Bliss, H., Cheng, L., Schellenburg, M., Lam, Z., Pai, R., & Gick, B. (2017) Ultrasound technology and its role in Cantonese pronunciation teaching and learning. In M. O'Brien & J. Levis (Eds). Proceedings of the 8th Pronunciation in Second Language Learning and Teaching Conference, ISSN 2380-9566, Calgary, AB, August 2016 (pp. 33-46). Ames, IA: Iowa State University.

## ULTRASOUND TECHNOLOGY AND ITS ROLE IN CANTONESE PRONUNCIATION TEACHING AND LEARNING

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Over a decade of research has shown how using ultrasound imaging for biovisual feedback of tongue movement can help improve language learners' pronunciation. However, ultrasound can be challenging to implement in a classroom context, as it is typically best with small groups and requires specialized training. One possible solution is the use of ultrasound overlay videos, in which mid-sagittal ultrasound videos of tongue movements in speech are overlaid on videos of an external view of a speaker's head to create videos in which the movements of the face and the tongue are viewed simultaneously. In this paper, we report on a study investigating the use of ultrasound overlay videos as a pronunciation learning tool in Cantonese language classes. Using a blended learning paradigm, half of the students interacted with the videos online to learn about two challenging sets of sounds: unreleased final stops and low central vowels, while half interacted with audio-only media under otherwise identical conditions. Results show that students who received the ultrasound-based training performed better in perception and production tasks.

## **INTRODUCTION**

There is a growing body of evidence to support the use of ultrasound imaging technology in L2 learning (Cleland, Scobbie, Nakai, & Wrench, 2015; Gick, Bernhardt, Bacsfalvi, & Wilson, 2008; Noguchi et al., 2015; Ouni, 2014; Pillot-Loiseau, Kamiyama, & Kocjančič Antolík, 2015; Tateishi & Winters, 2013; Tsui, 2012; Wilson, 2014; Wilson & Gick, 2006; Wu, Gendrot, Hallé, & Adda-Decker, 2015). Ultrasound is useful in pronunciation teaching and learning, as it displays internal articulatory processes and facilitates the explanation and understanding of how to pronounce certain L2 sounds. However, there are various challenges associated with incorporating ultrasound into L2 learning programs. Specifically, given the current technology, ultrasound lends itself best to small groups or even individual learners. Moreover, raw, unedited ultrasound images may be difficult for untrained learners (and/or instructors) to interpret. (For a review of the body of literature on ultrasound-based pronunciation training, see Bliss, Abel, & Gick, 2017).

To address these challenges, a team of researchers at the University of British Columbia developed a technique for creating ultrasound overlay videos, in which mid-sagittal ultrasound videos of tongue movements in speech were overlaid on videos showing an external view of a speaker's head to create videos in which the movements of the face and the tongue are viewed simultaneously. The videos can be viewed at <a href="http://enunciate.arts.ubc.ca">http://enunciate.arts.ubc.ca</a>. There are 91 videos in

the video library, corresponding to most of the sounds in the International Phonetic Alphabet. Designed for application in blended or online learning paradigms, the videos have been incorporated into introductory linguistics courses as well as some language courses at the University of British Columbia.

Although ultrasound is well-established as an effective interactive biofeedback tool in L2 pronunciation learning, there is yet little research on the effectiveness of ultrasound overlay videos. The types of feedback provided by real-time imaging of one's own productions versus those provided by overlay videos may be substantially different, and it is an empirical question whether ultrasound overlay videos can also benefit learners. Survey data suggests that learners enjoy the videos and feel they help for learning new sounds (Tsuda, Kim, Gick, Kazama, Yamane & Burton, 2015; Yamane et al., 2015). Also, a controlled experiment comparing the impact on linguistics student learning after exposure to different types of online tutorial materials found that student performance was better with tutorials that included ultrasound overlay videos than tutorials that included text materials (Abel et al., 2016). However, this current study is the first to systematically evaluate the effectiveness of ultrasound overlay videos as an L2 pronunciation learning tool.

While the video library of individual sounds is useful as a general resource, there is also a need for customized videos, in some cases targeting specific phonological contrasts in a given language, and in other cases to present a familiar face in a particular linguistic community. In this paper, we report on a pilot project to develop and evaluate ultrasound overlay videos focused on Cantonese words and sounds.

The reasons for focusing on Cantonese is twofold. First, the Cantonese language program at the University of British Columbia is new and in need of teaching materials. Launched in 2015, the program is the first of its kind in Canada; while Mandarin classes are widely offered at Canadian universities, the University of British Columbia's program is the first and only postsecondary for-credit Cantonese language program in Canada. Second, the phonetic and phonological properties of Cantonese pose specific pronunciation challenges for learners, some of which are likely to benefit from ultrasound-based instruction. Specifically, with regard to consonants, unaspirated stops /p/, /t/, /k/ are unreleased in coda position and as such, there is no release burst with these consonants to provide a perceptual cue to the place of articulation (Cheung, 1986). The formant frequencies of the preceding vowel are said to provide an acoustic cue to the identity of these consonants (e.g., Ciocca, Wong, & So, 1994; Khouw & Ciocca, 2006), but despite these acoustic cues, the unreleased stops can be difficult to distinguish, all "tending to sound like a glottal stop to an English speaker" (Matthews & Yip, 2011). With regard to vowels, Cantonese has two central low vowel phonemes [a:] and [v], and given their close proximity, these two vowels are difficult for learners to distinguish.

Our research question is as follows: *Does interacting with ultrasound-enhanced videos improve beginner Cantonese learners' ability to differentiate between challenging Cantonese sounds in their perception and production?* We hypothesize that students who interact with ultrasound overlay videos will perform better in perception and production tasks that differentiate unreleased obstruents [p'], [t'], [k'] and central low vowels [v] and [a:] than students who interact with audio samples alone. In what follows, we describe an experiment that tested this hypothesis, beginning with a discussion of the methodology, followed by results, discussion, and concluding remarks.

## METHODOLOGY

In this study, we developed ultrasound overlay videos for minimal sets of words that isolated the two contrasts, namely unreleased stops and central low vowels. We then conducted a comparative study in which half the learners were given access to the ultrasound overlay videos, and half were given access to the corresponding audio files. Learners were subsequently tested on their ability to differentiate the sounds in perception and production.

The participants were 13 undergraduate students enrolled in CNTO 301 (Basic Cantonese I) at the University of British Columbia. This course is an elementary level Cantonese language course designed for non-heritage learners with no prior exposure to or background in Cantonese. The focus of the course is on training for basic oral skills in the language. The 13 students were randomly assigned to two groups; an experimental group (n=7) received the ultrasound overlay videos and a control group (n=6) received audio files. The test items consisted of minimal sets contrasting the vowels and consonants, as shown in Tables 1 and 2.

Table 1

Test items: Vowels

Word	Transcription English Translation		
新	senl 'new'		
山	s <b>a:</b> nl 'mountain'		
諗	læm2 'think'		
攬	l <b>a:</b> m2	ʻhug	

## Table 2

Test items: Consonants

Word	<u>Transcription</u>	English Translation		
濕	sep 1	'wet'		
	•			
失	set1	'lose'		
塞	sek1	'(traffic) jam'		
-	Som	(traine) juin		
插	ts <sup>h</sup> a: <b>p</b> 3	'insert'		
100	13 a.p.	msert		
擦	ts <sup>h</sup> a:t3	'erase'		
下	15 a.15	crase		
+=	ts <sup>h</sup> a: <b>k</b> 3	'mull davre / diagagemble'		
拆	ts a: <b>k</b> 5	'pull down / disassemble'		

The words in Tables 1 and 2 were used to create stimuli consisting of ten videos and ten corresponding audio clips. The videos were produced by filming the side profile of a native Cantonese speaker (using a Panasonic Camcorder) while at the same time recording the ultrasound information from her tongue (using a CHISON portable ultrasound machine, recorded into an Mac Pro laptop using iMovie). The speaker was 34 years old at the time of the study, and had spent 5 years in Canada. She was born in Hong Kong and speaks the Hong Kong variety of Cantonese, along with English and Mandarin as additional languages. The speaker sat with the ultrasound probe positioned under the chin and read each target word three times. Two takes were filmed, and one example of each word – deemed by a native Cantonese speaker to be the clearest production – was selected to be developed into the ultrasound overlay video. Once recorded, the videos were time-aligned and the ultrasound videos trimmed, shaded, and overlaid on the videos of the face using Adobe Premiere (see Abel et al., 2015; Yamane et al., 2015 for a detailed description of the video production methods). The audio signal from each video was extracted and saved as a wav file. In each media file (video or audio) a single token was repeated three times, and the second repetition was manipulated to be 1.5 times slower.

The learners interacted with the stimuli through two near-identical tutorial websites created using WordPress. The experimental group was given access to a site that linked to the videos, and the control group was given access to the same site, but with links to the audio clips. On both sites, the media files were displayed alongside pictures that gave a graphical depiction of each word, as well as the word itself in the Cantonese orthography. The rationale for this type of display was based on the fact that students were not trained in how to read the Cantonese orthography, and they likely would not know the meaning of the words, but the images could make it clear that the media files corresponded to real Cantonese words and represented real contrasts. An example (from the experimental group's site) is given in Figure 1. (The top diagram in Figure 1 corresponds to the Cantonese word for 'to insert,' and the bottom diagram corresponds to the Cantonese word for 'to erase.')

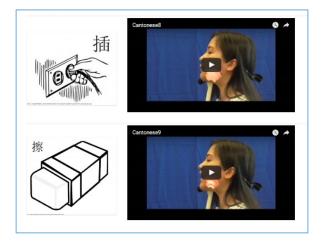


Figure 1. Screenshot of example stimuli

Each site was comprised of five pages, including a homepage plus one page for each minimal set. The pages were accessed via hyperlinks at the top of each page labelled "Set 1," "Set 2," etc. At the top of each page, a message directed students to focus on the phonetic contrast in question, as follows: "*Watch each video to hear the word corresponding to the picture. The word will be played three times, where the second repetition is slowed down. Pay special attention to the vowel sounds in the middle of the words.*" Access to the tutorial websites was through the University's Online Learning Management System.

Following a week-long period of interacting with the websites at their leisure, learners were evaluated on their perception and production of the Cantonese sounds in question. Regarding the perception evaluation, this was administered as a post-test only through an online quiz with ten multiple choice questions that had accompanying audio files, recorded by a second native Cantonese speaker. This speaker was 21 years old at the time of the study, and had lived in Canada for 2.5 years. She was born in Hong Kong and speaks the Hong Kong variety of Cantonese, along with English, Mandarin, Italian, and Japanese. Half of the questions in the perception quiz were forced choice questions, with the following phrasing: "*Listen to this word*. *Does it correspond to the picture on the left or on the right*?" The other half of the questions were AXB questions; two of these focused on vowels, and the remaining three on consonants. The phrasing for the latter was as follows: "*Listen to these 3 words*. *If the consonant at the end of the first word is the same as the one at the end of the middle word, choose 1. If the consonant at the end of the last word is the same as the one at the end of the middle word, choose 3.*"

Regarding the production evaluation, both before and after the students accessed the tutorial websites, we recorded their productions of the numerals one through ten in both random and sequential orders. The recordings were carried out in a quiet classroom using a USB microphone and Audacity 2.1.2, and the recording conditions were identical in both the pre- and post-recording sessions. The numerals were chosen because the students were familiar with these words and therefore would not need to repeat after their instructor or another native speaker, and the numerals contain the relevant phonological contrasts, as illustrated in Table 3.

Table 3

Numerals	illustrating	relevant	contrasts
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Vowels	Consonants
3 Ξ [sa:m1]; 8 八 [ba:t3]	10 <b>+</b> [se <b>p</b> 6]
10 <b>+</b> [sep6]; 7 <b>七</b> [ts <sup>h</sup> et1]	7七 [ts <sup>h</sup> et1]
	6 六 [lok6]

With respect to data analysis, the perception data was analysed according to the percentage of correct responses by question type across conditions. For the production data, we performed both acoustic and rater analyses. Acoustic analysis was carried out using Praat (Boersma & Weenick, 2015), and analysis of the vowels entailed collecting F1 values of the vowels at midpoint and comparing across vowels and conditions. Analysis of the consonants built upon a method used by Ciocca et al., 1994 and Khouw & Ciocca, 2006, who measured F1, F2, and F3 values at three durational points for Cantonese final consonants. We additionally calculated the difference between F2 and F3 values from the midpoint to the endpoint of vowel duration, and compared across pre- and post-recordings for each subject and across conditions. The rater analysis entailed having four native Cantonese speakers rate the nativeness of the vowels and consonants separately on scale of one to five. The rating task involved rating 540 tokens, which included four different productions of the same word by the same participant. Each sound file was played and rated once. We compared mean rater scores for vowels and consonants using two-way random intra-class correlations as a measure of interrater reliability.

## RESULTS

Due to a small sample size, statistical analysis was not possible for most of the results reported in this section. Instead, we comment on the observed trends and whether these trends are in the predicted direction. To begin, the results of the perception quiz are presented in Table 4.

## Table 4

## Perception Results

Group	Mean Correct Responses	Mean Correct Responses		
	(AXB)	(Forced Choice)		
Experimental	88% (n=5)	70% (n=6)		
Control	77% (n=6)	63% (n=6)		

Statistical analysis of the perception results is not reliable due to the small number of participants. We omitted one outlier whose score was significantly lower than all other participants, as well as a participant from the experimental group who did not answer the AXB questions. The results of the acoustic analysis of the vowels are presented in Figure 2 (in which "aa" refers to [ $\alpha$ ] and "a" refers to [ $\alpha$ ]).

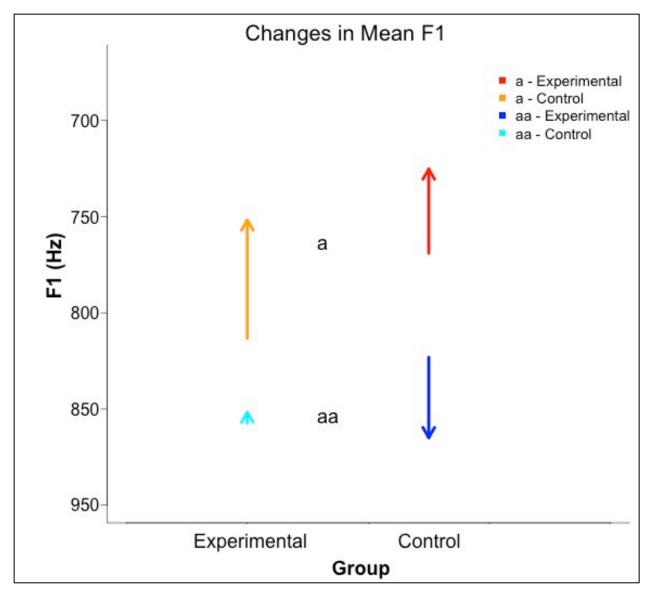


Figure 2. Acoustic measures of the vowels

The arrows in Figure 2 show the mean direction of change in F1 values for each vowel from preto post-recording. For native speakers (including the two used as model speakers in our study), [v] (represented by 'a') is produced higher in the mouth than [a:] (represented by 'aa'), and correspondingly has higher F1 values, but learners often have trouble with this distinction. As learners improve their pronunciation, we expect them to differentiate between the vowels, with a higher F1 value for [v] than [a:]. In Figure 2 we see that, while both control and experimental groups seem to have a larger difference between the F1 values of the two vowels after training, the experimental group show trends towards a larger increased differentiation of the two low vowels than the control. In other words, comparing across time points, the differences between the height of the tongue for [v] and [a:] is more pronounced in the post-recording sessions regardless of condition. Comparing across conditions, the experimental group appears to have improved more. Formant values were not normalized because we were focusing on changes within subjects, not raw formant values. The result of the rater analysis for the vowels are presented in Table 5; the rating scale was 1-5, with 5 being most nativelike.

#### Table 5

### Rater Analysis (Vowels)

Group	pre-/post-	Mean Rating (all)	Mean Rating [v]	Mean Rating [a:]
Control	pre-	3.565	3.563	3.568
	post-	3.456	3.573	3.339
Experimental	pre-	3.784	3.755	3.813
	post-	3.456	3.568	4.078
Native		4.555	4.650	4.517

Two-way random intra-class correlations were run as a measure of interrater reliability, indicating fair agreement amongst the four raters [ICC(2, 4) = 0.455]. Table 5 shows the mean ratings between conditions and recordings for each of the vowels and for all vowels together. A mixed ANOVA was conducted on the ratings between the variables of condition and recording, finding significant variation among conditions (F = 15.22, p < 0.01). A post hoc Tukey test showed that there were significant differences between ratings of native speakers and learners (p < 0.01), but not between conditions in the Cantonese learners. In other words, there were significant differences between ratings of native speakers and learners, but not between conditions in the Cantonese learners to be a slight trend towards an increase in nativeness rating for the experimental group's production of [a:], which matches the trend of improvement from acoustic data.

Turning to the consonants, we found no significant differences in the F2 or F3 values between the different consonants, even for the native Cantonese model speakers. Similarly, there were no significant changes in the ratings for either group over time, as shown in Table 6. As with the vowels, measures of interrater reliability indicate that there was fair agreement amongst the four raters [ICC(2, 4) = 0.593]. While there were no trends between conditions, the data did show a pattern of nativeness ratings across the three stops whereby [p<sup>'</sup>] was consistently rated highest and [k<sup>'</sup>] lowest.

### Table 6

	Mean Rating			
pre-/post-	<u>(all)</u>	[p]	[t]	[ <u>k</u> ]
pre-	3.607	4.104	3.487	3.596
post-	3.662	3.729	3.544	3.281
pre-	3.848	3.927	3.755	3.573
post-	3.960	3.927	3.800	3.604
	4.450	4.750	4.156	4.594
	pre- post- pre-	pre- 3.607 post- 3.662 pre- 3.848 post- 3.960	pre-/post-(all)[p`]pre-3.6074.104post-3.6623.729pre-3.8483.927post-3.9603.927	pre-/post- (all) [p <sup>*</sup> ] [t <sup>*</sup> ]   pre- 3.607 4.104 3.487   post- 3.662 3.729 3.544   pre- 3.848 3.927 3.755   post- 3.960 3.927 3.800

# Rater Analysis (Consonants)

## Discussion

Recall our prediction that students who interact with the ultrasound overlay videos would perform better in production and perception of the unreleased stops and low central vowels than students who interact with audio files. While the small sample size in this study limits our ability to draw any firm conclusions, in a broad sense this prediction is borne out. The perception data trended in the right direction, with the experimental group showing more improvements than the control group, and the production data showing more mixed results, but with trends in the right direction (for the vowels particularly).

Regarding the perception data, we observed a smaller difference between the experimental and control groups with the forced choice questions, and we speculate that this may be because these questions did not test pronunciation so much as vocabulary, relying on students' ability to recall the training words. The overall weak effect in the perception data could be due to problems with both quiz design and delivery. With respect to quiz design, instead of forced choice questions, we speculate same/different types of questions ("*Are these two sounds the same or different*?") may have been more effective. With respect to quiz delivery, a technical glitch required that students type their responses (e.g., they had to type "left" or "right" in response to the forced choice questions and "1" or "3" in response to the AXB question), rather than simply by clicking a button to select from a set of options, and this may have impacted the results.

As for the acoustic results, as evidenced in Figure 2, the vowels trended in the right direction, with a clearer distinction in the experimental group between the F1 values of [a:] versus [v]. The consonants, on the other hand, showed no acoustic differences between [p<sup>'</sup>], [t<sup>'</sup>], and [k<sup>'</sup>], even for the model speaker. One possible explanation for this lack of a distinction is an ongoing sound change in Cantonese whereby younger speakers are fluctuating between word-final [t<sup>'</sup>] and [k<sup>'</sup>], using the two in free variation (Law, Fung, & Bauer, 2013; To, McLeod, & Cheung, 2015). It is possible that the model speaker may have not differentiated these sounds as clearly, which would have been reflected in stimuli the students received, a hypothesis that is supported by the observation that the F2 and F3 values of the consonants were not significantly different for any

of the speakers. Alternatively, it could be that glottalization obscured the contrast. Particularly with younger speakers, Cantonese final unreleased stops can often have a glottal closure component, which means that the vocal folds close to stop airflow momentarily (Yip, 2015). The [p'], [t'], and [k'] stops are often produced with glottal closure, before or during tongue movement, and sometimes even instead of any tongue articulation. Such a glottal closure would at least partially obscure the acoustic cues measured. If the tongue articulation was also weaker because of the glottal closure, this could explain the weak effects in even our model speaker data, which in turn would affect the participants' performance. The consequence of this extra articulation may be that ultrasound information alone is insufficient for learning these sounds.

Regarding the results of the native speaker ratings, the lack of a clear result may be related to task effects. Raters reported that being asked to judge only the vowel or consonant when hearing the full word to be a difficult task. Consequently, it could be the case that the ratings were inadvertently influenced by overall nativeness judgments, and/or from the interference of tone. Moreover, validity and interrater reliability may have been improved by allowing raters to listen to each token multiple times.

Some other factors may have impacted the results that we found. A software glitch prevented us from tracking the amount of time each student spent on the training website, and as a result we are unaware of any correlations between time spent on the websites and production and perception performance. As a result, it is not possible to know whether the encouraging trends reported here are due to the differential training across the groups or to differences in time spent on the training task between the two groups. At the time of writing, we are conducting a follow-up study that has measures in place to ensure training time can be tracked. Furthermore, the students had taken a midterm in which they were tested on the numerals the day before the pre-recording session. The post-recording session was one week later. This timing may have influenced the students' production performance, as they would have been more well-studied at the time of the pre-recording session.

## **CONCLUSIONS AND FUTURE DIRECTIONS**

In this study, we tested the use of ultrasound overlay videos as a pronunciation learning tool, in contrast with audio-only media. While the study focused on only a small set of sounds and had a small number of participants, the results are promising insofar as they trend towards providing empirical support for the use ultrasound overlay videos for learning certain Cantonese sounds that are reportedly challenging for L2 learners. This study serves a pilot, and at the time of writing we are in the process of conducting a follow-up study with Cantonese learners that addresses some of the problems identified of the current study, and includes a larger number of participants. We are also developing customized videos for other widely taught languages at the University of British Columbia, including Mandarin, Spanish, French, and German, and we are responding to interest from other linguistic communities and making customized videos for languages including SENĆOTEN, Blackfoot, Secwepemc, and Halq'emeylem (Bliss, Burton, & Gick, 2016). As our video library grows, we continue to develop plans to integrate the videos into classrooms and other language learning environments, and to evaluate these videos' impact on pronunciation learning.

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