

PART III

Candidate

Hoover's personal popularity was gaining such momentum that his recognition as the "people's choice" awaited only definite word from President Coolidge that he would not be a candidate. Defeat of the "Party Bosses" at the convention delighted Ding, for now Hoover could wage a campaign unrestricted by patronage promises.

November 22, 1927

DURING THE MONTHS before the 1928 convention, President Coolidge did not definitely clarify whether he would be a candidate, if drafted. As speculation continued, newspapers proclaimed:

SET MAXIMUM TAX SLASH AT 250 MILLIONS

**TABER ELECTED TO HEAD GRANGE FOR
3RD TIME**

**GORDON PLANS "SURPRISE" IN FALL-
SINCLAIR JURY QUIZ**

**ASK COOLIDGE TO INTERVENE IN
COAL STRIKE**

KEARNS-DEMPSEY TRIAL ENDS IN NONSUIT



Something seems to be holding them back.

December 29, 1927

MONTHS AHEAD of the convention, the political situation as to Herbert Hoover led the party leaders (Ding called them bosses) to try to steer the party's thinking *away* from Hoover. Meantime:

U.S. PAYS TAX REBATES TO 240,000

read a headline; among the recipients were former President Taft, Harry Lauder, and Judge Kenesaw Mountain Landis. . . . Mexican Senate started action on the law which eventually took over U. S.-owned oil wells. . . . Colonel Charles Lindbergh was on a goodwill trip to Central America. . . . Attempt was being made to reach an agreement with President Coolidge on McNary-Haugen farm bill, which he vetoed. . . . And

REPORT GEHRIG WANTS \$25,000

the sports pages said.



One of those party line calls.

March 22, 1928

THERE CAME the time, then, when Hoover was generally recognized as the leading candidate for the nomination, but there were the usual "favorite sons" of several states who could be expected to have complimentary votes. Meantime, the first volume of the confidential messages of the United States government relating to the outbreak of World War I was issued by the state department. . . . A. B. Fall, Secretary of the Interior in the Harding administration and central figure in the oil scandals, thought near death, offered to "tell all" to the court scheduled to try him. . . . 22 countries against Russ disarmament plan. . . . Wilbur W. Marsh, treasurer of the national Democratic party, denies agreement with G.O.P. treasurer to withhold reports of contributions. . . . Sure strokes by Hennessy beat Tilden in Davis Cup trials. . . . Representative used-car offer — a 1927 Star for \$275.

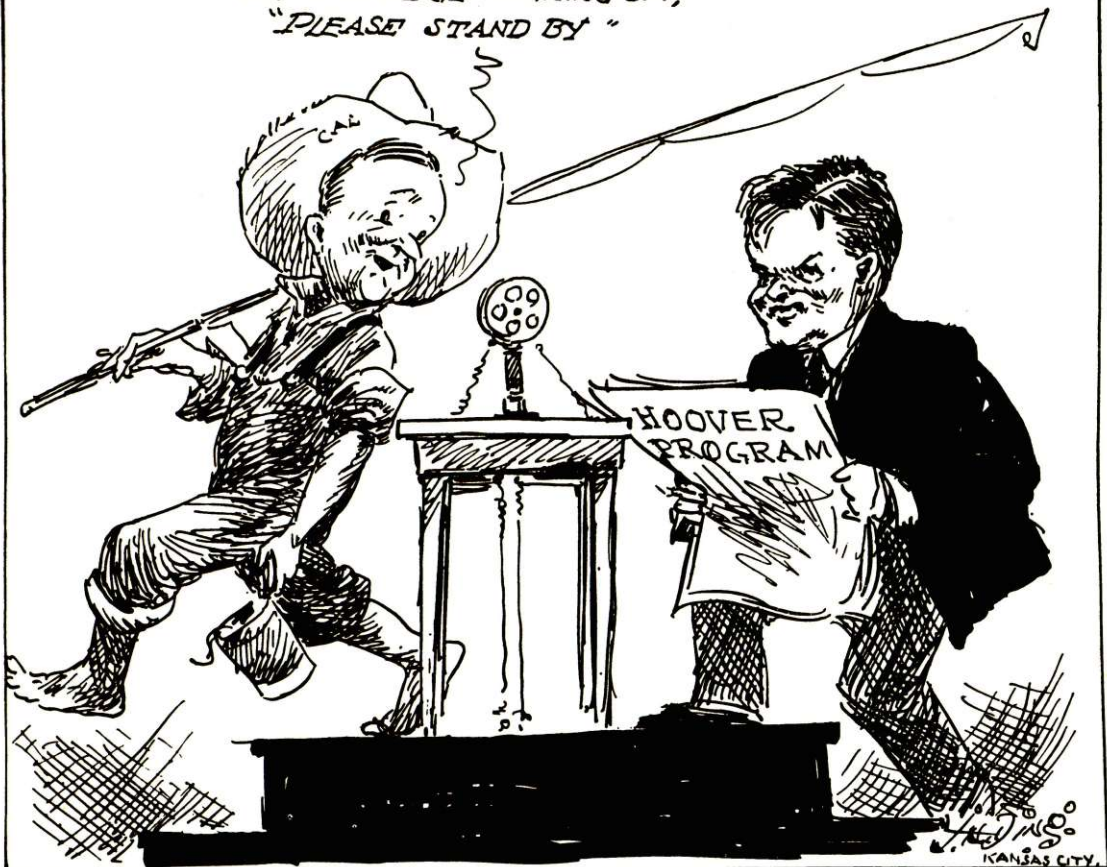


A lot of space for little boys who are going only to the first water tank.

June 13, 1928

THE "BIGGEST NEWS" of the day was, of course, Hoover's assured new position as the center of public attention. Other news was: Farmers storm G.O.P. resolution committee — but the Haugen plank was rejected. . . . Mabel Boll and Amelia Earhart, women fliers, prepared to race at dawn from United States to England. . . . Graham McNamee announces G.O.P. national convention on radio. . . . Iowa corn "far ahead of normal." . . . The cabinet of German Chancellor William Marx, Catholic party leader, resigns to President Hindenburg.

CAL COOLIDGE SIGNING OFF,
"PLEASE STAND BY"



Just like that!

June 15, 1928

DING THEN SUMMED UP the convention: his friend as nominee, the professional politicians he so disliked scattered around debris-fashion, and, from out the Democratic dressing room, Governor Al Smith and the Democratic donkey — soon to be opposing Herbert Hoover and the elephant — peeking anxiously through the curtains.



Who said he wasn't a strong candidate?

June 16, 1928

TONGUE-IN-CHEEK, Ding penned Hoover with his baseball cap at a very un-Hooverish angle in the new "Republican Battery," with Senator Curtis as his teammate. Coolidge, weary from an arduous trip of many stops, was arriving at his summer White House at Cedar Island, Wisconsin. . . . Thirteen nations paid sums on their debt to the United States — a total of just over \$90 million. . . . Babe Ruth was cracking out his 24th homer of the season!



Introducing the new battery.

July 23, 1928

MIDWAY IN THE SUMMER of the 1928 presidential campaign Hoover's many abilities were emphasized while readers were noting:

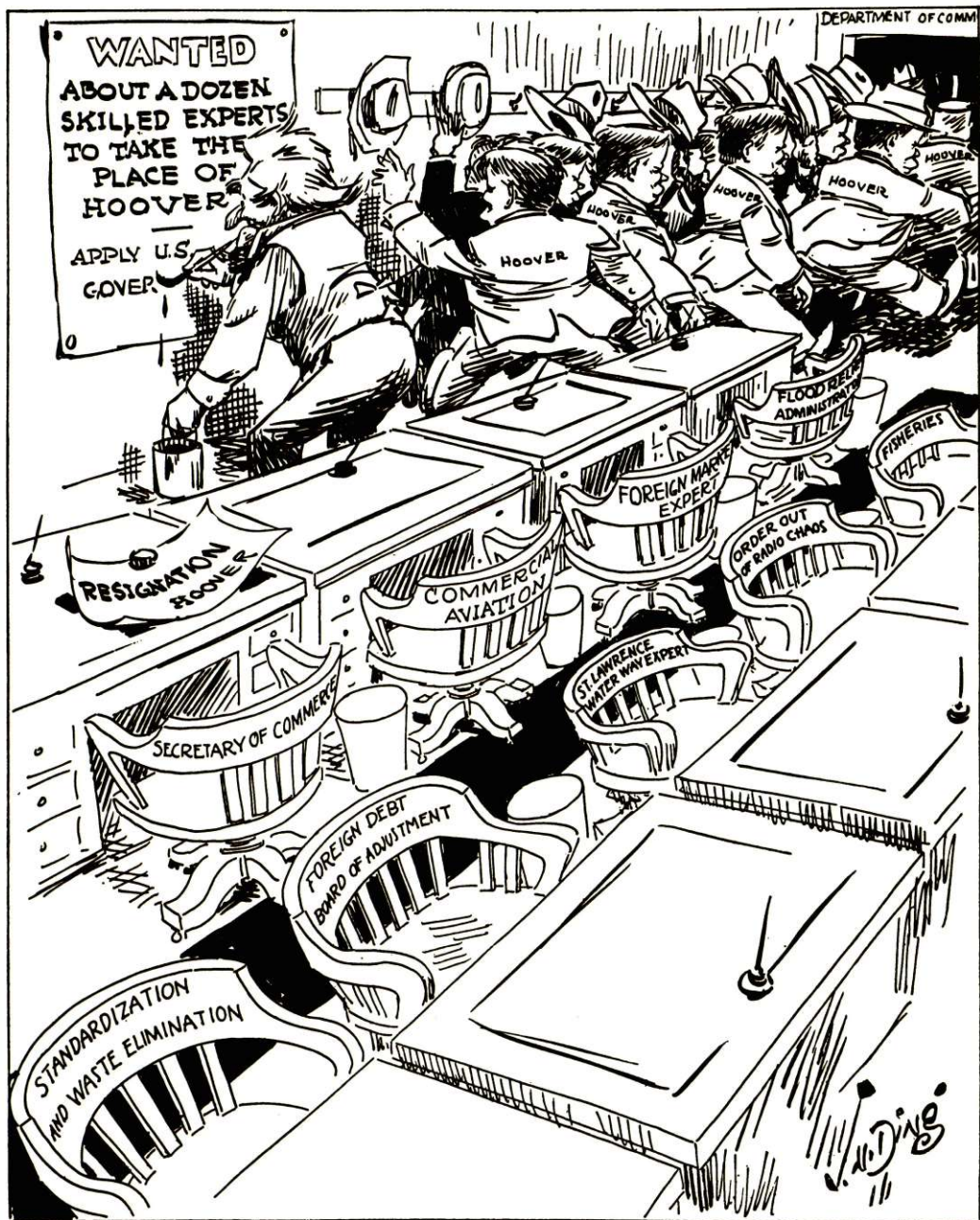
**TWO AMERICANS RACE AROUND GLOBE IN
23 DAYS**

**WILL ROGERS CONCLUDES VISIT TO CAMP
HEENEY**

**ENGLISH DANCE TEACHER ASSAILS MARA-
THON EVENTS**

**FRENCH PLANE TRYING TO SPAN ATLANTIC
FROM EAST TO WEST**

**BERNARD SHAW FINALLY AGREES TO VISIT
AMERICA**



When Hoover turns in his resignation.

August 21, 1928

IN WEST BRANCH, IOWA, the only topic was the return of Herbert Hoover to his birthplace and boyhood home. Elsewhere in the world reporters were recording that:

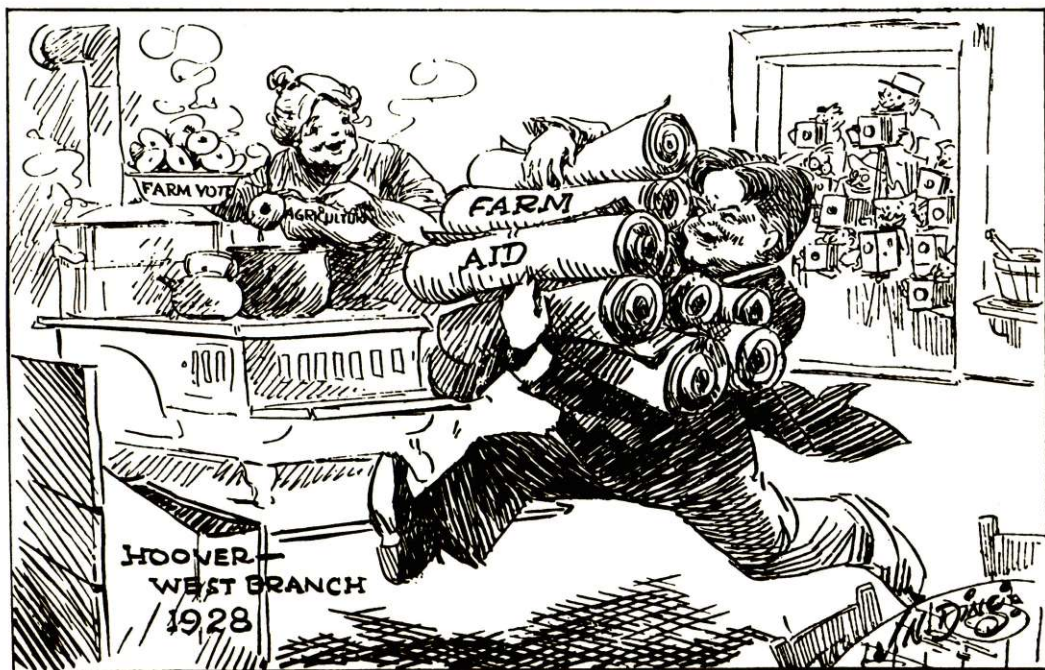
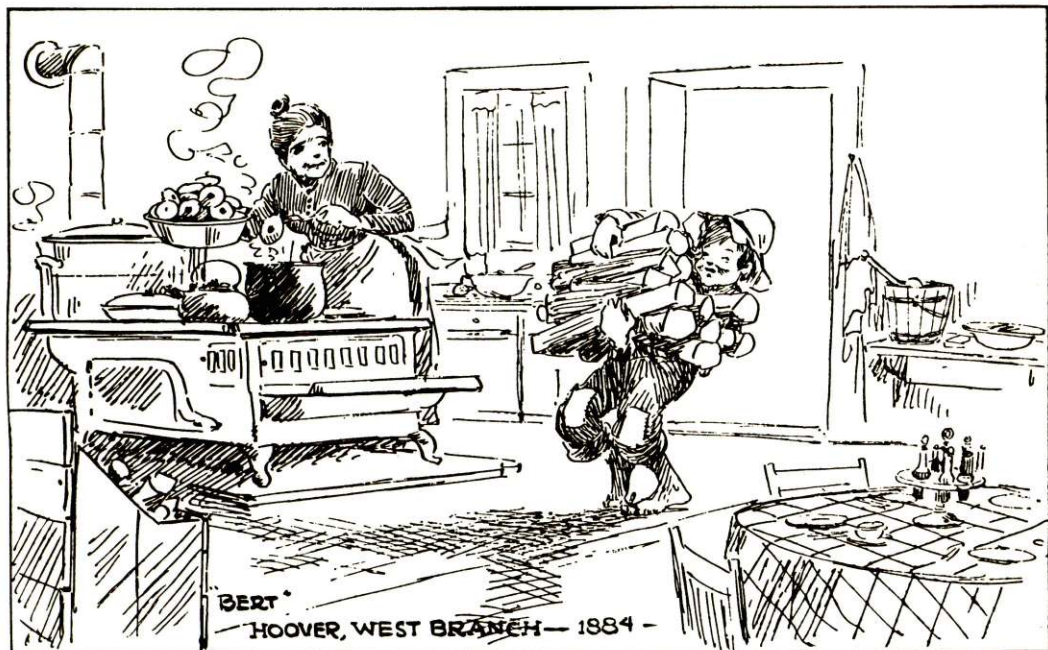
**SMITH BRANDS WILLIAM ALLEN WHITE
CHARGES "UNFAIR"**

**ISSUE WARRANTS AGAINST TOM MIX FOR
FIGHT**

**NAVY PERFECTS NEW MAGAZINE FOR EX-
PLOSIVES**

**JIMMY WALKER GREETES ENGLISH WOMAN
MAYOR**

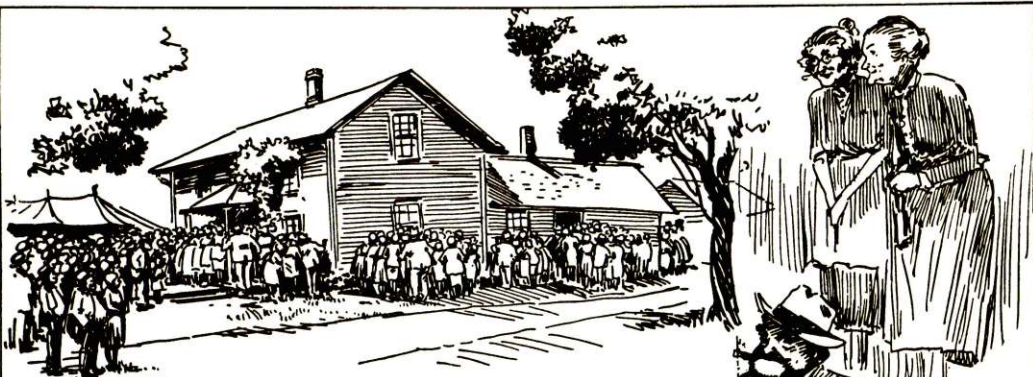
And a woman swimmer sets a new endurance record of 50 hours, 56 minutes, and 30 seconds.



As the twig is bent — the tree is inclined.

August 22, 1928

AS MEANINGFUL as reporters' stories and photographers' pictures about Hoover's day in West Branch was the Ding's-eye-view. Meanwhile, divers were salvaging the sunken submarine S-4. . . . W. F. Whiting was named to succeed Hoover as Secretary of Commerce. . . . Helen Wills was polishing off a tournament foe in 22 minutes. . . . And the Redlegs stopped the Giants 3-2 in the pennant fight.



— MR. HOOVER AND HIS FAMILY HAD A "NICE QUIET" BREAKFAST "ALONE" IN THE OLD HOUSE WHERE HE WAS BORN — BUT IT WAS A TOUGH DAY ON MRS. JENNIE SCHELLER'S ZINNIA'S WHICH THE DAY BEFORE HAD BRIGHTLY ENCIRCLED HER HOUSE! —



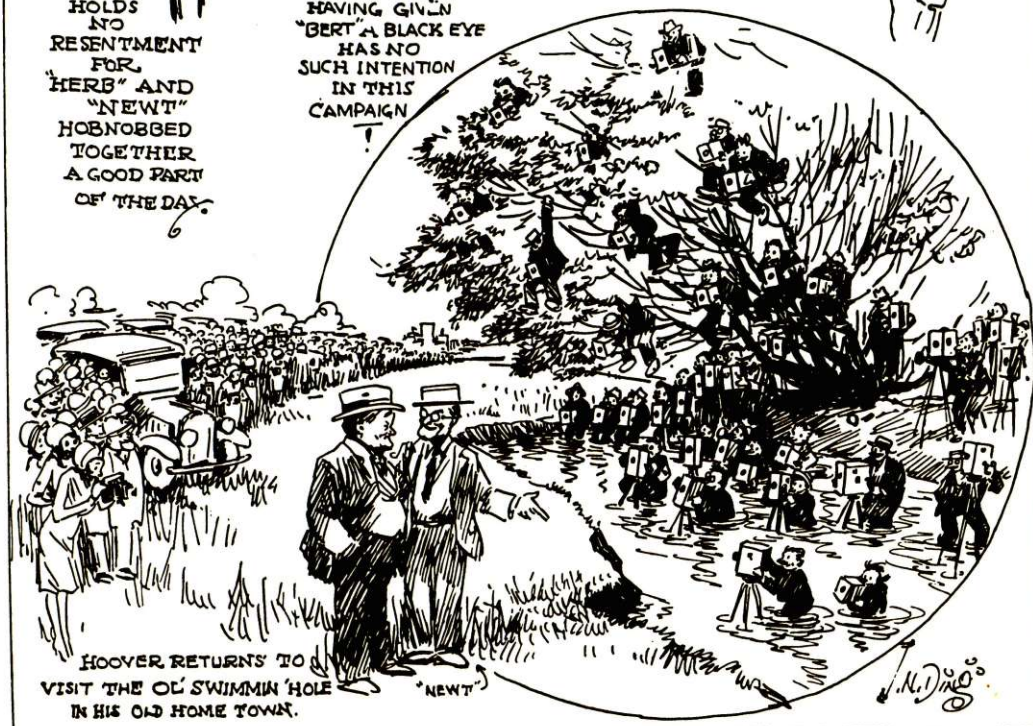
AND EVIDENTLY HOOVER HOLDS NO RESENTMENT FOR "HERB" AND "NEWT" HOBNOBBED TOGETHER A GOOD PART OF THE DAY.



"NEWT" BUTLER, THE LOCAL HERO WHO HOLDS THE DISTINCTION OF HAVING GIVEN "BERT" A BLACK EYE HAS NO SUCH INTENTION IN THIS CAMPAIGN!



THERE WERE MANY "I KNEW HIM WHEN" ALONG THE LINE OF MARCH —



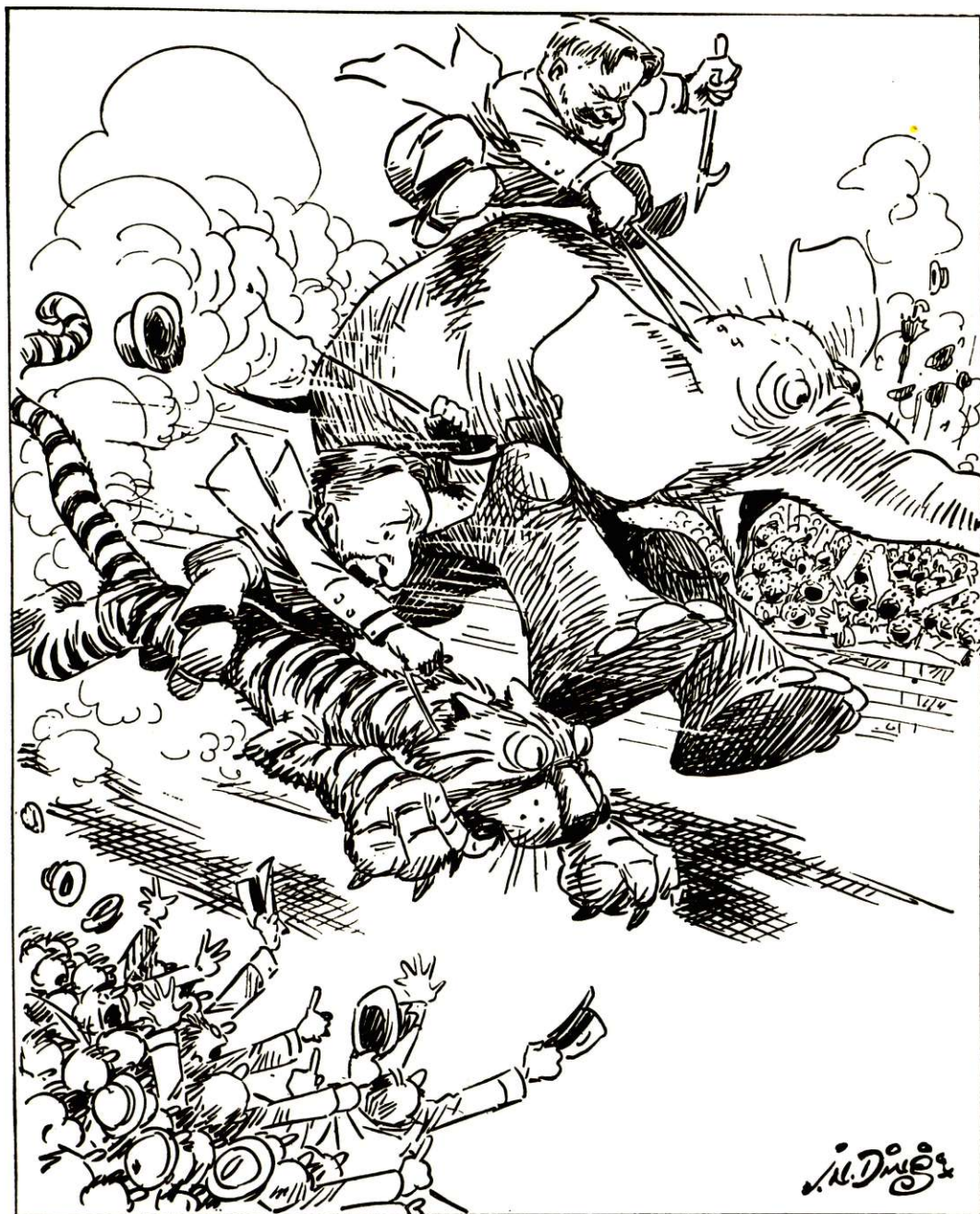
HOOVER RETURNS TO VISIT THE OL' SWIMMIN' HOLE IN HIS OLD HOME TOWN.

"NEWT"

N.D. 1905

November 7, 1928

ALTHOUGH HE NEVER doubted that Hoover would be elected, Ding drew a special cartoon for the newspapers' early editions on the evening of election day — editions that would be published before the final returns were in. This cartoon was replaced by another a few hours later. Mostly the headlines that day concerned politics, but there were a few other news stories. Republicans generally swept nation but Franklin Delano Roosevelt, Democrat, elected governor of New York and Ruth Bryan Owen, Democrat, daughter of W. J. Bryan, elected congresswoman from Florida. . . . Poincaré cabinet resigned in France, after two-year period in office. . . . Chicago top hog price, \$9.80.



Neck and neck at the quarter pole.

November 10, 1928

THE WEEK FOLLOWING Hoover's election was filled with many stories about him and his plans. But there were other headlines, too.

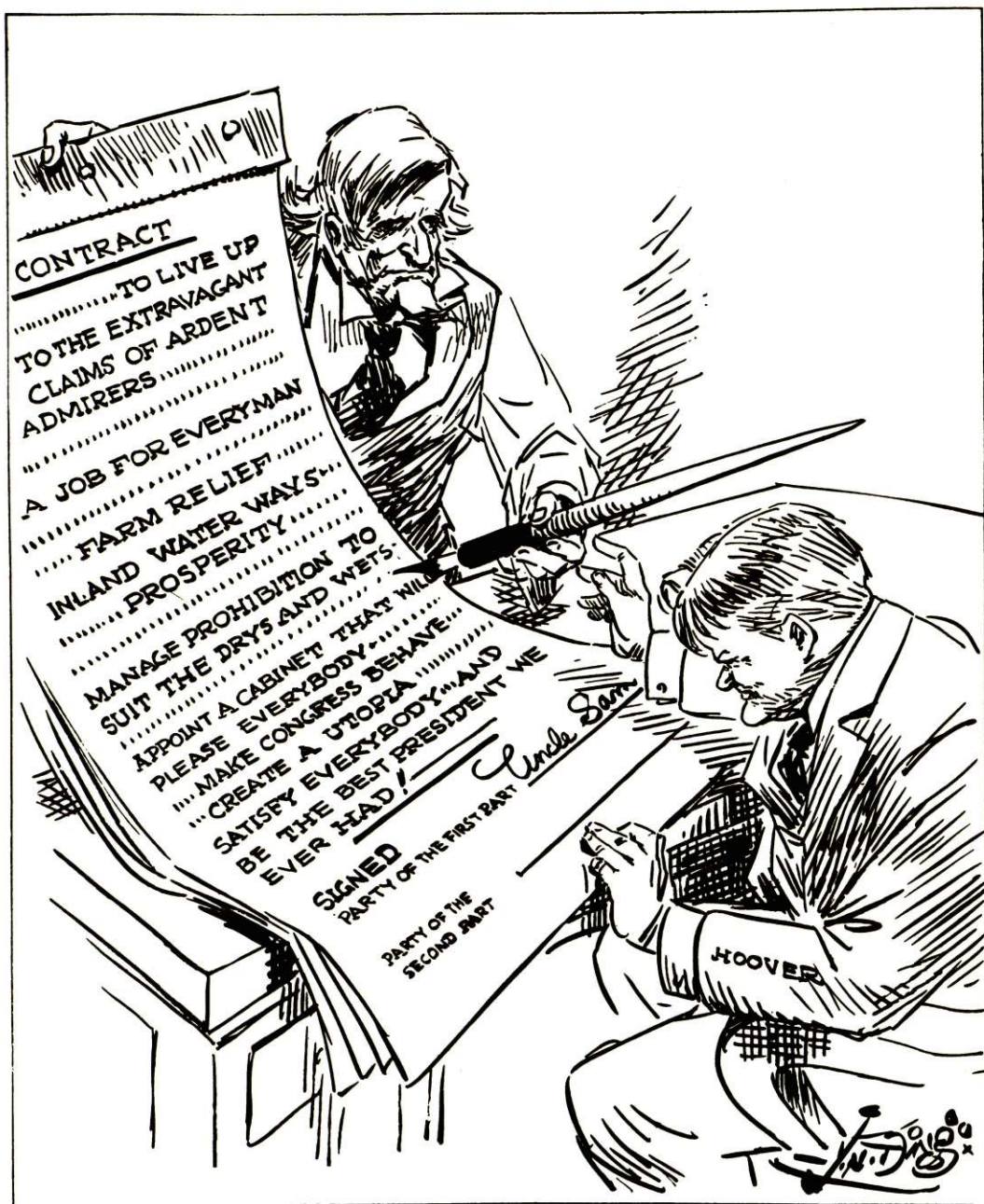
HOOVER SOLEMN IN VICTORY

DARWINISM IS LOSING IN ARKANSAS VOTE

ROGERS HORNSBY SOLD TO CUBS

**STRONG UPSWING OPENS "HOOVER"
STOCK MARKET**

And Byrd's expedition at South Pole thanks Iowa boys for sending football scores by radio.



An awful big contract.

PART IV

President

Hoover's election inspired Ding to interpret with deep sympathy the President's reticent personality and the immensity of his problems. Congressional lethargy and public unwillingness to face reality were the objects of many cartoon barbs, and as early as 1929, Ding was apprehensive that these factors would obstruct the administration's program.

February 28, 1929

THE FACT THAT the new President was an engineer was in editorial — and cartoon — comment. The news of the week was varied: James Good of Iowa and W. D. Mitchell of Minnesota named by President Hoover to his cabinet. . . . Young Stribling of Georgia loses to Jack Sharkey by decision in heavy-weight fight. . . . Charles Chaplin has 101-degree temperature as result of ptomaine poisoning. . . . Lindbergh and his future wife, Anne Morrow, crash in plane in Mexico; he protects her by wrapping her in cushions. . . . Report that Thomas D. Campbell, big-scale farmer of Montana, might be Secretary of Agriculture arouses speculation because he has just returned from study of Russian farming.



Fine opportunity for a modern engineer if they'll let him work.

March 4, 1929

HOOVER'S INAUGURATION was the big event of this day, but there also was news about revolution flaring in Mexico, with President Gil, former President Calles, and Generals Manzo and Topete as principal figures. . . . It was reported that Colonel Robert W. Stewart probably would not be re-elected board chairman of Standard Oil. . . . Massachusetts legislature voted for the second time in ten years not to repeal the vote of banishment voted on Roger Williams in 1635. . . . President Hoover completed his cabinet by the appointment of Charles Francis Adams, member of the famous family, as Secretary of the Navy. . . . A headline read:

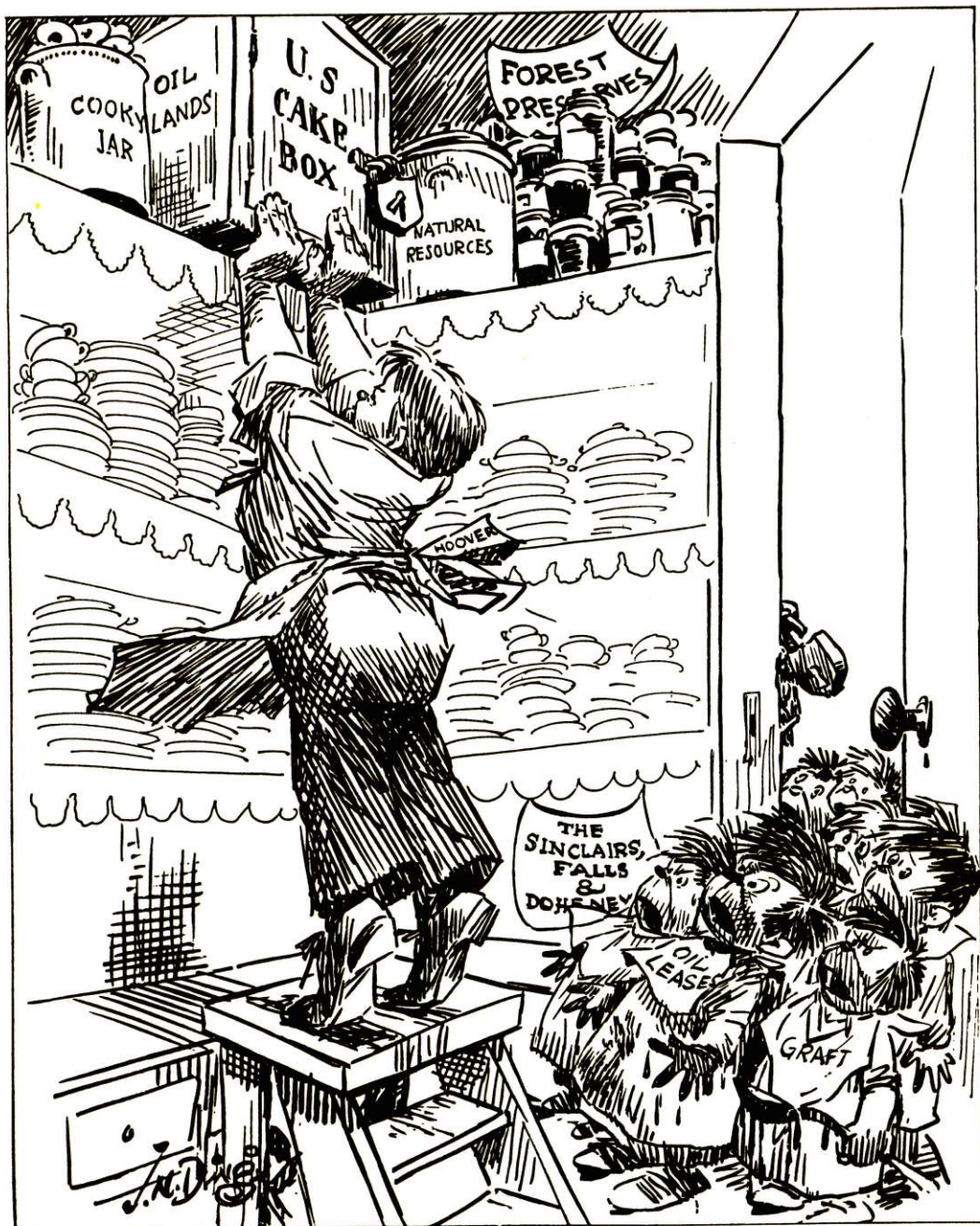
**PRESIDENT AND MRS. COOLIDGE RETIRING
FROM PUBLIC LIFE, RELATIVELY POOR**



While such things are possible there is nothing very wrong with our country.

March 16, 1929

THE FIGURES of the oil scandals of the early 1920's came back into the news from time to time. This was the period of early aviation development — Captain Ira Eaker failed to make dawn-to-dusk flight from Tampico, Fla., to Brownsville, Tex. . . . Other news was: Libel trial of William McAndrew, former Chicago superintendent of schools, against Mayor William Hale Thompson is called. . . . Constance Bennett, actress, critically ill. . . . Byrd expedition at South Pole worries about failure of Bernt Balchen, Harold June, and Larry Gould to return from a trip to Rockefeller Mountain Range. . . . Senator Arthur Capper outlines the “essentials of a farm relief plan.”



Putting 'em out of reach.

March 24, 1929

THE BIG NEWS of the first month of the new administration was made by President Hoover, of course. Other headlines were:

35 KILLED IN DIXIE STORMS

**GRAF ZEPPELIN BEGINS ASIATIC
JAUNT TONIGHT**

**HOW HENRY FORD DOES THE
SQUARE DANCE**

All Americans in Mexico City reported safe from fighting going on in revolution. . . . Cabinet members Wilbur and Mellon to speak on radio. . . . 300-mile trip across Canadian wilds begun on two tractors. . . . And a 1925 Buick sedan, offered at \$450, was representative of used-car prices.

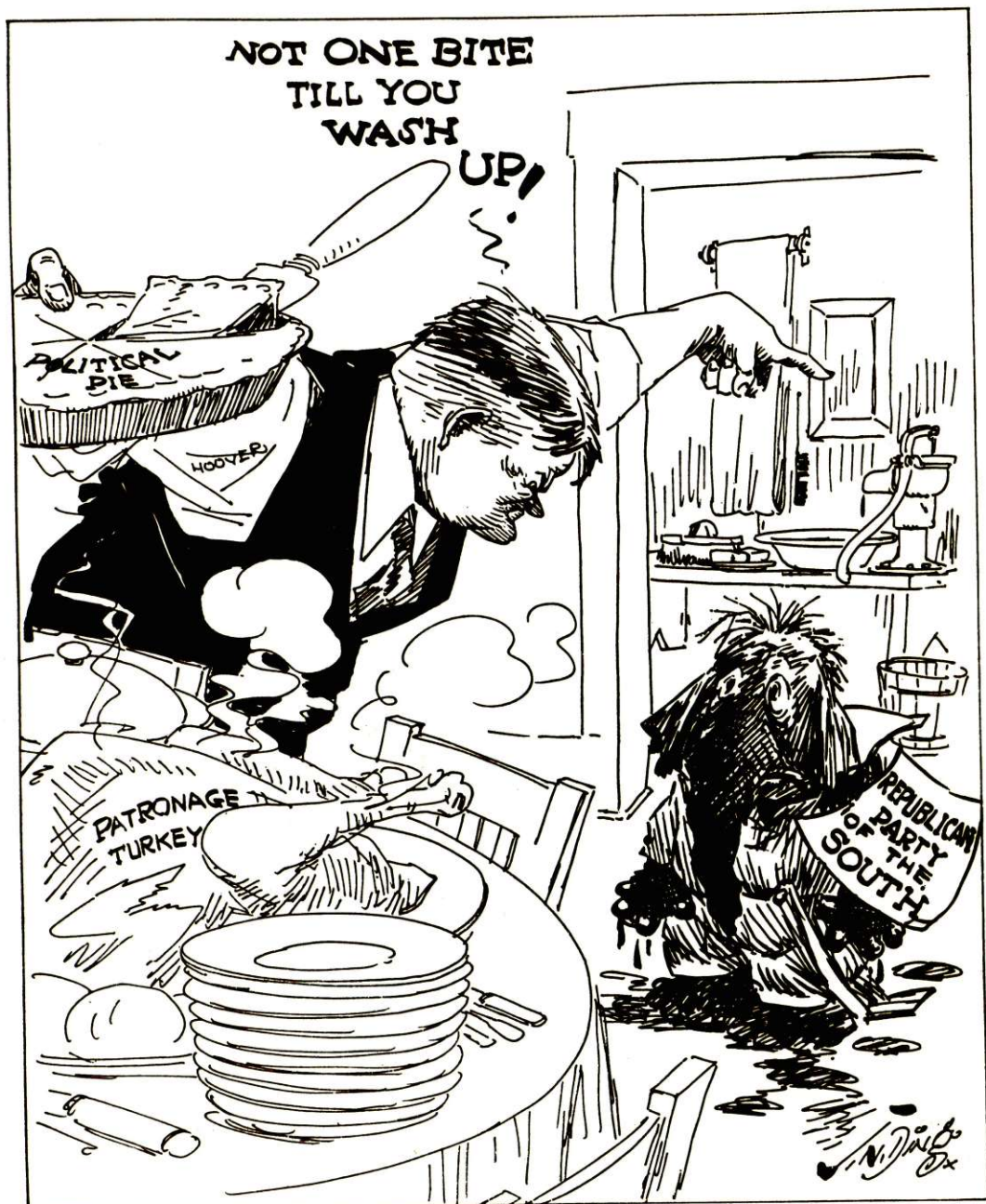


That's all right, Mr. President. We can just shake hands with ourselves.

March 28, 1929

SHORTLY AFTER HOOVER was inaugurated, there loomed, among his other problems, the difficult one of patronage. Meantime, with the administration getting on its way, there was other news: Bankers smash the money jam in New York. . . . Alf M. Landon, chairman of the Kansas State Republican Central Committee, suggested to succeed Vice-President Charles Curtis as Senator from Kansas. . . . Editorial comment on state scandals in Oklahoma recalled that, in twenty years, Oklahoma had impeached all but two of its governors. . . . Former President Coolidge wrote that "our national defense should be strong enough so that other nations would foresee a good deal of peril in attacking us."

**STRONG HANDS PUT STOCKS ON UPWARD
TRAIL**



A long needed admonition.

April 12, 1929

THE SEEMINGLY EVER-PRESENT farm problem was demanding solution again. And, too, there was news about Marion Talley, Kansas farm girl who became youngest star of Metropolitan Opera company, then quit to go back to farm. . . . Other news included: What to do about liquor on steamship Leviathan plagues dry official. . . . Ruling on Illinois law means women must go to regular barber shops for hair cuts. . . . Jack Dempsey sued for \$500,000 on claim he refused to fight Harry Wills. . . . Fred Hartley (later of Taft-Hartley labor-law fame) became baby member of House of Representatives.



Except in a purely advisory capacity the President expects to remain in the background.

May 12, 1929

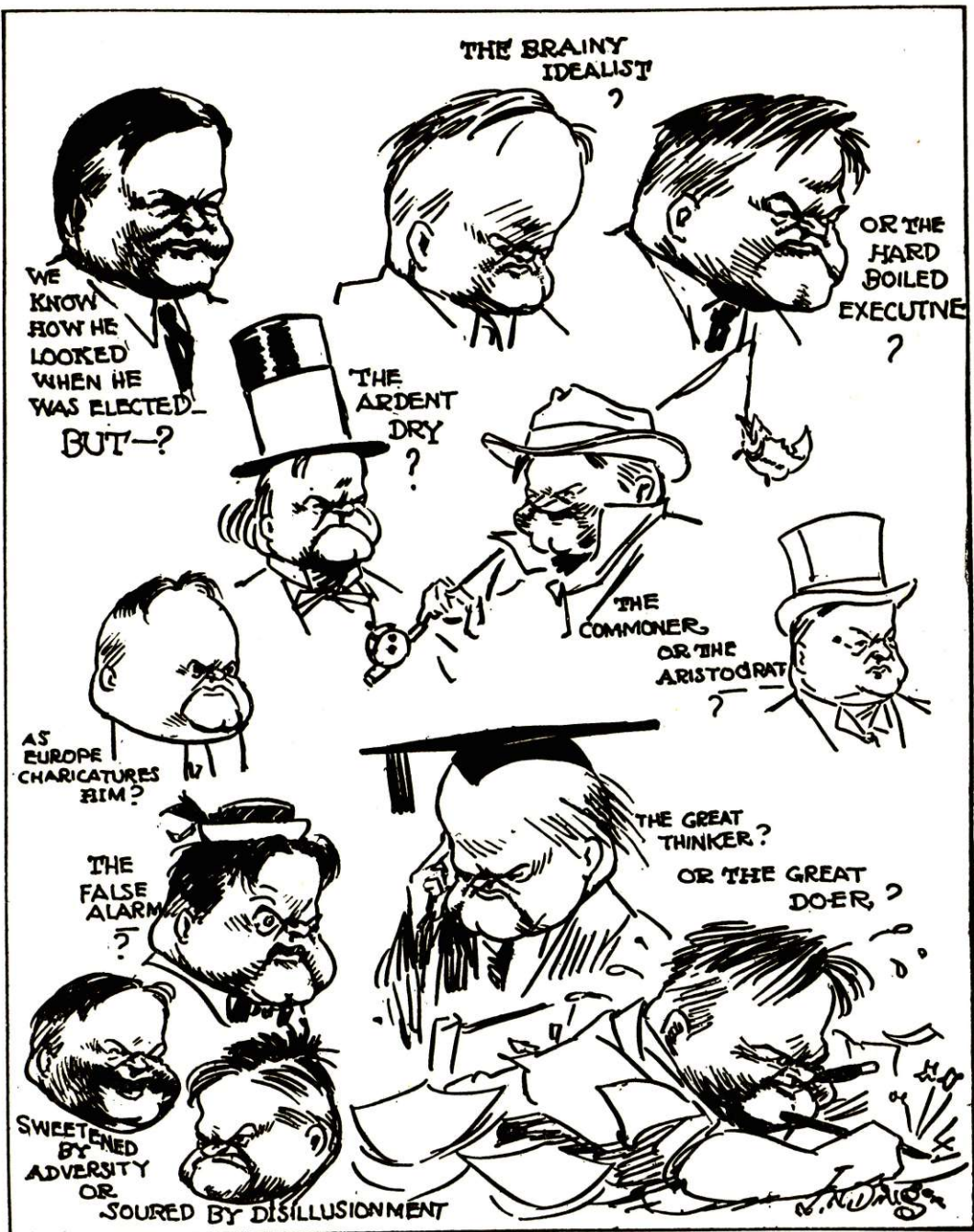
A CARTOON which appeared in the press in the spring of 1929, stressed the factor that was to become the insurmountable obstacle to Hoover's program. Administration problems were making news, but there was other news, too: Discussion of higher tariff in United States arouses Europe. . . . Canadian forest fires spread near Winnipeg. . . . Government attack on plan of former Premier Lloyd George is feature of British general election. . . . Harry F. Sinclair, millionaire oil man in prison following oil scandals, loses right to tip penitentiary attendants. . . . "Sex," says Freud, "is the root and the fruit and the blossom of the Tree of Life."



Gulliver and the Lilliputians.

May 26, 1929

IN THE THIRD MONTH of Hoover's presidential administration, this cartoon asked a question that has been answered in the years since. That was 1929, and the world was making news like this: At Fort Worth, Tex., two fliers had stayed in the air 159 hours. . . . Mussolini emphasized in a speech the independence of the Italian kingdom and the Pope. . . . Mrs. Gene Tunney was very ill. . . . Investigations were under way which led to University of Iowa's ouster from the Western Athletic Conference. . . . Charles Lindbergh and Anne Morrow were planning their marriage for May 28.



How will Hoover go down in history?

January 29, 1930

LIQUOR SMUGGLING around the perimeter of the nation had emphasized the "prohibition question," and the clamor for action offered Congress another opportunity to delay decisions on much-needed domestic and foreign legislation. Italian Foreign Secretary Grandi was shouting for action at the London five-nation naval conference. . . . Premier de Rivera of Spain dramatically resigned. . . . Army and Navy Journal editorially opposed appointments of inspector general and quarter master general. . . . But John Q. Citizen found relief from heavy news in:

DEMPSEY COLORFUL IN REFEREEING



While the family dinner gets cold.

February 13, 1930

IN THE VITAL YEARS of his administration, President Hoover and the Senate often disagreed, which probably made the President's fishing trips more enjoyable. "Frazzled-nerved" senators were delaying tariff action. . . . Senator Borah condemned Hoover's selection of Charles Evans Hughes as Chief Justice. . . . Senator Heflin indignantly denied (in *Congressional Record*) his use of a hand gesture to imply Senator Copeland would be lynched if he came into the South. . . . Five-power naval conference failed to abolish submarine warfare. . . . Agricultural papers demanded the United States withdraw from the Philippines.

**G.O.P. CHIEF QUIZZED ON MUSCLE SHOALS
LOBBYING**

GRAIN STABILIZATION CORPS BUYS WHEAT

And Richard Dix was tugging heartstrings in theaters across the nation.



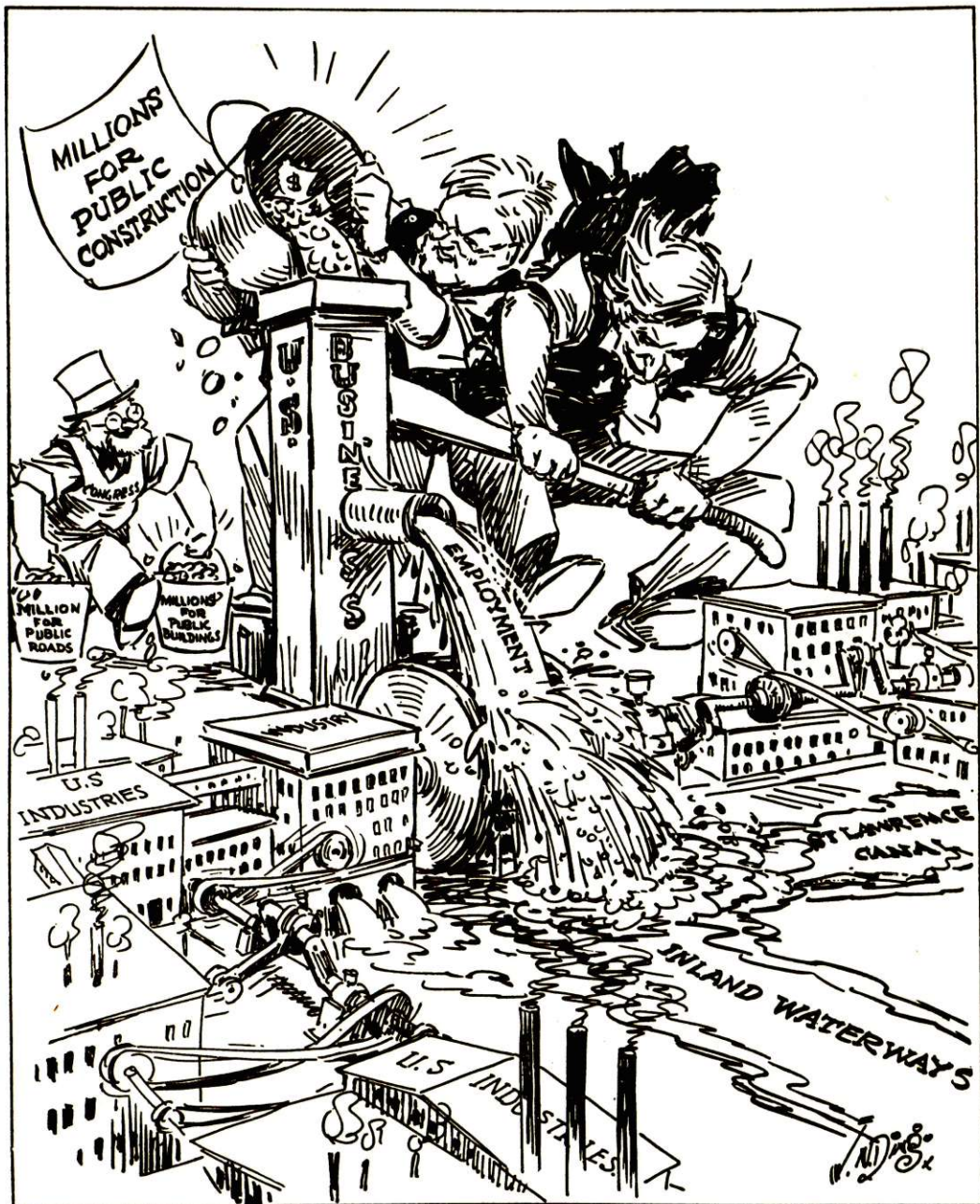
Why presidents go a-fishing.

April 5, 1930

WHEN THE WORLD depression began to affect the United States heavily in 1929 and 1930, President Hoover began pouring federal money into public construction to aid the nation's economy. This was seen as a "priming of the pump," and the phrase became a part of the American business language. Top headlines on that day were mostly about foreign affairs, including:

GANDHI MAKES SALT FROM SEA

London parley of United States, England, France, Italy, and Japan on naval security was near break-up. . . . France passes Young Plan for handling reparations payments from Germany, as result of World War I. . . . And the Senate votes to turn Muscle Shoals nitrate plant to government-controlled corporation to study fertilizer production.



Priming the old pump.

July 19, 1930

MIDWAY THROUGH the administration of President Hoover, a sympathetic and light-hearted cartoon appeared. There were items of news other than administrative on the front pages that day: Turk, aged 156 years, never has tasted intoxicating liquor, he says. Some of the headlines were:

**STERILIZATION PROBLEMS FACE
SOCIAL WORKERS**

**FORMER KAISER LIVES QUIETLY AT HIS
HOME AT DOORN, HOLLAND**

**IOWA RANKS AS GREATEST ROAD-BUILDER
IN U.S. WITH \$38,000,000 FOR 1930**

And a London treaty limiting all classes of ships in American, British, and Japanese navies is ratified by United States Senate.

GET ME A RAILROAD TICKET. I NEED SIX WEEKS VACATION AWAY FROM EVERYTHING!



MAYOR AND CITY COUNCIL OF BUGVILLE INVITING PRESIDENT TO STOP AND MAKE REAR PLATFORM SPEECH



WILD FLOWER CONSERVATIONISTS URGING PRESIDENT TO VISIT PANSY HILL AND BUY IT FOR A NATIONAL PARK



THAT'S WHERE THE TALL CORN GROWS!



GLEE CLUB FROM HIS NATIVE STATE URGING VISIT TO HIS OLD HOME TOWN!

CANCEL THAT RAILROAD TICKET AND GET ONE ON A STEAMBOAT THAT DOESN'T MAKE ANY STOPS AND CUT MY VACATION TO TWO WEEKS



The President's nice restful vacation trip.

October 4, 1930

THE DIRECTNESS and vigor with which Hoover did his work featured today's cartoon, and with it came this variety of news stories: Clark of Utah named ambassador to Mexico. . . . Chicago investigating slaying of Jake Lingle, newspaperman pal of gangsters.

**LEGION EXPECTED TO SEEK SHOW-DOWN
ON LIQUOR**

"Communist" parade of 600, on way to hall where President Hoover was speaking in Cleveland, is broken up. . . . Henry Ford predicts in a book that, by 1950, daily wage of American worker will be \$27.



The American doughboy was never like this.

January 23, 1931

AFTER TWO YEARS of Hoover's administration, there was little if any doubt that he would be renominated by his party, and there was no doubt that the party's platform would have in it a dry plank. Meantime, the people were reading:

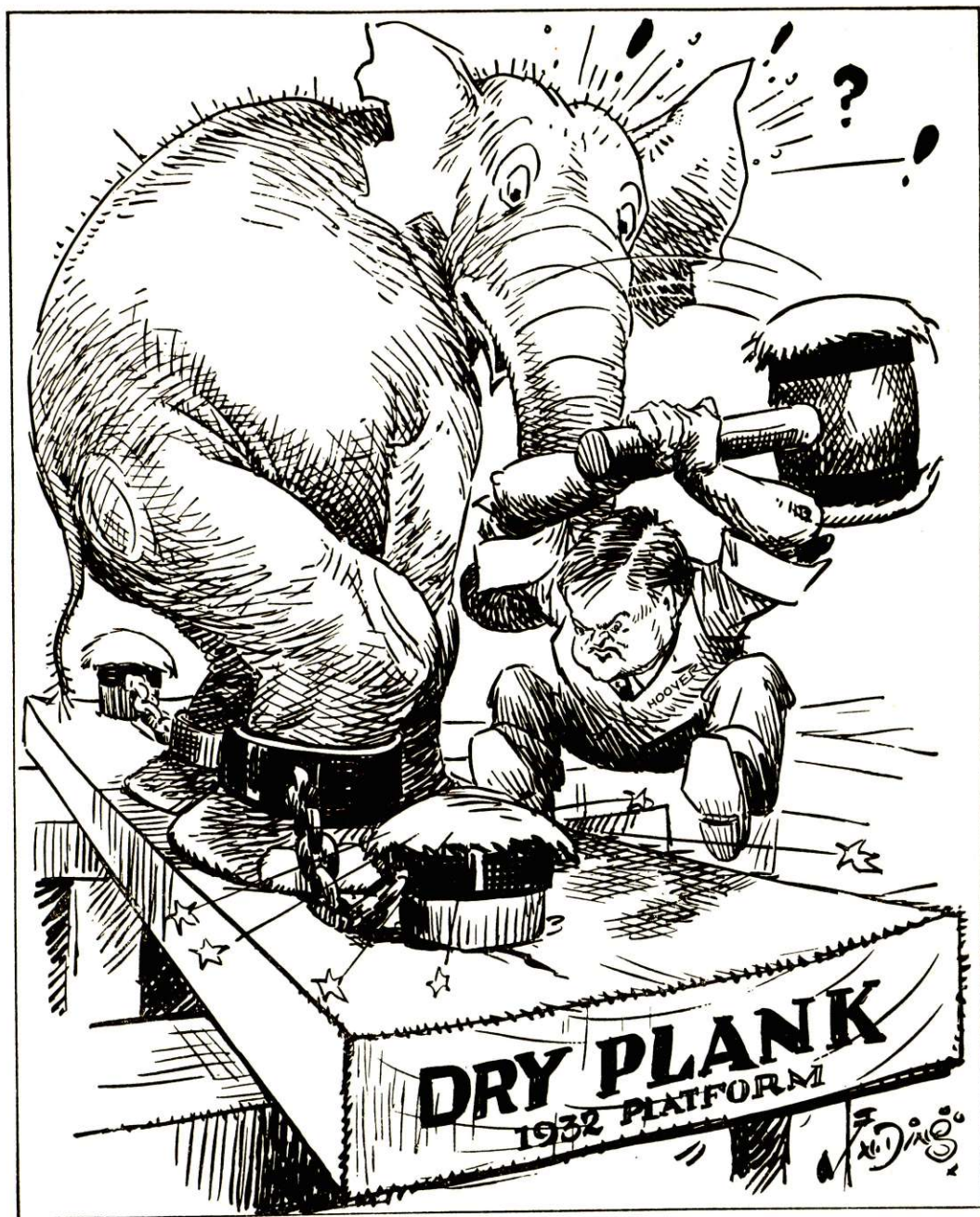
PAVLOVA IS DEAD AT AGE 45

**WETS WHIPPED IN ATTACK IN CONGRESS
ON DRY FUND**

GRAPEFRUIT THROWN AT RUDY VALLEE

**GANDHI OUTLINES PLANS TO DISCUSS
INDIAN FREEDOM WITH BRITISH**

**VALIDITY OF NEBRASKA LAW GUARAN-
TEEING BANK DEPOSITS INTO U. S. SUPREME
COURT**



Nailing down the first plank in the 1932 platform.

May 7, 1931

LAMENTABLE ECONOMIC CONDITIONS of Europe were dragging down the United States and, as if that were not enough, those countries were pleading with United States for aid. But not all was foreign news.

TROOPS RUSH TO KENTUCKY MINES

RUSSIA TAKES PLACE AS WHEAT-PRODUCING KING

Baltimore & Ohio Railroad announces first entirely air-conditioned train. . . . Father Charles E. Coughlin is called "America's father confessor of the air." . . . Mark Sullivan writes from Washington that cancellation of the debts of the European nations to United States is unlikely.



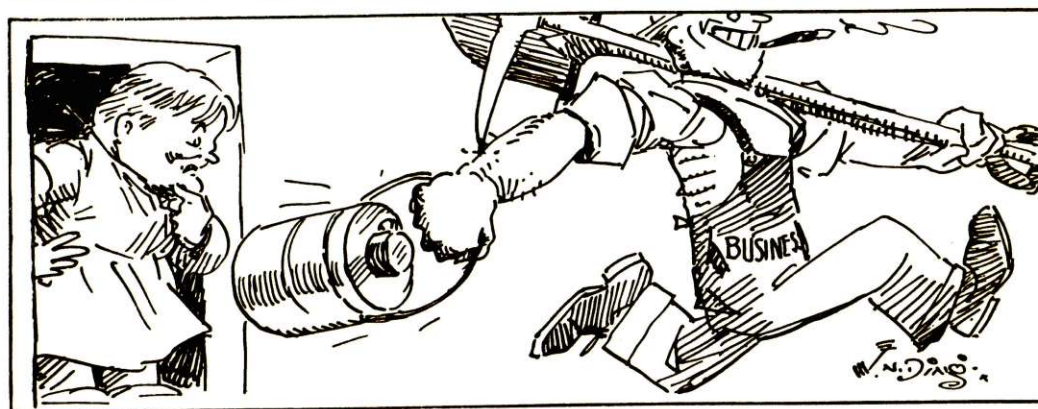
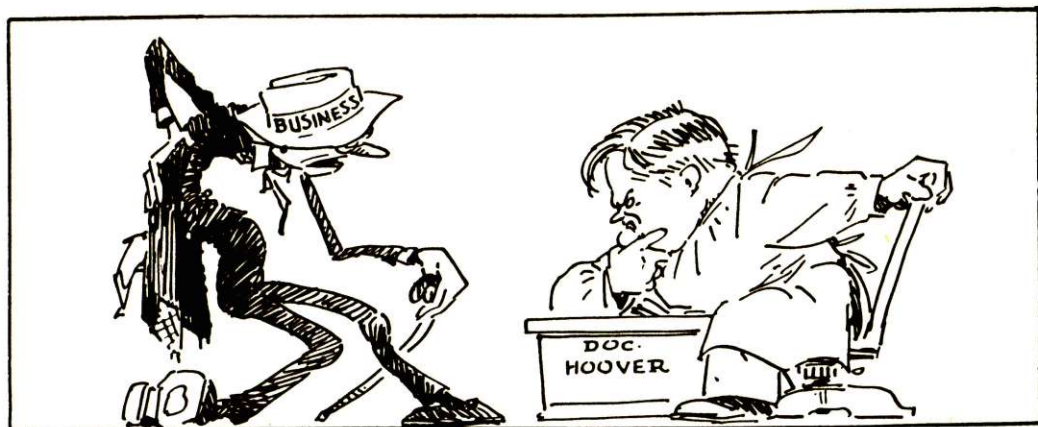
Where most of it goes.

October 27, 1931

WHEN AMERICAN BUSINESS was weakening against the world's bad economic conditions, Hoover, as President, arranged a half-billion-dollar credit. In that same period: Germany was trying for reopening of reparations question. . . . Governor Franklin Roosevelt of New York criticized Al Smith in speech. . . . Army football player Richard Sheridan died as a result of broken neck, sustained in Army-Yale game.

**LANDSLIDE FOR MACDONALD FORCES IN
BRITISH ELECTION**

. . . And Chicago wheat price was 57½ cents a bushel.



A new backbone seemed to be what was needed.

November 23, 1931

THERE WERE TIMES, however, when the well-known Ding humor portrayed Hoover in amusing situations. This was the time, too, when:

**DEMOCRATIC NATIONAL CHAIRMAN TO
POLL PARTY ON LIQUOR**

**RUSSIAN PRESS SEES "CAPITALISTIC"
ATTEMPT TO EMBROIL THAT NATION IN
MANCHURIA**

Tulane, Southern California, and Northwestern were leading contenders as national football champs. . . . And Secretary of Labor Doak was at work after illness.



A tough customer to please.

December 2, 1931

ALWAYS THERE ARE many persons and organizations advising the President what to do. This was especially true in 1931 when President Hoover was trying to guide the United States through the world-wide series of economic and governmental crises. Flanking the front page cartoon on this topic that day were:

**COMMUNISTS STAGE SCENE AS CONGRESS
CONVENES**

**MAYOR JIMMY WALKER PLEADS "FREE
MOONEY"**

**HOOVER'S RECOVERY PROGRAM BEFORE
CONGRESS**

**METROPOLITAN PLAYS FIRST TIME IN
SUBURBS**

RIOTING IN CUBA CAUSES DEATHS

NEW AUSTRIAN CABINET FORMED



Bridge Whist isn't the only game that has kibitzers.

December 18, 1931

IN THE LATTER MONTHS of 1931 the awful problems of the world depression dominated American affairs. . . . Congress began considering Hoover Plan for war debt cancellation. . . . Farm board says hog prices too low, cites figure of \$4.18 a hundredweight compared to \$7.92 year before.

JOBLESS RELIEF DRIVE LAUNCHED IN IOWA

RAILROADS PLAN 15 PERCENT WAGE CUT

But among the lighter headlines:

**DAMON RUNYON DETECTS WHITE HAIR
IN DEMPSEY'S CROWN**



Of course we are all keeping our heads and doing all we can to help.

January 6, 1932

THERE WERE TIMES in 1931 and 1932 when the relations of President Hoover and the Democratic Congress were very much in the public considerations. The public was also hearing about:

NEW HAMPSHIRE WET IS VICTOR

Half million dollars stolen from Lincoln, Nebr., bank is returned. . . . Lieutenant Alfred M. Gruenther, who refereed bridge contest in which Ely Culbertson played, writes articles for press on contest. . . . Writer says "Sweden is full of Garbos." . . . Eleven thousand unemployed marchers, en route to Washington, are at Huntington, W. Va.



The special message.

January 18, 1932

SEVERAL OF THE CARTOONS concerning Hoover's methods of meeting the world depression evidenced what friends of the cartoonist knew — that Ding's boyhood ambition was to be a doctor. Along with this medical scene appeared these news stories:

END OF OPEN DOOR SEEN IN FAR EAST ROW

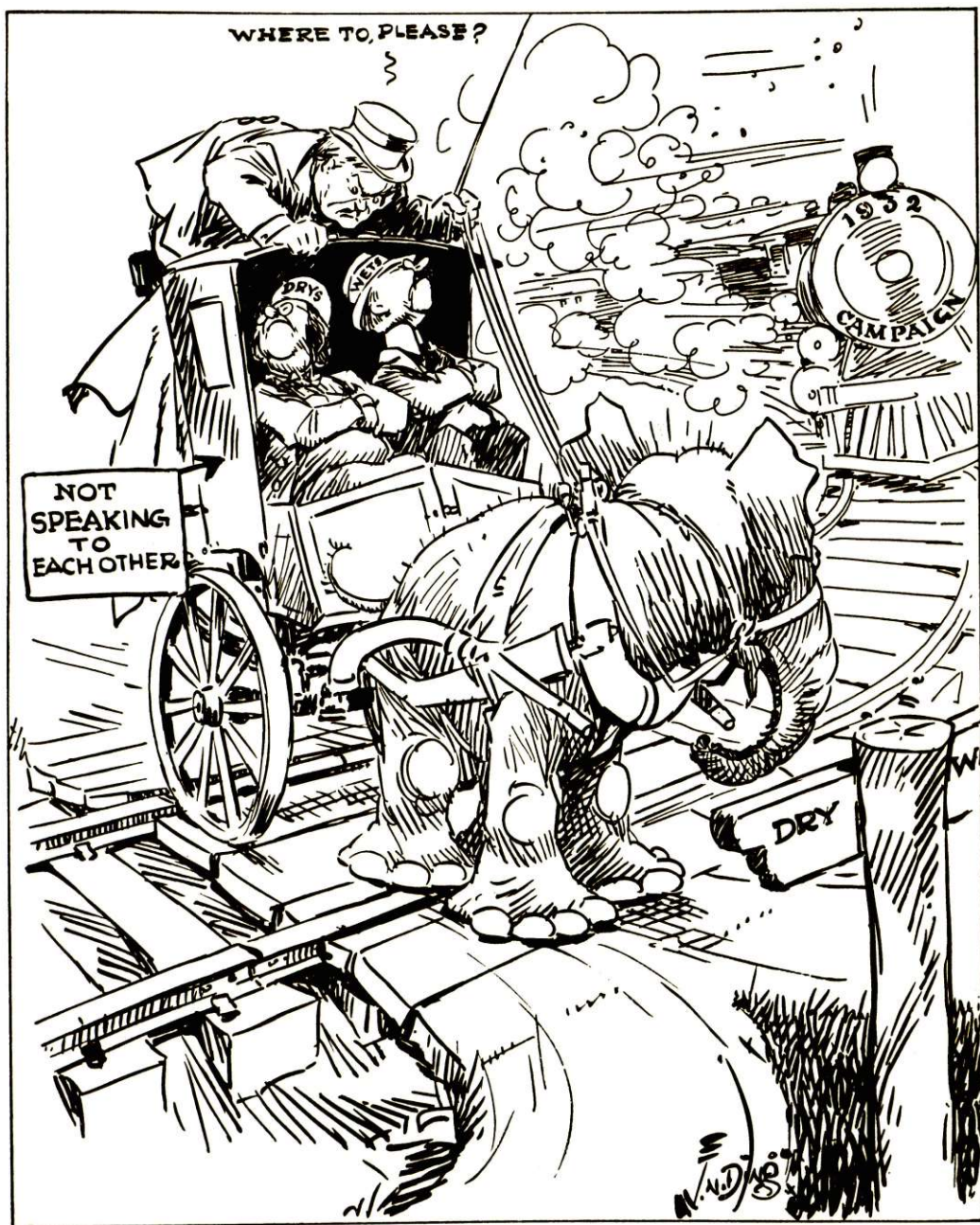
David Lloyd George, British war-time Premier, is feted on 69th birthday. . . . Congress begins conferences on establishment of Reconstruction Finance Corporation and recapitalization of Federal Land Banks. . . . Theodore Dreiser completes book flaying capitalistic system. . . . Funeral services held for former Queen Sophie of Greece, sister of Kaiser Wilhelm.



The new antitoxin.

May 1, 1932

THE FUSSING between the wet and dry factions of the Republican party was on the editorial pages. On the front pages were these stories: Reparations, war debts, and disarmament are issues in French election. . . . Army tests .276 Garand rapid-fire rifle. . . . Barbara Hutton, "New York society girl," to lead pageant at New York charity ball. . . . Democratic leaders study April primaries as showing strength of Governor Franklin Roosevelt and former Governor Al Smith, aspirants for the Democratic presidential nomination. . . . Crop estimates show huge abandonment of winter wheat acreage. . . . Sixteen world records smashed at Drake relays.



Well, they can't stand there.

May 13, 1932

IN THE LATTER two years of his administration, Hoover often did not have the co-operation of Congress. This situation was discussed on the editorial pages, made news, and, of course, received the attention of Ding. The period was filled with other news, too.

LINDY BABY MURDERED; BODY FOUND NEAR HOME; DEAD TWO MONTHS

Vice President Curtis orders Senator Huey Long to sit down, during attack on Senator Robinson. . . . Government bond market reacts to proposals for two-billion-dollar relief expenditure. . . . Mother denies that 19-year-old Doris Duke, "world's richest girl," is engaged to a Mr. Quinn. . . . Probe of activities made following suicide of "match king" Ivan Kreuger shows many Americans lost fortunes.



If he'd cut it when he should it would all be done by this time.

June 13, 1932

BY CONVENTION TIME in 1932, it was evident that Hoover and his administration would command the convention. Meantime: Iowa Amana colonies like corporation operation, ending 85 years of "communistic life." . . . Lindbergh kidnapping clue collapses. . . . Bonus marchers expect to have 15,000 at Washington in another day. . . . Prospects of Governor Franklin Roosevelt for Democratic presidential nomination increase. . . . Senator Dickinson of Iowa keynoter at Republican national convention at Chicago, which will open in two days. . . . Chicago corn price 30 cents a bushel, hogs \$2.85.



The probable outcome.

July 13, 1932

IN 1932 the nation had a Republican President and a Democratic Congress. Ding favored the re-election of Hoover, and in a mid-summer cartoon he summed up his views. Bounding this were such news stories as: Libby Holman Smith, torch singer, leaves for New York after funeral of her husband of six weeks, Reynolds Smith, tobacco heir.

SENATE PASSES HOME LOAN BILL

**AMELIA EARHART TRIES TRANS-CONTINENTAL
NON-STOP RECORD FLIGHT**

**DE VALERA OF IRELAND STILL TWISTING
LION'S TAIL**



The delayed nourishment.

August 12, 1932

BY MID-AUGUST the presidential campaign was developing its strength, and the major news stories, headlines, and cartoons dealt with its aspects. Ding provided one of his best. Other — perhaps lesser — news included: Mayor Jimmy Walker of New York City pleads with Governor Roosevelt to keep his job, despite scandal. . . . Jean Harlow heads group of actors and actresses supporting Governor Roosevelt for president. . . . Mrs. Ida B. Wise-Smith of Iowa expected to be elected national head of W.C.T.U. at convention.

U.S. HUNTS KEY TO SOVIET TRADE

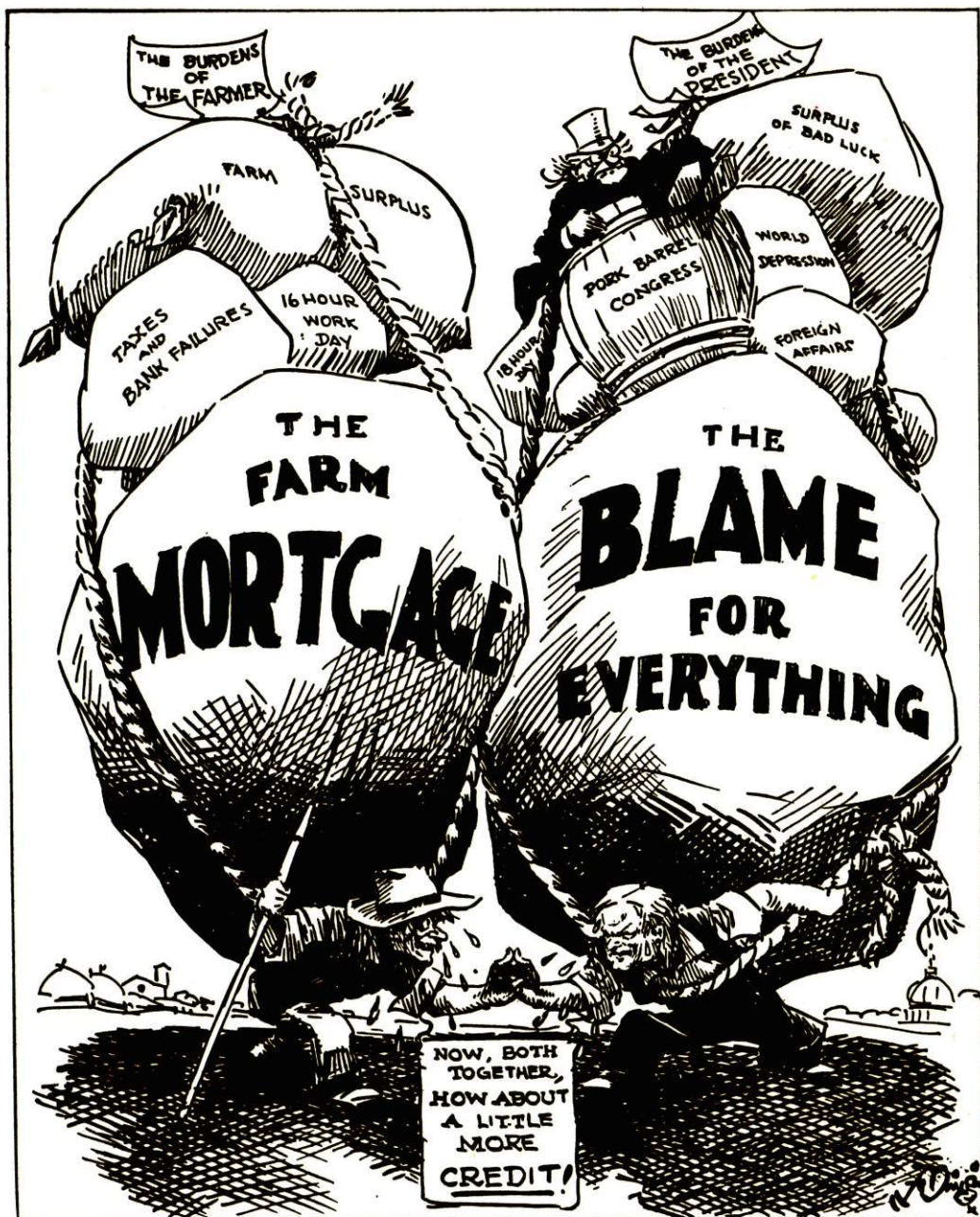
Billy Sunday's own story of his life is being serialized in a national magazine.



A message to the home folks.

October 4, 1932

CAMPAIGNING FOR RE-ELECTION, Hoover came to Iowa for a major address. Ding, living in Des Moines, made his cartoon especially pertinent to the home state of the President. Hoover was all the news Iowa wanted that day, but elsewhere there were headlines on other topics: Rear Admiral Richard Byrd denounced the bonus payment plan. . . . The National Farm Holiday Association announced plan to parade in Des Moines in protest against low farm prices. . . . Reported that franchise of St. Louis Cardinals would be transferred to Montreal. . . . Stock transactions at New York fell below one million shares in dullest market since July 21.



Surely these two overburdened men ought to be able to understand each other.

October 17, 1932

THE AUTUMN of 1932 was a period of national political campaigning. What Hoover had done to bolster his country against the world's depression was under fire by his political opponents. A crowd of 25,000 stood in the rain and cheered Mussolini, pleading for "bloodiest modern revolution."

**WORLD TRADE BARRIERS DRAW IRE OF
VON PAPEN, GERMAN CHANCELLOR**

**HINT AT WORLD SCANDAL OVER INSULL
PROBE**

**BRAIN TRUST HELPING GOV. ROOSEVELT
WRITE SPEECH**

Alice Roosevelt Longworth, daughter of Theodore Roosevelt, wrote that Franklin Delano Roosevelt was only a distant relative of hers.



We'd have found out if we hadn't had 'em.

November 3, 1932

ANGERED AND ANGUISHED by the unwarranted abuse heaped upon the President, Ding drew this poignant cartoon of his friend — a tribute to his achievements, and a prophecy of future recognition of the essential greatness of the man. Extravagant campaign reporting was intermingled with ominous news: Europe was torn with labor riots and crumbling economies. . . . English idle were marching on Parliament. . . . 15,000 hungry idle were shouting "Vote Red" as they paraded in Chicago. . . . City agencies were coordinating and increasing relief activities. . . . Educators were predicting complete state support for all public schools. . . . In the financial field: General Motors pays dividend despite slump . . . but beef was ranging from \$6 to \$8, with highest corn futures barely reaching thirty cents. . . . And *The Literary Digest*, most conservative of all polls, predicted Roosevelt would carry 41 states.



The U. S. award for distinguished service.

*Composed in Linotype Baskerville by The
Iowa State College Press*

Datelines and headings in Ludlow Coronet

*Engravings by Register and Tribune
Engraving Department*