

Live To Fly Fan Edition

Andrea lung, Ryerson University, Canada

Keywords: Fashion, unisex, sportswear, urban

The purpose of creating Live to Fly – Fan Edition was to integrate ordinary objects into the design of unisex urban sportswear that prioritized fit, comfort and aesthetics.

This two piece outfit features an operating fan as the design focal point. Located on the back of tank top made from grey ponte, the fan was constructed with laser cut Plexiglass blades and attached to a battery powered motor. The fan connects to supporting shoulder straps, much like a lightweight backpack. To counterweight the detail along the back of the garment, zippers and buckles were utilized on the front, creating geometric lines of color. Even with motorized pieces attached, the tank top is breathable and comfortable. The utilization of grey ponte provides the perfect fabric weight for balancing all attached components without sacrificing breathability, comfort or stretch. Lowered armholes and a linear bodice line ensure freedom of movement for the wearer.

Black sweatpants with topstitched circle panels were fabricated to contrast the bodice design. The pants are functional, made with cotton fleece and deep pockets for additional comfort. Though the entire pant is black in color, different materials were used for individual pattern piece components to give a subtle yet aesthetically pleasing contrast. With target market research, body form calculations, and use of stretch fabrics, the waist measurement of 31.5” was decided in order to fit a wide range of male and female body types. 100% cotton fleece was used as the primary fabric to ensure comfort, warmth, movement and ease of care for the wearer. It was important to create a pant that had both character yet would balance equally with the boldness of the fan. The combination of such elements ensures a distinct, unisex look.

