



**S302**

*Innovative Entertainment  
Outreach*

# Do you want to know a ~~secret?~~

Bringing campus past,  
present, and future to light  
through archives-based walking  
tours

**Heather J. Stecklein**

Director, University of Wisconsin-Stout Archives and  
Area Research Center

**@hjstecklein**



# Big events/ Empty seats



## I Could Have Danced All Night

**Monday, October 14th**

3pm | The Terrace, MSC

Blue Devil Productions is proud to present speaker Heather Stecklein, on Monday, October 14th, at 3:00 pm in The Terrace, located on the upper level of the Memorial Student Center at UW-Stout. Please join us for Heather's presentation "I Could Have Danced All Night: Theme Parties, Mixers, and Club Dances at Stout"!

# Stout Secrets Tours

- 1 hour tours for up to 40 people
- 6 stops on campus
  - 5-10 topics within sight
- Content
  - Public art
  - What was once here
  - Natural life
  - Progression of concepts
  - Behind the scenes



# The Stout Proud Obelisk



ISO VIEW



ISO VIEW  
STRUCTURE SHOWN AS  
TRANSPARENT FOR CLARITY

## STRUCTURAL DETAILS

FOR AN:  
2' X 3' X 29' TALL RECTANGULAR  
OBELISK CONCEALMENT  
STRUCTURE

LOCATED AT:  
UNIVERSITY OF WISCONSIN - STOUT  
W105 MENOMONIE STOUT SC1 3  
MENOMONIE, WI 54751

### GENERAL DESIGN NOTES

- DESIGN NOTES AND MATERIAL REQUIREMENTS:  
1. THE DESIGN CRITERIA FOR THIS STRUCTURE IS AS FOLLOWS:  
A. STANDARDS AND DESIGN CODES:  
STRUCTURE FRAMEWORK: PER AISI 900 & 900-B  
STEEL MATERIAL: AISC 360-10 EDITION  
WELDING CODE: AWS D1.1-10  
B. DESIGN:  
WIND: 90 MPH (150 KNOTS) PER 2009 ASCE 7-08  
SEISMIC: 0.15g PER 2009 ASCE 7-08 SECTION 1009.1.1, EXCEPTION D  
C. STRUCTURE CLASSIFICATION: II  
EXPOSURE CATEGORY: C  
TOPOGRAPHIC CATEGORY: I  
D. GENERAL STRUCTURAL NOTES:  
A. ALL MATERIALS SHALL CONFORM TO THE FOLLOWING STANDARDS:  
SHAPES/PLATES: ASTM A588  
ANCHOR BOLTS: ASTM F1554 Gr 55  
STRUCTURAL BOLTS: ASTM A325  
NON-STRUCTURAL BOLTS: SAE J429  
B. ALL WELDING TO BE PERFORMED BY WELDERS CERTIFIED IN ACCORDANCE WITH  
AWS D1.1 FIELD WELDING IS PROHIBITED  
C. ALL STRUCTURAL BOLTS SHALL BE TIGHTENED TO SNUG-TIGHT AS DEFINED BY  
AISC 360-10 SECTION 10.3.4.6  
D. ALL STRUCTURAL BOLTS SHALL BE TIGHTENED TO SNUG-TIGHT AS DEFINED BY  
AISC 360-10 SECTION 10.3.4.6

### STRUCTURE BASE REACTIONS

TOWER BASE REACTIONS	
OVERHUNG MOMENT	+ 30.5 FT-KIPS
WEIGHT	+ 8.2 KIPS
SEMI	+ 2.6 KIPS
BASE LEG FORCES	
SEMI	+ 1.37 KIPS
UP/LIFT	+ 10.2 KIPS
DOWN/LOAD	+ 12.7 KIPS

### GENERAL NOTES

- CONTRACTOR SHALL FIELD VERIFY SITE OR LAYOUT RESTRICTIONS, SITE CONDITIONS, DIMENSIONS, AND ELEVATIONS BEFORE START OF CONSTRUCTION. ANY DISCREPANCIES SHALL BE BROUGHT TO THE ATTENTION OF WESTERN UTILITY TELECOM, INC. PRIOR TO BEGINNING PROJECT. ALL WORK SHALL BE PERFORMED USING ACCEPTED CONSTRUCTION PRACTICES.
- NO FIELD MODIFICATIONS MAY BE MADE TO THIS STRUCTURE WITHOUT THE EXPRESS WRITTEN CONSENT FROM THE ENGINEER OF RECORD. WESTERN UTILITY TELECOM, INC. AND ENGINEER OF RECORD ASSUME NO RESPONSIBILITY FOR THE STRUCTURE IF ALTERATIONS AND/OR ADDITIONS ARE MADE TO THE DESIGN AS SHOWN IN THESE DRAWINGS.
- THE CONTRACTOR AND ALL SUBCONTRACTORS SHALL COMPLY WITH ALL LOCAL, COUNTY, STATE, AND FEDERAL REGULATIONS AND DIVISION OF INDUSTRIAL SAFETY (DISHA) REQUIREMENTS.
- THE CONTRACTOR SHALL SUPERVISE AND DIRECT ALL WORK TO THE BEST OF HIS/HER ABILITY AND SKILL. CONTRACTOR SHALL BE SOLELY RESPONSIBLE FOR ALL CONSTRUCTION MEANS, METHODS, TECHNIQUES, PROCEDURES, AND SEQUENCES, AND FOR COORDINATING ALL PORTIONS OF THE WORK UNDER THE CONTRACT.
- THE CONTRACTOR SHALL VERIFY, COORDINATE, AND PROVIDE ALL NECESSARY SLOTTING, SADDLING, FRAMING, WANGERS, OR OTHER SUPPORTS FOR ALL ITEMS REQUIRING SAME. WHETHER SHOWN OR NOT, THE CONTRACTOR SHALL BE RESPONSIBLE FOR ALL TEMPORARY BRACING, SHORING, FORMWORK, ETC., AND SHALL CONFORM TO ALL NATIONAL, STATE, AND LOCAL ORDINANCES AND CODES IN ORDER TO SAFELY EXECUTE ALL STAGES OF WORK TO COMPLETE THIS PROJECT.
- IT IS THE INTENT OF THESE DRAWINGS TO SHOW THE COMPLETED INSTALLATION OF THE STRUCTURE SHOWN.
- CONTRACTOR ASSUMES RESPONSIBILITY FOR JOB SITE CONDITIONS DURING THE COURSE OF CONSTRUCTION OF THE PROJECT, INCLUDING THE SAFETY OF ALL PERSONS AND PROPERTY IN ACCORDANCE WITH GENERALLY ACCEPTED CONSTRUCTION PRACTICES. THIS REQUIREMENT APPLIES CONTINUOUSLY, AND IS NOT LIMITED TO NORMAL WORKING HOURS.
- CONTRACTOR TO HOLD ENGINEER HARMLESS FROM ANY AND ALL LIABILITY, REAL OR ALLEGED, IN CONNECTION WITH THE PERFORMANCE OF WORK ON THIS PROJECT.
- IT IS THE RESPONSIBILITY OF THE CONTRACTOR TO LOCATE ALL UTILITIES, SHOW, OR NOT SHOW, THE CONTRACTOR IS FINANCIAL RESPONSIBLE FOR REPAIR OR REPLACEMENT OF UTILITIES OR OTHER PROPERTY DAMAGED IN CONNECTION WITH THE EXECUTION OF WORK ON THIS PROJECT.

### OWNER

**WESTERN**  
UTILITY / TELECOM, INC.  
3030 SALEM DALLAS HWY  
SALEM, OR 97304  
WesternUtility.com

1435 Echelle St.  
Corona, CA 92519  
P: (951) 734-7711 F: (951) 734-4111

### CLIENT

**PEABODY**  
engineering  
1435 Echelle St.  
Corona, CA 92519  
P: (951) 734-7711 F: (951) 734-4111

PROJECT:  
2' x 3' x 29' TALL RECTANGULAR  
OBELISK CONCEALMENT STRUCTURE

UNIVERSITY OF WISCONSIN - STOUT  
W105 MENOMONIE STOUT SC1 3  
MENOMONIE, WI 54751

DRAWN BY: DATE: MIC AM 06APR16

REVISIONS:

NO.	DESCRIPTION	DATE	BY

DESIGNER:

TITLE SHEET

PROJECT NUMBER:  
16-0170

DRAWING NUMBER:  
16170 - APP

SHEET NUMBER:  
11



You are the designer.  
Make your own rules!

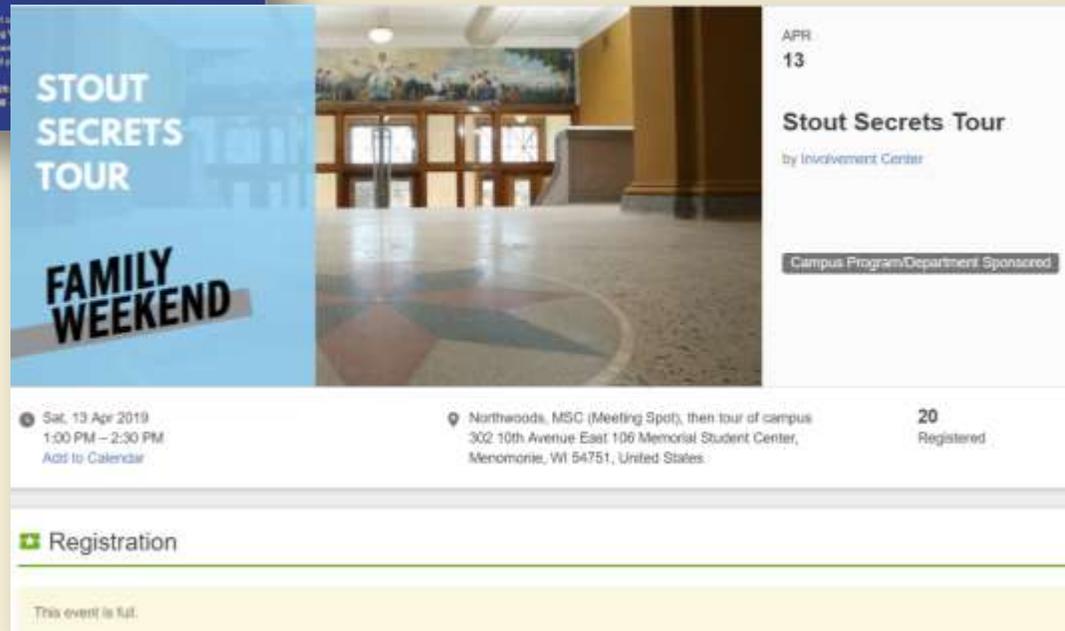
I don't do:

- Ghost stories
- Unsubstantiated rumors
- Content disrespectful of any group
- Anything beyond the scope of our collections

*You do  
you!*



When you tie into an existing event, they do most of the work *for you!*



- Better promotion
- Better administrative support
- Better financial support

# Equipment

Samsung  
Galaxy View  
18 inch tablet



ListenTech  
Portable RF  
System



Hi Heather,

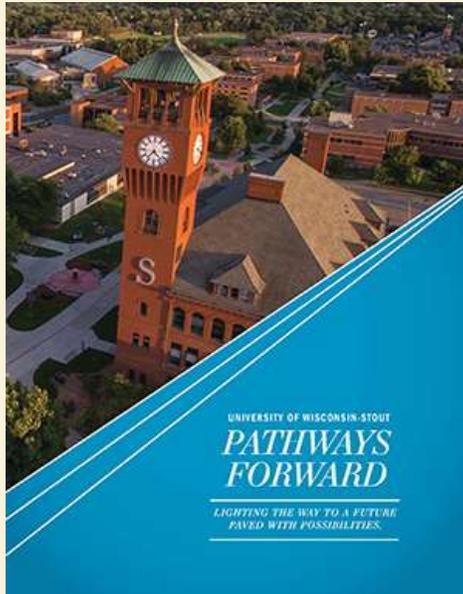
I know it is a year from now, but I have been asked to see if you would be willing to give a Stout Secrets Tour on October 4, 2019. It is the Friday before Homecoming. This is for the Marketing and Business Education program's 50<sup>th</sup> Anniversary. They were suggesting a tour at 3:00 or 4:00pm.

Please let me know what you think.

Thank you,  
Mesa



**MESA COVILL**  
Senior Alumni Relations Officer  
715-232-1151 office  
[covillm@uwstout.edu](mailto:covillm@uwstout.edu)  
[Facebook](#)



Step 1 Selection

Step 2 Registration

## Marketing & Business Education 50th Anniversary

Friday October 04

5:00 PM

Join us in celebrating 50 years of the Marketing and Business Education program at Stout!

Category	Quantity	Price
Stout Secrets Tour 3:00pm 1 registrant	0	\$0.00





Updates to  
keep it fresh

**New Next week:**

- *I've Got a Secret*, April 1, 1959
- Stout student Basil Holder dove into an empty swimming pool on campus after hours. Walked away with minor cuts and sprains.



# Why should we do campus tours?

You are training “resident experts” who will advocate for you and your collections

Engages you with different populations

Demonstrates your service to your institution

Exposes you to new knowledge/access!

Advocates for continuity of constituent identity

Sometimes, the attendees donate money!



# Thank You!

Heather J. Stecklein

@HJStecklein  
steckleinh@uwstout.edu

## RUSH UNIVERSITY MEDICAL CENTER ARCHIVES



- Department of Library
- 3000 linear feet
- Records going back to founding of Rush Medical College, 1837

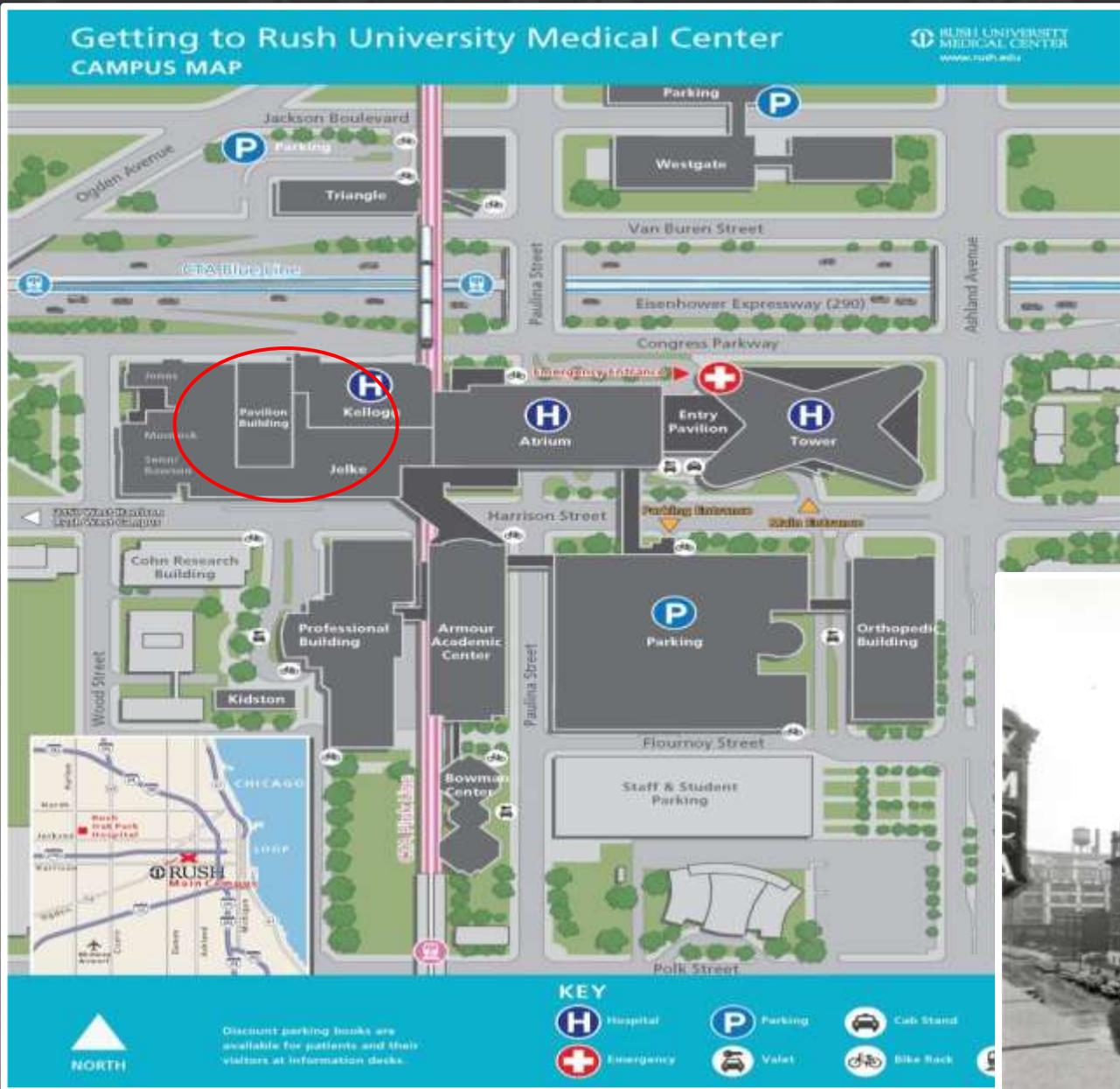
Tons of stuff online...  
[rushu.libguides.com/rusharchives](http://rushu.libguides.com/rusharchives)



# **RUSH TIME CAPSULES**

Opportunities in a Corporate Environment

M. Nathalie Wheaton, MSLS  
Archivist, Rush University Medical Center  
MAC Presentation, 5 April 2019



Current Rush Campus Map

Demolition of four buildings:  
1888-1924



## HISTORIC SALVAGE PROJECT

- Architecturally significant pieces
- Historically unique pieces
- Pieces from facades (entry porticos, banding, signs...)
- Interior staircase from the Jones Building, 1888  
(Louis Sullivan-inspired ironwork)
- A few small interior pieces, but interiors were retrofitted so many times, not much was original

## HISTORIC SALVAGE COMMITTEE

Approached by Capital Projects, Elizabeth Melas, Project Manager

...Members...

- Marketing (Media Group, Internal Communications, Media Relations)
- Philanthropy
- Tom Deutsch, MD, Provost of Rush University

...Decisions regarding...

- Display/storage of salvaged pieces
- Mementoes for Rush staff
- Architectural salvage companies

AND Plan event around time capsules



## SALVAGE SALE/MEMENTOES







FREDERICK RAWSON LABORATORY  
BUILDING, 1924



RUSH MEDICAL COLLEGE  
RAWSON, 1924



CONTENTS OF CORNER-STONE BOX  
RAWSON LABORATORY OF MEDICINE AND SURGERY  
CORNER-STONE LAID NOVEMBER 17, 1924

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Copy of University Annual Register for 1922-23.  
Copy of University Alumni Directory for 1919.  
Copies of President's Report for 1921-22, 1922-23.  
History of the University of Chicago, by Dr. Thomas Wakefield Goodspeed.  
Copy of the "Cap and Gown" for 1924.  
Copies of the Daily Maroon.  
Copies of the University Record for April, 1923, to October, 1924, including article on, "The Medical Program of the University", illustrated by picture of the Rawson Laboratory of Medicine and Surgery.  
Copy of the Weekly Calendar of the University.  
Portfolio of photographs of University buildings.  
Copy of the University of Chicago Guide Book.  
Copy of the May, 1923, Rush Medical College Circular of Information.  
Copies of the University of Chicago Magazine.  
Copies of ten University periodicals.  
Copies of the "Announcements" of the Medical Schools and other schools and departments.  
Pamphlets of the University Committee on Development.  
Portraits of Mr. and Mrs. Frederick H. Rawson.  
Photographs of Rush Medical College building and interior views, one showing the late Dr. B. W. Sippy in the amphitheatre.

-2-

Copy of memorial of Stephen W. Rawson.  
Portrait of President Ernest DeWitt Burton.  
Portrait of Professor Walter S. Haines.  
Copies of periodicals of American Medical Association.  
Replica of medal struck in honor of Dr. Frank Billings.  
Copy of annual report and other pamphlets of the Presbyterian Hospital.  
Copies of Chicago daily afternoon and evening papers.  
Catalogue of the University of Chicago Press.  
Copies of the following medical books published by the University of Chicago Press: "History and Bibliography of Anatomic Illustration", by Ludwig Choulant, translated by Mortimer Frank; "General Cytology", a collection of papers edited by Edmund V. Cowdry; and "Studies in the Palaeopathology of Egypt", by Sir Marc Armand Ruffer.  
Copy of the bulletin for August, 1924, published by the Alumni Association of Rush Medical College.  
Forty-second Annual Report of the Central Free Dispensary and other documents.  
Studies and other pamphlets from the Otho S. A. Sprague Memorial Institute.  
Copy of the Articles of Incorporation, the By-laws of the Board of Trustees and the Statutes of the University.  
Copies of the Bill in Chancery of the Trustees of Rush Medical College vs. The University of Chicago in the Circuit Court of Cook County, Illinois; copy of the decree in this case.  
Copy of abstract of record presented in the appeal from the Circuit Court of Cook County to the Supreme Court of Illinois, briefs and arguments, and opinion of the Court.  
Copy of the contract between the University of Chicago and the Trustees of Rush Medical College.



## RUSH MEDICAL COLLEGE CLINICAL BUILDING, 1875

-3-

Photographs of the Class of 1924 of Rush Medical College.

Contents of the corner-stone of Rush Medical College building, laid in 1875 and removed August, 1924, including:

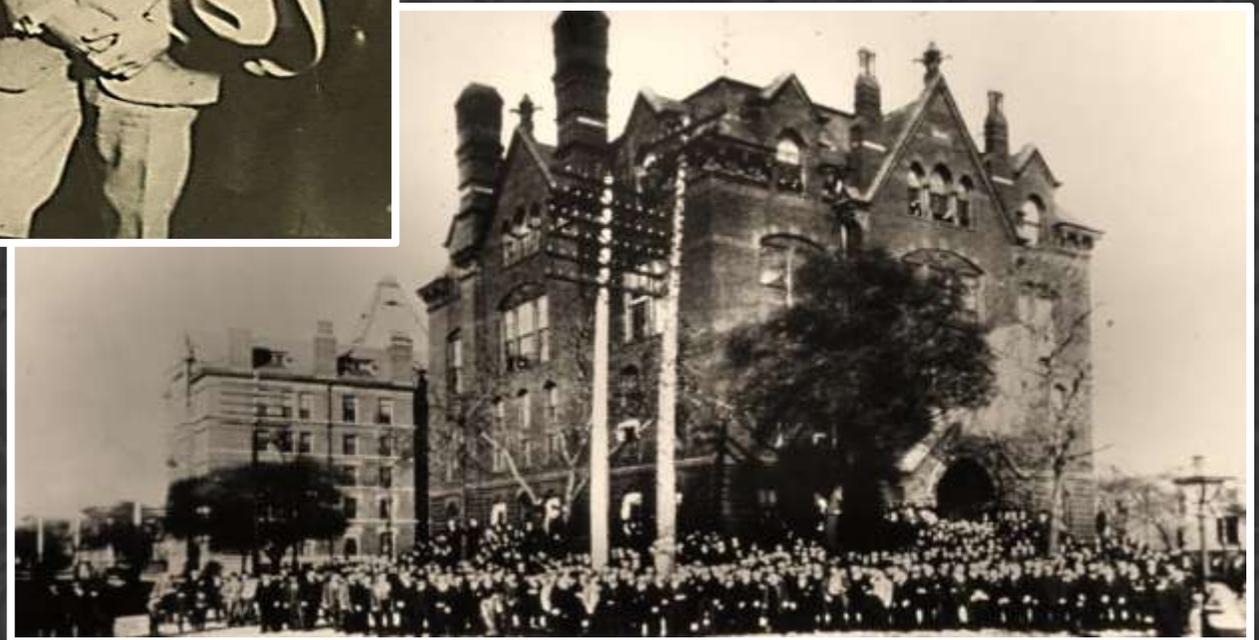
- Lakeside City Directory of Chicago, 1874-1875.
- A Strangers' and Tourists' Guide to the City of Chicago, 1866.
- Constitution, By-laws and Code of Ethics of the Illinois State Medical Society, adopted in 1850.
- Eighth Annual Report of the Central Free Dispensary of West Chicago, 1875.
- The Medical Register, 1874-1875.
- Rules and regulations for government of Cook County Hospital, 1874.
- Copies of Chicago Medical Journal, February, 1866, to August, 1867.
- Chicago Medical Journal and Examiner, November, 1875.
- Sixteenth Annual Catalogue of University of Chicago, 1874.
- Copy of act to incorporate Rush Medical College.
- Portraits of members of the Rush Medical College faculty of 1875.
- Chicago daily papers of November, 1875.
- Annual announcements of Rush Medical College, 1871-1874.
- And other documents.

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Original opening of 1875 box in 1924.



Time Capsule Event:  
October 2016



## RU HARMONY STUDENT GROUP

### Good Old Rush.

Class Day,  
Alumni Banquet.

Should good old Rush be e'er forgot,  
And seldom called to mind,  
The finest school of all the land,  
The noblest of its kind!  
It bears a patriot's stamp and name,  
And patriots all are we,  
And loyal to old Rush's fame,  
Our hearts shall ever be.

And can we e'er forget the men  
Who are with us no more,  
Whose voices linger with us still,  
Whose conflicts now are o'er.  
A hero's fight they fought and won,  
A hero's crown they gained.  
O theirs the joy but just begun,  
But ours the loss and pain.

And when a last bulrush is left,  
Beside a lonely pool,  
And nights are dark and wolves shall bark,  
And the midnight air is cool,  
Saint Peter then shall gather him,  
To decorate his hall;  
For Rush shall shine when the stars grow dim,  
The last and best of all.

CLASS DAY FAREWELL, 1691.

RUSH MEDICAL COLLEGE.

By E. P. D. Class of 1882.

*Air: INTEGRER VITAE.*

QUARTETTE & CHORUS.

1. We, about to leave you, Sing a fare-well greet-ing, End-ed for -

ev - er are our hours of meet - ing. You who have taught us

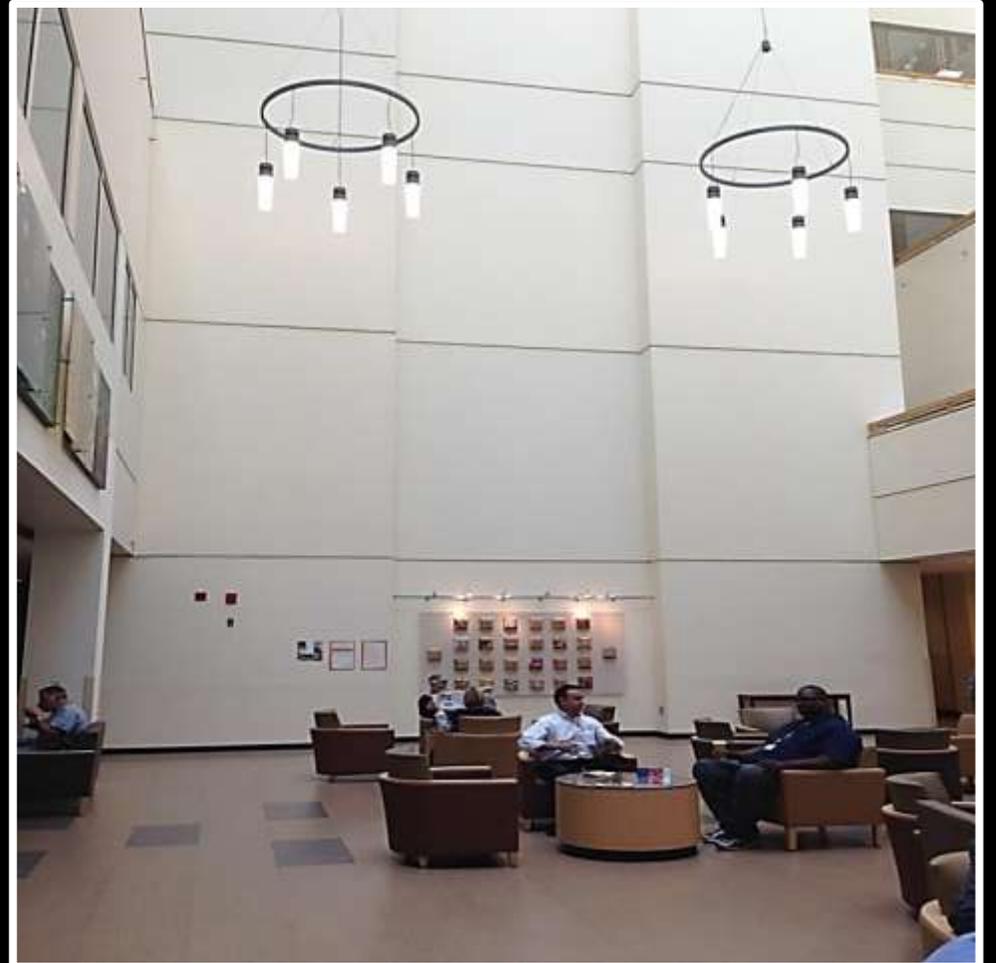
*Repeat whole for Chorus.*  
Sci - ence, truth and vir - tue, Hail! and fare-well we sing.

2 Honor and blessing, laud and admiration  
Fill to repletion all your hours of labor,  
Death and disaster seeking e'er to vanquish  
Hail! and farewell we sing.





# RECONSTRUCTION



# Event: Reveal of Jones Railing, September 2018



## POTENTIAL PROJECTS

- Potential for future stories, series of stories
- Online exhibits
- Rush Oak Park Hospital demolition
- Future displays/use of salvaged items

**TAKE-AWAYS  
(ESP. FOR LONE ARRANGERS)**

- *ABC: Always Be Closing*
- *Find your tribe*
- *Throw everything at the wall and see what sticks*
- *Keep trying because it can be a very long con*
- *If you lose momentum, it's never too late to jump back in*
- *Don't beat yourself up*
- *Some nuts are too tough to crack*
- *BUT changes in administration can make a world of difference*

**THANK YOU!**

Rush University Medical Center Archives

[rushu.libguides.com/rusharchives](http://rushu.libguides.com/rusharchives)

Nathalie Wheaton, MSLS

Rush Archivist

[Nathalie\\_Wheaton@rush.edu](mailto:Nathalie_Wheaton@rush.edu)

**Megan Atkinson,  
University Archivist,  
matkinson@tntech.edu**

**Tennessee Tech  
University**



# Preservation Lab for Preservation Week



Putnam County  
Library System



Tennessee  
TECH

# PROJECT OBJECTIVE

- Initiate local collaboration
  - Public service
  - Awareness archives preservation
  - Awareness of personal digital archives
-

# HARDWARE

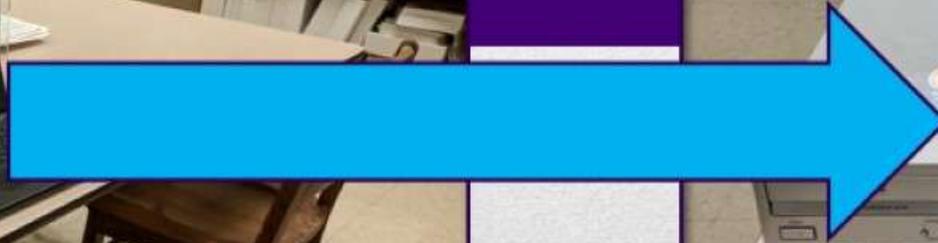
3 ¼ Portable Floppy Disc Drive	\$15.00
Epson V700 Scanner	\$799.99
Cassette to MP3 Recorder (Tascom)	\$399.99
Elgato Video Capture-MP4	\$83.00
VHS-C Video Cassette Adaptor	\$33.00
VCR	\$125.00
Laptop or Desktop @ 2 per station	Varies

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# SUPPLIES

Head Cleaner	\$13.00
Microfiber towels	\$20.00
Air Duster Cleaner	\$16.00
Gloves	\$14.00
Acid free negatives folders	
<b>Total for all materials</b>	<b>\$1,518.98</b>

# DIGITIZATION LAB 1



# DIGITIZATION LAB 2



# ADVERTISING

- Local Radio Station Events List
  - On-Air Interview
  - Library Blog
  - Facebook Events Page
  - Advertising at the Workshops
  - Newspaper Article
  - Fliers
-

# FORMS & WAIVERS

By signing this form you agree to give me your first born.



*Your name here*

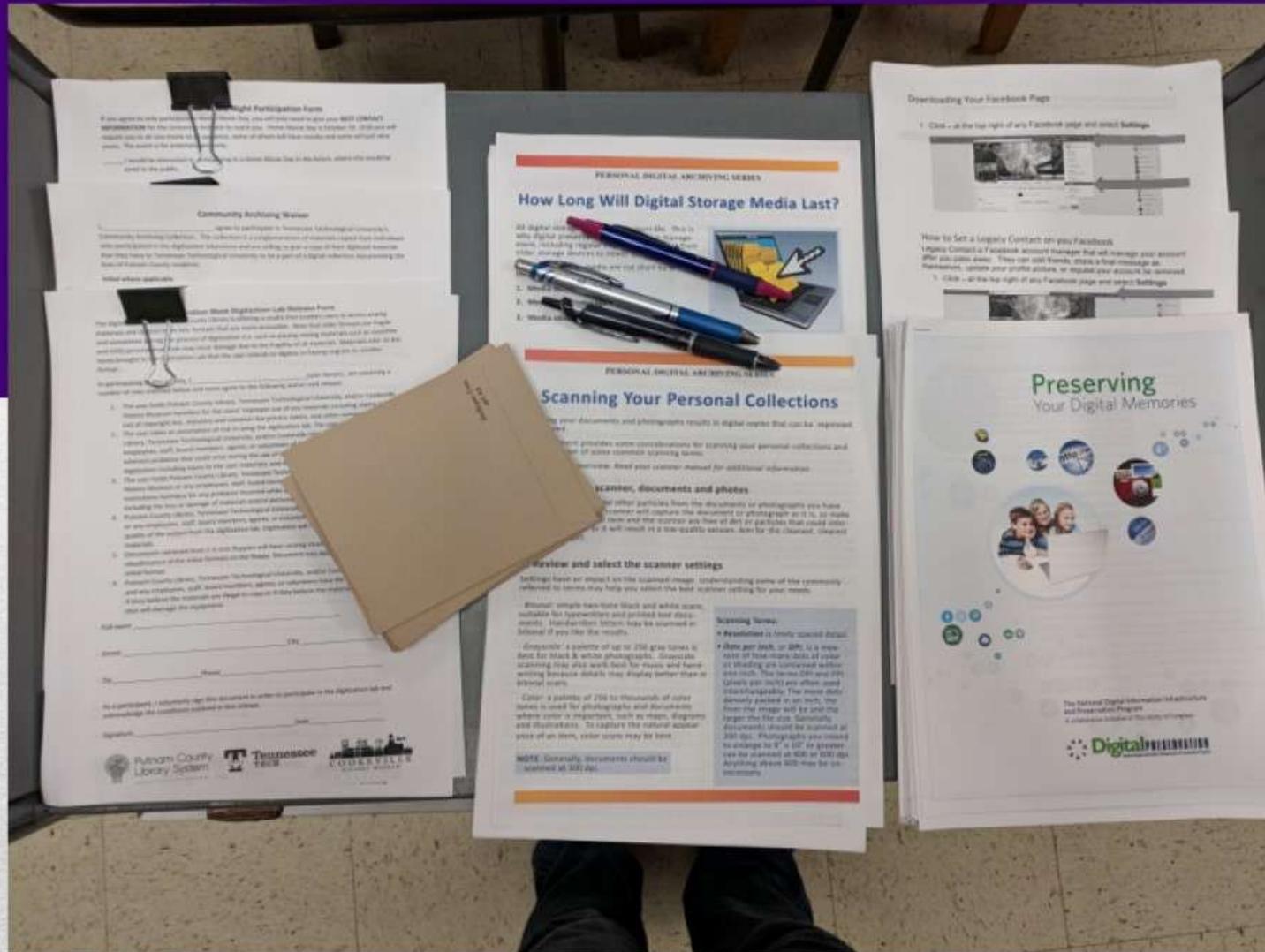
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# USAGE STATISTICS

<b>Material</b>	<b>Users</b>	<b>Percent Total</b>
Slides	8	16%
Negatives	2	4%
<b>VHS</b>	<b>15</b>	<b>29%</b>
Photographs	11	22%
Cassettes	9	18%
3 ¼ Floppy	2	4%
Paper	4	8%
<b>Total</b>	<b>51</b>	<b>100%</b>

# TEACHABLE MOMENTS



# OUTCOMES

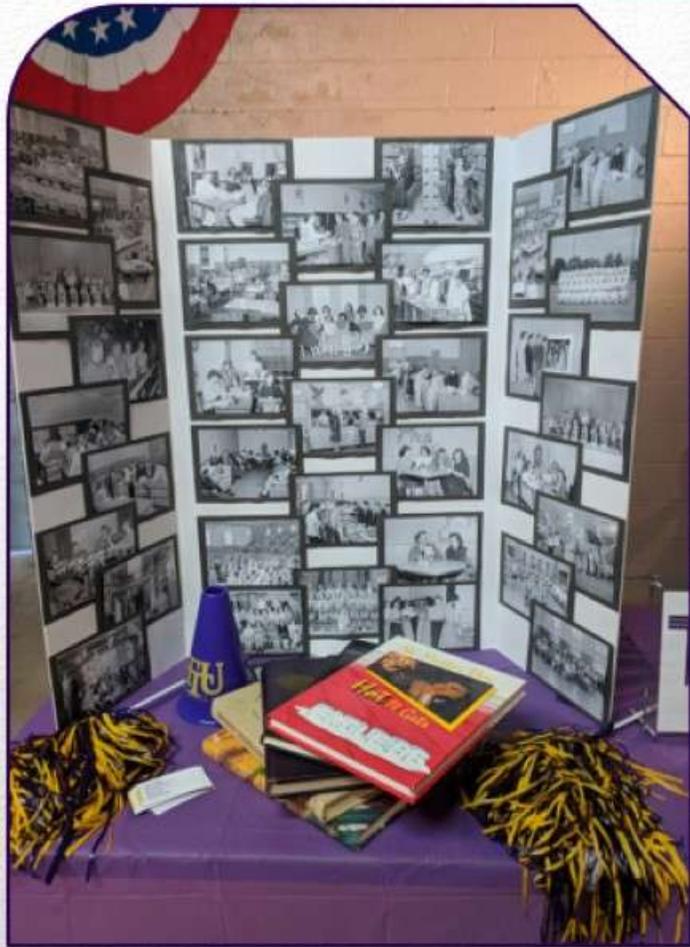




# Putnam County Fair

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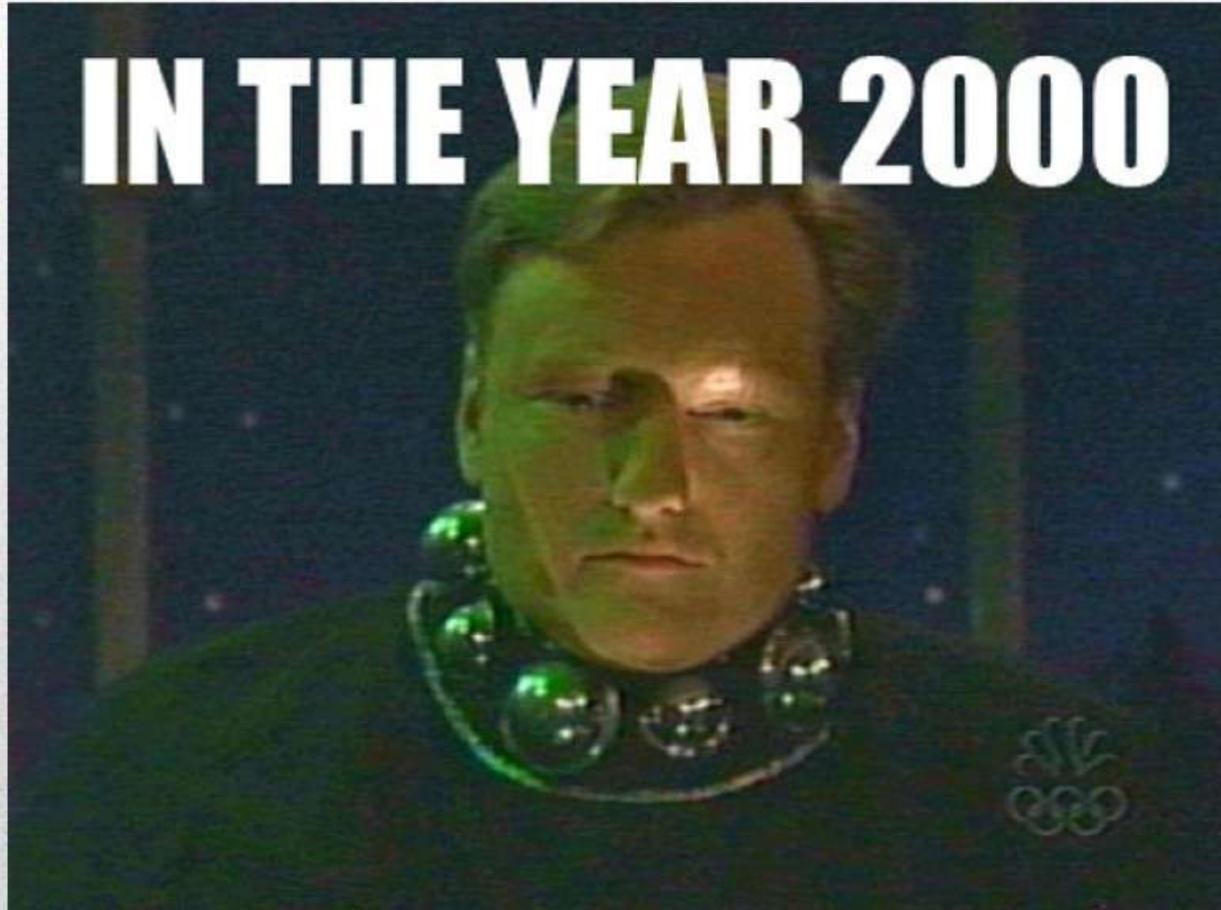
# GOOGLE CALENDAR

2



# THE FUTURE

**IN THE YEAR 2000**



Late Night with Conan O'Brien, NBC, 1993-2009.

Library of Congress. "Personal Archiving: Preserving Your Digital Memories." Library of Congress Digital Preservation. Last modified 2018. <http://www.digitalpreservation.gov/>.

American Library Association. "Preservation Week Initiative Page." American Library Association. Last Modified 2018. <http://www.ala.org/alcts/preservationweek>.

Levenick, Denise May. *How to Archive Family Keepsakes: Learn How to Preserve Family Photos, Memorabilia & Genealogy Records, Family Tree Books*: Cincinnati, Ohio, 2012.

Butler, Heidi. "Digital History Station at the Capital Area District Libraries," *BLOGGERS! The Blog of the SAA's Electronic Records Section* (blog), January 30, 2018. <https://saaers.wordpress.com/2018/01/30/digital-history-station-at-the-capital-area-district-libraries/comment-page-1/>.

Mears, Jaime. "The Washington, DC, Public Library's Memory Lab: A Case Study." In *The Complete Guide to Personal Digital Archiving*, edited by Brianna H. Marshall, 85-102. Chicago: American Library Association Editions, 2018.

Milbrodt, Natalie and Maggie Schriener. "Digitizing Memories and Teaching Digital Literacy in Queens, NY." In *The Complete Guide to Personal Digital Archiving*, edited by Brianna H. Marshall, 103-118. Chicago: American Library Association Editions, 2018.

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# DARK LA CROSSE

Scott Brouwer | Archivist | La Crosse (WI) Public Library



**LA CROSSE**  
**PUBLIC LIBRARY**  
Archives & Local  
History Department

# Dark La Crosse

Keys to success with Dark La Crosse that can (hopefully!) translate to other local history programs

1. Find the stuff that is interesting to a wide audience
2. Be flexible, adaptable, and ready to expand in unexpected ways
3. Collaborate!

# Dark La Crosse

## 1. Find the stuff that is interesting to a wide audience

- Unique is REALLY important
  - Information, photos, professional perspective
  - A sense of “place”
- Historic Tourism is a growing industry

# Dark La Crosse

## Weather

Probably fair tonight and Satur-  
day, warmer tonight.

# The La Crosse Tribune and Leader-Press

Home  
Edition

Member of the Audit Bureau of Circulation

Full Leased Wire News Report of The Associated Press.

VOLUME XXVIII, NUMBER 137

LA CROSSE, WISCONSIN, FRIDAY, SEPTEMBER 30, 1932

EIGHTEEN PAGES

PRICE THREE CENTS

## CORPSE STOLEN FROM CAMPBELL CEMETERY GRAVE

### TRAGEDY COMES AS MATE TRAILS WIFE ON PARTY

Paul Josten Opens Fire on  
Auto Party, Later Taking  
His Own Life in Bar-

ber Shop 9-27-1932

*Lax Trib*  
BILLY SMITH, RACE HORSE  
DRIVER, DEAD; ANOTHER DYING

Group Trailed to Ninth and  
Groves Where Shooting Oc-  
curs Early Last Evening

### MURDER IS THE CHARGE.

*Lax Chronicle*

*8-2-1899 p. 3*

Case of Miller, Foss, Trapp and Klick  
Adjourned Until August 10th---Pris-  
oners Sent to County Jail  
Without Bail.

### GHOULS OPEN BURIAL PIT; REMOVE BODY

Suspicion of Caretaker in City  
Graveyard Causes Investi-  
gation By Police  
Authorities

BODY OF PERRY BRINSTAD  
BURIED ON SEPTEMBER 6

Consent of Relatives Given  
Officials Before Inquiry  
is Started

# Dark La Crosse

## 1. Find the stuff that is interesting to a wide audience

*Dark La Crosse combines the unique information, photos, and professional perspective of the Archives department with La Crosse's unique sense of place to create an entertaining program that fits perfectly within a growing industry.*

# Dark La Crosse

**2. Be flexible, adaptable, and ready to expand in unexpected ways**

- Walking tours began in the fall of 2013

# DARK LA CROSSE TOUR

"There's actually lots of edginess in the a  
history of a city is invariably connected to the human element.  
Sometimes the human element includes vice, violence and greed."

Bill Petersen, La Crosse Public Library archivist

## LA CROSSE'S DARK PAST

**Blood, tears and  
hookers:** Library  
tours to feature  
dark corners of  
La Crosse history



**TRAGEDY COMES  
AS MATE TRAILS  
WIFE ON PARTY**

Paul Julian Opens Fire on  
Aunt Porter, Later Taking  
His Own Life in Bar-  
ber Shop

**ABOVE:** Employees of the Casino Bar pose  
outside the Pearl Street tavern in the 1940s.  
In 1932, the building was home to Paul Josten  
and his barber shop. When Josten caught his  
estranged wife with two out-of-town pockeys,  
he went on a murderous shooting spree that  
ended when he shot himself inside the shop.

By **CHRIS HUBBUCH**  
chubbuch@lacossetribune.com

**L**ust, greed, murder: This is not  
your typical tour of historic  
sites.

This fall, the La Crosse Public  
Library will lead people through



# DARK LA CROSSE TOUR

Dare to join the La Crosse Public Library Archives for the Dark La Crosse Tour. Focusing on downtown La Crosse's macabre past, your expert narrator will guide you down a dark path through the red light district, Prohibition, small town politics and vigilante justice in a young and restless river town bordered by the sleepless Mississippi River.

**Monday, April 13, 2015**  
6:30, 7:30 & 8:30 pm

**Wednesday, April 15, 2015**  
6:30, 7:30 & 8:30 pm

Contact Archives at 608.789.7136 or  
[archives@lacrosselibrary.org](mailto:archives@lacrosselibrary.org)

*Reserve your spot today!*

This program is recommended for  
those over 16 years of age.

  
LA CROSSE PUBLIC LIBRARY

# Dark La Crosse

## 2. Be flexible, adaptable, and ready to expand in unexpected ways

- Walking tours began in the fall of 2013
- Expanded to the trolley tours in Summer 2014

# Dark La Crosse



# Dark La Crosse

## 2. Be flexible, adaptable, and ready to expand in unexpected ways

- Walking tours began in the fall of 2013
- Expanded to the trolley tours in Summer 2014
- Began doing on-demand walking and trolley tours in late 2014 as fundraisers for the library
- First Dark La Crosse Show was January 2015

# THE DARK LA CROSSE SHOW

## 2018



# THE DARK LA CROSSE SHOW

## 2018

Learn about the seedier side of La Crosse's past in this brand new stage production in the format of an old-time radio and variety show.

From a murder in the small hubbub saloon to a notorious big light saloon robbery to a love triangle too outrageous to be true La Crosse has a dark, interesting history that deserves to be told!

Featuring the talents of

Owen and Michael Scott

Kelley Manson

Kelly Krieg-Sigman

Joe Hammes

and composer/pianist

Luke Thering

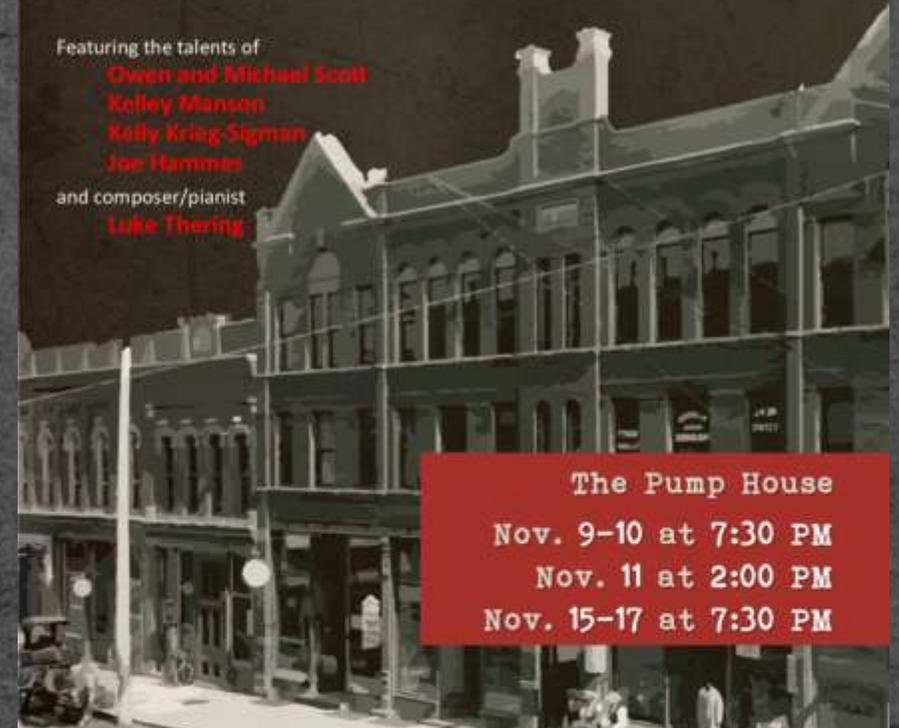
Admission is \$15

Not recommended for children under 16 years of age. This event serves as a fundraiser for both the La Crosse Public Library and the Pump House Regional Arts Center.

Reservations required by calling the

Pump House at 608.785.1434

118 King Street, La Crosse  
[thepumphouse.org](http://thepumphouse.org)



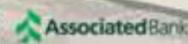
The Pump House

Nov. 9-10 at 7:30 PM

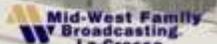
Nov. 11 at 2:00 PM

Nov. 15-17 at 7:30 PM

 SB State Bank  
Financial

 Associated Bank

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 Mid-West Family  
Broadcasting  
La Crosse

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 LA CROSSE  
PUBLIC LIBRARY

# Dark La Crosse



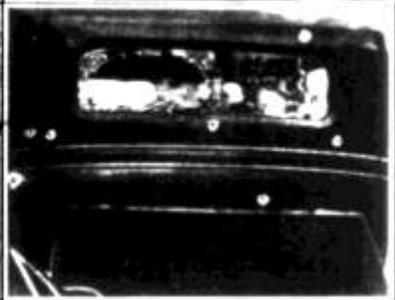
# Dark La Crosse

# Two Fugitives Slain In Crazy Chase

### F. R. Nearly Violates

### Nation's Toll at Wave

### Where Ride Of The Fugitives Ended



### Jail Breakers Die In Auto After Exchange

Orville Moore, 35, and Harold Chamberlain, 19, Meet Death Of Escape From County Jail Automobile.

Orville Moore, 35, and Harold Chamberlain, 19, were shot and killed Saturday night in a desperate chase through the streets of La Crosse after their escape from the county jail.

To Officer Clarence E. ... went the credit for brilliant out the lives of both Moore and Chamberlain through the gun battle through the streets of La Crosse.

## CONSUMED BY FIRE!

LA CROSSE VISITED BY A TERRIBLE HOLOCAUST.

PAUL AND COLMAN'S MILLS AND YARDS DESTROYED.

FIVE BLOCKS OF BUILDINGS ARE LAID IN RUINS.

SEVERAL HUNDRED PEOPLE MADE HOMELESS.

THE LOSS NOT FAR SHORT OF A MILLION DOLLARS.

HELP, TO SAVE THE CITY, FROM SPARTA AND WINONA.

THE FIRE UNDER CONTROL AT TWO O'CLOCK.

## TOM M'DONOUGH SHOT BY NORTH SIDER WHO IS WOUNDED IN SIEGE

### FRED BAUCH IS CAPTURED AFTER HOT GUN BATTLE

Barricades Self in Barn and Is Captured Only After Shot in the Leg from Riot-gun

### BOTH WILL RECOVER

Small Ball Pierces McDonough's Cheek and Passes Into Lung But He Will Survive



Thomas J. McDonough, policeman and Fred Bauch, 35, 216 Summer street, are in St. Francis hospital, as the result of a gun-battle, as Bauch and eleven others were shot.

### The Big Fellow



# Dark La Crosse

## Local Weather

Unsettled and cooler tonight with probably showers. Saturday generally fair and cooler.

# The La Crosse Tribune

Evening Edition

TWELVE PAGES

Full Leased Wire News Report of the Associated Press

## and Leader-Press

Member of the Audit Bureau of Circulations

VOLUME XV, NUMBER 2

LA CROSSE, WISCONSIN, FRIDAY, MAY 17, 1918

PRICE THREE CENTS

# FRENCH ISLAND SUICIDE BUILDS OWN DEATH PYRE

## WHITE SLAVERY CHARGE BROUGHT BY GIRL TODAY AGAINST "DR." ALLEN

### ENTICED HER TO LA CROSSE FOR SHOW POSITION

Threatened to Kill Her  
When She Fought Him  
Off, Declares Lydie  
Nelson

### GROCERYMAN AIDED ESCAPE

Girl Appealed to J. B. Mur-  
ray for Aid, and He  
Called Upon the  
Police

## SORDID LOVE TRAGEDY

Mrs. Helen Biesen (right) who accuses her lover, John Beier,  
(left) of slaying her husband, Nicholas Biesen



Photo by Northern Engraving Co.  
The above pictures were taken at the county jail this morning.

# DARK LA CROSSE STORIES

Presented by the La Crosse Public Library Archives

# Dark La Crosse

**2. Be flexible, adaptable, and ready to expand in unexpected ways**

*Content we've created for all the different iterations of this can be adapted and re-used in countless ways.*

# Dark La Crosse

## 3. Collaborate!

- Local artists
- Staff from other departments
- Local media
- Performance venues
- Explore La Crosse
- Business sponsors
- Graphic designers
- Other historic tourism agencies

*Each new collaboration led to more exposure for Dark La Crosse AND to more awareness of La Crosse Public Library and all the things we do*



**S302**

*Innovative Entertainment  
Outreach*

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