The Good (Digital) Life:

Promoting Diverse Educational and Archival Materials through Exhibits

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riesented by. Lon Schwartz, Tulli Ollia, Jacquellie Wittenen, & Angela Ribegel				
Platform	Reason	Skill Level	Outreach	Collaboration
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Interactive Touchscreen 2015 TOP TEN MOS CHALLENGED BOOKS	- Prominent location for archival exhibits on	 No coding necessary Knowledge of design principles essential "If This, Then That" knowledge important 	Student engagementEntertainmentEducationEvent tie-ins (e.g. Open Access Week)	 Promotes archival materials and collections Collaboration in design Interactive 3D model
CONTENTAM DAM (Digital Asset Management system) Digital Collection Microsoft State Collection Digital	 - Ubiquitous - Good for visual content (i.e. photos, videos) because of a robust metadata structure - Batchloading capability 	- Easy to learn and use - Easy to maintain (hosted on OCLC) Contented Administration admin home collections horvesting website warrs reports about help	- Omaha communities (e.g. Episcopal Diocese of Nebraska Newspaper Collection, Omaha Zoo, YMCA, Opera Omaha)	 Metadata in CONTENTdm linked to videos in Sprout Engage local communities with their materials
Sprout Video Hosting WHERE PLANTING VISIONE AMANTICE DELINE RETT-Vera-Lundahl.mp4 Basics Customizations Analytics Engagement 2 Plays Video Description 0 Reflections in Time Phases Phases Indicensed 0 Plates Indi	AffordableClosed captioningaddable via copy & pastePlaylists	- Easiest interface VIDEOS PLAYLISTS VIDEO SITE ANALYTICS LOGINS LOGINS	- Ease of sending playlists to donors & stakeholders- Video hosting for classes	 Creative Production Lab digitizes VHS tapes from Archives and puts them on Sprout