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The Pout

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The purpose of this design was to create a teaching moment in apparel design class the importance of identifying aesthetic purposes before constructing the garment. This design explored the many aspects of apparel design in the area of "Wearable Art". In teaching apparel design, this garment was also created to illustrate how technology along with applying the basic elements and principles of design, a single photograph was taken and manipulated to support the idea that a two-dimensional item can easily be translated into three-dimensional as well as demonstrating the process of composing all elements into one garment. The challenge was to include as many aspects of what the audience would most likely be affected by: color, contrast,

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focus, attention getting device or "Wow" factor (which could include any of these items), believability and the use of technology.



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