in archival research. Featured topics include DNA and family history, land records, aerial photographs, and stray books. For a detailed schedule, visit <http://www.kdla.ky.gov/> or contact Tim Tingle at KDLA at 502-564-8300, ext. 251.

MICHIGAN

Cranbrook Archives

As part of its “Behind the Scenes: Exploring Cranbrook’s Collections”

lecture series, Cranbrook Archives Interim Director Leslie S. Edwards partnered with Cranbrook Art Museum Assistant Curator Emily Zilber to present “Painted Light: Cranbrook and Stained Glass.” Docents will use the research findings in their interpretation of Cranbrook House. Additionally, research on a window made by German artist Wilhelm Rupprecht will assist in reinstalling the window after the Cranbrook Art Museum undergoes restoration later this year.

A new display has been unveiled at Cranbrook House. “Cranbrook’s First Museum: Art and Science in 1930” is comprised of institution founder George Booth’s purchases for a natural science museum, art museum, and art library, and represents his vision of learning through viewing art objects. Cranbrook has opened two new collections: The Cranbrook Writers’ Guild and Capital Projects: Kingswood Roof Replacement. A subject guide for automobiles has been added to the Web site. The guide details the impact of Cranbrook-affiliated individuals on the automotive world, including James S. Booth, Suzanne Vanderbilt, Gene Kavanaugh, and Jane Van Alstyne. <http://www.cranbrook.edu/archives/>

Gerald R. Ford Presidential Library

Recent additions include the private 1969–1974 journal of Federal Reserve Chairman Arthur F. Burns; the official minute-by-minute appointments and activities log known as The President’s Daily Diary, 1974–1977; and a gallery of photographs and declassified documents from the 1974 Vladivostok Summit on Soviet-U.S. arms control. Recently opened collections include two blandly

titled but highly substantive national security collections: the Presidential Subject Files and the Presidential Agency Files. During the 2009–2010 academic year, the Gerald R. Ford Presidential Foundation awarded \$35,000 in travel grants to 26 scholars worldwide in support of their travel to research library collections. <http://www.fordlibrarymuseum.gov/>

Wayne State University

The Reuther Library has created an on-line gallery of images from the Tony Spina Collection. Spina was the chief photographer for the *Detroit Free Press* and received more than 450 awards for his local, national, and international work, including a shared Pulitzer Prize for his and the newspaper’s coverage of the 1967 Detroit riots. More images will be added to the gallery over time. <http://www.reuther.wayne.edu/image/tid/540/>

In June, the Reuther unveiled a new exhibit for its main gallery marking the 75th anniversary of the United Automobile Workers (UAW). A traveling exhibit was also sent to the UAW convention, during which Director Mike Smith spoke about the history of the union. Collection archivists and the exhibit designer also curated three traveling exhibits for the conventions of the National Association of Letter Carriers, American Federation of Teachers–Michigan, and American Federation of State, County, and Municipal Employees.

The Reuther has recently opened several important urban and labor collections. Part 2 of the Coleman A. Young Papers, 1972–1993, includes correspondence, city governance records, and subject files from Young’s 20-year tenure as the mayor of Detroit during a tumultuous time in the city’s

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economic, political, and social history. Part 2 of the Ernest Goodman Papers, 1929–1997, primarily concerns Goodman’s involvement in controversial First Amendment and civil rights cases and legal proceedings involving members of the Communist Party, the Black Panthers, African Americans during the civil rights movement, and inmates from the 1971 Attica Prison uprising. The Farm Labor Organizing Committee (FLOC) Records, 1967–2005, document the history of the Toledo-based organization, which has strived to improve the working conditions of agricultural migrant workers. The collection covers FLOC’s day-to-day operations, special projects and research, and successful boycotts of the Campbell Soup Company, Heinz, and other large food-processing companies. <http://www.reuther.wayne.edu/>

MINNESOTA

Minneapolis Institute of Arts (MIA)

The MIA Library and Archives has been awarded a “We the People” grant from the National Endowment for the Humanities. The funding supports the purchase of archival storage supplies to preserve the society’s administrative records and manuscript collections, dating from 1883. The records related to its history and scholarships tell a unique and important story about the development of American art museums during the late nineteenth, twentieth, and twenty-first centuries. They also document the institute’s role as one of the Twin Cities’ “founding father organizations” that transformed the Midwest prairie from a frontier into a vibrant cultural center.

MISSOURI

University of Missouri–Kansas City (UMKC)

The Kenneth J. LaBudde Department of Special Collections at the Miller Nichols Library has joined a collecting partnership with the Kansas City Museum and the Jackson County Historical Society to collect materials from the lesbian, gay, bisexual, and transgendered communities of the Kansas City region. Dubbed the Gay and Lesbian Archive of Mid-America (GLAMA), the partnership has already received collections from several individuals as well as the papers of the Lesbian and Gay Community Center of Kansas City. In addition, the Kansas City Museum recently published a book to commemorate the acquisition of a collection of T-shirts from 20 years of AIDSWalk, the primary fund-raising event for local AIDS service providers. <http://www.glama.us/>

Western Historical Manuscript Collection–Columbia (WHMCC)

The Phil and Vivian Williams Collection contains more than 500 recordings, representing hundreds of musicians. The Williamses of Seattle, Washington, founded Voyager Recordings and Publications in 1967 to provide recordings, instructional materials, and books of authentic old-time fiddle and string band music and to promote traditional music of the West from pioneer times to the present. Most of the originals are on reel-to-reel or cassette tape, with the others recorded digitally. Not only did WHMCC receive the originals, but the Williamses also generously provided a computer hard drive with digital duplicates of all of the recordings and detailed cataloging

information about each recording. The duplicates allow researchers to listen to any recording in the collection without having to use the original tapes. Also included are 50 commercially produced CDs issued by Voyager. The recordings were made at fiddle contests, festivals, and workshops in the Pacific Northwest.

NORTH DAKOTA

North Dakota State University (NDSU)

Digital Horizons, an on-line digital repository, offers a wide array of photographs and other documents related to North Dakota and beyond. It was established in 2007 by a consortium including the NDSU Institute for Regional Studies and University Archives; State Historical Society of North Dakota; Concordia College of Moorhead, Minnesota; and Prairie Public Broadcasting. The NDSU Institute for Regional Studies and University Archives has mounted a number of collections including its Photo Gallery, cartoons from the 1910s published in the *Nonpartisan Leader*, and lithographs and engravings primarily from the Dakota Territory era. Its most recent ongoing project is mounting the institute’s collection of propaganda leaflets used in the Korean War. The NDSU University Archives has mounted “NDSU Captured on Glass,” featuring campus scenes and activities from the 1920s to 1930s taken from its extensive collection of glass-plate negatives. The most recent addition are lantern slides taken by North Dakota Agricultural College professor H. L. Bolley during the summer and fall of 1903, when the college and the U.S. Department of Agriculture funded a trip to allow Bolley to study the chief flax-growing areas in Holland, Belgium, northern

Germany, and Russia. It also includes scenes taken by Bolley on campus. <http://library.ndsu.edu/digital/institute-photo-gallery/>

OHIO

Oberlin College

Oberlin emeritus archivist Roland Baumann has published *Constructing Black Education at Oberlin College: A Documentary History*. The text includes 30 documents from the Oberlin College Archives and traces the uneven history of Oberlin's education of African American students, 175 years after its decision to admit students "irrespective of color." The book is available from Ohio Swallow Press.

Ohio Connecting to Collections Summit

The Ohio Connecting to Collections Summit took place on May 7. Key decision makers from Ohio's cultural heritage institutions were invited to discuss the findings of a needs assessment survey conducted earlier in the year. Attendees were asked to help set the future direction for preservation and conservation activities in the state. Lively discussions and free-flowing thoughts and ideas came from focus group sessions in the areas of advocacy, digital initiatives, education, and funding. These ideas and comments will be used in collaboration with the survey findings as well as outputs from regional meetings to be held in July to prepare an Ohio Cultural Heritage Strategic Plan. The Ohio Connecting to Collections project is funded by an IMLS Connecting to Collections Planning Grant and is a collaborative project between the State Library of Ohio and the Ohio Historical Society, with project support from the Intermuseum Conservation Association. Additional

information on the statewide project can be found at <http://oh.webjunction.org/ohconnectcollect/>.

Ohio Electronic Records Committee (OhioERC)

The OhioERC, <http://www.ohiohistory.org/ohiojunction/erc/>, is an interdisciplinary group of representatives from state and local governments, as well as academia and college and university archives. For more than a decade the OhioERC has been developing policies and guidelines for the creation, maintenance, long-term preservation of, and access to electronic records created by Ohio's state and local governments. One of the primary concerns of the OhioERC is to ensure that its work results in a practical and implementable policy for agency electronic records in Ohio. With support from the Ohio Historical Records Advisory Board, the National Historic Publication and Records Commission, WGTE Public Media of Toledo, and the ARMA chapters in Columbus, Dayton, Cincinnati, and Cleveland, this spring the OhioERC put on a series of seminars in Columbus, Dayton, and Elyria that spotlighted the guidelines for E-mail management and document imaging. The afternoon session in Columbus was filmed by WGTE as part of its KnowledgeStream program and can be found on-line in four parts. Go to <http://www.knowledgestream.org/kstream/> and use the search term "OERC."

The Ohio State University (OSU)

The University Archives has completed a major update and revision to OSU's *General Records Retention Schedule*. The schedule, required by university policy, is a comprehensive list of records, common to most units on campus, which indicates time frames for records maintenance

and disposition. This project has been completed in conjunction with two additional efforts: the updating and rearticulation of OSU's university policy for records management, and the modernization of the Inter-University Council (IUC) of Ohio's *Model Records Retention Schedule* (<http://www.iuc-ohio.org/pdf/IUC-Model-Schedule.pdf>). The schedule is the basis for OSU's general schedule and the general schedules of other Ohio public universities. The University Archives is among the leadership and is the manager of this IUC project. <http://library.osu.edu/sites/archives/retention/records.php>

University of Akron (UA)

The UA's Archival Services has received a two-year \$303,000 grant from the National Endowment for the Humanities (NEH) to digitize a portion of Goodyear Tire and Rubber Company's approximately 250,000-item photograph collection. The grant funds the scanning and cataloging of about 22,500 historic Goodyear images, many of which are at risk of degradation. The grant also provides funds for UA Archival Services/University Libraries personnel to complete an inventory and organize the entire collection (1912–1984) and to preserve the earliest images on-site, with the help of two graduate students from the history department. The majority of the digitization work will be done off-site by the Northeast Document Conservation Center. Digitized images will be made available on-line through OhioLINK's Digital Resource Commons. Goodyear donated the collection, which is valued at more than \$1.1 million, in 2008. The full collection provides historic, social, and industrial documentation, featuring images of products,

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workshop and factory scenes, facilities, company events, company-sponsored celebrities, and the development of the Goodyear Blimp. This project has been designated a “We the People” project, which is an NEH program designed to encourage and enhance the teaching, study, and understanding of American history, culture, and democratic principles.

WISCONSIN

University of Wisconsin–Milwaukee (UWM)

On March 29, the UWM Libraries hosted the third annual Wisconsin Oral History Day. Speakers and panelists from across the state discussed their experiences with various oral

history projects. The UWM Libraries, UW–Madison Libraries, and the Jewish Museum of Milwaukee co-sponsored the event, along with many other Wisconsin cultural institutions.

The Archives Department recently acquired the archives of UWM’s Photo Services unit. The collection comprises more than 100,000 negatives, proofs, and prints of UWM people, places, and activities dating from 1949, including photos of such notable campus visitors as Henry Kissinger, Muhammed Ali, and Anaïs Nin.

Wisconsin Veterans Museum (WVM)

Joining in a statewide effort to provide a long overdue “welcome home” to veterans of the Vietnam War, WVM

participated in LZ Lambeau, May 19–22, at Lambeau Field in Green Bay. WVM Research Center staff established documentation stations where veterans shared their thoughts and feelings about their service on paper, computers, and audio recorders. These memories will be preserved and made available in the research center. A mobile reference station aided veterans and their families in remembering or learning more about people, places, units, and other details of their experience. Veterans were encouraged to preserve their service-related materials at WVM, as well as participate in the museum’s oral history program.

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Top-Down, Bottom-Up: Enabling Information Discovery to Help Dress the Emperor

By Joanne Kaczmarek, Electronic Records Archivist, University of Illinois at Urbana-Champaign

In February 2009, the Records and Information Management Sustainability (RIMS) project was launched at the University of Illinois at Urbana-Champaign. The project is a two-year initiative involving the archives staff collaborating with the Office of Business and Financial Services (OBFS). OBFS is comprised of more than 40 units that consist of functional areas spanning from payroll and purchasing to agricultural property management and student loans services.

The primary goal of the two-year project is to develop sustainable practices and standards for managing records and information resources for which OBFS units have a key management responsibility. This goal will translate into the creation of recommendations for managing records and information resources (both paper and electronic) and creating a template for a functional classification scheme that will be useful beyond the borders of the OBFS units. The project will streamline processes for records disposal in accordance with requirements of the Illinois State Records Act.

It would be fair to say a large portion of the efforts of the RIMS project has been spent conducting surveys of unit activities, records, and other documents. Nonetheless, the approach used for this information gathering has been with an eye toward building a functional classification scheme and toward recommending best practices for managing information that may not be considered records. The scope of recommendations will extend across both paper and electronic formats.

The project approaches information gathering from both the “bottom-up” and the “top-down.” This dual approach has proved valuable not only in sustaining the project’s momentum but also in fostering a truly inclusive environment for information discovery. By discovering information across so many different functional units within the context of this one project, more information has been gathered, and the project is better positioned to highlight good information management practices and to create an environment of cooperation and awareness that is sustainable.

Initial information was gathered by gaining access to file structures listings of the shared hard drives of each unit.

Records liaisons were assigned and then asked to identify the types of e-documents stored in each folder and what activities they support. Project specialists met individually with records liaisons to help them fill in information on spreadsheets used as data collection tools. Records liaisons were also asked to record summaries of physically stored documents and summaries of folders within their E-mail.

Once most of the “bottom-up” information was gathered, group meetings were held with records liaisons to begin identifying key activities each of their units engage in on a regular basis. Activity information represents information gathered from the “top-down.” Activities were mapped to a draft set of business functions. The draft set of business functions was created initially by consulting numerous sources, including the Australian Keyword AAA Thesaurus (<http://www.records.nsw.gov.au/recordkeeping/keyword-products/keyword-aaa/>) and a functional classification scheme provided by Monash University. Through innumerable iterations, the functions have been refined, remixed, extended, and condensed to better reflect the university’s environment and sensibilities about business and financial functions. These functions will be used as a starting point for a broader initiative to develop general records retention schedules for the university, rather than records retention schedules based on organizational units. Especially with respect to environments using enterprise resources planning (ERP) systems, general records retention schedules have long been considered a more effective approach to managing records retention and disposal.

Where possible, records liaisons were asked to identify software systems and applications (in-house, vendor supplied, or outsourced) that support unit activities. This exercise revealed an unforeseen depth and complexity of the information storage systems employed by the university administration. These inquiries quickly scaled beyond the scope or ability of the RIMS project to fully investigate. However, they revealed that poor coordination in the deployment of IT solutions has resulted in further silo-like developments with varying degrees of success. To put it another way, unearthing innumerable software systems and applications layered on top of or alongside of the ERP, called UI-Integrate, underscored just how naked the emperor really is, even if no one is talking about it.

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One example of the emperor's nakedness can be seen by a quick look at the deployment of Xtender, the document image capture system deployed to support the many business processes intertwined with UI-Integrate. Initially, imaging was needed to support the payables department of the OBFS, replacing a legacy system that had previously been used for invoice copying to support billing. Presently, only 30 percent of the images stored in Xtender are from payables. Since its launch in 2003, the number of images managed by Xtender has grown to more than 50 million, and they span nearly every administrative function, including those within human resources and student services. While Xtender was intended as a supplemental tool for a specific workflow, it quickly became an integral component of workflows for many units. But this growth in stored data images was not expected or predicted, and so no comprehensive document management strategies or methodologies were deployed to help manage the content. The irregular application of indexing terms or use of standard file naming conventions has created management challenges that do not currently have a quick or easy solution. In particular, it will be difficult to know how and when to purge particular documents out of the system if

they are linked to a specific records series scheduled for disposal. These issues, along with many others (the need for instant access to information, providing security of documents, and authentication of users, for example), underscore the need to establish policies and procedural standards and guidelines for information management. Such documentation is in effect a way to call attention to the specific bits of missing clothes from the emperor's wardrobe so when his professional shoppers return home no one will be disappointed.

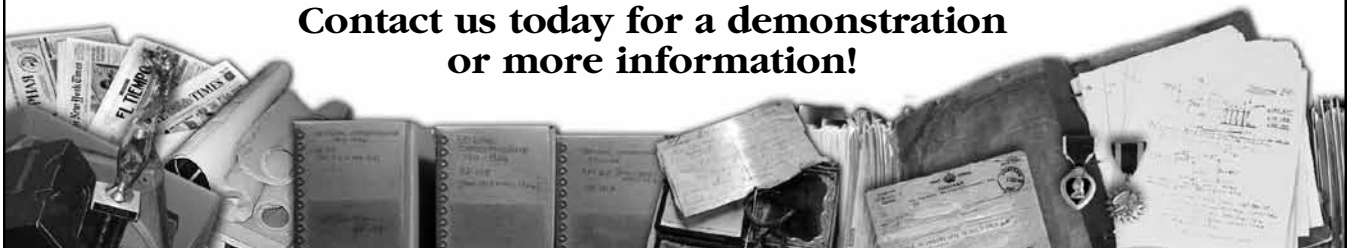
Through approaching information gathering from both the "top-down" and "bottom-up," the RIMS project has begun to achieve its original goal—to develop sustainable practices and standards for managing records and information resources, both for the OBFS and beyond. For other institutions interested in documenting current information environments from a records and information management perspective, the RIMS project methodology shows promise. Focusing on collecting information at all layers of the information landscape simultaneously is creating the traction needed to engage the right stakeholders and affect positive changes in our records and information management environment.



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Saving Your Stuff Archivaly at Home: Preservation Outreach and Education

By Sally Childs-Helton, *Special Collections, Rare Books, and University Archives Librarian, Butler University*

People love their stuff, and often turn to archivists and curators for advice about caring for it. In my small shop, I receive frequent requests from faculty, staff, alumni, students, and local residents, all wondering how to best preserve their precious stuff. Over the years, I have developed a preservation outreach program that guides people through ways to save their stuff archivaly at home, and have presented it to a variety of groups: senior citizens, collectors, book groups, genealogists, hobbyists, churches, clubs, and community organizations. Individuals and representatives of groups and organizations have also come in for guidance.

We've all seen the results of misguided and uneducated attempts to preserve precious things—the Civil War letters that have been heat-laminated at a copy shop, the 100-year-old family photos lovingly arranged in a “magnetic” photo album with the waxy dots to hold the images, the painted antique wrapped in plastic wrap, the christening gown stuffed with newspaper. Unfortunately, many ways people assume will preserve their stuff has the opposite effect, often creating damage beyond reasonable repair or recovery.

Preservation presentations have proven to be an excellent opportunity to educate people about a broad variety of topics, including various levels of preservation, the historic value of materials, and why donating materials to archives and museums is ultimately the best way to preserve precious stuff. They also provide opportunities for outreach, community service, and raising awareness about preservation, your archives, and archives in general. Increased awareness can lead to increased donations of both materials and money, attract volunteers, and generally help the likelihood that materials last long enough to make it into archives or museums. This is especially important at a point in time when hard copy is becoming ever more precious as more and more materials, regardless of format, are born digital, and as more traditional formats, including letters and diaries, are being replaced by texting, social networking sites, and blogs.

Often I tailor the presentation to the group, but in general I attempt to give the audience the basics of preservation and how people can apply these principles, at least to some extent, at home. I first ask them to consider what they want to save and for how long. Simply put, what do they want to accomplish by saving the item? The next question is why

do they want to save it? Is it historically, emotionally, or financially important? Many people have never considered these questions, and the answers will directly affect the range of preservation solutions. Do they want to preserve a certificate to hang on the wall, to share photos at family reunions, to be able to pass on a diary to the grandchildren, or to sell a comic book, stamp, or coin collection to take the vacation of a lifetime?

In the wonderful book *Saving Stuff: How to Care for and Preserve Your Collectibles, Heirlooms, and Other Prized Possessions*,¹ Don Williams, the senior conservator at the Smithsonian, outlines three levels of preservation: “quick’n’dirty,” the middle road, and pharaoh’s tomb. The colorful categories describe minimal, moderate, and maximum levels of preservation, respectively, and how long each approach is likely to help a particular format last. With each of these levels come increased investments in time and money. By evaluating how long they want to keep the materials and why, combined with the cost factor, most people can create a realistic solution to help them save their stuff.

The next section of the presentation is preservation 101. Here, I discuss the things that damage collections and what people can do to decrease that damage, based on a sliding scale of minimum to maximum options and approximate costs. I include information about damage from water, light, dust and dirt, mold, critters (including insects, vermin, and pets), temperature and humidity fluctuations, rough handling, improper shelving and storage boxes, and theft, and ways to safely store and display materials at home. Taking items that have been damaged, as well as examples of properly stored materials, or a slideshow of these things, is extremely useful to your audience. If you’ve invited people to bring materials for examination, you can use these to illustrate your presentation.

Two main areas I also include are digitization and scrapbooks, since both, improperly done, can damage or destroy materials. Many people believe that digitization is archival, and once scanned, they can toss those family photos that have been taking up space in the hall closet. I explain that digitization is a great way to share materials with far-flung family, but that maintaining digital files archivaly at home is almost impossible. It also helps to point out that hard-

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ware, software, and storage mediums (like CDs, DVDs, and flash drives) have short life spans, and in just a few years people may not be able to access digital files. To illustrate technological obsolescence, I like to ask people how many times they've bought the same music—first on LP, then on cassette, then on CD, then as a download, because they couldn't play the previous format anymore. I also urge people who must create scrapbooks to buy supplies from archival suppliers and not from craft stores.

Other areas I cover include cleaning collections and shelving, emergencies and disasters, insurance for collections with high monetary value, including instructions in wills for what happens to collections, loaning collections or items for display, and reasons for donating collections to archives or museums. I also address the difference between preservation and conservation, and types of appraisals.

Because I cover so much information, I have a handout that includes the basics of preservation, preservation and conservation Web sites and books, archival suppliers, and American appraisal organizations.² Since some audience members do not use computers, I include printed resources and phone numbers. You may want to include information about local resources (conservators, appraisers, and so forth), but it's important to emphasize that you cannot appraise items for monetary value due to conflict of interest issues.

Always leave time for questions, because there will be many. If you've invited people to bring items for preservation evaluation, you may want to have separate time for them since it tends to bring out an *Antiques Roadshow* mentality. Remember to bring

business cards, and you may want to create a follow-up form to record questions and contact information for more in-depth questions or referrals.

There are many other ways to do preservation outreach. You can start an "Ask the Archivist" program where people bring in an item for preservation assessment by appointment or one day a month. Getting on a speakers' list for your university, organization, or company is another strategy, as is targeting likely groups and organizations and offering to do a presentation or workshop. If you don't know much about artifacts, you may want to copresent with a museum curator. And you can limit your presentations to specific formats.

Over the years, I've had excellent experiences doing preservation outreach. It has created awareness about preservation and how donating to a cultural institution may ultimately be the best solution; it brings positive publicity to my archives and university; it creates an immense amount of goodwill; and it has resulted in donations, volunteers, offers of materials for exhibits, and oral history opportunities. It costs almost nothing other than the archivist's time, and is a highly effective public outreach tool. Now is an excellent time to begin a preservation outreach and education program since baby boomers are starting to retire. This is the last generation who was raised with and still truly values hard copy, and presents an important collection opportunity. Overall, it's a wonderful way for me to share my passion for old stuff with others who also love their stuff!

Notes

1. Don Williams and Louisa Jaggar, *Saving Stuff: How to Care for and*

Preserve Your Collectibles, Heirlooms, and Other Prized Possessions (New York: Fireside Book, 2005).

2. Sally Childs-Helton, "How to Save Your Stuff Archivally at Home: Basic Collection Preservation Strategies," <http://www.butler.edu/media/684154/hobbyists.pdf> (accessed 10 May 2010).

MAC Newsletter
MIDWEST ARCHIVES CONFERENCE

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Preservation Essentials

Digital Asset Management and Audiovisual Preservation: Will We Be Glad We Did This in Ten Years?

By Bert Lyons

Audiovisual resources are technological by nature. Most carriers (with few exceptions) require machines to encode and to decode the information. As technology advances, so, too, do the complexities of audiovisual resources management. Because of the increased (and now almost exclusive) nature of audiovisuals as digital objects, archivists charged with preserving and maintaining information in the audiovisual realm must be in tune with digital management in order to succeed in providing long-term care to audiovisual collections.¹

Archives that manage audiovisual materials need systems and protocols to classify digital objects; to differentiate between versions of digital objects; to track preservation needs for digital objects; and to identify, discover, retrieve, disseminate, and update digital objects. As archivists, we have great tools for managing these tasks in the physical world with physical collections. We also have tools for digitally managing physical collections. However, we are just now building and acquiring the tools and the resources to manage digital objects in a digital world.²

The contemporary archivist knows that creating a digital object through a process of digitization is only one method through which digital content comes into being. Increasingly, many documents have no corresponding analog versions and exist only as born-digital items. An effective digital preservation program will handle files created through a digitization workflow as well as items that are born digital.

Digital preservation is a group of managed activities necessary for ensuring both the long-term maintenance of a digital file and continued accessibility of its content. It is not the equivalent of backing up digital data, but comprises specific policies, strategies, and actions.³ It is the sum of all of the efforts necessary to create, select, collect, arrange, describe, store, provide access, and secure digital content into an indefinite future.

The preservation of digital content is one of the main purposes of digital asset management, known commonly by its initials, DAM. This way of approaching digital assets has been pioneered most notably by the broadcast industry, specifically the Public Broadcasting System.⁴ While there are many possible definitions of a digital asset, most simply

it is any form of information that is or has been encoded into a binary format and that is valued for some purpose by a repository.⁵ If an archives is in custody of a digital asset and is responsible for it, that archives will need to know where it will reside, how it will be stored, what it will be called, and what the long-term preservation plans for it are. DAM is the process of providing solutions for such needs.⁶

This article will not review DAM software systems, but will outline the component parts of a DAM system as a form of digital collections management and, therefore, as a means of preserving digital assets. Much has been written and published on these topics in the past few years.⁷ Following are overviews of each component with links to related sources and tools.

Defining Digital Objects

For audiovisual archivists, digital audio and video objects are the core assets with which DAM is concerned. There is not a perfect file format or compression scheme for either audio or video objects.⁸ An institution needs to specify its target and keeper formats, document those choices, and be consistent.⁹ Each digital object will require a unique identifier, and decisions need to be made about how to manage metadata associated with the object.

Metadata

“Metadata” is a generic term that refers to information that can be kept about a digital object to define its identity, management, characteristics, and provenance. Whether embedded in or appended to an object, metadata supports the discovery, use, storage, and migration of digital objects over time. Types of metadata include descriptive, technical, administrative, rights management, and preservation. It is important to be aware of resource description formats,¹⁰ digital library standards,¹¹ content standards,¹² and authorities,¹³ as well as format-specific technical standards.¹⁴ An institution must make selections locally regarding standards and should base decisions on applicable standards that promote long-term interoperability and functionality.¹⁵ Again, consistency of application is vital.

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Storage

Most long-term management schemes for digital assets include specifications for digital storage on either networked hard drives or digital tape.¹⁶ All storage solutions need to be backed up properly. Also, storage hardware will need continual updates and replacement as technologies change. The failure of any storage device or carrier could mean the loss of anything from a single asset to an entire collection. In the absence of automated software for managing digital assets, keeping an up-to-date inventory, just as one would with any physical collection, is a wise practice.

Access and Delivery

A DAM system requires intermediary solutions to make connections between stored digital assets and their associated metadata. Whether or not digital audiovisual assets can be presented to the public on-line, archives still need simple access to digital assets for at least administrative purposes.

Preservation Planning

Preservation planning is the equivalent of both technology monitoring and a continued administrative commitment to the maintenance of digital files, software tools, and hardware.¹⁷ Depending on the sustainability of file formats and compression schema, digital files may need reformatting or migration. Hardware for storing digital files will need to be refreshed or upgraded as technology advances. Storage capacity will need to be expanded as both holdings and file sizes grow.

Policy Development and Updates

Sustainability in any digital asset management program comes from policies and procedures that are well documented and applied consistently across collections. All questions regarding digital audiovisuals can be addressed at the policy level, and changes can be applied generally across all objects in the collection. It is important to document institution-wide digital plans and policies in order to guide growth and development of audiovisual assets.¹⁸

Physical and Digital Collections Integration

One final, often overlooked aspect of DAM in archival repositories is the need to secure strong connections between digital collections and physical collections. Some relationships between physical and digital materials may be derivative relationships; others may be intellectual or contextual relationships, especially when hybrid collections with both physical items and born-digital items are acquired. With audiovisuals, content and associated docu-

mentation, such as a script or record label, are common examples. Clearly defining relationships between digital assets and physical collections is a valuable cornerstone to any archival program.

Conclusion

Digitization by itself is only one part of the digital package, and can represent a kind of roadblock beyond which many of us may be hesitant to proceed, especially when confronted with the complexities of audiovisuals both digitally reformatted and born digital. DAM and digital preservation constitute the remainder of the package. Together, these policies, strategies, and activities are spelled out in a system that incorporates both the traditional archival practices and processes—their creation, selection, collection, arrangement, description, storage, access, and security—and a deliberate preservation of archival resources in digital form. Digital audiovisual assets require new tools and methods to accomplish these familiar roles. Ten years from now, will we be glad we did it? You bet!

Selected Resources

- Austerberry, David. *Digital Asset Management*, 2nd ed. Burlington, Mass.: Focal Press, 2006.
- Blue Ribbon Task Force on Sustainable Digital Preservation and Access. <http://brtf.sdsc.edu/> (accessed May 13, 2010).
- Digital Preservation at the Library of Congress. <http://www.digitalpreservation.gov/> (accessed May 13, 2010).
- Krogh, Peter. *The DAM Book: Digital Asset Management for Photographers*. Sebastopol, Calif.: O'Reilly, 2005.
- Mauthe, Andreas, and Peter Thomas. *Professional Content Management Systems: Handling Digital Media Assets*. Chichester: John Wiley & Sons, 2004.
- Spiro, Lisa. "Archival Management Software—A Report for the Council on Library and Information Resources," January 2009, http://www.clir.org/pubs/reports/spiro/spiro_Jan13.pdf (accessed May 13, 2010).
- Sustainable Economics for a Digital Planet: Ensuring Long-term Access to Digital Information*. http://brtf.sdsc.edu/biblio/BRTF_Final_Report.pdf (accessed May 13, 2010).

Notes

1. Technology affects digital content management in differing capacities at every level: object, collection, repository, platform, organization, standards, external dependencies, and staff competencies.
2. There is, however, a long history of the idea of digital preservation. It is not a new concept, nor a new problem. The core documents that defined and provided a foundation for the development of the digital preservation community are “Preserving Digital Information,” May 1996, <http://www.clir.org/pubs/reports/pub63watersgarrett.pdf>; “Trusted Digital Repositories: Attributes and Responsibilities,” May 2002, <http://www.oclc.org/research/activities/past/rlg/trustedrep/repositories.pdf>; and “Open Archival Information System Reference Model,” January 2002, <http://public.ccsds.org/publications/archive/650x0b1.pdf>.
3. Robin L. Dale, “Tools and Services for Preserving Digital Objects,” presentation at Stewardship of Digital Assets Workshop, Library of Congress, October 27–28, 2009.
4. See, for instance, the development of PB Core, a metadata and management schema for audiovisual broadcast materials, <http://pbcore.org/2.0/>.
5. A. J. van Niekerk, “The Strategic Management of Media Assets; A Methodological Approach,” Allied Academies, New Orleans Congress, 2006. See also Richard Pierce-Moses, “What Is a Digital Asset?” http://www.lib.az.us/diggovt/documents/pdf/NEDCC_DigitalAsset_2006.pdf.
6. Although there is a strong relationship between descriptive cataloging and DAM, DAM encompasses more.
7. For example, Priscilla Caplan, “The Preservation of Digital Materials,” *Library Technology Reports* 44, no. 2 (2008); Katherine Skinner and Martin Halbert, eds., *Strategies for Sustaining Digital Libraries* (Atlanta: Emory University, 2008); Stijn Hoorens, Jeff Rothenberg, Constantijn van Orange, Martijn van der Mandele, and Ruth Levitt, *Addressing the Uncertain Future of Preserving the Past: Towards a Robust Strategy for Digital Archiving and Preservation* (Santa Monica, Calif.: Rand Corporation, 2007), http://www.rand.org/pubs/technical_reports/2007/RAND_TR510.pdf.
8. Chris Lacinak, *A Primer on Codecs for Moving Image and Sound Archives*, April 2010, http://www.avpreserve.com/wp-content/uploads/2010/04/AVPS_Codec_Primer.pdf.
9. For an exploration of sustainable audiovisual formats, see <http://www.digitizationguidelines.gov/formats.html>.
10. Encoded Archival Description (EAD), <http://www.loc.gov/ead/>; MARC, <http://www.loc.gov/marc/>; Metadata Object Description Standard (MODS), <http://www.loc.gov/standards/mods/>.
11. Metadata Encoding and Transmission Standard (METS), NISO Metadata for Images in XML Schema (MIX), Preservation Metadata Implementation Standard (PREMIS), Technical Metadata for Text (textMD), <http://www.loc.gov/standards/>.
12. Describing Archives: A Content Standard (DACS), <http://www.archivists.org/governance/standards/dacs.asp>; Resource Description & Access (RDA), <http://www.rda-jsc.org/rda.html>.
13. Library of Congress Authorities, <http://authorities.loc.gov/>; International Organization for Standardization, <http://www.iso.org/iso/home.html>.
14. Extensible Metadata Platform (XMP), <http://www.adobe.com/products/xmp/>; Tagged Image File Format (TIFF) fields, <http://partners.adobe.com/public/developer/en/tiff/TIFF6.pdf>; Broadcast Wave Format (BWF) Bext Chunk fields, <http://tech.ebu.ch/docs/tech/tech3285.pdf>.
15. Robin L. Dale, “There’s a Standard for Every Occasion: Understanding When to Look at Digital Preservation Standards,” presentation at Stewardship of Digital Assets Workshop, Library of Congress, October 27–28, 2009.
16. An overview of storage hardware, <http://www.dpbestflow.org/node/387>.
17. Any digital preservation program will consist necessarily of technology monitoring—a holistic and collaborative approach to assessing, forecasting, managing, preparing for, and adapting to technological shifts.
18. Tyler O. Walters, “Implementing a Preservation Strategy,” presentation at Stewardship of Digital Assets Workshop, Library of Congress, October 27–28, 2009.

Bert Lyons is the folklife specialist and digital assets manager for the American Folklife Center at the Library of Congress and a consulting archivist, project manager, and dissemination coordinator for the Association for Cultural Equity, Alan Lomax Archive.

Up-and-Comers: News for Student Archivists—Kevlin Haire, Assistant Editor, The Ohio State University

Please submit “Up-and-Comers” items to Kevlin Haire at kevinhl@yahoo.com.

Pupils Become the Masters: MAC’s First Meeting Blog

In the four-plus years I’ve been editing this column, I have always been impressed by the students and young professionals who have written pieces about their learning and working experiences. They all have exhibited an incredible level of intelligence, professionalism, and passion for their chosen career path. So when I was asked to try to gather a group of students and/or young professionals to create and run a blog about MAC’s annual meeting in Chicago, I was confident I could track down a high-caliber group to cover the event. Naturally, my expectations were not only met, but exceeded.

I had no trouble luring wannabe bloggers—the only reason people turned me down was that they wouldn’t be attending the meeting. Eventually, I was joined by an incredibly talented, enthusiastic, and committed group: Christina Cieslewicz, Jeremy Feador, Sloan Komissarov, Angelique Richardson, and Lance Stuchell.

Their enthusiasm, in fact, is what made the blog actually happen. When I started the process, it seemed very likely that we would take over the MAC 2010 blog that had been created to preview the meeting. I thought it was a great idea since it would provide a seamless transition from a reporting of things to come to a chronicling of things that were actually happening at the event.

Consequently, I suffered a significant letdown a few weeks before the meeting when I learned that we would have to create a separate blog. Not only did this eliminate an already established readership, but I had no clue how to create such an animal. My bloggers came to the rescue after I put it to them in an E-mail vote—were they willing to do the hard work of creating a brand new blog and filling its “pages” throughout the event? My question was met with a resounding yes, and I was re-energized to tackle the project.

Lance was particularly helpful at the beginning. He runs his own blog for new archivists called, not coincidentally, Newarchivist.com, and he took on much of the responsibility of handling the technical process of setting up the site. Meanwhile, there was much discussion about its name (“MAC Deep Dish,” a nod to Chicago’s well-known style of pizza, was eventually chosen), its focus, and its logistical set-up. This group was really geared up for this!

We arrived in Chicago, and the real fun began. Unlike the other 99.8 percent of the crowd, we were not only learning

and networking but also trying to give people who weren’t there the same experience as people who were. We did this in different ways. Jeremy blogged as he attended meetings; I retreated to my hotel room during breaks to put my pieces together. Inevitably, given our tiny group, we were not able to cover every single session. And although we had high hopes of recording the other happenings at the conference, it was difficult, at least for me, to participate in the opening reception and cover it at the same time.

In the end, it was a tall order to create and sustain a blog, especially for such a small group of people. However, given the constraints and unknowns involved, I think we made the first-ever blog to cover an annual meeting a resounding success. In fact, it has received more than 1,600 hits! See for yourself at <http://www.macsessionreviews.wordpress.com/>. But don’t just listen to me. Hear what some of the other bloggers have to say.

Christina’s Thoughts

With apologies to David Letterman, here are five thoughts on blogging for MAC:

5. Fun. It was a good way to meet fellow attendees and concentrate on the sessions. Maybe we could have taken it a step further and had some deep dish pizza.
4. Be free. If I were to do it again, I’d concentrate a bit more on analysis and common threads I picked up between presenters or on tours or in discussions.
3. Pix. More photos would be good. I thought I would take more and didn’t. Maybe one day or part of a day someone should put down the keyboard completely and just take pictures.
2. Definitely worth doing again.
1. Conversation. The survey on the blog site was a great step in that direction. More dialogue would be even better—maybe mini-surveys before the meetings and during the event about what people would like to see from the blog. Maybe start it a couple of weeks before the meeting to get discussions going. I still like the idea of an ongoing MAC blog presence, to try to get conversations going between members, but maybe there are enough other blogs out there.

Jeremy’s Thoughts

I had a great time blogging for the MAC conference. As a first-time attendee, I was really excited to visit such a diverse array of sessions and then blog about them. One of

my favorite sessions, and the most difficult to blog about due to the quickly rotating presenters, was Show and Tell. My favorite was North Carolina State University's Lisa Carter, who presented on the campus's smart-phone tour, aka Wolfwalk, <http://www.lib.ncsu.edu/wolfwalk/>. This project sounds like a great way to engage students and faculty as well as build a better community.

Also during the conference, I was able to present my archival experiences/project during the poster session. Although the presentation area was a bit cramped, it did have its benefits. I am pretty sure the small hallway forced much more conversation than if we were in a larger room. So I apologize for those of you who were unwittingly caught in my poster discussion while you were trying to make it to another room.

Another session that I know many of us students found valuable was "Landing a Job in this Economy!?" It was nice to be in a room surrounded by other petrified, soon-to-be graduates. Listening to our peers speak about their successes and some setbacks really helped calm some nerves. Overall, as a first-time attendee, MAC was well worth the trip. I was able to meet great people, listen to interesting discussions, and take in the sights of a wonderful city.

Editor's note: Another blogger, Angeliqe Richardson, has agreed to carry the idea forward to next year's annual meeting in St. Paul. Thanks to her and all of the "Chicago Six," as we called ourselves, for working so hard on this project.

Graduate Student Poster Presentations Announced

Once again, entries from the Midwest will dominate the student poster session at the Society of American Archivists' annual meeting in August in Washington, D.C. Of the 37 presenters, 19 include students from the MAC region. Nicely done! Student posters highlight the research activities of graduate students in archives and records management programs, as well as projects and activities of SAA student chapters. Here are the entries from the MAC region.

University of Michigan

- "The Case Studies and Generalized Scenarios Behind the Blue Ribbon Task Force on Sustainable Digital Preservation and Access Final Report," Elizabeth Bedford
- "Creating and Managing Digital Collections for Small Repositories," Maureen Kerwin
- "Economic Impact of Archives in Local Communities," Ayoung Hoon, Ricardo Punzalan, Amber L. Cush-

ing / University of Michigan, University of North Carolina–Chapel Hill

- "Going Digital: Assessing Digital Readiness in Cultural Institutions," Magia Krause
- "Lights, Camera, Action: A Survey of Audio and Moving Image Material from the Robert Altman Archive," Brian Wilson, David Quick
- "Looking for a Web Archivist? Check Out Your Local Schools," Lori Donovan
- "Mapping the Past: Connecting Pre-1910 Images to Their Modern-day Locations," Christiane Evaskis
- "Podcasts in the Archives? Preserving Podcasting Content at the University of Michigan," Alexis A. Antracoli
- "Trusty, Tried, and True: Proving Institutional Reliability with OAI Compliance and Policy Development," Angelina Zaytsev
- "Voices of Our Town: Creating a Best-Practice Archive for Local Radio News," Emilia Askari

University of Minnesota

- "Going Solo from Day One," Nicole Frisone, Laura Panos / University of Minnesota, Rutgers University

University of Wisconsin–Madison

- "Documenting Feminist History: Practical, Historical, and Theoretical Perspectives," Virginia Corvid
- "From Lesson Plans to Literature: Do Archivists Reach Out to Homeschoolers?" Kara Blue
- "Henry and Elizabeth Baird Papers Digitization Project," Samuel Rudin
- "Making an Impact through Blogging: UW–Madison's Archives Month Blog 2009," Sloan Komissarov / SAA Student Chapter
- "Scrapbooking the Cultural Memory of the American Civil War," Elizabeth Fox-Corbett
- "UW–Madison's SAA Student Chapter Creates Computer Confluence," Samuel Rudin / SAA Student Chapter
- "Who Was Irma Harding? The Role of Oral Histories in Understanding Larger Collections," Danielle Taylor

University of Wisconsin–Milwaukee

- "Processing the Hawaii Macadamia Nut Association Records," Susan Hammer

Trolling for News

If you have questions for me or any of the rest of the Chicago Six about the MAC meeting blog, or if you have something you really want to say, but here in print, please contact me at kevlinh1@yahoo.com.

People and Posts—David McCartney, Assistant Editor, University of Iowa

The MAC Membership Committee invites members to share positions, appointments, and honors in the “People and Posts” column. Please send items to David McCartney, University Archivist, University of Iowa Libraries, Department of Special Collections, Main Library, Iowa City, IA 52242-1420; 319-335-5921; david-mccartney@uiowa.edu.

Remember, MAC members, if you’d like to congratulate a colleague on a promotion or say “welcome” to a new member, you can find fellow members’ contact information in the On-line Directory, <http://www.midwestarchives.org/midwest/>.

In March, **Louis Jones**, Ph.D., CA, successfully defended his dissertation, “The Rise of Public Sector Unionism in Detroit, 1947–1967.” His coworkers used his great accomplishment as another excuse to eat cake and drink beer (union-made, naturally). Jones is the Service Employees International Union (SEIU) archivist at the Walter P. Reuther Library, Wayne State University.

Anna Stadick has been named head of archives and area research center at the University of Wisconsin–Parkside, and **Melissa Olson**, an MLIS student at the University of Wisconsin–Milwaukee, is now archives assistant.

Elisabeth Wittman has a new position as archival specialist with the Office of the City Clerk of Chicago. This is the first time that a full-time archivist has been employed for the city’s governing unit. Prior to this, some early city government records have been made available through the Illinois State Archives regional repository at Northeastern Illinois University, Chicago.

New Members

Illinois

Tom Anderson (student)
University of Illinois
Park Ridge

Aurora University (institutional)
Aurora

Lisa Calahan
Black Metropolis Research
Consortium
Chicago

Patricia Carroll
Dominican University
Chicago

Sarah Dorpinghaus
Chicago History Museum
Chicago

Stephen Ellis
Chicago

Valerie Harris
University of Illinois at Chicago
Chicago

Ann Heinrichs (student)
University of Illinois at
Urbana-Champaign
Chicago

Mary Hennessey
Catholic Archive Collaborative
Chicago

Eileen Ielmini
University of Chicago Library
Chicago

Melinda Johnston
Armstrong-Johnston
Chicago

Bergis Jules
University of Chicago
Chicago

Janet Kerschner
Theosophical Society of America
Wheaton

Margie Kollbocker
Wheaton

Lake County Discovery Museum
(institutional)
Wauconda

Kristine Lathrop
Thorndale Farm, LLC
Lake Forest

Michele Levandoski
Diocese of Springfield in Illinois
Springfield

Aaron Lisec
Southern Illinois University at
Carbondale

Anna

Jeanette Mancusi
Oak Park

Michelle McCoy
DePaul University
Chicago

Kevin O’Brien
UIC Library of the Health
Sciences
Chicago

Lori Osborne
Evanston History Center
Evanston

Heather Oswald
Frank Lloyd Wright Preservation
Trust
Oak Park

Amanda Robillard
Northwestern University
Evanston

Cecilia Salvatore
Dominican University
River Forest

PEOPLE AND POSTS—Continued
Steve Charterr, Assistant Editor

Sue Topp
Motorola, Inc.
Naperville

Donoley Williams
Mercer
Chicago

Indiana

Eric Holt
Indiana State University
Terre Haute

Sister Marianne Madder
Sisters of Providence
St. Mary of the Woods

Iowa

Meaghan McCarthy
State Historical Society of Iowa
West Des Moines

Johanna Meetz
University of Iowa
Iowa City

Kansas

Tim Rives
Dwight D. Eisenhower Presidential Library
Abilene

Kentucky

Kathy Hertel-Baker
Sisters of Charity of Nazareth
Nazareth

Sabrina Holmes
Western Kentucky University
Bowling Green

Michigan

Alice Pepper (student)
Wayne State University
Troy

Maureen Simari
Reuther Library
Detroit

Lance Stuchell
ICPSR, University of Michigan
Ann Arbor

Sarah Wagner
Wayne State University
Grand Rapids

Minnesota

Susan Hoffman
Jewish Historical Society of the
Upper Midwest
Minneapolis

Lesslie Hunter-Larson (student)
St. Catherine University
St. Paul

Jillian Odland
Minnesota Historical Society
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Please submit "Regionalia" items to Melissa Gottwald at gottwalm@erau.edu.

American Association for State and Local History

"Winds of Opportunity" is the theme of the joint annual meeting with the Oklahoma Museums Association to take place September 22–25 in Oklahoma City. The conference will focus on how economic challenges and other changes can usher in new perspectives, opportunities, and critical self-examination that may lead to strengthening organizations and the development of previously unforeseen goals. <http://aaslh.org/am2010.htm>

American Institute of Physics

The Center for History of Physics announces its 2011 grants to archives. The deadline for applications is August 15. The grants of up to \$10,000 each are intended to make accessible records, papers, and other primary sources that document the history of modern physics and allied fields (such as astronomy, geophysics, and optics). http://www.aip.org/history/grants_archives.html

Archives without Borders

This international congress commemorating the centennial of the first international archives conference will be held at the Peace Palace in The Hague, The Netherlands, on August 30–31. The congress will focus on the importance of archives for good governance in an international context where their significance transcends national boundaries in the globalized information society. Sessions will be organized on the themes of archival solidarity, human rights and archives, cross-border archives, and the formation of the nation-state and national identity. <http://www.archiveswithoutborders.org/>

Conservation Center for Art and Historic Artifacts

The workshop "A Space Odyssey: Storage Strategies for Cultural Collections" will be held October 12–13 at the Minnesota Historical Society in St. Paul. Experts in the field of design, space planning, and environmental control will speak about practical methods and applications to improve and maximize storage spaces. Other upcoming events include workshops on digitization for small institutions and preservation best practices to be held in Philadelphia, Pennsylvania. <http://www.ccaha.org/education/program-calendar/>

Dublin Core Metadata Initiative

The International Conference on Dublin Core and Metadata Applications will take place in Pittsburgh, Pennsylvania, on October 20–22. A tutorial track, peer-reviewed conference track, special sessions, and community meetings will focus on the theme "Making Metadata Work Harder: Celebrating 15 Years of Dublin Core." <http://dc-2010.org/>

Federation of Genealogical Societies

The annual conference will be held August 18–21 in Knoxville, Tennessee. In addition to sessions focusing on specific collections and access projects at various repositories, the conference will include presentations discussing how the genealogical community has organized to respond to threats to access and preservation of records of value to genealogical research, preserving and organizing genealogical society records and libraries, and caring for original family records. <http://www.fgs.org/2010conference/>

International Federation of Library Associations and Institutions

The Preservation and Conservation Section's 2010 satellite meeting, "New Techniques for Old Documents—Scientific Examination Methods in the Service of Preservation and Book History," will take place August 16–18 in Uppsala, Sweden. The conference will provide an opportunity for librarians, book historians, and conservators to deepen their knowledge of the information that can be drawn out of documents ranging from archaeological findings and war-damaged documents to more ordinary library collections. <http://www.ifla.org/en/ifla76/satellite-meetings/>

Journal of Western Archives

The Society of California Archivists, Society of Rocky Mountain Archivists, Conference of Inter-Mountain Archivists, and Northwest Archivists, Inc., announce the establishment of a new peer-reviewed open-access on-line journal—the *Journal of Western Archives*. The journal will explore important western regional issues in archives, the development of the archival profession in the western United States, collaborative efforts and projects among cultural institutions, and other topics important to archivists working in the western United States. <http://digitalcommons.usu.edu/westernarchives/>

Peabody Essex Museum

The museum's Phillips Library will host an Art Museum Libraries Symposium on September 23–24 in Salem, Massachusetts, to discuss issues of concern to museum professionals, art librarians, and archivists working at art libraries in a museum setting. Topics of discussion include data unity, the role of libraries and archives in an art museum, fund-raising, and future trends. <http://pem.org/library/>

Society of American Archivists

The annual meeting will be a joint conference with the Council of State Archivists and the National Association of Government Archives and Records Administrators. The conference will be held August 10–15 at the Washington Marriott Wardman Park Hotel in Washington, D.C. Sessions and poster presentations will focus on the commonalities among archivists and records administrators in all specializations and in a variety of settings. The annual research forum will be held August 10. <http://www2.archivists.org/conference/2010/>

Society of Archivists

The annual conference will be held September 1–3 in Manchester, United Kingdom. The theme, “We Are What We Keep: Challenging Tradition in Appraisal and Acquisition,” will be addressed in session topics such as collecting community archives, specialist archives, the interrelationship of archives and records management, and digital curation. The conference also has a preservation and conservation track. <http://www.archives.org.uk/thesociety/conference2010.html>

Society of Georgia Archivists

A joint annual meeting with the South Carolina Archival Association will be held in Augusta, Georgia, on October 27–29. The conference theme is “Archives in Transition: Current Issues and Future Trends.” <http://www.soga.org/annualmeeting/>

Southern Archives Conference

The biennial conference will take place September 23–24 at the Birmingham Botanical Gardens in Birmingham, Alabama. <http://www.alarchivists.org/sac.html>

Want to Build a Thriving Archival Program? Ask Your Users How!

Mark Your Calendars Now for MAC's Fall Symposium, 2010

**Archival User Studies
October 21–23, 2010
Dayton, Ohio**

The survival of twenty-first century archival programs requires us to understand archives users better than ever before. Join MAC for this “nuts and bolts” symposium in which you will learn not only how to study the interests and opinions of your users, but also to apply that information to improve repository services. Through presentations, group discussions, and hands-on activities, you will develop an understanding of the fundamental methodologies and the practical skills necessary for successful implementation of archival user studies. Our presenters and facilitators, including Rick Pifer, Chris Prom, Ciaran Trace, and Beth Yakel, will train you to gather the data you need to make informed decisions based on the priorities and needs of your users. Upon completion of the symposium, you will return to your repository with a draft user survey that you can administer quickly, easily, and confidently.

See the MAC Newsletter and Web site <http://www.midwestarchives.org> for details!

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