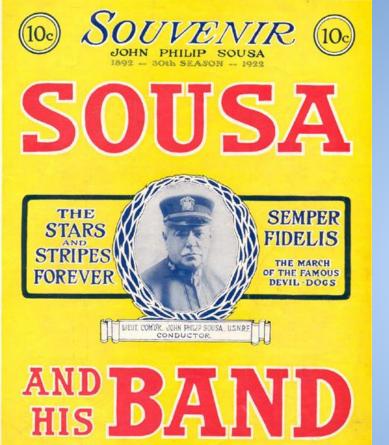
Rock and Roll Records

Identifying Records Creators in Your Local Music Community

Rory Grennan, Sousa Archives and Center for American Music MAC Annual Meeting April 26, 2014



Sousa Band Souvenir Program, 1922 From Record Series 12/9/102, Sousa Archives and Center For American Music

Rory Grennan

- MLIS, San Jose State University
- Archives Assistant, University of Illinois Archives Sousa Archives and Center for American Music (SACAM)
- Project Manager, SACAM Local Music Preservation Initiative

Not just an archivist... ...also a client

Electric guitarist, bassist, rock journalist (active 2000-present) Champaign, IL & Los Angeles, CA

> Members of "Sunset Strip" Fat City Saloon, Champaign, IL July 27, 2013 © 2013 David Ward



What records to acquire?

"The primary purpose of a local history collection is...to preserve source information on the history of the local community and make [it] available..." (James H. Conrad, Developing Local History Programs in Community Libraries, 7)

"Significance and representativeness are crucial to this notion [of adequate documentation]" - Richard J.
Cox on local history collections (*Documenting Localities*, 112)

Significant and Representative Records Creators In the Music Community

- Musicians
- Performance venues and event staff
- Recording studios
- Record labels
- Booking agents
- Music press (journalists, photographers)
- Retail outlets (record stores, instrument retailers)
- Local historians

Individual Musicians

Brad Elvis Papers (Elvis Brothers)

- Photographs
- Tour diary

Rick Valentin and Rose Marshack Personal Papers (Poster Children)

- Contracts
- Original art for posters and albums
- Source code for Enhanced CD content



Brad Elvis Panama Red's, Champaign, IL September 11, 1982 © 1982 Della Perrone

Performance Venues and Event Staff



University of Illinois Assembly Hall Champaign, IL 1963 © University of Illinois

University of Illinois Assembly Hall Records

- Events publications advertisements, programs
- Event records contracts, photographs
- Building records and publications construction, dedication, renovation

James "Jimmie" Myers Records

- Longtime local audio engineer "sound guy"
- Video recordings of live performances
- Audio recordings from sound board

Retailers

Record Service Business Records (record store, Champaign, IL)

Jon Sokolski & Marci Dodds Papers (Periscope Records, record store, Champaign, IL)

Financial Records

- Historical advertising copy and press clippings
- Photographs

Local Music Press

Jon Sokolski & Marci Dodds Papers (Periscope Records) Scope newsletter, Champaign, IL (1990-99)

- Full run of newsletters
- Full transcriptions of interviews

Della Perrone Photographs (1981-present)

Dee Dee Ramone University Auditorium, Urbana, IL October 1, 1981 © 1981 Della Perrone



Record Labels

Hammerhead Records Business Records (1992-2000) Valentin & Marshack Papers - 12 Inch Records (1991-2000)



Hammerhead Records c/o Third Stone 41 E. University Avenue Champaign, IL 61820





Sound recordings

Press clippings

- Photographs
- Contracts
- Correspondence
- Production art
- Handbills and posters

Third Stone promotional photo Urbana, IL circa 1993

Talent Agents

Greg "Flea" Heath Carbondale & Danville, IL (active 1970s-1990s)

- Artist contracts
- Press clippings
- Promo kits and photographs
- Sound recordings studio and live
- Video recordings live performances

Members of "Gibraltar", circa 1970s Greg Heath Papers Sousa Archives and Center For American Music



Recording Studios

Faithful Sound, Urbana, IL (1980-85) Pogo Studio, Champaign, IL (1985-2014)



- Sound recordings master tracks, mixes
- Track sheets and other documentation
- Recording equipment

Musician Associations

Tuesday Morning Musical Club Records (1914-present)

- Concert programs
- Financial records
- Photographs
- Club history and membership information

American Federation of Musicians find your local union at http://afm.org/locals/

Historians

- **Documentary Film Makers**
 - Bob Zimmerman, Out of Nowhere Champaign rock scene, 1960s-80s
 - Paul Wirth Champaign jazz scene "north of University" - low-income, minority neighborhoods
- Sousa Archives Audio Recordings
 - o Oral Histories
 - Gallery Talks/Public Events

Your Local Music Scene

What organizational and individual activities are significant to and representative of *your* music community?

What records document these activities?

Bibliography

Conrad, James H. *Developing Local History Programs in Community Libraries*. Chicago: American Library Association, 1989.

Cox, Richard J. *Documenting Localities: A Practical Model For American Archivists and Manuscript Curators.* Chicago: Society of American Archivists, 2001.

Sousa Archives and Center For American Music

http://archives.library.illinois.edu/sousa/

Champaign-Urbana popular music records: http://archives.library.illinois.edu/archon/index.php?p=core/search&subjectid=5523

Get the slides - https://uofi.box.com/MAC2014LocalMusic