

## Reign

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Luxury, Design, Fashion

Designed for the alluring woman who wants to feel comfortable and look chic effortlessly in her luxurious life style. This design was a nod to iconic medieval style, embracing a contemporary take on traditional fashion. The late Madeleine Vionnet and the early 20<sup>th</sup> century were the inspiration for this garment, relating to medieval kingdoms and focusing on his and hers silhouettes. The two-piece look flourishes low key, laid back style. Quirky individualism is the secret to its beauty.

Developing the overall mood of this dress began from sketching and creating story boards with lots of imagery, everything from colors and



landscapes to fabrics and silhouettes.

Constructed from flat patterns, techniques are executed through

temporary and permanent hand and machine stitching. Using ½" seams throughout, French seams and rolled hem on the delicate knit turtleneck. The combination of double-faced wool crepe and cashmere creates soft and supple appearance. Constructed with the use of hand stitched ribbon cover seams and rolled hem.

A no boundaries spirit pulled together a serious look of classic silhouettes and colors. That maintains a level of polish through the charming pouf, pleated sleeve dress. Heed hemlines elongate and enhance a small frame. Taking fashion back to traditional yet still

contemporary, like Coco Chanel, introducing comfortable clothes for women, allowing an emotional and physical connection for every day living. This design correlates to an enchanted wonderland of medieval romance.

