



S602

Teamwork Makes the Dream Work: Uniting Graduate Students, Unique Collections, and Real Work Environments.

DIG DEEP

Midwest Archives Conference annual meeting

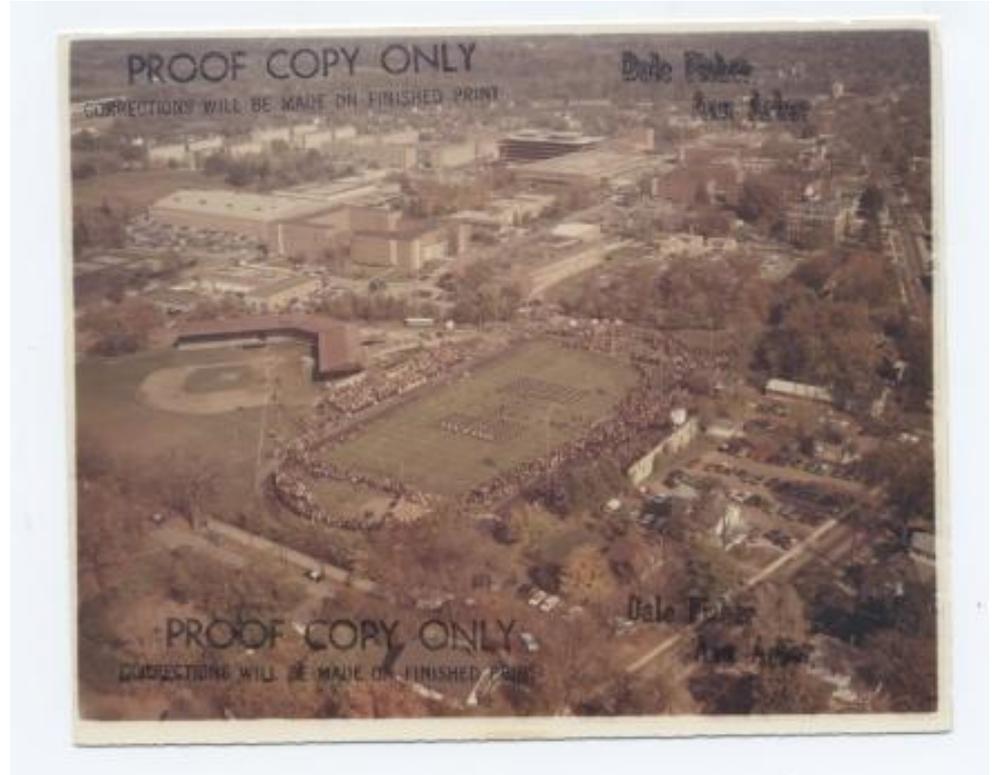
Highlighting University History

An example of experiential learning at Eastern Michigan University
that merged the interests of the University Archives Program
& Historic Preservation Graduate Program



Eastern Michigan University (EMU)

- Founded in 1849 as the Michigan State Normal School, EMU is the second oldest public university in the state of Michigan
- First Normal School to transition to a four-year teacher training program, renamed Michigan State Normal College
- Located in Ypsilanti, Michigan; EMU is 10 miles from the University of Michigan in Ann Arbor, 34 miles from Wayne State University and 70 miles from Michigan State University



Welcome to the
Eastern Michigan
University Archives!

The welcoming view
upon entering the main
entrance. Circa 2010





Historic Preservation Field School



Evolution of an Exceptional Learning Opportunity

First half of semester:
Spent in University Archives



Second half of semester:
Spent in gallery space



Past Exhibits in the McKenny Gallery

2015–In Her Shoes: Women at EMU

2016–The Power of Connection: EMU Student Organizations

2017–EMU Greek Life: Tradition, Challenges, and Transitions

2018–Eastern Michigan University and War Campus. Conflict. Critical Thought.

2019–Eastern: Going Global

2020–Power of Music [Digital Only]

2021– _____

2022–Hamburgers for Breakfast: Food and the Student Experience

2023– _____

Practical Application in the Classroom

Utilizing Archival Records and
Museum Theory



Determining Foodways at EMU Through Archival Records

2022 Exhibit Topic: EMU Foodways

Class schedule: 6 of 16 semester weeks spent in the archives

Findings: Gender in food, surrounding food culture, and food insecurity

Big Idea: Access to food shapes the student experience at EMU

2022 Exhibit Title: Hamburgers for Breakfast



Critiques:

Very limited timeframe

Not all had experience with archival research

Becoming Exhibit Professionals

Roles:

Lead Curator

Object (3D) Registrar

Archival (2D) Registrar

Exhibit Designer

Graphic Designer

Oral Historian

Web Exhibit Developer

Marketing and Exhibit Outreach

Label Editors (2)

Photographer

Prop Coordinators (2)



Practical Applications in the Exhibit

Applying Museum Theory:

Big Idea and subthemes

Artifact and Archival Tracking

Effective Labels

Accessibility

Interpretation and Provocation

Multiple Learning Styles

Diverse Storytelling

Collection Stewardship



Practical Applications Beyond



Professional Opportunities:

Gained knowledge on best storage practices and loans which I took to the Ypsilanti Historical Society Archives

Professional Connections

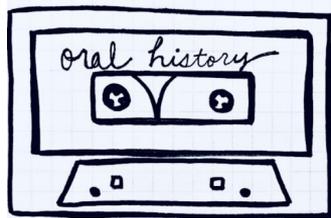
Became an Archival Intern at EMU for inventorying and digitization

Soon to be Archives Associate at the Interlochen Center for the Arts



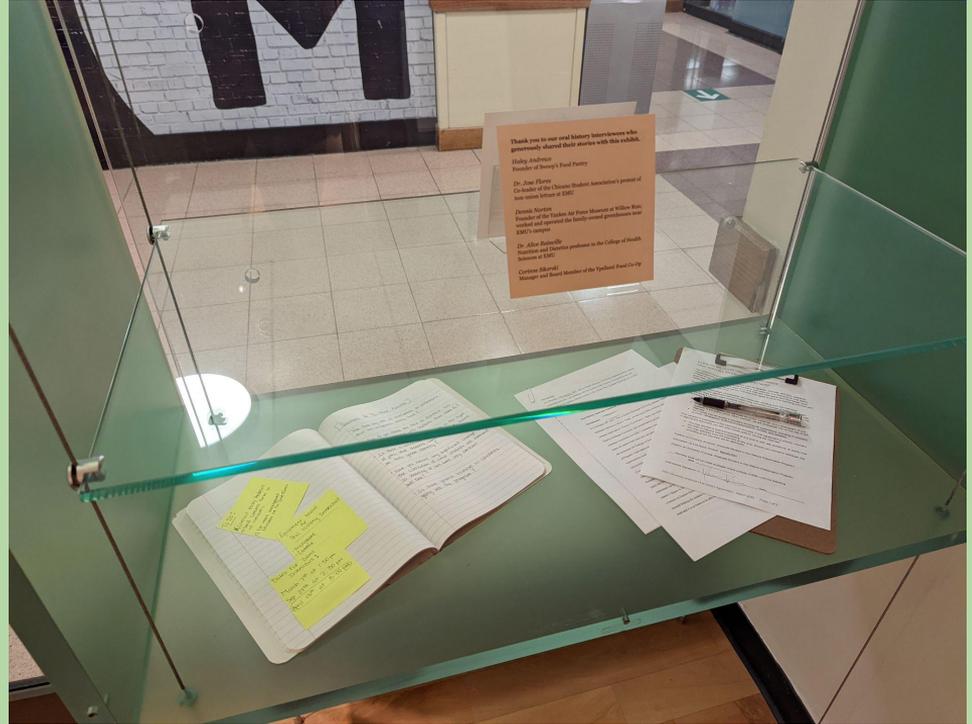
Museum and Archives: Collaborative Creation

*Oral Histories, Results, and
Opportunities*



Research Collaboration with EMU Archives:

- Working with Archival Staff for conducting oral history interviews.
- Identifying key persons to reach out to and ask about their story.
- Using archival materials to develop quality questions.
- EMU Archives became the official depository for oral history audio and transcripts.



Results:

5 total Oral Histories in 2 weeks!

Gender and Food:

–Dietetics and Food Science (*Dr. Alice Rainville*)

Surrounding Food Culture:

- Ypsilanti Food Co-op (*Corinne Sikorski*)
- Lettuce Boycott (*Dr. Jose Flores*)
- Norton's Greenhouse (*Dennis Norton*)

Food Insecurity:

–Swoops Food Pantry (*Haley Andrews*)

Haley Andrews 25:17

Yeah, I think social workers are really always working to put themselves out of a job. And I'm saying that because one day I hope that hunger and food insecurity ceases to exist. But, until that happens, I would urge the community to continue supporting however they best can, whether that means spreading awareness, educating others about the barriers that students might face on... the road to earning a college degree, or by donating monetary or in kind goods, if able.

Haley Andrews Transcript, February 2022



1939 Norton Greenhouses, Ypsilanti, Michigan

New Opportunities:

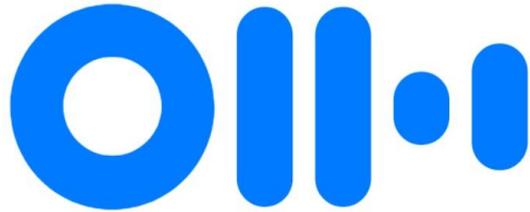


 VETERANS
HISTORY
PROJECT

Andrew Schneider begins his interview with Ramon Baca for the Veterans History project event on Friday, Dec. 9, 2022.



- **Further Education:**
Available classes expanded my experience as an oral historian.
- **New Networks:**
Connections made created an opportunity to work with Sen. Gary Peters, the Library of Congress, and the local community.
- **New Work & Jobs:**
Experience gained (esp. transcription) helped to secure a job as a Graduate Research Assistant.



Otter.ai

Marketing the Exhibit & Outreach Opportunities

MCKENNY GALLERY



Hamburgers for Breakfast:

Food and the Student Experience

Throughout EMU's history, students united through food. Whether to protest inhumane working conditions for farm-workers, to create breakfast programs to feed local children, or to support those who went to war — food has brought EMU communities together.

* * *

Access to food shapes the student experience at EMU.

* * *

Persisting into the present, students continue to find and develop methods to feed their fellow classmates through collection programs, organized protests, and food education.

 EASTERN
MICHIGAN UNIVERSITY
Education First

Outreach & Marketing Through Curation

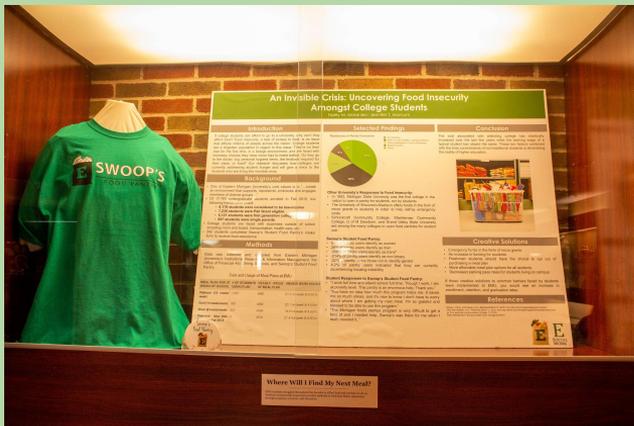


Campus Outreach:

Nutrition and Dietetics Programs

Swoop's Food Pantry

Fermentation Sciences





Community Outreach:

HAAB's

Ypsilanti Food Co-Op

The Norton Family

Summers-Knoll School



Marketing Plan: Focus on the Recipe

McKenny Gallery
March 24, 2022 · 🌐

Detailed ingredients list:
Becca Murphy
Document/Photograph Registrar – The keeper of the documents and photographs, tracker of the scanning projects, creator of spreadsheets, owner of that big folder!
Favorite Food: Pad Thai

Keep checking back to meet more of our team!



McKenny Gallery
March 19, 2022 · 🌐

EMU Historic Preservation grad students are cooking up something good for you!
Recipe: 13 HP grad students, 1 enthusiastic professor, 1 helpful archivist.
Mix well together and let simmer for one semester.
Serves: Entire campus community.

+7

McKenny Gallery
March 27, 2022 · 🌐

Detailed ingredients list:
Andrew Schneider
Oral Historian - Interview expert! He knows how to keep a conversation going!
Favorite Food: Pizza

Keep checking back to meet more of our team!



Marketing Plan: Engage the Audience

McKenny Gallery
April 10, 2022 · 🌐

The Black Campus Service Corps was made up of Black students from Eastern Michigan University who become involved with the programs and activities involving the Southside of Ypsilanti in the 1960s and 1970s.

Come to McKenny Gallery on April 13th at 3pm and learn how this group helped to feed their community.

WE SHARE



the power of the community is in its PEOPLE
the power for CHANGE lies there too!

McKenny Gallery
April 9, 2022 · 🌐

What do these two photos have in common? Come to the ribbon cutting for Hamburgers for Breakfast: Food and the Student Experience and find out! April 13th at 3pm in McKenny Gallery.



McKenny Gallery
April 8, 2022 · 🌐

What is this and what does it have to do with food? Stop by McKenny Gallery on April 13th at 3pm and find out!



Marketing Plan: Get the word out!

WEMU Serving Ypsilanti, Ann Arbor and Washtenaw County, MI

WEMU Morning Edition NEXT UP: 10:00 AM 89.1 Jazz

creative:impact - Hamburgers for Breakfast

By [Deb Polich](#) Published April 12, 2022 at 7:55 AM EDT

▶ LISTEN • 11:27



HAMBURGERS FOR BREAKFAST:



McKenny Gallery created an event
April 6, 2022



HAMBURGERS FOR BREAKFAST:
Food and the Student Experience

WED, APR 13, 2022

Hamburgers for Breakfast: Food and the Student Experience
McKenny Union Hall, Ypsilanti, MI 48197, United States
Audrey, Korey and 5 friends

Going

Major Takeaways – Student Perspective

- Class Size & Assigned student roles
- Nonfunctional gallery space & being adaptable
- Best Practice is not always a possibility (expectation vs. reality)
- Managing Research Expectations (what we want to do vs. what is available)
- Real life experience with Active Collecting



Exhibit Opening in McKenny Hall, April 2022

Major Takeaways—University Archive Perspective

ROOM FOR IMPROVEMENT

- Need additional time to teach basic research skills
- Impact on Archives Staff is dependent on the which student is assigned which lead
- Deinstallation is also work for the staff of the Archives
- **ALL would benefit from this being a two semester class**

EVERYONE'S A WINNER

- Great for expanding and learning more about our collections
- Key reason for the growth of our Oral History Program
- Proof of concept = New and Better Space



Sorority Sisters at the opening of
*EMU Greek Life:
Tradition, Challenges, and Transitions, 2017*

Feel Free to Reach Out!

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