Do you feel like you’re grinding your gears when it comes to outreach? Although outreach should play a significant role in archival work, it often takes a backseat to other needs, and we end up leaving our users stranded at the side of the road. Are you revving your motor to find programming solutions at your institution? Has your presence in the community crashed? Did the pandemic make you run out of gas?

Take a pit stop in Indianapolis, the car racing capital of the world, October 14–15, 2022, for a tune-up on outreach and discover successful methods to engage your audiences. Outreach topics will be split among multiple speakers and are intended for students, archivists, librarians, and museum professionals of all experience levels—from drivers’ education to Formula One.

Start your engines on Friday with a pace lap by learning about types of outreach and inreach from our speakers. Assessment activities for planning and support will be offered, as well as examples of successful outreach and inreach and how they can be modified for different organizations and situations. The afternoon will shift to an unconference-style format, with discussion topics driven by attendees followed by time to workshop new ideas in small groups. Checklists and tools will be provided, and attendees will leave the track with homework for Saturday’s final race.

On Saturday, the starting formation will lead to the delivery of a postassessment tool. Attendees will coast to a picture-perfect finish and celebrate with a successful outreach-themed parade lap at their organization.

Join us as we celebrate MAC’s 50th anniversary by attending the 2022 Fall Symposium at the historic Indiana State Library. The outreach winner’s circle is in sight!
So excited to see people in person and talk archives! I hope you have been as happy to be here as I have been.

I’ve always wondered what the US president’s speechwriters go through to write the State of the Union. Is it like the movie *The American President* where they have to rewrite it in 35 minutes right at the end? (If you haven’t seen the movie, you should!) In a way, I felt like poor Michael J. Fox panicking in the Roosevelt Room as I wrote this. Would what I wrote last week have to be redone?

However, I realized that no matter what happens the week before an Annual Meeting, the state of MAC is incredibly strong. We are a solid organization, we are accepting of change, and, in this meeting, we are thinking about our past 50 years while exploring our future. We were built as a volunteer organization, and all of you are part of that legacy.

Now, as I say to my students when I teach, this is the part that’s interactive.

Hands up—how many of you have been MAC members for 10 years or more? 20? 30? 40? Anyone who has been a member since 1972?

No matter when you became a MAC member, we all have memories that are an important part of MAC history. Over the last few months as she’s done her research into MAC’s history during her fieldwork experience, Kasandra Brellenthin has shared little tidbits of MAC history with me. I have to admit that I’ve laughed out loud on more than one occasion. The word search, video footage, and those fabulous hats that must be from the 1980s!

Perhaps the thing that most struck me was that the very first MAC meeting in May 1972 was on the exact same dates as this year. So, what did the archivists in 1972 cover?

- Stretching your resources
- Establishing initial control over archival holdings
- Oral histories
- And where does MAC go from here?

Huh! So at *this* conference we’re covering:

- Working together and collaborating
- Controlling archival ELECTRONIC holdings
- Oral histories
- And speaking about where MAC goes from here!

We are a consistent group! But we are also exploring and confronting topics this week that we did not always cover in the past:

- Building collections and relationships with Indigenous communities
- Making ALL users feel welcome
- Labor equity in the archives

This to me is the beauty of MAC. We build on our past ideas and discussions, and we bring new ones into the fold. So new ideas become “of course” ideas. We take what we’ve learned here home to share with our colleagues, perhaps find a new collaborator for that article or project, and think about what we should discuss and learn NEXT time.

For there is always a next time. Even in the pandemic, we knew we would someday get to this place and gather together again. And, so, this year has also been about looking to our future. During the year, MAC Council established an Ethics and Inclusion Committee and a Social Response Committee.

(Continued on page 4)
Greetings from Illinois! I am excited to step into this new role as vice president. This is my first VP column, and I'm writing it having just returned from our MAC Annual Meeting in Madison, Wisconsin. It was an in-person meeting! With real people! Everyone's experiences have been different over the past couple of years, but, for me, it has definitely been difficult to keep up with friends and colleagues on Zoom in the same way we used to pre-pandemic. So, finally having an opportunity to catch up in person was fantastic. Thanks to everyone who attended, both virtually and on-site, and thanks also to all our in-person attendees for adhering to the safety protocols (i.e., masking, etc.)—this is what made an in-person meeting possible! As part of this, I'd like to thank everyone involved in the planning:

2022 LAC members: Cynthia Bachhuber (cochair), Katie Nash (cochair), Kathryn Egeland, Dana Gerber-Margie, Jessica Hansen, Emil Hoelter, Meredith Lowe, Abbie Norderhaug, David Pavelich, Amy Rudersdorf, Kate Slauson

2022 PC members: Sarah Dorpinghaus (cochair), Kahlee Leingang (cochair), Scott Brouwer (interim cochair), Shelby Edwards, Matt Gorzalski, Sister Virginia Jung, OSB, Anu Kasarabada, Warren Lambert, Amy Lisinski, Michelle McClellan, Danielle Spalenka, Micaela Terronez, Brad Wiles

2022 Education Committee members: Hathaway Hester (cochair), Carrie Schwier (cochair), Sarah Cain, Ashley Howdeshell, Stefanie Hunker, Kathryn Kuntz, Ryan Leimkuehler, Tia Stinson, Matt Strandmark, Katie Blank

Thanks also to Jenna Jacobs (vendor coordinator), Rosalie Gartner (MAC Pals coordinator), Kyna Herzinger (public information officer), Kate Dietrick (webmaster), and Natalia Gutiérrez-Jones (development coordinator)

And, for anyone who was not able to travel to Madison, I'm excited that MAC could offer a hybrid option for attendance. There will still be attendees who aren't ready for a big in-person conference, as well as students or early-career members who may not be able to cover the cost of travel and attendance—and still others who may be working with reduced professional development budgets. Whatever the situation, I hope that a hybrid approach can continue to be part of our Annual Meeting offerings.

As you're reading this, I will have already begun working with outgoing vice president Michelle Sweetser on a knowledge transfer plan. There is a lot for me to learn about this position and ongoing MAC business, and I know it will be a ramping-up process for me. In fact, just attending the MAC Council meeting while in Madison was surprising in terms of the remarkable amount of behind-the-scenes work that takes place. But I feel especially fortunate to be taking on this role at a time when everything is on track . . . and perhaps even ahead of schedule!

I also wanted to provide an update on the speakers’ agreement for session proposals going forward. At the meeting in Madison, Council approved the addition of two new questions to the session proposal process to evaluate session contributions as they relate to diversity, equity, inclusion, and accessibility (DEIA). In addition to requesting participants’ names, institutions, session format, and an abstract of the proposal, those who submit session proposals will be asked to include a specific statement describing how the session contributes to the DEIA conversation as well as a description of how the panelists represent diversity in a number of forms (institution type, geography, career point, ability, race, ethnicity, etc.). No individual is asked to self-identify to the committee, but rather the question reports on the kinds of diversity represented by the entire panel. This data will now be captured during the proposal submission process and can be used to inform decision-making. This is an approach that supports MAC’s organizational commitment to diversity, equity, inclusion, and accessibility.

Sitting on the Memorial Union Terrace at UW-Madison just last week (or maybe I should say just a few months ago), enjoying refreshments from Rathskeller, I recalled my time as cochair of the Program Committee for the ill-fated MAC 2020 meeting in Des Moines, Iowa. Marcella Huggard and I, along with the rest of the PC, had put together a great program from an amazing collection of proposals and were heartbroken when that meeting had to be cancelled . . . but we’re going to try Des Moines again in 2024!

In the meantime, please be sure to race on down for the Fall MAC Symposium in Indianapolis, “Driving Outreach to Victory Lane,” and come on home to Chicago next year for the 2023 Annual Meeting.
to advocate and protect our members and to quickly respond to concerns in our society. We’ve created a hybrid conference, perhaps not perfect for everyone but a step in the direction of making our meetings more accessible for all. Our new volunteer coordinator is building a framework to identify volunteer opportunities and smooth transitions between terms of service. And our development coordinator and Development Committee launched the campaign to fully fund the Mark A. Greene Award for First-Time Attendees.

There are of course things to be done. I have asked Council to review and propose revisions to a diversity, equity, inclusion, and accessibility statement for MAC. We will share the statement with the entire membership for comment by the fall Council meeting. Over the coming year, we plan to revise the MAC website to make it easier to find things, such as council resolutions and volunteer positions, building out the site to give members a real sense of the types of opportunities that exist. We will let you know once it’s completed, and, at that time, I urge you to take a look and see if any of these positions pique your interest. Please let us know!

In my columns this year, I have focused several times on those volunteer hours that make MAC what it is. Volunteers are the reason that MAC has existed these 50 years. So, to close, let me thank a few outgoing members.

Thank you to Council members Katie Blank and Daria Labinsky for all their work. Katie has been the Council liaison to the Education Committee and Daria to MAC publications, Archival Issues and the Newsletter. Thank you for your service! Jerice Barrios as treasurer has managed all our finances with great ability, and I’m so pleased she is hanging around for two more years!

And, finally, Michelle Sweetser. I hope Michelle is our only vice president who will ever manage a pandemic online conference followed by an in-person/hybrid conference. She has kept the wheels turning, and I can’t say enough about the tremendous job she has done! Michelle and I have a string of text messages that include everything from questions about who has to sign what contract to where should we go for dinner! Michelle, I will miss your level-headed approach to solving challenges, your sense of humor, and the common refrain on Zoom of “what’s the weather like in your part of Ohio?”

Please join me in thanking Michelle, Jerice, Katie, and Daria.

Welcome to our new members, Benn Joseph as vice president, Lindsey Hiltunen and Laurinda Weisse on Council, and Kayla Harris and Joseph Taylor as members of the Nominating Committee. Welcome also to Jennifer Audsley-Moore, who was appointed to serve on Council for a year. I look forward to working with all of you as we start on MAC’s next 50 years.

I hope everyone enjoys the remainder of their time in Madison. We will see you in Indy or Chicago if not before!
This past spring, I’ve had the honor of being MAC’s first graduate student fieldwork employee. Tasked with researching MAC’s history and creating a timeline of key events to walk members down a digital memory lane ahead of this golden 50th anniversary, I quickly realized that a history of MAC would mean nothing without the voices of its incredible members who have shaped and given this organization such a vibrant life. Working closely with MAC leadership, we asked simply, what does MAC mean to you? The responses we received were full of joy and humbling to read. Thank you to those who responded.

While impossible to narrow down the events of the past five decades into a simple slide show and timeline, what I can say with confidence is that MAC’s greatest accomplishments have been a celebration of its members and the fortification of the highest standards of this profession. When looking at what threads to weave through my research and projects, what jumped out immediately was the impact Archie Motley’s vision and leadership had on shaping the very soul of MAC. MAC’s 50 years has been a story about community, uplifting the voices of the often overlooked, and archival excellence. From championing diversity and inclusion and tackling divisive issues of discrimination from the very first publications in 1973, to ensuring space for women-led professional conversations and supporting solo archivists holding their entire institution on their shoulders, MAC has time and again taken a stand for professionals. It has served as a guide for this vocation through a truly staggering number of changes, including, but not limited to, the emergence of new-fangled technology such as microfilm, conversations on the merits and longevity of electronic mail and the World Wide Web, and advocating the highest corners of our government in support of archival values and morality. MAC has impacted not only how our jobs are done but social memory and how we remember and encode our histories.

The joy of being together again after the uncertainty and hardships of the past few years has been an electric undercurrent leading up to the conference. Not surprising, as that is another thing that shone out from the pages of MAC’s history. The joy of being together. The celebration of silliness and community (looking at you, Raiders of the Lost Archives MAC members) to Motley’s MACaroons softball team, and the running inside joke about beers in bathtubs, to the celebration and commitment to younger generations of archivists. I’m standing here today having had this glorious opportunity to learn firsthand from the best, and I am just one in a long line of members who have been uplifted through this community.

Thank you for allowing me to safely dip my toes into archival waters and thank you to everyone for carving a path in this profession. My heartfelt thanks to Tamar Chute for mentoring me, to Shaun Hayes for helping to provide this opportunity, and to Kate Dietrick, Kyna Herzinger, Michelle Sweetser, Greg Bailey, Jerice Barrios, and the entire UWM Archives team for your endless support. Cheers to another 50 years of MAC!
Awards and Scholarships

Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration

The Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration provides financial assistance to a resident or full-time student of the MAC region who is pursuing graduate education in archives. The 2022 Bowen Scholarship was awarded to Allessandra Liberati, a student at Wayne State University’s School of Information Sciences. Liberati is pursuing her interests in archival processes and digitization. She has a BA from Beloit College with a double major in classical civilizations and history. While at Beloit, Liberati volunteered in the college archives transcribing and creating finder’s guides for alumni scrapbooks. Her career aspirations are to work with collections—not only to digitize them, but to make them accessible to all users, including those with auditory and visual disabilities as well as those who are homebound or unable to physically reach collections. Liberati believes that everyone deserves equal access to all knowledge and hopes to contribute to this endeavor. Congratulations Allessandra!

Mark A. Greene Award for First-Time Meeting Attendees

The Mark A. Greene Award for First-Time Meeting Attendees provides financial assistance for travel and conference expenses to individuals who have not previously attended a MAC meeting. Choosing the award recipients from a strong field of applicants was not an easy task for the committee. After careful consideration, the committee decided to award two $250 awards. The 2022 Mark A. Greene Award for First-Time Meeting Attendees recipients are Jenny DeRocher and Doreen Dixon.

Jenny DeRocher received her MLIS with a concentration in cultural heritage informatics from Simmons University and currently works as a librarian for the La Crosse Public Library in La Crosse, Wisconsin. In her letter of support, DeRocher’s supervisor wrote of her strong desire for “inclusivity and social justice in our repository—within our collections, on our service desk, as well as in programming and outreach.” She has embedded herself in community organizations that are dedicated to connecting the library to local LGBTQ+, Hmong women, Cuban refugees and descendants, and area Indigenous populations. Attending MAC provided DeRocher with the opportunity to network with and gain knowledge from seasoned professionals and to attend sessions that explored topics that address her current job priorities of increasing diversity, equity, and inclusion in born-digital archival materials. DeRocher wrote that her “ultimate goal is to contribute to the archival community by identifying and preserving archival materials, creating platforms on which all voices can be heard, and acknowledging the value of their contributions to society.”

Doreen Dixon recently moved from New York to Iowa to assume her first professional position as the electronic records archivist for Drake University in Des Moines. As the first person in this position, she is responsible for building Drake’s digital archives program. Attending MAC provided Dixon with the opportunity to network with and gain knowledge from seasoned professionals and to attend sessions that explored topics that address her current job priorities of increasing diversity, equity, and inclusion in born-digital archival materials. Dixon wrote that her “ultimate goal is to contribute to the archival community by identifying and preserving archival materials, creating platforms on which all voices can be heard, and acknowledging the value of their contributions to society.”
Awards and Scholarships

Archie Motley Memorial Scholarship for Students of Color

The Archie Motley Memorial Scholarship for Students of Color provides financial assistance to minority students pursuing graduate education in archival administration and seeks to encourage ethnic diversification of the Midwest Archives Conference and the archival profession as a whole. We are pleased to announce this year’s winners.

Mary Lodu is an incoming MLIS student at the University of Wisconsin–Madison with a background in art and art history. Lodu’s interest in archives began in 2011 after South Sudan gained independence, leading her to explore the history of the country her family left in 1995. Her experience of navigating colonial barriers to archival access, working with digitization projects funded by CLIR, and working with communities have all led Lodu to reflect upon the work that archivists and memory workers do. Lodu writes, “Having worked closely with artists and organizers in Minneapolis as a coleader of the artist-run Burn Something Collective, I’ve thought critically about the role of archives in shaping collective memory and how important it is for Black folks to create and control our own narratives. Bearing witness to historic movements for liberation from Minneapolis to Sudan has cemented my passion for working with archives and my desire to play a crucial role in preserving the past, present, and future.” The committee is pleased to be able to support Mary Lodu as she begins her archival education.

David Satten-Lopez is an MLIS student at the University of Illinois at Urbana-Champaign. Satten-Lopez’s interest in archives stems from a passion for primary sources and audiovisual materials, both of which he harnessed during a 2014 research project on James Baldwin. Hearing Baldwin’s words in his own voice encouraged Satten-Lopez to work toward making primary sources more available to the public. He notes two additional projects that have impacted him the most with respect to archives: his digitization, preservation, and cataloging work with the University of Pennsylvania’s PennSound audiovisual materials and his work to create a web platform for Haverford College’s Quaker Manumissions collection, during which he worked closely with Black Quakers and the Quaker community to develop and promote the project. Satten-Lopez writes, “I seek to counter dominant yet faulty historical narratives and create platforms that are inclusive, especially across digital capacities and literacies. By working alongside community members impacted by our collections, we can better attend to their needs and interests, and consequently, create more robust platforms.” The committee is happy to be able to support David Satten-Lopez as he undertakes more archival work.
MAC in Madison

A full recap of the Annual Meeting in Madison will be included in the next issue of the MAC Newsletter.
Between Council Actions

On February 9, Council approved an additional $800 in expenses for the MAC History Project budget, which will cover payroll, tax registration, and bookkeeping.

On February 28, Council approved the Fall 2022 Symposium proposal to host the event at the Indiana State Library in Indianapolis in collaboration with the Society of Indiana Archivists, October 14–15, 2022. (Council meeting will be held October 13.)

On March 10, Council approved Kyna Herzinger (Presbyterian Historical Society) and Matt Gorzalski (SIU) as cochairs of the Program Committee for the 2023 Annual Meeting in Chicago.

On April 1, Council approved a statement from the Social Response Committee to support the Society of Ohio Archivists' statement regarding Ohio HB327. The statement reads:

On January 10, 2022, the Society of Ohio Archivists (SOA) released a statement strongly opposing Ohio HB327. As SOA notes, this noxious bill, “infringes upon free speech and interferes with the teaching and research work of not just archivists, but librarians, teachers, professors, and workplace educators.” The bill is currently pending in Ohio’s House of Representatives’ State and Local Government Committee.

Midwest Archives Conference stands firmly behind SOA in opposing this legislation. MAC believes that the bill was drafted in bad faith and with underhanded political motives, and it carries the real risk of disastrous effects on civic education in Ohio. As the statement says, “All Ohioans deserve to see themselves reflected in the historical record. The silences in the archives that HB327 creates will change the way current and future generations understand and learn from the past.” Such silences make the future of a democratic society untenable. The bill purports to eliminate “divisive concepts” from being taught in Ohio schools, but in doing so it prevents a full and comprehensive understanding of history by Ohio schoolchildren. It demands a “both-sides” position be taught even where such a position is not factually warranted, such as the evils of American slavery. It erases the presence and achievements of racial and sexual minorities from the historical record. Finally, it threatens the careers and futures of Ohio schoolteachers, librarians, and other education professionals.

Ohio is not the only state considering these bills. This ahistorical, antidemocratic, and antitruth trend has spread across the Midwest, with 11 other states in the MAC region passing or debating similar legislation. The Midwest Archives Conference opposes these as well.

The Midwest Archives Conference is one of the nation’s largest regional professional associations for archivists, representing 13 states (including Ohio) and is comprised of more than 800 individual members.

On April 20, Council approved Jennifer Audsley-Moore to fill the Council position vacant due to Donica Swann’s resignation. The term will be for one year.
I hope this update finds you all well. The current issue of *Archival Issues* (volume 41, number 2) is in the copyediting phase and is scheduled to be published online through ISU’s digital repository in late spring. The issue will include three articles and seven publication reviews. Notably, this will be the inaugural digital-only issue of *Archival Issues*. Our next issue, volume 42, number 1, is also in progress. One article has been accepted by the Editorial Board for publication and is currently in the editing phase; eight publications have been sent out to reviewers by the publications review editor. We anticipate the issue will be published in winter 2022.

I would like to recognize the contributions of dedicated MAC member and special collections and formats cataloger at Illinois State University, Eric Willey, who graciously volunteered to lead a project to make our journal content more accessible and discoverable by creating entries in Wikidata for all articles that have been published in *Archival Issues* (and its predecessor, *The Midwestern Archivist*). Willey has completed the initial phase of this project, which resulted in the creation of 324 new Wikidata items (*Archival Issues*: https://w.wiki/4z2q; *The Midwestern Archivist*: https://w.wiki/4z2t). In the next phase of the project, we will be creating additional subject and author entries for each article that has been published in the journal to date. Thank you, Eric Willey, for all your great work!

As always, we welcome article submissions on a wide range of topics related to archives and special collections and are always looking for new authors. If you have an idea for an article you would like to discuss, are thinking about reworking a successful conference presentation for publication, or have a manuscript ready to be reviewed, please consider submitting to *Archival Issues*. You can contact me directly at bpieczko@iu.edu, or visit our online submission portal (https://www.iastatedigitalpress.com/archivalissues/submissions).
ILLINOIS

Illinois State Archives

The Illinois State Archives recently completed a $60,178 Access to Historical Records: Archival Projects grant from the National Historical Publications and Records Commission to scan and place online more than 21,000 photo negatives from Eddie Winfred “Doc” Helm, who served as Illinois state photographer from the 1940s until 1992. Helm’s collection includes photos of government officials, politicians, celebrities, state workers, school groups, and events such as the state fair, parades, auto shows, and holiday parties at the capitol. An additional 20,000 photos will be added to the site over the next year. The photos can be accessed at Illinois Digital Archives, http://www.idaillinois.org/digital/collection/DocHelm/search.

News from the Midwest

Assistant Editor: Lois Hamill, Northern Kentucky University.
Please submit News from the Midwest items to Lois at hamilll1@nku.edu.
Submissions must be 150 words or less. Images are welcome!

University of Illinois Chicago

Rudy Lozano’s life was cut short when he was murdered at 31 years old, but his legacy as an activist and community organizer shaped the lives of Chicago’s Latino communities in ways that reverberate to this day. The former activist, community organizer, and politician is the subject of a new exhibit at UIC’s Special Collections & University Archives, A Search for Unity: Rudy Lozano and Coalition Building in Chicago. The exhibit focuses on the way Lozano tried to bring different communities of people together, including various Latinx communities in the Near West Side neighborhoods of Pilsen and Little Village. He also brought together documented and undocumented workers who were fighting for better conditions. Among the items on exhibit are papers from his union organizing campaigns during the 1970s and items from his aldermanic campaign, as well as materials from his work on the mayoral campaign of Harold Washington, Chicago’s first Black mayor. Visit https://library.uic.edu/events/rudy-lozano-exhibit-on-view-in-special-collections-and-university-archives for more information.

(Continued on page 14)
IOWA

Iowa State University

The Iowa State University Library, the African American Museum of Iowa, and six partner organizations will embark on a three-year project to digitize and increase access to collections that center the histories, shared experiences, and achievements of Black Iowa communities. The $179,000 grant was awarded by the Council on Library and Information Resources (CLIR) Digitizing Hidden Collections: Amplifying Unheard Voices program. The program prioritizes the digitization of rare and unique content stewarded by collection organizations across the United States and Canada. This collaborative project, the first of its kind in Iowa, will model similar initiatives, such as the Black Metropolis Research Consortium (Chicago), Black Archives of Mid-America (Kansas City), and Save the Black Press (California). Amy Bishop, rare books and manuscript archivist, and Laura Sullivan, digital collections librarian, are leading this project in collaboration with Felicite Wolfe, curator at the African American Museum of Iowa. For more information, visit https://www.lib.iastate.edu/news/isu-library-receives-grant-digitize-amplify-collections-black-iowa-history-curated-local.

University of Northern Iowa

Films from the television series Landmarks in Iowa History have been digitized and are now available online at UNI ScholarWorks, https://scholarworks.uni.edu/landmarks-historyfilms, thanks to generous donations by UNI alumni. This series aired on WOI-TV and was directed and hosted by Herbert Hake as an educational program for Iowa children. Hake began his career at Iowa State Teachers College (now UNI) in the 1930s when he served as technical director, scenic designer, and instructor of speech courses. He became the first radio program director in 1942 and the first director of radio and television in 1947. Hake was known for his “chalk talks,” in which he drew as he told stories or taught lessons about Iowa towns, landmarks, and history, which visitors can now see and hear online in these digitized films. For more information about the films and other works by Hake, see the finding aids for Landmarks in Iowa History, https://scua.library.uni.edu/classification-schedule/14-college-humanities-arts-and-sciences-1410-broadcasting-services/141006-0 and the Herb V. Hake Papers, https://scua.library.uni.edu/classification-schedule/14-college-humanities-arts-and-sciences-1410-broadcasting-services/141002.

KENTUCKY

Northern Kentucky University

Students from NKU’s master’s in public history program visited Special Collections and University Archives to learn about management of photographs. They had previously read about archival management, but now they saw it put into practice. What is mylar and why would you use it? How do you insert a photo into a Fold Lock sleeve? What does description look like for boxes and folders? And the big question, how do you identify unidentified photos? In April, three students gained additional experience through short practicums in the department. One student transcribed several digitized oral histories, while a second scanned a university history, which is a routine reference resource. Both their products will be added to the digital repository as new resources. A third student with advanced computer expertise is assisting with preservation of and eventual access to digital photo files from 2000 to 2008.

MINNESOTA

St. Cloud State University

Ready and accessible are 5,000+ “under drawings” from 1930 St. Cloud State University alumnus Ralph Heimdahl. Heimdahl is best known as the artist for the Bugs Bunny newspaper comic strip from 1947 through 1978. The pencil under drawings were used by Heimdahl to create the final ink version of the final product. Donated by his family, the materials focus mostly on the comic strip but include comic book covers, children’s books, and other original artwork. In addition are a few final ink versions of the comic strip as well as published comic book covers and children’s books such as Bugs Bunny’s Birthday.

Public history students identify photographs. Credit: Photo courtesy of Greg McCoy.
Thanks to an additional cash donation, the Heimdahl Papers are processed and ready for researchers. The finding aid can be found at https://bit.ly/3kq2Ei1.

Ralph Heimdahl on the St. Cloud State campus in October 1966 to receive the Distinguished Alumni Award. Credit: Photo courtesy of St. Cloud State University Archives.

University of Minnesota

The Social Welfare History Archives at the University of Minnesota Libraries completed a one-year Minnesota Arts and Cultural Heritage Fund grant to digitize *A Public Health Journal TV* program episodes dating from 1985 to 2004. The 302 digitized episodes are available on the University of Minnesota Libraries’ UMedia digital content site at https://umedia.lib.umn.edu/search?facets%5Bcollection_name%5D%5B%5D=Minnesota+Public+Health+Association+Records. Topics include the history of public health programs, medical history, specific diseases, access to health care, preventative health care, and the health priorities and challenges of various groups and communities. This new digital resource is available to the public and to scholars from all disciplines. This publication was made possible in part by the people of Minnesota through a grant funded by an appropriation to the Minnesota Historical Society from the Minnesota Arts and Cultural Heritage Fund.

MISSOURI

State Historical Society of Missouri

A new exhibit, *In Their Own Words: Celebrating the National Women and Media Collection*, featuring diaries, letters, interviews, and photographs from the National Women and Media Collection, will open in July at the State Historical Society of Missouri. The exhibit will showcase important female voices in media, such as Kay Mills, Jean Gaddy Wilson, Marjorie Paxson, Rose Nolen, Tad Bartimus, Christine Craft, Mary Paxton Keeley, Lucile Bluford, Dorothy Jurney, and others. Visitors will learn of their struggles and triumphs in the media industry and how these journalists were able to navigate careers in a traditionally male-dominated industry. The National Women and Media Collection, established at the State Historical Society in 1987, is celebrating its 35th anniversary in 2022. Including work from more than 100 women and organizations, the collection includes the records of media organizations and the professional and personal papers of notable women who worked as reporters, editors, publishers, press secretaries, and in other positions in the print and broadcast media industries.

Dorothy Jurney (forefront) and the staff of the Miami Herald’s women’s pages, c. 1950s. Credit: Dorothy Misener Jurney Papers (C3904), State Historical Society of Missouri–Columbia.

(Continued on page 16)
SOUTH DAKOTA

South Dakota State Historical Society

The South Dakota State Historical Society’s third Pioneer Girl Project installment, *Pioneer Girl: The Revised Texts*, written by Laura Ingalls Wilder and edited by Nancy Tystad Koupal, has been selected for the Association of University Presses Scholarly Typographic award (design.up.hcommons.org). For generations, the works of Laura Ingalls Wilder have defined the American frontier and the pioneer experience for the public at large. *Pioneer Girl: The Revised Texts* presents three typescripts of Wilder’s original *Pioneer Girl* manuscript in an examination of the process through which she and her daughter, Rose Wilder Lane, transformed her autobiography into the much-loved *Little House* series. Koupal and other editors of the Pioneer Girl Project provide a meticulous study of the Wilder/Lane partnership as Wilder’s autobiography undergoes revision, and the women redevelop and expand portions of it into Wilder’s successful children and young adult novels and into Lane’s bestselling adult novels in the 1930s. The three revised texts of *Pioneer Girl*, set side by side, showcase the intertwined processes of writing and editing and the contributions of writer and editor.

NEWS FROM THE MIDWEST—Continued

Lois Hamill, Assistant Editor

(Continued from page 15)

Exploring the Possibility of Establishing a Midwest Religious Archives Group

Religious archives are significant for a variety of reasons. The contents of these collections are useful for researchers because of the growing diversity of the United States’ religious landscape and the records’ unique value. There is some danger that these materials will be lost because of closure of institutions and places of worship, dissolution of religious communities, or lack of knowledge about how to handle these collections.

The focus of a Midwest Religious Archives Group would be to encourage preservation of and access to these valuable resources. The application of best practices can assist solo archivists and volunteers, as well as established archival programs, in providing diverse programming to address the unique importance of religious collections.

The Midwest Religious Archives Group would sponsor semi-annual meetings that could respond to the immediate needs of its diverse membership. Currently, similar religious archives organizations meet annually or every three years, so a Midwest archives group would provide a regional archival network embracing a broad range of faith traditions.

This proposal is put forward by the Chicago Area Religious Archivists Steering Committee and some members of the now-defunct Saint Louis Area Religious Archivists. We hope that by creating a regional religious archives group, our efforts can be expanded and our assistance to faith-based institutions broadened.

If you are interested in being a part of this exploratory discussion, please contact Malachy McCarthy at mccarthym@claretians.org.
In August 2021, the Marian Library at the University of Dayton physically welcomed public visitors back for the first time since March 2020 with the opening of the exhibit *Journeys of Faith: Shrines, Souvenirs and Catholic Tourism*. Catholic shrines and festivals attract millions of visitors each year, ranging from pilgrims on spiritual journeys to casual tourists. The exhibit, featuring items from the Marian Library and the US Catholic Special Collection, explored the motivations for Catholic travel; what visitors do at these sites; and the souvenirs they bring back—from handcrafted devotional objects to quirky mementos. After the physical exhibit opened, a team from across the University Libraries developed a companion digital exhibit while also outlining a process for these types of collaborative digital projects in the future.

The University of Dayton (UD) is a Catholic and Marianist institution and has three special collection units within the University Libraries, including the Marian Library, the US Catholic Special Collection, and the University Archives and Special Collections. The US Catholic Special Collection holds books and archival materials that preserve records of the Catholic Church and Catholic life in the United States, while the Marian Library documents diverse expressions of popular devotion to Mary, the mother of Jesus, through books,
archival collections, and religious artifacts. Although the Marian Library is located within the University of Dayton’s main library, Roesch, it also has its own gallery space, which has been traditionally used to feature curated exhibits of Marian artwork. Journeys of Faith marked one of the first times that an exhibit included artifacts from both the Marian Library and the US Catholic Special Collection, such as posters, books, photographs, relics, statues, and other souvenirs. The variety of material types made selecting a platform for the digital exhibit more complicated.

Different Platforms for Digital Exhibits

The University Libraries has access to several different digital exhibit platforms but has not had a consistent workflow for the development of digital exhibits or clear criteria for selecting a particular tool over other options. This has partially been caused by short deadlines to complete exhibits or changing personnel within the libraries who could provide the technical support needed for certain options, such as Omeka.

When the Marian Library had to physically close in March 2020 due to COVID-19, the exhibit Mary in Miniature: Books of Hours in the Marian Library’s Collections had only been open for a few weeks. The exhibit text and digital scans of select pages from books were converted to a website page as part of a remote work project (https://udayton.edu/imri/mary/b/books-of-hours-exhibit.php) that could be completed quickly and without access to any new tools. Later that same year, the Marian Library curated an exhibit titled On Paper: Nativity Imagery from the Marian Library using Scalar (https://scalar.usc.edu/works/on-paper-nativity-imagery-from-the-marian-library/index). Developed by the University of Southern California’s Alliance for Networking Visual Culture, Scalar (https://scalar.me/anvc) is a free, open-source publishing platform for digital scholarship that can be used to tell stories in linear or nonlinear formats. Scalar has also been used at UD for student-curated projects, such as a digital paper by historycapstone seniors and a multimedia exhibit from a religious studies class.

For the digital version of Journeys of Faith, a cross-divisional team of the University Libraries was established to decide on goals and audience, select an appropriate platform, and divide the tasks of actually creating the exhibit. The team included exhibit curators from special collections, the communication and creative coordinator, the digital projects manager, the director of information systems and digital access, and a student employee from the Marian Library.

Shrines around the World

Shortly after the physical exhibit was installed in August, the digital exhibit team met to outline goals. The team decided that the digital exhibit would not be an exact replica of the physical exhibit but would feature a selection of the items and mirror the thematic outline. In the physical Journeys of Faith, the story is not told chronologically but instead focuses on particular themes.
First, visitors are greeted by a world map indicating locations of famous Catholic and Marian shrines around the world that are destinations for pilgrims and tourists. Next, the exhibit discusses some of the reasons why travel to Marian shrines became especially popular in the mid-twentieth century. With objects such as rosaries and relics (the physical remains of a saint or pieces of their clothing), the exhibit explores the traditions and practices that visitors participate in at these shrines. Finally, glow-in-the-dark statues, fans, alarm clocks, and pressed flowers illustrate the varied souvenirs that travelers take home with them from these sites.

After the initial planning meeting, the team created a short list of potential platforms that might work well for this exhibit, given that the story was nonchronological and included artifacts from locations around the world. The director of information systems and digital access, Ben Daigle, created brief mock-ups of exhibit layouts in StoryMapJS by Knight Labs, Omeka, and ArcGIS StoryMaps for the team to explore together. Both StoryMapJS and ArcGIS StoryMaps use a map layout, but the team selected ArcGIS StoryMaps because of its enhanced functionality, such as scrolling narratives and the option to embed videos and interactive HTML5 files. ArcGIS StoryMaps allows collaborative editing of projects, which was helpful to divide up the work of loading content into the digital exhibit. Although the University Libraries had not yet used ArcGIS StoryMaps for an exhibit, the University of Dayton did already have institutional access to ArcGIS used by the Geology and Environmental Sciences Departments. Public accounts do not include branding and access to all of the immersive components. More information about the differences between a public account and a licensed account can be found on the ArcGIS StoryMaps help page (https://doc.arcgis.com/en/arcgis-storymaps/reference/licensing.htm).

Before loading any content into the exhibit, the team used a whiteboard to decide on the narrative layout and what component within StoryMaps would best display the content. For example, StoryMaps has an image gallery where multiple images can be displayed together in different configurations, while a slideshow is an immersive element that allows full-screen images with text that can be displayed in a carousel that the user can swipe across. The multitude of options is exciting but can also be daunting, and so the advanced planning of the layout made this a smoother process.

Screen image of the Shrine Map showing souvenirs from Catholic and Marian shrines around the world

(Continued on page 20)
While planning the layout, the team determined that the
digital exhibit might offer better interpretations for certain
items and that new content could be created specifically
to do so. For example, one artifact featured in the physical
exhibit is something known as a recording rosary. The
rosary is meant to be mounted to a car or tractor and the
user clicks a button as they pray the rosary. Digital Projects
Manager Ryan O’Grady created a video demonstrating
use of the rosary that provided greater context than text
alone could.

Lessons Learned
While the exhibit and collaborative approach has been
largely successful, the digital exhibit team will do a few
things differently for subsequent projects. The digital
exhibit was planned to be completed at the end of January
2022 to coincide with the closing of the physical exhibit.
The rationale for that date was that the Marian Library
didn’t want to discourage visitors from coming to see the
physical exhibit because they had a digital option available.
 Unexpectedly, the physical exhibit’s closing date was
extended through March, and it actually proved beneficial
to have both available at the same time.

A teacher education course, Education and World
Religions, scheduled an instruction session at the Marian
Library using the digital exhibit for an assignment.
Students had to use items from Journeys of Faith to
explain how they could teach aspects of religious literacy
using those items for K–12 classrooms. Because most of
the students were not familiar with the subject matter,
the digital exhibit was shared in advance with the class.
Students were able to read some of the content online
before the class visit and then also refer to the digital
exhibit while completing their assignments. This use case
made the team rethink timelines for future digital exhibits
that coincide with physical ones.

Another lesson learned is that it would have been easier
to complete all of the digitization before the opening of the
physical exhibit or after the closing. While many of the flat
items, such as posters and photographs, had already been
scanned in summer of 2021, most of the three-dimensional
objects were not. This meant careful coordination to
“check-out” items from the physical exhibit cases for
the creation of 360-degree scans and short video clips.
The coordination was even trickier when accounting for
class visits to the exhibit or group tours that expected to
see certain items. Some of the content created solely for
the digital exhibit, such as the rosary video, could have
been shown alongside the item on an exhibit kiosk if the
timeline had been different, but the team didn’t know they
were going to create a digital exhibit until the planning
for the physical one had been completed.

Going forward, the University Libraries will use this team-
based approach to develop any future digital exhibits.
Exhibit platforms will be evaluated and selected for each
new digital exhibit based on the established goals for
the exhibit and the characteristics of the content to be
featured.

View the digital exhibit for Journeys of Faith: Shrines,
Souvenirs and Catholic Tourism at go.udayton.edu
/journeysoffaith.
In 1901, Milwaukee teenagers William Harley and Arthur Davidson discussed building a small motor to attach to a bicycle. Within two years, they sold a working motorcycle to a neighborhood friend and committed to starting their own business.

William Harley’s 1901 drawing of bicycle motor parts

**Early Days**

Harley-Davidson Motor Company started small. Understandably, the early years were defined by a basic product line (one motorcycle model) and a small number of advertisements. But, by the end of their first decade, multiple models and a full line of motorcycle parts, accessories, and rider apparel were offered. The founders’ vision was to keep motorcyclists on the road and enjoying Harley-Davidson motorcycles as much as possible.

Their vision also included growing a wide-ranging network of dealers who were supported by the Harley-Davidson Motor Company. Arthur Davidson took ownership of recruiting dealers and providing them with the tools to sell and service the motorcycles. Low cost, and often no-cost, items provided by the Motor Company included handbills, exterior signs, letterhead, wall clocks, and retail displays, among a host of other marketing materials and “dealer aids.” The company wanted a top-tier retail experience for riders. In the 1970s, an increasingly large number of licensed products augmented the motorcycle accessories and dealer aids. From affordable coffee mugs to exclusive, limited-edition collectibles, a vast array of objects came to market. While the goal of the Harley-Davidson Motor Company Archives is not to collect all Harley-Davidson products, the archives strives to get a best-possible cross section of ephemeral items.

Examples of Harley-Davidson dealer aids

Many of these items provide archival storage challenges, particularly those that contain liquids or are used as motorcycle care products. Motor oils, lubricants, and cleaners are collected for their packaging, and some eventually need to be purged of the original contents for long-term preservation. For decades, motor oil was sold in cardboard containers with tin top and bottom pieces. Over time, the oil can seep into the cardboard, permanently staining it and causing separation from the top or bottom pieces.

**Targeted Collecting**

The main attraction of the Harley-Davidson Museum in Milwaukee is an unmatched collection of original Harley-Davidson motorcycles. At the 1919 Chicago Motorcycle Show, Harley-Davidson showcased the latest models along with a display of past motorcycles to show the evolution from the early years of Harley-Davidson. From an early age, the founders began the practice of retaining original vehicles from the assembly line and keeping them in original condition. They also placed advertisements in magazines asking owners of older models to consider selling their motorcycles back to Harley-Davidson. Over the years that followed, engineering used some models for experimentation, but the clear goal was historical displays.
for factory tour guests. Successive company leaders and others ensured that the collecting practice continued.

The only surviving example of a 1909 Harley-Davidson 5-D motorcycle

Example of Harley-Davidson’s advertisement seeking older models of motorcycles, as seen in a 1919 Motorcycle and Bicycle Illustrated

This targeted collecting carries into the present day. For each new model year, the most significant new or improved vehicle is selected by the archives staff for permanent preservation. With the motorcycle coming from the factory, little needs to be done. The fluids are purged, and batteries are removed. The motorcycles are not operated on roads, which means exposure to dirt and sunlight will not add to any long-term wear. This means that restoration of these vehicles should not be necessary in the future. When a restored vehicle is acquired from private ownership, the level of restoration is considered. Overall, the closer to original condition a motorcycle can be acquired, the better.

Film and video are commonly a cornerstone of a business archives. In the case of Harley-Davidson, there is no small amount of corporate-produced video for dealer meetings, training, and internal communications. More urgent to address are the obsolete video formats, such as U-matic and VHS, which are being converted to digital. The opening of the Harley-Davidson Museum in 2008 has inspired owners of family home movies to donate them to the Harley-Davidson Archives. Some of the films document key moments in motorcycle history, with one example being the first Daytona 200 motorcycle race in 1937.

And, of course, rounding out the larger archival collection is an extensive collection of apparel. Not only can Harley-Davidson vintage apparel be rare, it is also prized by the collector community. In fact, more focused collecting of vintage riding apparel came late to the Harley-Davidson Archives, beginning in the 1990s. Apparel can often require more preservation attention than motorcycles. Threats to items include leather decomposition or moth larvae in the case of wool.

Jacket of the Motor Maids from Illinois, the first national women’s riding club
What are some of the most unexpected items? Numerous cans of Harley-Davidson beer represent company anniversaries and other events when the company partnered with breweries. For the 105th anniversary of Harley-Davidson Motor Company in 2008, a partnership with Fender Guitars resulted in three Harley-Davidson Anniversary Guitars. One guitar remained with Fender, one came to the Harley-Davidson Archives, and the final one was auctioned for charity.

So, what aids the Harley-Davidson Archives in collecting and storing such a wide range of items?

**Collections Planning**

A written collections plan is important for any archival or museum collection. The Harley-Davidson strategy addresses the thematic and historical gaps important to the goals of the organization and the community of stakeholders. The collecting goals of the Harley-Davidson Archives also specifically emphasize criteria of significance, authenticity, condition, uniqueness, and originality among others. The archives does not attempt to collect “one of each” vehicle or item, but to focus efforts and resources as well as to understand when something fills a gap and when it does not. Emphasis is also placed on exhibit potential and storytelling in the Harley-Davidson Museum.

**Cataloging**

The level of description applied to some collections is very detailed. While it can be more time consuming, the benefits are numerous. An example is film and video cataloging, in which the archives will go as far as entering the names of key individuals in the film, vehicles, and locations. Time and again, this has the benefit of aiding current-day productions. During the launch of a recent Sportster model came several requests for legacy footage of Sportsters for retrospectives.

**Efficient Storage**

Motor vehicles don’t always lend themselves to easy storage, especially a 13-foot-long streamlined Harley-Davidson Sportster used to break the land speed record in 1970. As the Harley-Davidson Museum was under construction, the decision to add a mobile racking system for accessing stored motorcycles was easy. Smaller artifacts can very often be consolidated into boxed storage in stacking trays. Of course, other objects are best in open-shelf storage, often because of their size and weight.

**Handling, Security, and Environment**

Policies also dictate the handling of vehicles and strict protocols about access to collections and exhibit areas. Environmental conditions in all collection spaces are logged throughout the year. Because the Harley-Davidson Museum often borrows objects for exhibit from other institutions, all security and environmental standards are optimized to ensure the confidence of the lenders.

The most recent efforts in preservation aimed at the growing number of digital objects match those of archives worldwide. Harley-Davidson history continues onward and is not limited to the distant past. The written collections plan is presently being amended to reflect policies to ensure digital items are not lost to time or obsolescence.

Work in the Harley-Davidson Archives is never boring, and preservation and storage challenges do not abate. This article has discussed the formats and types of documents and artifacts of Harley-Davidson history. However, central to all that the company hopes to do is to share the stories of the people who made the company brand and name so recognized.
Assistant Editor: Greg Bailey, Iowa State University. The MAC Membership Committee invites members to share positions, appointments, and honors in the People and Posts column. Please send items to Greg at gbbailey@iastate.edu. Submissions must be 150 words or less. Images are welcome!

People and Posts

People

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Self-Employed
Elias Hubbard (Student)
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Kirsten Thompson
Milwaukee Public Library
KU Libraries have named assistant librarian **Letha Johnson** as university archivist. Previously a KU Libraries curator of the Kansas Collection, Johnson will now be taking on a leadership position to become the campus authority on KU history and traditions. She will oversee official records of the university and build new relationships with colleagues and other units across campus. Johnson has extensive professional training related to this work, including earning certifications from the Academy of Certified Archivists and from the Society of American Archivists as a digital archives specialist. “There are some untold stories of the university that I am hoping I will get a chance to dive into and bring to light, as well as reconnecting with the people I worked with in archives before,” Johnson said.

Southern Illinois University Carbondale is pleased to announce that **Dr. Nicholas Guardiano** joined Morris Library in April 2022 as the Alwin C. Carus Archivist and Professor of Philosophy, Special Collections Research Center. He teaches and writes on the philosophy of nature, Transcendentalism, the Hudson River School, and other American philosophers and artists, and is author of the book *Aesthetic Transcendentalism in Emerson, Peirce, and Nineteenth-Century American Landscape Painting*. As the Alwin C. Carus Archivist, he will promote and support research on Morris Library’s substantial American Philosophy Collections.

After 34 years, **Paul Eisloeffel** has retired from History Nebraska (formerly the Nebraska State Historical Society). Eisloeffel has been the curator of audiovisual collections (moving images and sound recordings) since 2001 and worked with the manuscripts holdings before that. He has been a consultant and a teacher on several archival moving image projects throughout the country. Before History Nebraska, Eisloeffel was archivist at the Kansas City Museum (Kansas City, Missouri), the San Diego Historical Society, and San Diego State University’s Center for Regional History. He also taught audiovisual archiving through the archives specialization at the University of Wisconsin–Milwaukee. Eisloeffel served on several MAC committees and programs throughout his career and, while MAC vice president from 2004 to 2006, helped to institute MAC’s practice of holding subject-focused Fall Symposia. MAC has been a “second professional home” for Eisloeffel, and he thanks all members for their dedication and welcoming spirit.

Special Collections & University Archives at the University of Northern Iowa (UNI) is happy to welcome **Allison Guild** as a library assistant. Guild completed her bachelor’s degree in interactive digital studies at UNI and earned her master’s in library and information science from San Jose State University.
In Memoriam: Deb Torres

With deep sorrow and condolences to her family, friends, and colleagues, we share the news that Deb Torres passed away on April 2, 2022, in St. Paul after a brief, intense illness. During her 17 years with St. Catherine University, Deb made an indelible impact on the MLIS Program, students, alums, the university, and the professional community. Deb came on board in 2003 as assistant professor specializing in archives and later took on new responsibilities as assistant program director for the MLIS Program before retiring in 2020.

Deb was instrumental in helping build the master's program from its beginnings as a collaboration with Dominican University to its independence as an ALA-accredited program in 2010.

Deb was the face and heart of the program in so many ways. She was a great connector of people, advising and supporting students from the time they walked in the door to graduation. Deb’s network of colleagues, alums, and friends extended across St. Kate’s to local and national professional organizations. Deb was especially active in the Society of American Archivists.

We have created a Deb Torres memorial website (https://everloved.com/life-of/deb-torres) for all who wish to share their memories and unite in honoring Deb. We invite all to add their remembrances to celebrate Deb’s life. The MLIS Program will also create a plaque to honor Deb that will be displayed prominently in our office. Other local activities will be announced on the memorial website. We will miss Deb greatly.
We are grateful to everyone who donated to MAC during the past year. Thank you.

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For information concerning exhibits and sponsorships during the Annual Meeting, please contact MAC vendor coordinator Jenna Jacobs, jjacobs@hclib.org.

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MAC Membership Form

Name__________________________________________________________________________________

Phone ___________________________________________________________________________________

Prefix_____________________________________________Pronouns________________________________

Institution ______________________________________________________________________________

Department ______________________________________________________________________________ 

Title ____________________________________________________________________________________ 

Email ____________________________________________________________________________________ 

Business Address ________________________________________________________________________

City/State ______________________________________________________ Zip Code_____________________

Mailing Address (if different from above) ______________________________________________________

☐ New Membership  ☐ Change of Address  ☐ Renewal

Membership fees: $55 Individual, $20 Student, $100, Institutional. The membership year runs from January to December. Make checks payable to Midwest Archives Conference. Mail check and this form to Midwest Archives Conference, 2598 E. Sunrise Boulevard, Suite 2104, Fort Lauderdale, FL 33304

As of November 2021, both the MAC Newsletter and Archival Issues have moved to electronic distribution only. This is our effort to reduce costs, become more environmentally friendly, and produce publications that are more accessible to people with disabilities.